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Carl Duisberg
Gesellschaft e.V.



WORLD INTELLECTUAL
PROPERTY ORGANIZATION
GENEVA

WORKSHOP ON INNOVATION SUPPORT SERVICES AND THEIR MANAGEMENT

organized by
the World Intellectual Property Organization (WIPO)

and
the Carl Duisberg Gesellschaft (CDG)

in cooperation with
the Aachen Corporation for Innovation and Technology Transfer (AGIT),
the Steinbeis Foundation (StW)
the Fraunhofer Patent Center for German Research (PST),
the German Patent and Trademark Office (GPTO),
and
the European Patent Office (EPO)

Aachen, Stuttgart and Munich, Germany, May 15 to 24, 2000

PROGRAM

Document prepared by the International Bureau of WIPO

Monday, May 15, 2000

At the Aachen Corporation for Innovation and Technology Transfer
(AGIT), Aachen

9.00-10.00 Registration and administrative matters by Mr. Gunther Koegst, Session
Coordinator, and representatives of the Carl Duisberg Gesellschaft (CDG),
AGIT and the World Intellectual Property Organization (WIPO)

10.00-10.30 Opening Ceremony

Addresses by:

Dr. Winfried Kalhöfer, Program Manager, CDG
Dr.-Ing. Gisela Kiratli, Managing Director, Technology Transfer, AGIT
Mr. Vladimir Yossifov, Director, Division for Infrastructure Services and
Innovation Promotion, WIPO

10.30-11.00 Break

11.00-12.30 Need for an Innovation Policy and Support Services (Public and Private) for
Inventors, Innovators and Innovative Small and Medium-Sized Enterprises
(SMEs)

Speaker: Dr.-Ing. Gisela Kiratli, AGIT

Discussion

12.30-14.00 Welcome lunch

14.00-15.30 Role and Function of a Technology Center
General Presentation of AGIT (Organization and Structure; Substantive
Services; Administrative and Logistic Support)

Speaker: Dr. Jürgen Kieschoweit, Managing Director, Technology Center
- Business Incubator, AGIT

Discussion

15.30-16.00 Break

16.00-17.30 Role and Function of a Technology Center (cont'd)

Speaker: Dr. Jürgen Kieschoweit, AGIT

Discussion

Tuesday, May 16, 2000

Commercialization of Inventions and Research Results

9.00-11.00 Marketing and Business Planning: Examples of Business Plans or Other Action Plans (Creation of an Enterprise (SME) as an Instrument for Reaching the Market; Licensing IPRs in Inventions and Research Results; Technology Development and Transfer Arrangements)

Speaker: Mrs. Havva Coskun, Dipl.-Betriebswirtin, AGIT

Discussion

11.00-11.30 Break

11.30-12.30 Strategy for Protecting Intellectual Property Rights Related to Inventions and Research Results: What, When, Where and How?

Speaker: Mr. Karl Rackette, Intellectual Property Attorney, Freiburg

12.30-14.00 Lunch break

Assessment and Evaluation of the Technical Feasibility and Commercial Viability of Inventions and Research Results

14.00-17.00 The Role of Intellectual Property Rights in the Assessment of Inventions, Research Results and Innovation Projects

Speaker: Mr. Karl Rackette

Discussion

Wednesday, May 17, 2000

9.00 Visit to the Service Center for Innovators (Dienstleistungszentrum-DLZ-) in Stolberg (including Museum)

Discussion

12.30-13.30 Lunch break

Afternoon Departure from Aachen to Stuttgart by train

Thursday, May 18, 2000

At the Steinbeis Foundation headquarters, Stuttgart

9.00-10.30 Role and Function of an Innovation Network
General Presentation of the Steinbeis Foundation (Organization and Structure; Transfer-Network; Shareholdings)

Speaker: Mr. Uwe Haug, Dipl.-Ing., Head, International Affairs,
Steinbeis Foundation, Stuttgart

Discussion

10.30-11.00 Break

11.00-12.30 Service Profile and Customer-Relationship within the Steinbeis - Network

Speaker: Mr. Uwe Haug, Steinbeis Foundation

Discussion

12.30-14.00 Lunch break

14.00-15.00 Project Examples

Speakers: Directors from Steinbeis Transfer Centers

Discussion

15.00-15.15 Break

15.15-16.30 Innovation Support Structures—Need for Networks in Developing Countries

Roundtable discussion

17.15 Sightseeing tour (short walk) of Stuttgart

Friday, May 19, 2000

- 9.00-10.30 Promotion of Innovation and Inventive Activity: The Role of Inventors' Associations at the National, Regional and International Level. Effective Management of an Inventors' Association and its Budget
- Speaker: Mr. Wouter Pyzel, Managing Director, Netherlands Association of Inventors (NOVU), Weesp
- Discussion
- 10.30-11.00 Break
- 11.00-12.15 Legal Framework in the Relationship between Employed Inventors and Employers and Incentive Systems Encouraging Creativity
- Speaker: Mr. Bernhard Villinger, Intellectual Property Attorney, Stuttgart
- 12.15-14.00 Lunch break
- 14.00-15.30 Support Services for Inventive and Innovative Enterprises and Individual Inventors (Private, Technical Libraries, Patent Attorneys and Practitioners, Business Consultants, Chambers of Commerce, Specialized Exhibitions, Associations of Inventors, etc.)
- Speakers: Mr. Dieter H. Kaiser, Advisor, Chamber of Industry and Trade (Industrie- und Handelskammer (IHK)), Stuttgart
and
Mr. Wouter Pyzel, NOVU
- Discussion
- 15.30-16.00 Break
- 16.00-17.00 Coaching of Innovation Projects: Business Incubators and Development of Inventions, Research Results and Innovation Projects
- Speaker: Mr. Wouter Pyzel, NOVU
- Discussion

Saturday, May 20, 2000

Departure from Stuttgart for Munich by train

Sunday, May 21, 2000

Sightseeing tour of Munich and regional excursion to Neuschwanstein

Monday, May 22, 2000

At the Fraunhofer Patent Center for German Research (PST), Munich

9.00-12.00 Presentation of the Fraunhofer Society and the Fraunhofer Patent Center for German Research (PST): Role, Activities and Functions

Speaker: Dipl. Ing. Hans-Karl von Engel, Fraunhofer Society, Patent Center for German Research (PST), Munich

Discussion

12.00 -14.00 Lunch break

14.00-17.00 Examples of Commercializing Research Results and Inventions

Speaker: Dipl. Ing. Hans-Karl von Engel, PST

Discussion

Tuesday, May 23, 2000

At the German Patent and Trademark Office (GPTO), Munich

9.00-10.30 Presentation of the Activities and the Role of the GPTO. Processing of New Patent Applications

Speakers: Mrs. Dagmar Maurer, Lawyer, International Industrial Property Law Section, GPTO
and
Mr. Erich Maurer, Official, Patent Administration Section, GPTO

Discussion

10.30-11.00 Break

11.00-12.30 Patent Documents as a Source of Technical Information and Other Services of the GPTO for the Public

Speaker: Mr. Hubert Rothe, Head of Section, Patent Information for the Public

Discussion

12.30-14.00 Lunch break

Tuesday, May 23, 2000 (cont'd)

14.00-16.30 The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) - The Present International Framework for the Protection of Intellectual Property

Speaker: Mr. Achim Seiler, University of Frankfurt, Bonn

Discussion

Wednesday, May 24, 2000

At the European Patent Office (EPO), Munich

9.00-11.00 Presentation of the EPO: Role and Activities

Discussion

11.00-12.30 Possibilities of Cooperation between Development Cooperation Agencies, IP Offices and Innovation Centers in Developing Countries - WIPO's Assistance in this Field

Speakers: from CDG and other German development cooperation agencies, the EPO and WIPO

Discussion

12.30-14.00 Lunch offered by the EPO

14.00-15.30 Evaluation of the Workshop

Panel discussion

Panelists: WIPO, GPTO, CDG and EPO

16.00 Closing of the Workshop

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