



WEBINAR

**WIPO/WEBINAR/WSO/2020/6/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: NOVEMBER 16, 2020**

Webinar for Hague Members in Asia-Pacific on Protecting Designs Internationally

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Singapore Cooperation Programme (SCP)

Wednesday, November 25, 2020

3.30 p.m. – 5.00 p.m. (Singapore time)

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, November 25, 2020 (all times are Singapore time)

15.30 – 15.40 Welcome Addresses by:

Ms. Jessamyn Honculada, Head, Hague Development and Promotion Section (HDPS), The Hague Registry, Brands and Designs Sector, WIPO

Mr. Simon Seow, Director, Intellectual Property Policy, Intellectual Property Policy Division, Ministry of Law, Singapore

Mr. Peter Willimott, Officer-in-Charge, WIPO Singapore Office, Singapore

15.40 – 16.00 **Topic 1: The Hague System – Its Benefits**

[Protecting a unique design in your country is a good starting point but there are many other countries where a design may be commercially valuable. The Hague System, administered by WIPO, provides a practical solution for registering designs in over 90 countries (and continually expanding) by filing one international application. This topic will cover who can use the Hague System, how it works, and its main benefits.]

Speaker: Ms. Jessamyn Honculada, WIPO

16.00 – 16.20 **Topic 2: Getting Started with International Design Protection**

[This topic helps Hague users to navigate and understand the logic of the various information tools, materials and search databases available on the WIPO website, as part of due diligence in the preparation of an international application. A tour of the new WIPO IP Portal will also be included in the session.]

Speaker: Mr. Max Germeil, Associate Market Analyst, HDPS, WIPO

16.20 – 16.40 **Topic 3: Practical Session: Filing an International Application and Managing a Design under the Hague System**

[A practical session on Hague's online services (eHague, eRenewal) and the corresponding procedures, including the subsequent management of an international registration. Discussion of the importance of a filing strategy geared towards avoiding refusals will be discussed. Various payment options will also be explained.]

Speaker: Mr. Jonah Asher, Associate Communications and Business Intelligence Officer, HDPS, WIPO

16.40 – 17.00 **Questions and Answers**

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