



WIPO | HAGUE

The International
Design System

Hague System Takeoff - Statistics and Observations

Seminar on the Hague System for the International Registration of Industrial Designs

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Operations Service, The Hague Registry

**Geneva
November 10, 2016**

Geneva Act (1999): Recent Accessions



United States of America
(May 13, 2015)



Japan
(May 13, 2015)



Republic of Korea
(July 1, 2014)

International Applications in 2015



4,111 international applications were received



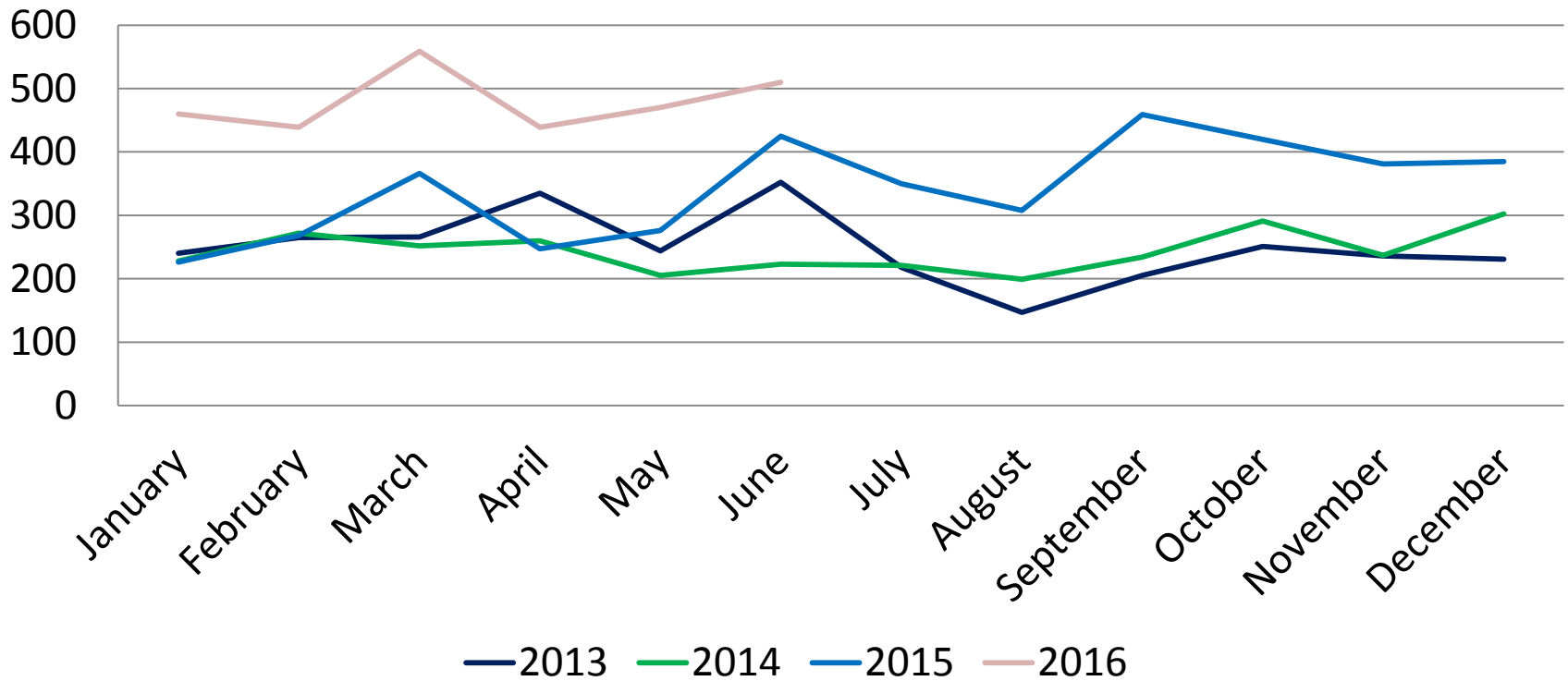
40.6 % growth compared with 2014



13.6% growth compared with 2014 in the number of designs

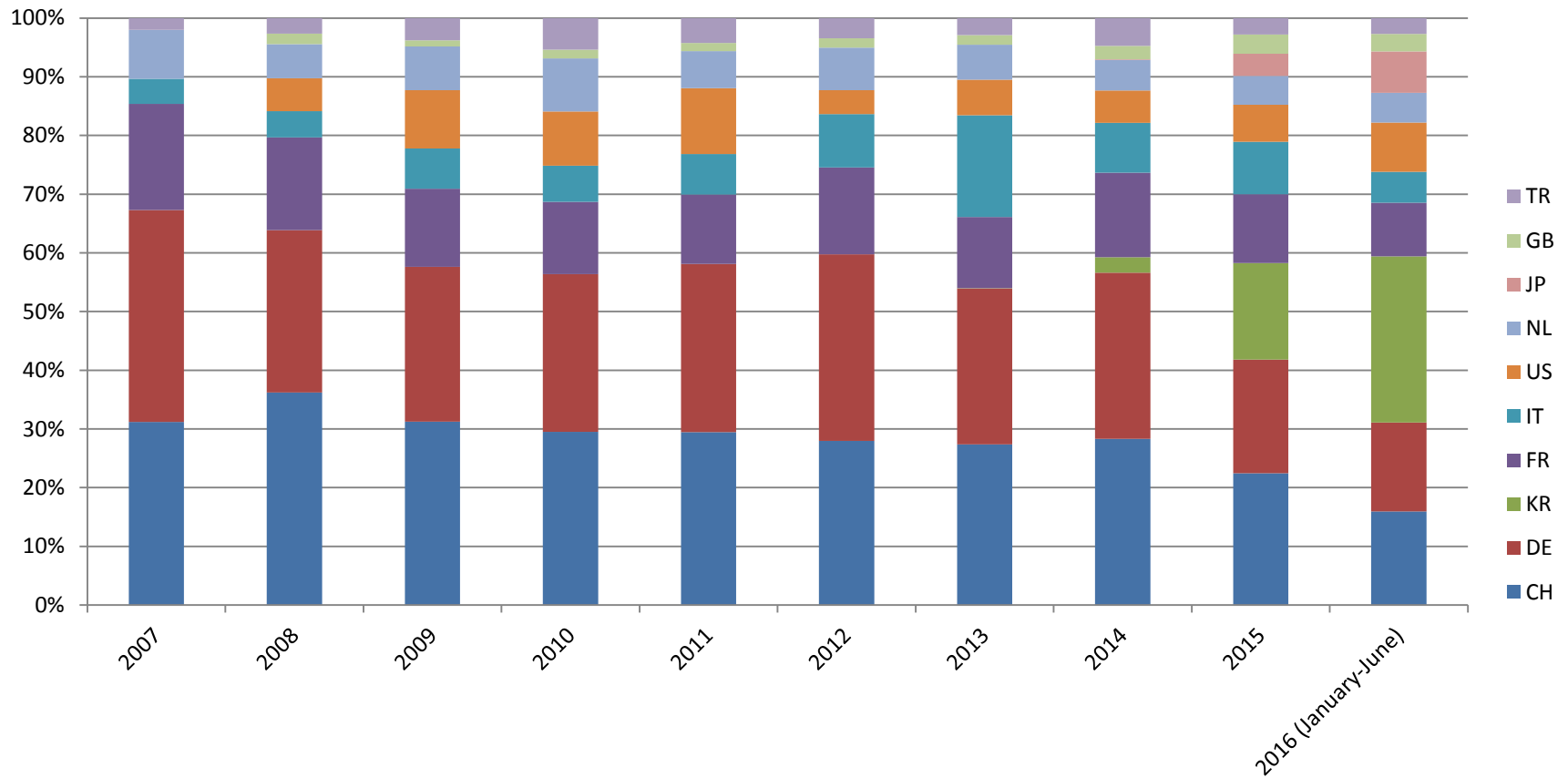
Applications Received

Hague applications received
from January 2013 to June 2016



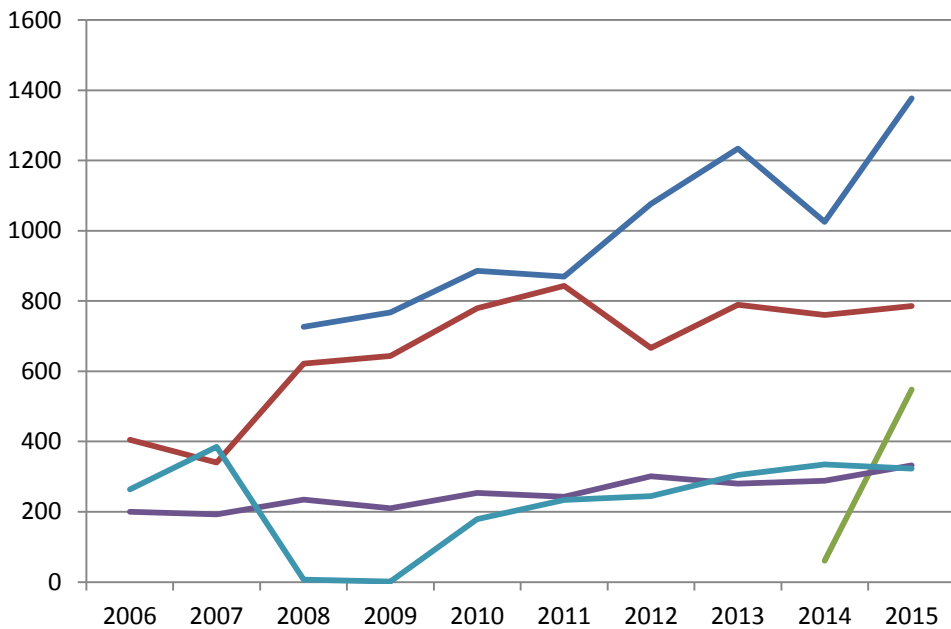
Diversification of Origins

Percentage of total applications by origin (applicant's address)

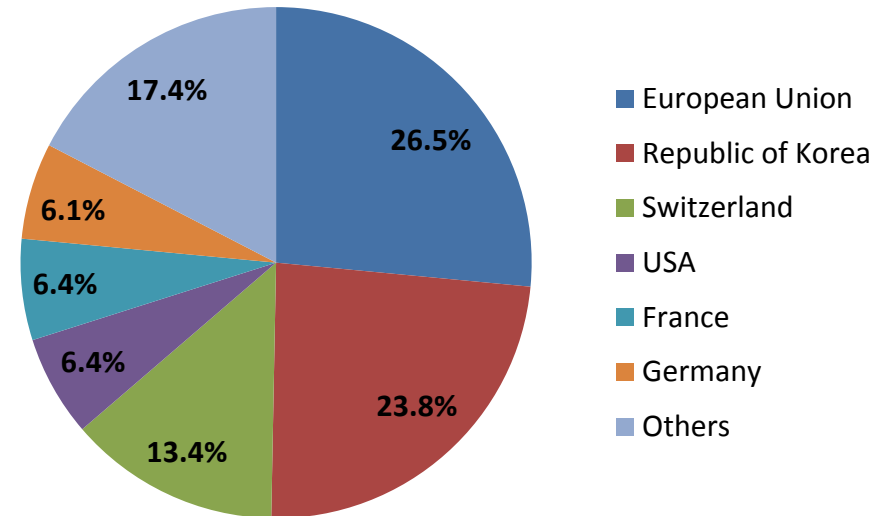


International Applications by Contracting Party of the Holder

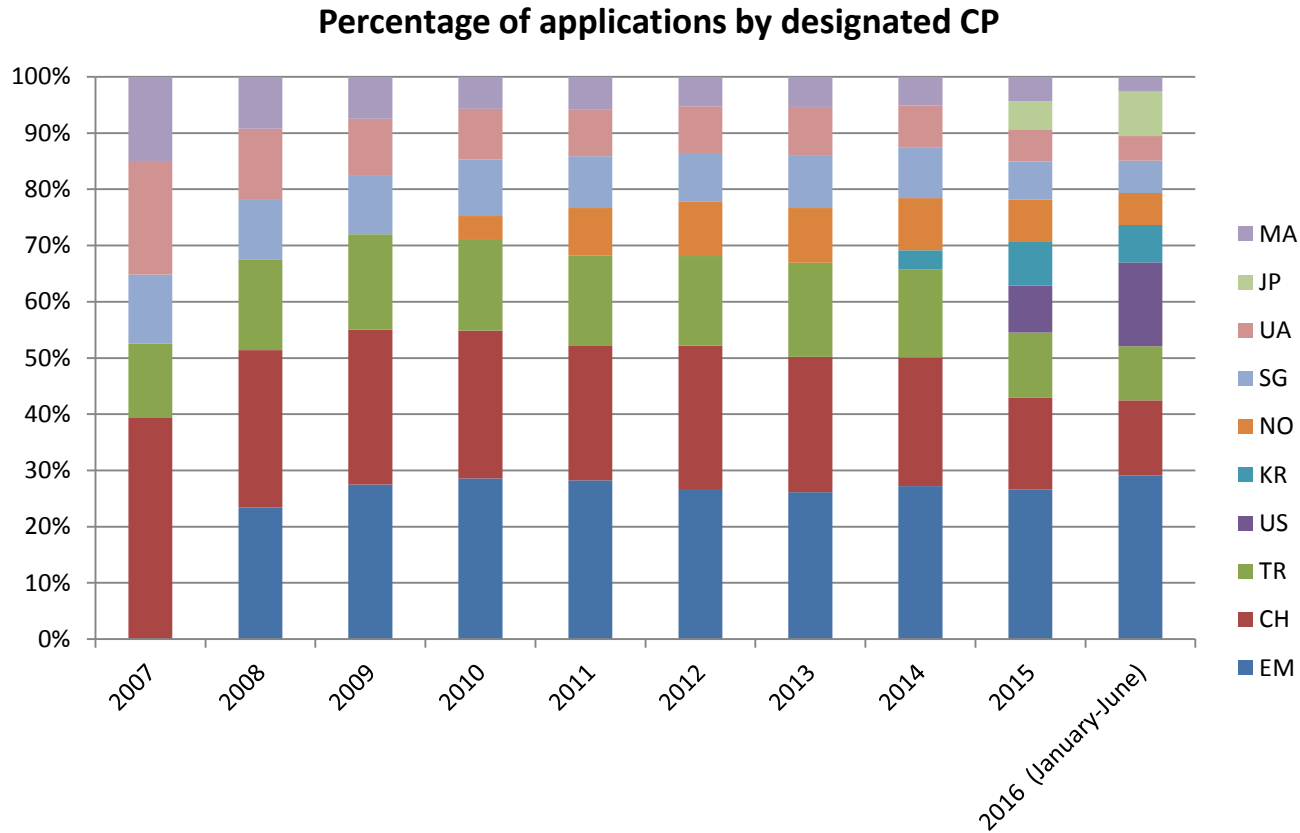
European Union Switzerland Republic of Korea
 France Germany



January-June 2016



Applications by Designated CP



International Registrations in 2015



3,581 international registrations containing
66260 designs

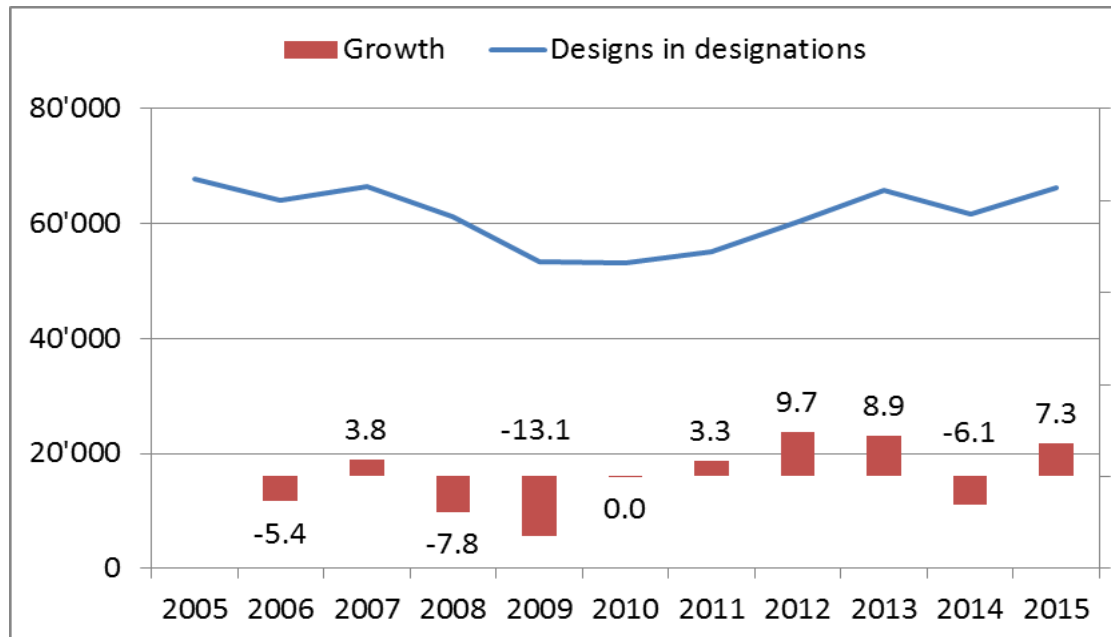
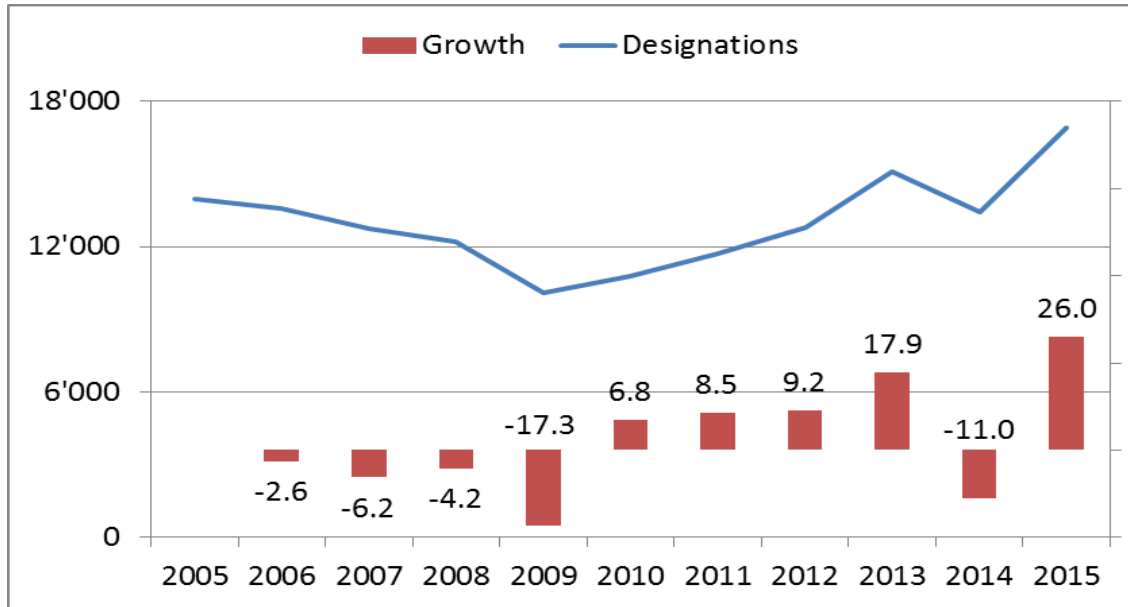


32.5 % growth compared to 2014

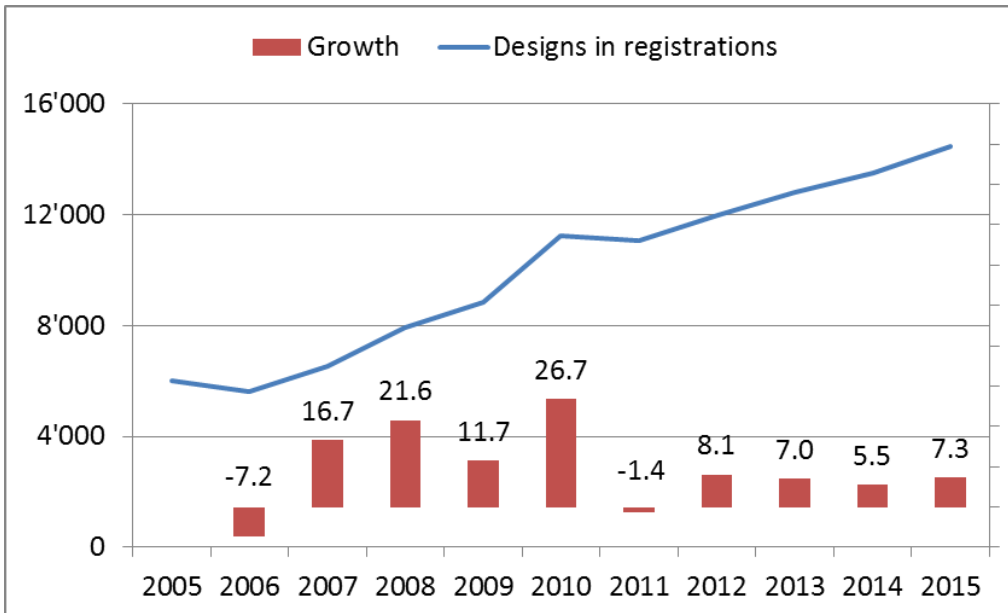
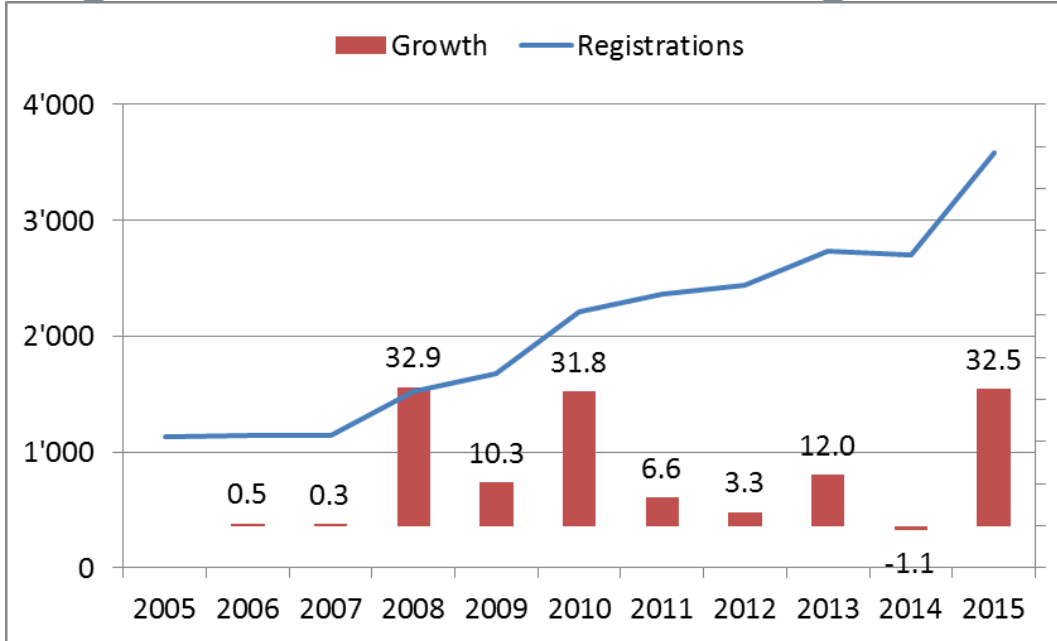


7.3 % growth compared to 2014 in the
number of designs

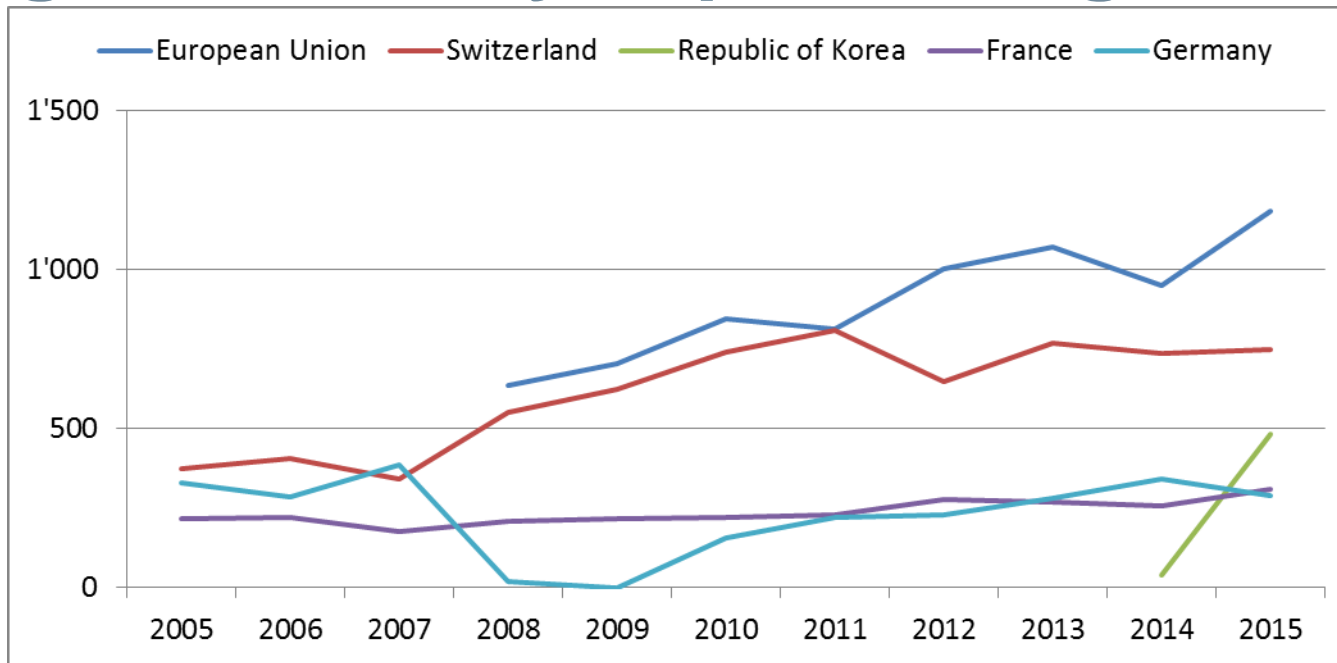
Designations and Designs in Designations



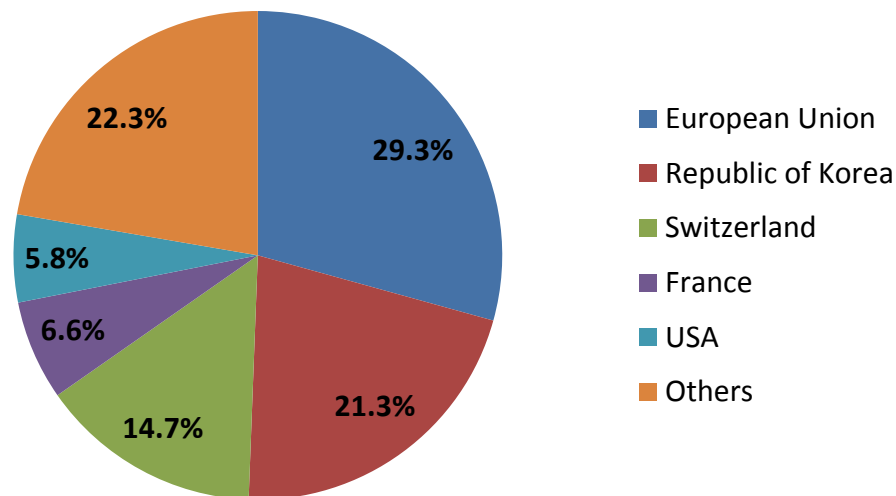
Registrations and Designs in Registrations



Registrations by Top Five Hague Members



January-June 2016



Decisions, Renewals and Modifications in 2015



3549 Statements of Grant of protection (+ 18%)
199 Refusals of protection (+ 31%)



3194 Renewals (+ 18.2%)



3271 Modifications (+ 34 %)

Five Most Popular Classes in International Registrations in 2015



Class 14
**Recording, communication or
information retrieval equipment**
387 registrations (10.8%)



Class 10
**Clocks and watches and other
measuring instruments, checking
and signaling instruments**
324 registrations (10 %)



Class 12
Means of transport or hoisting
264 registrations (7.3%)



Class 6
Furnishing
249 registrations (6.9 %)



Class 9
**Packages and containers for the
transport or handling of goods**
249 registrations (6.9%)

Top Holders 2015 (Applications)

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DMI12M -----Meilleurs déposants (Titulaires) par demandes-----
Service      PC désignées      : ALL      Du 01/01/2015      Total demandes : 3580
Locarno      PC d'origine      : ALL      Au 31/12/2015      Total modèles  : 14479
Total
CP  N  Pos      Titulaire      Pays      Nb de      Nb de
      (Titulaire)  Demandes  Modèles
??  1  1  SAMSUNG ELECTRONICS CO., LTD.      KR      387      935
AL  2  2  SWATCH AG (SWATCH SA) (SWATCH LTD.)  CH      138      414
AM  2  3  Koninklijke Philips N.V.          NL      72       100
AZ  3  4  Volkswagen Aktiengesellschaft      DE      53      443
BA  3  5  The Procter & Gamble Company        US      47      361
BG  6  6  Harry Winston SA                   CH      38      111
BJ  7  7  FLOS S.P.A.                         IT      34      89
BN  8  8  Daimler AG                          DE      30      66
BW  9  9  RENAULT s.a.s.                      FR      26      46
BX  10 10  Alfred Kärcher GmbH & Co. KG        DE      24      92
BZ  2  11  AUDI AG                             DE      23      52
CH  17 12  THE GILLETTE COMPANY                US      23      154
CI  13 13  VALENTINO S.P.A.                   IT      23      37
DE  1  14  Hyundai Motor Company               KR      21      26
DK  Tri (Nb demandes: X / Nb modèles: _ )  Affichage des Mandataires: _
EE  1 / 120  ENCORE

Pos:
1 (001,020)
  
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Top Holders 2015 (Designs)

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AM   2   3   SWATCH AG (SWATCH SA) (SWATCH LTD.)      CH        138       414
AZ   3   4   Fonkel Meubelmarketing                   NL         15       405
BA   3   5   The Procter & Gamble Company              US         47       361
BG   6   6   THUN SPA                                  IT          9       185
BJ   7   7   Kronoplus Technical AG                   CH          9       170
BN   8   8   THE GILLETTE COMPANY                     US        23       154
BW   9   9   Wenko-Wenselaar GmbH & Co. KG            DE          9       143
BX  10  10   Impress Tech Ltd.                        CY          3       122
BZ   2  11   Centek Limited                            GB          3       120
CH  17  12   Harry Winston SA                          CH         38       111
CI  13  13   HERMES SELLIER                            FR         19       111
DE   1  14   T.R.B. International SA                   CH          3       111
DK   Tri (Nb demandes: _ / Nb modèles: X )  Affichage des Mandataires: _
EE   1 / 120 ENCORE
Pos:
1 (006,048)
  
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US Filings up to June 30, 2016

Av. number
of designs

4

US priority

76.5%

Av. number
of designations

4

total

324

EU

86.7%

JP

45.4%

KR

44.4%

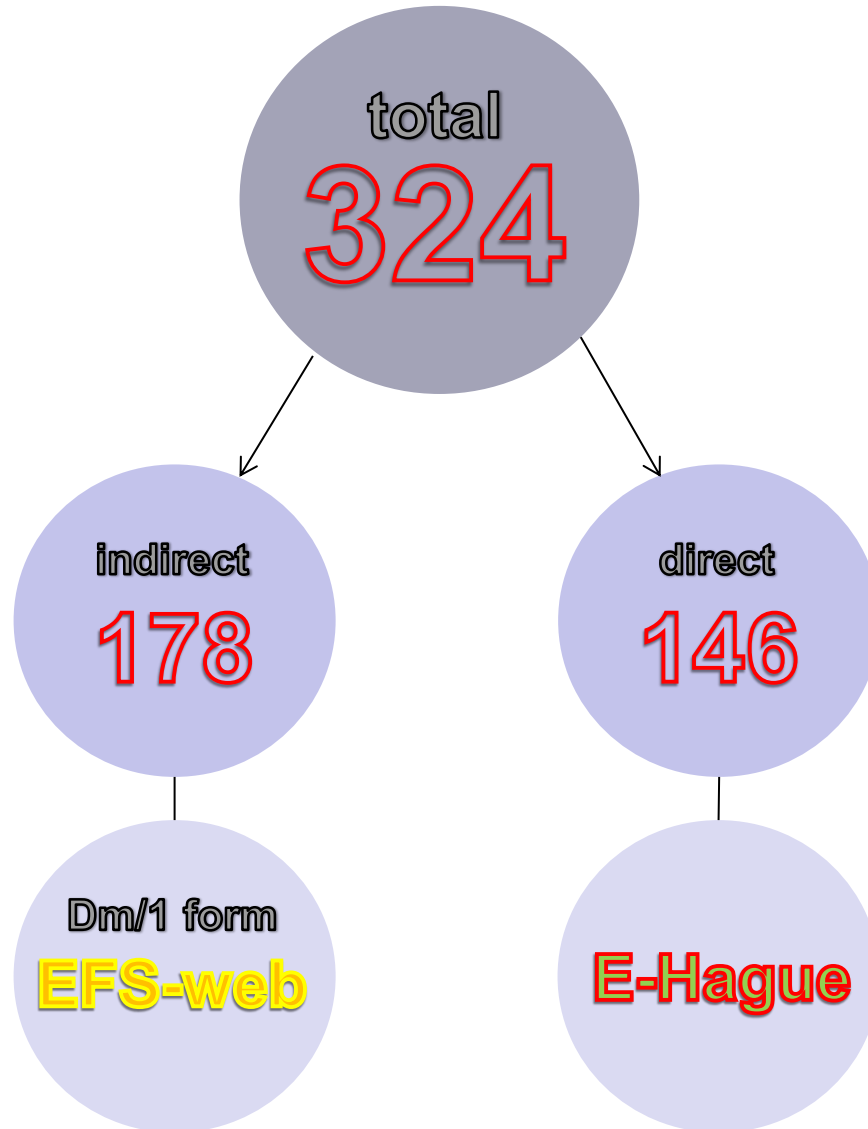
US

24.4%

SG

18.8%

US Filings up to June 30, 2016



Refusals from KIPO, USPTO and JPO

Office	Designations	Recorded refusals	Recorded grants
KIPO*	1477	351	357
USPTO**	1588	102	1
JPO**	956	228	40

* Since effective accession (July 1, 2014) to June 30, 2016

** Since effective accession (May 13, 2015) to June 30, 2016

Highlights

- After 3 consecutive years, Swatch is not the most active user ... Samsung becomes the first user of the Hague system
- Decrease of number of designs (4) and designations (4.70) per registration
- Switzerland overtook Germany as the largest user of the Hague System (applicant's address)
- Designs relating to « Recording, communication or information retrieval equipment”(class 14) accounted for the largest share of total registrations
- More documents to check and to send to designated contracting parties
- Deferment: 10%; standard publication: 40%; immediate publication: 50%
- E-filing: 93.5 % (including KIPO, EFS US)
- Mid september, **3589** (12511 designs) international registrations for 2016. This represents more registrations than for the entire 2015 (3581 reg. 14484 designs, - 13.6%)
- Languages: 81.5 % EN, 17 % FR, 1.5 % SP
- Major role of our business analyst to coordinate all changes (legal to operations following new requirements linked with new adhesions)

Thank you
for your attention

www.wipo.int/hague/en

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