



SEMINAR

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The Hague System for the International Registration of Industrial Designs: Improved Look and Feel of eHague Interface; New Information Tools; Successful Filing Strategies

organized by
the World Intellectual Property Organization (WIPO)

Geneva, June 6, 2019

PROVISIONAL PROGRAM

prepared by the Secretariat

- 8.00 – 9.00 Registration
- 9.00 – 9.10 Opening
- Welcome address by:
- Ms. Päivi Lähdesmäki, Senior Advisor, The Hague Registry, Brands and Designs Sector
- 9.10 – 9.30 Going Global: Overview of the Hague System
- Speaker: Mr. Mikhail Faleev, Senior Information Officer, Hague Development and Promotion Section, The Hague Registry

MORNING SESSION: ONLINE SERVICES AND INTERNATIONAL REGISTRATION PROCEDURES

- 9.30 – 10.00 New Features of Hague Online Services: eHague, ePay, Hague Member Profiles Database
- Part I – Multiple Functions of the New E-Filing (eHague) Workbench
Status of the application; Replying to irregularities; Multiple options of the new ePay portfolio
- Part II – Hague Member Profiles Database
Search tool for information on the Contracting Parties
- Speaker: Mr. Jonah Asher, Assistant Program Officer, Hague Development and Promotion Section, The Hague Registry
- 10.00 – 10.10 Questions and Answers
- 10.10 – 10.25 Coffee break
- 10.25 – 11.10 Filing of an International Application
Mandatory and optional contents of the application; Indication of specific features for certain Offices; Reproduction Guidance
- Speaker: Mr. Quan-Ling Sim, Head, Operations Service, The Hague Registry
- 11.10– 11.20 Questions and Answers
- 11.20 -11.50 Publication of the International Registration and Tasks of the Designated Office
Statement of Grant of Protection; Notification of Refusal
- Speaker: Mr. Kosuke Omagari, Associate Officer, Hague Legal Affairs Section, The Hague Registry
- 11.50 – 12.00 Questions and Answers

12.00 – 12.20 Contact Hague
Unique Portal to Communicate with the Hague Registry; New document
upload function

Speaker: Mr. Jonah Asher

12.20 – 12.30 Questions and Answers

12.30 – 14.00 Lunch break

AFTERNOON SESSION: PRACTICAL APPROACH TO THE HAGUE SYSTEM

14.00 – 14.20 Tips for Successful Filing Strategies Under the Hague System
*All in One: Designating Canada, the European Union, Japan,
the Republic of Korea, the Russian Federation and
the United States of America in the international application*

Speaker: Ms. Päivi Lähdesmäki

14.20 – 15.15 eHague: Interactive Practical Exercise
*Designating Canada, the European Union, Japan, the Republic of Korea,
the Russian Federation and the United States of America*

Speakers: Mr. Jonah Asher

Mr. Quan-Ling Sim

15.15– 15.30 Coffee Break

15.30 – 16.00 User's Experiences of the Hague System From an SME's Point of View

Speaker: Mr. Nicolas Fouquet, Technical and Development Manager,
General Manager, Santos, Vaulx-en-Velin, France

16.00 – 16.15 Discussion

16.15 Closing of the Seminar

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