



## **INTERNATIONAL SYMPOSIUM**

OMPI/DI/SAN/11/INF/1 ORIGINAL: ENGLISH DATE: SEPTEMBER 5, 2011

## **Protection of Industrial Designs**

organized by the World Intellectual Property Organization (WIPO)

and

the National Institute of Industrial Property of Chile (INAPI)

Santiago, Chile, November 16 and 17, 2011

**GENERAL INFORMATION** 

Document prepared by the International Bureau of WIPO

#### I. ORGANIZATION OF THE SYMPOSIUM

## **Organizers**

The International Symposium on the Protection of Designs is being organized jointly by the World Intellectual Property Organization (WIPO) and the National Institute for Industrial Property (INAPI) of Chile.

## Venue and Dates

The Symposium will be held in Santiago, on Wednesday, November 16 and Thursday, November 17, 2011, at the "Museo de Artes Visuales (MAVI)" at the following address:

Museo de Artes Visuales (MAVI) Calle José Victorino Lastarria 307 Plaza Mulato Gil de Castro Santiago Chile

Website: http://www.mavi.cl/

The "Museo de Artes Visuales" is located next to the subway station "Universidad Católica".



Access map: http://www.mavi.cl/wp-content/uploads/2011/04/acceso\_grande.jpg

A visit to a Design Center will take place on Thursday afternoon, November 17, 2011 (see paragraph below).

## **Objectives**

The Symposium aims at informing Member States' representatives, designers, industry representatives and other interested parties about the role of design as a factor of innovation and about the protection and strategic use of design as an intellectual property right. The different options for protecting industrial designs at the national, regional and international levels will be presented, including the Hague Agreement Concerning the International Registration of Industrial Designs and the Registered Design System in the European Union. Speakers will come from different regions of the world and include members of research institutions and universities, representatives of design-using industries and intellectual property practitioners.

### Registration

Registration for the Symposium should be made by means of the Registration Form annexed to this document, to be returned to WIPO by facsimile or by e-mail, by October 31, 2011.

On-site registration will take place on Wednesday, November 16, 2011, from 8 a.m. to 9.15 a.m. During the Symposium, participants are required to visibly wear their event badges while inside the conference venue.

#### Working Languages and Documentation

The working languages of the Symposium will be English and Spanish with simultaneous interpretation.

All documents will be published on the WIPO website at the following address: <a href="http://www.wipo.int/meetings/en/details.jsp?meeting\_id=24163">http://www.wipo.int/meetings/en/details.jsp?meeting\_id=24163</a>

#### Visit

During the afternoon of Thursday, November 17, 2011, a guided visit will be conducted to an exhibition of National Design and to the ceremony of the Chile Design Prize at the Center Gabriela Mistral, next to the venue of the symposium.

Participants who wish to take part in the visit are kindly requested to fill in the relevant part of the registration form attached to this document and return it by October 31, 2011.

## II. INFORMATION CONCERNING IMMIGRATION FORMALITIES

## Entry Visa

Most nationalities do not need a visa to enter Chile. Foreign participants who do need a Chilean entry visa should contact the Embassy or Consulate of Chile in their respective countries. They must be in possession of a valid entry visa before commencing their travel.

Detailed information on the procedure and the required documents to apply for a visa are available on the official site of the Ministry of Foreign Affairs: <a href="http://www.minrel.gob.cl/prontus">http://www.minrel.gob.cl/prontus</a> minrel/site/artic/20080619/pags/20080619154024.php#T8 (in English and Spanish).

In case any participant or speaker has difficulties in obtaining a Chilean entry visa, he or she may request assistance from the following person at the Ministry of Foreign Affairs of Chile:

Mr. José Luis Ilabaca Chief of Immigration Department Telephone: (+56-2) 827-4638

## Website:

http://www.minrel.gob.cl/prontus minrel/site/artic/20080619/pags/20080619154024.php#T5

#### III. INFORMATION CONCERNING HOTELS

#### **Hotel Accommodation**

Participants should make their room reservation directly at the hotel of their choice. All bills are to be settled directly with the hotel. The following hotels are recommended:

## 1. Caesar Business

Av. Libertador Bernardo, O'higgins 3117 Santiago, Chile Subway Station Santa Lucía, line 1

Telephone: (+56-2) 595-6622 Facsimile: (+56-2) 595-6600

Website: <a href="https://www.caesarbusiness.com/">www.caesarbusiness.com/</a> Contact person: Fernando Ale

Single: USD120 Double: USD 130

## 2. Hotel Plaza San Francisco

Av. Libertador Bernardo, O'higgins 816

Santiago, Chile

Subway Station Universidad de Chile, line 1

Telephone: (+56-23) 60.4444-45

Website: www.plazasanfrancisco.cl

Contact Person: Sussy González Bucarey E-mail: reservas@plazasanfrancisco.cl

Single: USD150 Double: USD 150

## 3. Holiday Inn

Avenida Vitacura 2929 El Golf Santiago, Chile

Telephone: (+56-2) 499-6000 Facsimile: (+56-2) 499-6200

Website: <a href="https://www.holidayinn.cl">www.holidayinn.cl</a>
Contact Person: Carolina Bravo

Single: USD180 Double: USD 180

### 4. Crowne plaza

Av. Libertador Bernardo, O'Higgins 136 P.O. Box 488 Correo 21 Santiago, Chile Subway Station Universidad Católica, line 1

Telephone: (+56-2) 685-5000 Facsimile: (+56-2) 633-0960

Website: <a href="www.crowneplaza.cl">www.crowneplaza.cl</a>
Contact person: Rosmarie Poehler
E-mail: reservations@crownesantiago.cl

Single: USD195 Double: USD 205

Transport from the hotels to the venue of the event will not be provided.

#### IV. MISCELLANEOUS INFORMATION

## Safety and Security

Santiago is the capital of Chile and like other big cities, we do not recommend late evening walks and encourage to have all personal items and valuable objects supervised at all times.

It is recommended to use only <u>official airport taxis</u> or vans accredited for providing that service. Vans and taxis can be hired at the airport in the offices located at the exit of international arrivals. You can also contact your hotel, and coordinate safe transportation with them.

The following are some of the companies accredited at the Airport:

- Tur Transfer: First Level Central International Hall; Telephone: (56 2) 677 3600; www.turtransfer.cl
- Transvip: First Level Central International Hall; Telephone: (56 2) 677 3000;
   www.transvip.cl
- Taxi Oficial: First Level, Central International Hall; Telephone: (56 2) 601 9880;
   www.taxioficial.cl
- Taxi Vip: First Level, Central International Hall Domestic Arrival International Arrivals;
   Telephone: (56 2) 677 3000

## **Emergency Telephones**

131: Ambulance132: Fire Department133: Police Department

## Climate

In November, Chile is in the spring season. Mornings can be cold, but the temperature increases during the day. Expected Temperature in Santiago in November (average):

Min:  $10 \, {}^{\circ}\,C \, / \, {}^{\circ}\,F \, 50$ Max:  $25 \, {}^{\circ}\,C \, {}^{\circ}\, / \,F \, 77$ 

## Local time

The local time for Santiago is Chile Standard Time, which is GMT (UTC) minus four hours.

## Currency

Chile's currency is the Chilean peso (CLP). It is recommended to travel with American dollars or Euros. The exchange rate is approximately 1 USD = 500 CLP and 1 Euro = 650 CLP (subject to change).

## **Electricity**

The electric power provided in Santiago is between 220 and 240 Volts and 50 Hertz.

#### Useful telephones

The Country area code is (56) and the area code is (2) for Santiago.

## V. CONTACT DETAILS

For further assistance and inquiries from WIPO, the following persons may be contacted:

Mrs. Aurélie Lugrin

Telephone: +41 22 338 9440 Facsimile: +41 22 338 8745 E-mail: aurelie.lugrin@wipo.int

Mrs. Margarita Marcel de Griffiths Telephone: + 41 22 338 7363 Facsimile: + 41 22 338 8745

E-mail: margarita.marceldegriffiths@wipo.int

#### VI. INTERESTING PLACES AND TOURISM

#### Restaurants and Bars

The area near the venue of the Symposium is characterized by a wide range of bars and restaurants:

Ópera Catedral (Bar and Restaurant)

Address: José Miguel de la Barra 407, neighborhood of Lastarria

Website: www.operacatedral.cl

Tambo (Peruvian Restaurant)

Address: José Victorino Lastarria 65

Website: www.tambochile.cl

Squadrito (Italian Restaurant)

Address: Rosal 33, neighborhood of Lastarria

Website: www.squadritoristorante.cl

R. (Bar and Restaurant)

Address: José Victorino Lastarria 307

Website: www.errepunto.cl

Don Victorino Restaurante

Address: José Victorino Lastarria 156 Website: www.victorinorestobar.cl

Interludio Restaurante

Address: Merced 316, neighborhood of Lastarria

Website: contacto@iloveinterludio.cl

## Sightseeing and interesting places

Palacio de la Moneda (La Moneda Palace) is the presidential palace of the Republic of Chile since 1846, designed by Joaquín Toesca. Visitors can see the changing ceremony of Presidential guard everyday at 10:00 a.m.

*Plaza de Armas* (Santiago's Main Square) was found in 1541, by Spaniards settlers. It is surrounded by the Metropolitan Cathedral, Central Post Office, National Historic Museum and Santiago City Council Office.

La Chascona Bellavista is a museum/house where Pablo Neruda, Chilean poet and Nobel Price laureate, lived in Santiago. The house was built in 1953 and is located in San Cristobal Hill, in the neighborhood of Bellavista.

Address: Fernando Márquez de la Plata 0192, Bellavista.

Telephones: (56 2) 777 87 41 / (56 2) 737 87 12.

Patio Bellavista is a recommended place for having dinner in the late-afternoon or in the evening. Simply tell the taxi driver to take you to "Patio Bellavista".

Cerro Santa Lucía (Santa Lucía Hill) allows the visitor to admire the city's panoramic views.

Museo Nacional de Bellas Artes and Museo de Arte Contemporáneo is Santiago's fine arts museum, a neoclassical building inaugurated in 1910, at Chile's centennial Independence Day. Within the same building, but entering from the back, you can find the Museo de Arte Contemporaneo (Modern Art Museum of Santiago).

Address: Parque Forestal.

Shopping Mall "Parque Arauco" is one of Chile's biggest malls. All sorts of stores can be found. The mall also has a "Boulevard" with restaurants such as Tony Roma's, Friday's, Asian Bistro, Mr. Jack, Pasta Basta, Santabrasa, Ruby Tuesday, Starbucks and many more. It is possible to accede by taxi, subway station "Escuela Militar", and bus.

Shopping Mall "Alto Las Condes" includes all kinds of stores and restaurants. Twenty minutes taxi ride from downtown.

[Annex follows]





## **INTERNATIONAL SYMPOSIUM**

#### **REGISTRATION FORM**

#### PROTECTION OF INDUSTRIAL DESIGNS

Santiago, Chile, November 16 and 17, 2011

# TO BE RETURNED TO: WIPO

FACSIMILE: +41 22 338 8745

E-MAIL: aurelie.lugrin@wipo.int and margarita.marceldegriffiths@wipo.int

Mr./Ms.:

First Name:

Family Name:

Country - Organization:

Address:

City:

State:

Country:

Telephone:

Fax:

E-mail:

VISIT TO A DESIGN CENTER IN THE AFTERNOON OF NOVEMBER 17, 2011

I will participate

Name of the accompanying person (if relevant):

I will not participate

[End of Annex and of document]