

**International Symposium on the 15th Anniversary of the Geneva (1999)
Act of the Hague Agreement Concerning the International
Registration of Industrial Designs: International Design
Registrations Go Global**

Geneva, June 19, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat

8.30 – 9.00 Registration

9.00 – 9.15 **Welcome Address by:**

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva, Switzerland

9.15 – 9.30 **Introductory Remarks**

The goal of the adoption of the Geneva Act was two-fold: to permit accession by countries which provide for a full novelty examination and to make the protection of industrial designs more accessible. Now that full realization is within reach, the time has come to explore the many challenges that await the International Bureau of WIPO and the Offices concerned as the Geneva (1999) Act enters into force in their countries this year and next.

Speaker: Mr. Grégoire Bisson, Director, The Hague Registry, Brands and Designs Sector, WIPO

9.30 – 11.30 **Expansion of the Hague System – Pushing the Boundaries**

Potential Contracting Parties, timetables for entry into force, ensuring compliance with the Geneva Act, anticipated changes in national law and practice.

Moderator: Ms. Päivi Lähdesmäki, Head, Legal Section, The Hague Registry, Brands and Designs Sector, WIPO

Speakers: Mr. Yoshitake Kihara, Deputy Commissioner, Japan Patent Office (JPO), Tokyo
(up to 20 min each)

Mr. Shigekazu Yamada, Director, Design Registration System Planning Office, Design Division, Patent and Design Examination Department (Physics, Optics, Social Infrastructure and Design), Japan Patent Office (JPO), Tokyo

Ms. Lubov Kiriya, Deputy Director General, Federal Service of Intellectual Property (ROSPATENT), Moscow

Ms. Yang Hongju, Director, Department of Law and Treaty, State Intellectual Property Office of the People's Republic of China (SIPO), Beijing

Ms. Sohn Eun Mi, Deputy Director, Design Examination Division, Korean Intellectual Property Office (KIPO), Daejeon

Mr. David Gerk, Patent Attorney, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Department of Commerce, Alexandria

11.30 – 11.45 Coffee Break

11.45 – 13.00 **Expansion of the Hague System – Users’ Views**

A panel discussion regarding the experiences and expectations of current and prospective users of the Hague System, and how each might adapt its global filing strategy to best exploit the next phase in the geographic expansion of that System.

Moderator: Mr. Alan Datri, Senior Counsellor, Office of the Deputy Director General, Brands and Designs Sector, WIPO

Speakers: Ms. Chen Yuanqing, Patent Senior Manager,
(up to Lenovo Group Co. Ltd., Beijing
15 min each)

Ms. Claire Lauga, Intellectual Property Lawyer, Starck Network, Paris

Ms. Katie Maksym, Design Patent Manager,
Nike International Ltd., Beaverton

Mr. Robert Stutz, Representative, Association of European Trademark Owners (MARQUES), Bern

13.00 – 13.15 Discussion and Closing Remarks

Moderator: Mr. Grégoire Bisson, WIPO

13.15 – 14.30 Lunch Break

14.30 – 15.45 **The New E-Filing Interface and Portfolio Manager for the International Registration of Industrial Designs under the Hague Agreement**

How to file an international application using the new E-filing interface for filing and managing international applications. Practical exercises.

International Application and Examination

Examination of an application by the International Bureau of WIPO.

Moderator: Mr. Yves Closet, Head, Information and Promotion Section,
The Hague Registry, Brands and Designs Sector, WIPO

Speaker: Ms. Kateryna Gurinenko, Assistant-Examiner, Operations
Service, The Hague Registry, Brands and Designs Sector,
WIPO

15.45 – 16.00 Coffee Break

16.00 – 16.30 **Refusals and Grants of Protection**

Moderator: Mr. Yves Closet, WIPO

Speaker: Mr. Hiroshi Okutomi, Legal Officer, Legal Section,
The Hague Registry, Brands and Designs Sector, WIPO

16.30 – 17.00 **Managing an International Registration**

Change in ownership and other changes. Renewal.

Moderator: Mr. Yves Closet, WIPO

Speaker: Ms. Kateryna Gurinenko, WIPO

17.00 – 17.15 Discussion and Closing Remarks

Moderator: Mr. Yves Closet, WIPO

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