

MAIN PROGRAM 13

Cooperation with Certain Countries in Europe and Asia

Summary

205. Globalization and liberalization of markets and rapid developments in technology have increased the value of intellectual capital as an efficient and strategic source of growth and wealth. This has, in turn, significantly increased the importance of intellectual property protection and highlighted the need for the adoption of policies that closely link it to economic development. This need is expected to accelerate.

206. This Main Program aims to strengthen intellectual property systems in cooperating countries and to encourage their effective use, taking into account the overall objective of the development of the national intellectual property systems of the cooperating countries concerned and, in particular, a number of factors. Firstly, cooperating countries have different levels of development and vastly different needs and policy orientations. Therefore, demand-based, individually-tailored activities will be encouraged, in the form of WIPO's NFAPs or other cooperation agreements. Secondly, special attention should be paid to the needs of countries with relatively new intellectual property systems. Thirdly, awareness-raising should focus primarily on important emerging issues (biotechnology, electronic commerce, traditional knowledge, SMEs, etc.) that are highly relevant to the cooperating countries and their regions.

Objectives:

- ◆ To strengthen national intellectual property laws taking into account relevant international standards.
- ◆ To promote the accession to various treaties administered by WIPO.
- ◆ To strengthen intellectual property administrations, including the framework for collective management of copyright and related rights, enforcement and promotion of creativity and innovation development.
- ◆ To assist SMEs in using the intellectual property system.

Background

207. The Main Program will concentrate on the modernization of relevant laws by providing legislative advice, taking into account the overall objective of the development of the national intellectual property systems of the cooperating countries concerned and, in particular, the TRIPS Agreement, the Trademark Law Treaty, the Patent Law Treaty, the WIPO Joint Recommendations Concerning Provisions on the Protection of Well-Known Marks and Concerning Trademark Licenses and the relevant provisions of other new international agreements.

208. The Main Program will also focus on the promotion of accession to the various treaties administered by WIPO. Cooperation with industrial property administrations will include training of management and staff, modernization of management systems, simplification and streamlining of administrative procedures, as well as assistance in providing effective administrative, legal and information services.

209. In the field of copyright and related rights, cooperation will be directed to copyright offices, but will also be extended to assistance in the establishment or strengthening of organizations for collective management of copyright and related rights, through the adoption of best practices.

210. The enhancing of systems for the enforcement of intellectual property rights will be continued, in particular, through the provision of advice and training support and increasing public awareness.

211. This Main Program will also focus on promoting a practical and working knowledge of the various aspects of intellectual property and of its economic and social importance, in particular regarding the emerging new technologies. In this regard, assistance will be provided for effective participation of cooperating countries in market-oriented economies in relation to intellectual property, and for the streamlining of policies and dissemination of information related to the use of the intellectual property system by SMEs.

212. Taking into account the specific needs of cooperating countries, every opportunity will be taken to promote the use of distance learning in cooperation with the WIPO Worldwide Academy (WWA), and WIPO publications in various languages, to establish regular intellectual property fora for professionals, as well as conferences for researchers, representatives of SMEs, policy-makers, academics, and staff of collective management societies.

213. Assistance will be offered to intellectual property administrations by provision of equipment and expert advice regarding the use of the WIPO Global Information Network (WIPOnet) and the enhancing of intellectual property information services through the Intellectual Property Digital Libraries (IPDLs) in the cooperating countries and their regional organizations. The same applies to the on-going WIPO projects for the development of innovation infrastructure and services, as well as assistance to SMEs.

214. The implementation of activities under this Main Program will be coordinated with those of other relevant international organizations to enhance the program's effectiveness and efficiency and eliminate possible overlaps.

Expected Results	Performance Indicators
1. Conformity of national laws of the countries concerned with relevant international standards and trends.	<input type="checkbox"/> Number of comments provided and consultations held with the respective governments.
2. Greater adherence to WIPO-administered treaties.	<input type="checkbox"/> Number of instruments of accession or ratification to treaties.
3. More efficient intellectual property administrations.	<input type="checkbox"/> Number of institutional development projects implemented. <input type="checkbox"/> Number of officials trained and feedback.
4. Establishment of, and legal or technical support to, societies for collective management of copyright and related rights.	<input type="checkbox"/> Number of collective management organizations assisted. <input type="checkbox"/> Number of officials advised and trained and feedback.
5. Strengthening of administrative and judicial mechanisms for the enforcement of intellectual property rights.	<input type="checkbox"/> Number of officials advised and trained and feedback.
6. Increased awareness and improved knowledge and skills in the use of the intellectual property system for market competitiveness, economic and social development.	<input type="checkbox"/> Number of persons in government and market sectors informed and trained and feedback. <input type="checkbox"/> Number of public information material prepared.
7. Greater efficiency of the information and innovation infrastructure and services and in assisting SMEs.	<input type="checkbox"/> Increase in the number of IPOs participating in events relating to the development of innovation infrastructure and assistance to the SMEs. <input type="checkbox"/> Number of advisory missions.
8. Enhanced regional cooperation.	<input type="checkbox"/> Number of cooperation activities.

Activities

- ◆ Formulation and implementation, in consultation with government authorities, of NFAPs and other cooperation programs for the strengthening of intellectual property administrations and collective management organizations.
- ◆ Provision of advice on compatibility of existing legislation with relevant international treaties and, if so requested, preparation of comments and recommendations for this purpose, as well as model provisions for regional organizations.
- ◆ Consultations with governments and legislators concerning the ratification of, or accession to, WIPO-administered treaties, capacity building, increasing public awareness of intellectual property issues and promoting innovation infrastructure and services development.

- ◆ Expert advisory missions on the various aspects of intellectual property and its uses in economic and social development.
- ◆ Assistance in the preparation of public information materials in various languages.

Where appropriate, the activities under this Main Program will be carried out in coordination with other Main Programs, particularly 05, 08, 09, 10, 12 and 14.

Table 11.13 Detailed Budget 2002-2003
Main Program 13
Cooperation with Certain Countries in Europe and Asia

A. Budget Variation by Object of Expenditure
(in thousands of Swiss francs)

Object of Expenditure	2000-2001	Variation						2002-2003
	Revised Budget A	Program		Cost		Total		Proposed Budget E=A+D
		Amount B	% B/A	Amount C	% C/A	Amount D=B+C	% D/A	
Staff Expenses	1,460	671	46.0	155	10.6	826	56.6	2,286
Travel and Fellowships	1,626	(95)	(5.8)	55	3.4	(40)	(2.5)	1,586
Contractual Services	960	(61)	(6.4)	32	3.3	(29)	(3.0)	931
Operating Expenses	30	(1)	(3.3)	1	3.3	-	-	30
Equipment and Supplies	330	(11)	(3.3)	11	3.3	-	-	330
	4,406	503	11.4	254	5.8	757	17.2	5,163

B. Budget Variation by Post Category

Post Category	2000-2001	Variation	2002-2003
	Revised Budget A	B-A	Proposed Budget B
Professionals	3	1	4
General Service	2	-	2
TOTAL	5	1	6

**C. Budget Allocation by Sub-program and
Detailed Object of Expenditure**
(in thousands of Swiss francs)

Object of expenditure	Sub- program	Total
	1	
Staff Expenses		
Posts	2,154	2,154
Short-term Expenses	132	132
Travel and Fellowships		
Staff Missions	400	400
Government Officials	1,146	1,146
Fellowships	40	40
Contractual Services		
Conferences	220	220
Consultants	500	500
Publishing	40	40
Other	171	171
Operating Expenses		
Communication and Other	30	30
Equipment and Supplies		
Furniture and Equipment	290	290
Supplies and Materials	40	40
Total	5,163	5,163