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WORLD INTELLECTUAL PROPERTY ORGANIZATION

GENEVA

WIPO GENERAL ASSEMBLY

Twenty-Fourth (14th Ordinary) Session Geneva, September 20 to 29, 1999

WIPO DIGITAL AGENDA

Memorandum of the Director General

- 1. The International Conference on Electronic Commerce and Intellectual Property organized by WIPO was held in Geneva from September 14 to 16, 1999, and attended by over 700 persons from 100 countries. In the last session of the Conference, the Director General presented a "WIPO Digital Agenda." The Agenda is based on the draft WIPO Program and Budget for the biennium 2000-2001, as well as on a number of suggestions and observations made by the speakers who addressed the Conference, including Ministers and other representatives of States, representatives of international and intergovernmental organizations and participants from the non-government sector.
- 2. The purpose of the WIPO Digital Agenda is to set out in one document the work program and objectives of WIPO with respect to electronic commerce, the digital economy and intellectual property. It is considered that the document not only will assist in establishing concrete objectives in the context of the Organization's policy of results-oriented budgeting and management, but will also serve as a convenient reference and statement of WIPO's work program in this area for Member States, international and intergovernmental organizations, industry and other participants in the non-governmental sector. As the document is intended to constitute a succinct reference and statement, it is drafted with some degree of generality and therefore does not include every detail of WIPO's work in respect of the digital economy and intellectual property.

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- 3. The WIPO Digital Agenda, as presented by the Director General to the International Conference, with some minor modifications reflecting observations made after its presentation, is set out in the Annex to this document.
 - 4. The WIPO General Assembly is invited to note and comment on the contents of this Memorandum and its Annex.

[Annex follows]