

WORLD INTELLECTUAL PROPERTY
ORGANIZATION

世界知识产权组织



ORGANISATION MONDIALE
DE LA PROPRIÉTÉ INTELLECTUELLE

المنظمة العالمية للملكية الفكرية

ORGANIZACIÓN MUNDIAL
DE LA PROPIEDAD INTELECTUAL

ВСЕМИРНАЯ ОРГАНИЗАЦИЯ
ИНТЕЛЛЕКТУАЛЬНОЙ СОБСТВЕННОСТИ

C. N 2873

-04

The Chair of the Coordination Committee of the World Intellectual Property Organization (WIPO), Mrs. Hilde Skorpen, presents her compliments and has the honor to refer to Circular N. 2833, dated November 13, 2007, inviting candidates for nomination to the post of Director General of WIPO.

A copy of the letter from His Excellency Mr. Massimo D'Alema, Minister for Foreign Affairs of the Republic of Italy, proposing the candidacy of
./ Prof. Mauro Masi for the said post is enclosed. *DM*

February 12, 2008

Enclosure: Letter of His Excellency the Minister for Foreign Affairs of the Republic of Italy

Rome, 11 FEB. 2008

Prot. 229/P/5174

Dear Mrs. Skorpen,

with reference to your Circular Note 2833/04 dated 13 November 2007, I have the pleasure to inform you that Italy has decided to propose Prof. Mauro Masi, Italian Delegate for Intellectual Property, as candidate for nomination by the Coordination Committee, at its extraordinary session on 13 and 14 May 2008 for appointment by the General Assembly as Director General of the World Intellectual Property Organization.

The curriculum vitae of Prof. Mauro Masi is enclosed.

Please accept, Mrs. Skorpen, the assurance of my highest consideration.



Mrs. Hilde J. Skorpen
President
Coordination Committee
World Intellectual Property Organization
34, ch. Des Colombettes
Geneva

MAURO MASI

Cavaliere di Gran Croce (Knight of The Great Cross–Italian order)
Italy, Civitavecchia (Rome) August 26th 1953

Studies:

- 1977** **University of Rome**
Law Degree 110 cum laude Thesis in Economic Policy
- 1977** **School of Economic Development of the Association of Chambers of
Commerce and Industry of Rome**
Diploma of Merit as Specialist in Economics
- 1978** **Bocconi University in Milan**
School of Banking Management
Diploma in “Managing and Control of Bank activity”
- 1987** **International Monetary Fund Institute, Wash. D.C.**
Diploma in Economic Analysis
- 1990** **Harvard Law School**
Diploma at the Salzbrug/Seminar

Professional Experiences:

- 1978** Official in the Bank of Italy (Italian Central Bank)
- 1978-19981** Milan Branch of the Bank of Italy
- 1982-1988** Director in the International Affairs Office of the Bank of Italy, Rome
- 1988** Seconded by the Bank of Italy in the Prime Minister Office.
- 1991-1994** Manager in the Bank of Italy.
- 1994** Head of the Office of the Minister of Treasury and Head of the Press
Office and Spokesman for the Minister.
- 1995-1996** Spokesman of the Italian Prime Minister Lamberto Dini.
- 1997-2001** Presidency of the Council of the Ministers:
-Head of the Publishing and Information Department.
-Vice President of the Committee for the Self Regulation Code of the
TV and the Minors.

- Promoter of the Integrating Law on Copyright (148/2000).
- Promoter of the new Law on Publishing (62/2001)
- Member of the Committee of the reform Law on Publishing (62/2001)
- Promoter of the Law on the new selling chain of the Editorial Products.
- Vice President of the Commission for the “National Information Campaign of Euro”.

- 1999-2005** Professor of “Economy and Management of the Publishing Companies” at the “La Sapienza”-Department of Sociology, Science and Communication University of Rome.
- 1999-2003** Special Commissioner of the SIAE (Società Italiana degli Autori ed Editori) Credited with the company turnaround which brought the revenues up to 5 Million Euros from a deficit of 28 Million Euro.
- 2001-2005** Deputy Secretary General of the Prime Minister Office.
- 2003** Coordinator of the operational Unit for the activities in the course of the Semester of the Italian Presidency at the EU.
- 2003** Member of the General Council of the Italian Journalist’s Association.
- 2003** Italian Member of the UN Task Force for ICT.
- 2005** Nominated Chief of Staff of the Prime Minister, Mr Silvio Berlusconi.
- 2005** Member of the Board of the Rosselli Foundation.
- 2005** Member of the Superior Communications Council.
- 2006** Nominated Chief of Staff for the Vice-President of the Presidency of the Council of the Ministers, Massimo D’Alema.
- 2006** Professor of “Intellectual Property Right and Competition among the Media” at the San Raffaele University”, Milan.
- 2006** Italian Delegate for Intellectual Property in the Italian Ministry of Foreign Affairs.

Publications:

- “Il Protezionismo siderurgico nello sviluppo economico italiano dall’unità ai nostri giorni” su Rivista Finsider n. 3, 1977.

- “Una funzione econometrica degli investimenti fissi nel settore privato” su Cooperazione di Credito n. 65-66, 1979.
- “La curva di Laffer e la Supply-Side Economics” su Rivista Internazionale di Scienze Sociali n. 15, 1982.
- “Problemi economici e finanziari nella crisi cinese” su Bancaria n. 9, 1989.
- “Sviluppi economici e politici nella Cina Popolare ad un anno da Piazza Tien An Men” su Rivista di Diritto Valutario e di Economia Internazionale, settembre 1990.
- “La conversione del debito internazionale per la conservazione dell’ambiente” su Bancaria n. 6, 1990.
- “Economia in transizione: il ritorno al mercato nei Paesi dell’Est Europeo e in America Latina” su Rivista di Economia Internazionale, giugno 1991.
- Autore dell’Appendice IV e V del Volume “La Banca d’Italia e i problemi del governo della moneta” Aut.Vari, Banca d’Italia, 1994.
- “Il debito ‘salvambiente’” Sole 24 Ore - 24 gennaio 1995.
- “Uno scudo giuridico sulla proprietà intellettuale” Sole 24 Ore - 5 settembre 1996.
- “Lo Stato? E’ scarsissimo in Pr” Corriere della Sera - 27 gennaio 1997.
- “TV, nasce il Decalogo anti-violenza” la Stampa - 17 aprile 1997.
- “Istituzioni ‘aperte’ alla comunicazione” Sole 24 Ore - 1 agosto 1997.
- “Nella società dell’informazione servono nuovi istituti giuridici” Il Sole 24 Ore-31 dicembre 1997.
- Coordinatore del Rapporto “Per una riforma della legislazione sull’editoria” edito dalla Presidenza del Consiglio dei Ministri.
- “Metti l’informatica tra scrittore ed editore” Il Mondo - 6 novembre 1998.
- Curatore del volume “La convergenza dell’Italia verso l’UE” edito dalla Presidenza del Consiglio dei Ministri.
- “Diritti (e rovesci) dei musicisti presi nella Rete” Il Sole 24 Ore – 17 maggio 2000.

- Autore e curatore del volume “L'autore nella Rete” - Editore Guerini & Associati nella Collana alf@net-.
- “Chi può permettersi la curva di Laffer” Milano Finanza 1° maggio 2001
- Autore del volume “Crimes, computers e videotapes Gli Autori e le Reti ed. “Il Sole 24 ORE” novembre 2007.

Married, two boys.