# WORLD INTELLECTUAL PROPERTY ORGANIZATION

世界知识产权组织



## ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE

المنظمة العالمية للملكية الفكرية

#### ВСЕМИРНАЯ ОРГАНИЗАЦИЯ ИНТЕЛЛЕКТУАЛЬНОЙ СОБСТВЕННОСТИ

ORGANIZACIÓN MUNDIAL DE LA PROPIEDAD INTELECTUAL

C. N 2876

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The Chair of the Coordination Committee of the World Intellectual Property Organization (WIPO), Mrs. Hilde Skorpen, presents her compliments and has the honor to refer to Circular N. 2833, dated November 13, 2007, inviting candidates for nomination to the post of Director General of WIPO.

A copy of the letter from Her Excellency Ms. Patricia Espinosa Cantellano, Secretary for Foreign Affairs of the United Mexican States proposing the candidacy of Mr. Jorge Amigo Castañeda for the said post is enclosed.

February 12, 2008

Enclosure: Letter of Her Excellency the Secretary for Foreign Affairs of the United Mexican States

"2008, Year of Physical Education and Sport"

From: Patricia Espinosa Cantellano, Secretary for Foreign Affairs, Mexico

To: Mrs. Hilde Janne Skorpen, Chair, WIPO Coordination Committee, Deputy Permanent Representative, Permanent Mission of Norway to the United Nations Office and other international organizations in Geneva

Mexico, D.F., February 8, 2008

Dear Madam Chair,

I refer to circular note C.N. 2833/-04 of November 13, 2007, referring to the beginning of the succession to the post of Director General of the World Intellectual Property Organization (WIPO) and the procedures to be observed as part of this process.

In that regard, I have the honor to inform you that the Government of Mexico has decided to submit the candidacy of Mr. Jorge Amigo Castañeda, Director General of the Mexican Industrial Property Institute (IMPI), for the post of Director General of the above Organization, the elections for which will take place as part of the extraordinary meeting of the Coordination Committee, to be held in Geneva on May 13 and 14, 2008. The candidate's curriculum vitae is attached.

I would be most grateful if you could submit the curriculum vitae for consideration by the members of the Organization.

I take this opportunity to reiterate to you the assurances of my highest consideration.

(signed)

México, D. F., a 8 de febrero de 2008.

Señora Presidenta,

Hago referencia a la nota circular C.N. 2833/-04 del 13 de noviembre de 2007, referente al inicio de sucesión al cargo de Director General de la Organización Mundial de la Propiedad Intelectual (OMPI) y a los procedimientos que habrán de observarse en dicho proceso.

Al respecto, tengo el honor de hacer de su conocimiento que el Gobierno de México ha decidido presentar la candidatura del Licenciado Jorge Amigo Castañeda, Director General del Instituto Mexicano de la Propiedad Industrial, para ocupar el cargo de Director General de la citada Organización, cuyas elecciones tendrán lugar en el marco de la reunión extraordinaria del Comité de Coordinación que se celebrará en Ginebra, el 13 y 14 de mayo de 2008. Se anexa currículum vitae del candidato.

Mucho agradeceré a usted hacer del conocimiento lo anterior a los miembros de la Organización.

Aprovecho la oportunidad para reiterar a usted las seguridades de mi más alta y distinguida consideración.

Patricia Espinosa Cantellano Secretaria de Relaciones Exteriores

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Sra. Hilde Janne Skorpen,
Presidenta del Comité de Coordinación de la OMPI
Representante Permanente Adjunta
Misión Permanente de Noruega ante la Oficina de las Naciones Unidas
y demás organizaciones internacionales con sede en Cinebra.

#### JORGE AMIGO CASTAÑEDA

Mexico City, March 15th 1949.

B. A. degree in Economics at the Anáhuac University, Mexico City.

Graduate Studies in Economics at the University of the Americas, Mexico City.

#### Professional Career

Mr. Amigo's professional experience includes several management posts in banking and private industries as well as different governmental positions within the Ministry of Commerce.

During 1970 to 1984 he was Manager for Institutional Relations at the Banco de Comercio, one of Mexico's leading banking institutions; Marketing Manager of Jeffrey Manufacturera Mexicana, a material handling manufacturer, and General Manager of Menite Metal de Mexico, an iron foundry.

His career within the Public Sector initiated on September 1984 in high level positions at the Ministry of Commerce: Director of Economic Evaluation (1986); Technical Secretary of the National Foreign Investment Commission (1989); Director General of Foreign Investment (1990-1992). In 1993 he was designated Director General of Technological Development at the Ministry of Commerce and, as from January 1994, was appointed Director General of the Mexican Institute of Industrial Property by the President of the Republic, position that has been ratified twice and currently occupies.

Mr. Amigo headed the Mexican delegation for the negotiation of the Investment chapter of the North American Free Trade Agreement (NAFTA). Since 1993, he has been Mexico's Chief delegate for intellectual property matters, particularly in fora as FTAA, APEC and the negotiation of 12 Free Trade Agreements signed by Mexico with 44 countries.

#### Activities within the World Intellectual Property Organization

In 1998 he was invited by the Director General of the World Intellectual Property Organization, WIPO, as founder member of the Policy Advisory Committee.

For the biennium 2000 – 2001 he was elected as Chairman of the Union of the Patent Cooperation Treaty (PCT) Assembly, administered by WIPO.

In May 2001, he was elected as Chairman of the Committee on the Reform of the Patent Cooperation Treaty. He has been also President at the Special Union Assembly of the Vienna Agreement Establishing an International Classification of the Figurative Elements of Marks, administered by WIPO.

In September 2005, he was appointed by the WIPO as President of the Paris Union Executive Committee.

#### Other activities

He was elected as Chairman of the Negotiating Group on Intellectual Property Rights of the Free Trade Area of the Americas (FTAA), for the period 2000 – 2001.

As from 2005, Mr. Jorge Amigo has been appointed member of several committees for technological innovation and business centers throughout Mexico, and also Head Representative of the Internal Commission of Management in the National Institute of Copyrights, the Board of Directors of the Mexican Association of Directors on Research and Technological Development, Counselor of the Cabinet Meeting of the National Institute of Astrophysics, Optics and Electronics In June 2005, he was appointed as member of the Technical Committee on National Standardization of Technological Management of the Mexican Association of Directors on Research and Technological Development.

His academic activities include teaching courses and seminars at the Anahuac University and University of the Americas on different issues related to economics and intellectual property. He currently participates as speaker in several national and international seminars and symposiums.

He has published articles related to economic issues such as foreign investment opportunities in Mexico, industrial property and technology and trade and industrial policies.

### Special awards

Mr. Amigo received the "Venice International Award for Intellectual Property 2006" granted by the Government of the City of Venice and the Venice Centre for Intellectual Property.

In November 2006, the President of Mexico granted Mr. Amigo an official recognition for the Mexican Institute of Industrial Property's development during 2000 – 2006.

In February 2007, he was appointed as Proprietary Adviser in the Directorate Council of "Nacional Financiera" (Financial Development Agency) by the Secretary of Finance.

In February 2007, the Mexican Franchises Association granted him the National Award "Juan Huerdo".