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# WORLD INTELLECTUAL PROPERTY ORGANIZATION GENEVA

# SPECIALUNIONFORTH EINTERNATIONALREGI STRATIONOFMARKS (MADRIDUNION)

### **ASSEMBLY**

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### IMPLICATIONSANDADV ANTAGESOFINCLUDING SPANISHINTHE LANGUAGEREGIMEOFT HEMADRIDSYSTEM

Document prepared by the International Bureau

#### I. INTRODUCTION

- $1. \quad At the Thirty \ -third Session \ of the Assembly of the Madrid Unio \ n (September 24 to October 3, 2001) \ , it was decided that the Secretaria two uld conduct a study on the implications and advantages of including Spanish in the language regime of the Madrid System and that it would submit this study to the next session of the MM/A/33/2, paragraphs 7 and 8). \\$
- 2. The present document contains the results of this study, commencing by reviewing briefly the current language regime under the Madrid System.

#### II. CURRENTLANGUAGEREGIMEOFTHEMADRI DSYSTEM

- 3. Asapreliminaryremark, itshouldbenoted that all rules concerning the language regime of the Madrid Systemare set out in the Common Regulations (and not in the Agreement or the Protocol themselves). Modifying the language regime of the Madrid System, therefore, does not require an amendment of either of the set reaties but implies only amendments of the provisions of the Common Regulations by the Assembly of the Madrid Union.
- 4. BeforeApril1,1996(priortotheimple mentationoftheProtocol),theRegulationsthen inforceprovidedthat theonlyworkinglanguageoftheinternationalregistrationprocedurebe French.
- 5. Thissingleworkinglanguageregime,however,wasregardedbysomecountriesasan obstacletotheiraccessiontotheinternationalregistrationsystemofmarks. Therefore, followingtheadoptionoftheProtocol, thenewCommonRegulations undertheMadrid AgreementandProtocol, whichcameintoforceonApril1,1996,introducedEnglishasa secondworkinglanguageandallowedforthechoiceofeitherEnglishorFrenchwhereverthe provisionsoftheProtocolapplied. ThepositionregardingthelanguageregimeoftheMadrid SystemiscurrentlygovernedbyRule6ofthe CommonRegulations .

### LanguageoftheInternationalApplication(andOtherCommunicationsRelatingThereto)

- 6. UnderRule6oftheCommonRegulations,thedeterminationoftheprescribedlanguage forthefilingofaninternationalapplication,andothercommunications relatingthereto, dependsonthetreatyortreaties(Agreementand/orProtocol)governingthatinternational application.Theapplicableprinciplesareasfollows.
- 7. An international application which is governed *exclusively* by the Agreement <sup>1</sup> must necessarily be filed in French. All other communications relating to such international application (for example, notices of irregularities, refusals of protection, requests to record changes in ownership, limitations, renewals, etc.) must also be iledin French.
- 8. Aninternational application which is governed exclusively by the Protocol, or by both the Agreement and the Protocol, <sup>2</sup>may be filed in either English or French, subject to what is prescribed by the Office of origin. I nother words, the Office of origin (responsible for

Aninternational applicationisgovernedexclusivelybytheAgreementwherethecountryof originispartytotheAgreement(whetherornotthiscountryisalsopartytotheProtocol)and alldesignatedcountriesarepartytotheAgreement(whetherornott heyarealsopartytothe Protocol).

AninternationalapplicationisgovernedexclusivelybytheProtocolorbyboththeAgreement andtheProtocolwherethecountryoforiginispartytotheProtocol(whetherornot thiscountry isalsopartytotheA greement) andatleastoneContractingPartybound *exclusivelybythe* Protocolhasbeendesignated.

transmitting the international application to the International Bureau) may require that the international application bein English, or that it bein French, or may permit the applicant to choose between the setwolanguages. Al lother communications relating to such international applications may likewise be filed in English or French.

### LanguageforRecordings, Notifications and Publication

- 9. Internationalregistrationsgovernedexclusivelybyt heAgreement <sup>3</sup>andother communications relatingthereto mustberecordedintheInternationalRegister,notifiedtothe OfficesofthedesignatedContractingPartiesandpublishedintheWIPOGazette inFrench *only*.
- 10. Itshouldhoweverbenoted that,w henevera *first*subsequentdesignationofaContracting Party *boundexclusivelybytheProtocol* <sup>4</sup>ispresentedtotheInternationalBureau ,the corresponding internationalregistration,whichhaduntilthenbeen governedexclusivelybythe Agreement(andthereforealreadyrecorded,notifiedandpublishedinFrench),mustthenbe recordedintheInternationalRegisteralsoinEnglishandrepublishedintheWIPOGazettein bothEnglishandFrench.Asfromthismoment,anyothercommunicationsrelating tosuch registrationsmaybefiledinEnglishorFrenchandmustberecordedandpublishedinthetwo languages,andnotifiedtoOfficesandholdersinEnglish *or* French(attheiroption).
- 11. Internationalregistrationsgovernedexclusivelyby the Protocolor by both the Agreement and the Protocol (and data contained in other communications relating thereto), must be recorded and published in *both English and French* and notified to Office and holders in English *or* French (at their option).

### TranslationWorkloadfortheInternationalBureau

Statistics Concerning Translation of International Registrations

- 12. In 2001, the International Bureaure corded a total of 23,985 international registrations. Of these:
- 7,817(33%)weregoverned exclusivelybytheMadridAgreementandtherefore didnotrequireanytranslation(Frenchbeingtheonlyworkinglanguage);

Forthepurposeofthepresentdocument, for the sake of simplicity, the expression "international registration governed exclusively by the Agreement" ust be understood as the abbreviated expression for "international registration resulting from an international application governed exclusively by the Agreement. "The same reasoning applies to the expression "international registration governed exclusive lyby the Protocol or by both the Agreement and the Protocol."

<sup>&</sup>lt;sup>4</sup> Atpresent, 18 countries (out of the 70 members of the Madrid Union) are bound exclusively by the Protocol.

- 16,168(67%)weregovernedexclusivelybytheProtocolorbyboththe
   AgreementandtheProtocol;totheextentthattheseinter nationalregistrationshadtobe
   recordedandpublishedinbothEnglishandFrench,andnotifiedtoOfficesandholdersin
   EnglishorFrench(attheiroption),atranslationintothesecondlanguagewastherefore
   required.
- 13. Inaddition, during theyear 2001, around 2,000 international registrations effected prior to 2001, which had initially been governed exclusively by the Agreement (and we reconsequently recorded and published in Frenchonly), required a translation into English following af irst subsequent designation of a Contracting Party bound exclusively by the Protocol (see paragraph 10, above). Considering that the majority of international registrations effected before April 1,1996, are still governed exclusively by the Agreement, the reciss till therefore a large body of Frenchlanguage registrations which might ultimately become bilingual and require translation into English.

 $Statistics\ Concerning Translation of Communications Other Than International\ Registrations$ 

- 14. In 2001, in respect of all international registrations in force (around 393,000), the International Bureau recorded 143,078 other communications <sup>5</sup>. Of these:
- 47,216relatedtointernationalregistrationsgovernedexclusivelybythe
   Agreement(anddidnotre quiretranslation);
- 95,862relatedtointernationalregistrationsgovernedexclusivelybytheProtocol, orbybothtreaties,andrequiredtranslationofdatatoberecorded,notifiedandpublished; however,thetranslationofsuchdatawascomputerassited(seeonthispointparagraphs to 18) andrequiredinpracticelittledirectinterventionbythetranslatorsoftheInternational Bureau.

#### **TranslationProcess**

- 15. TheCommonRegulationsexpresslyprovide thatt hetranslationsneededforre cordings intheInternationalRegister,publicationintheWIPOGazetteandnotificationstoOffices and/orholders,aremadebytheInternationalBureau.Tothatend,theInternationalBureau employedin2001theequivalentof6.2translatorsfull -time.
- 16. Furthermore,theInternationalBureauisassistedbyasystemofcomputerprograms (calledMAPSandMATCHES)whichmakesavailableatranslation —intoEnglishor French—ofmostofthestandardtextsusedaspartoftheinternationalprocedure (suchasthe textofnoticesofirregularitiesortextsusedforthepurposesofrecordings,notificationsand publication).

Thesecommunicationsconcerned6,432subsequentdesignations,1,076limitation softhelistof goodsandservices,671renunciations,14,991changesofnameoraddress,11,397changesin ownership,403cancellations,82,715notificationsconcerningrefusalsofprotection, 636 invalidations,6,503renewalsand18,254otherchanges(s uchasentriesconcerning representatives,corrections,etc.).

- 17. Thus,inpractice, theinterventionofthetranslatorsemployedbytheInternationalBureau ismainly(thoughnotexcl usively)requiredforthetranslationofthe listsofgoodsandservices covered *byinternationalregistrations*. Thegoodsandservicescoveredbyother communicationsrelatingtosuchregistrations(forexamplerefusalsofprotection, subsequent designations, changes in ownership, etc.) are by definitional ready available in both languages when such communications are notified to the International Bureau.
- 18. Mostoftheothermatterstoberecorded,notifiedandpublishedareindependentof language(suchasthenumberoftheinternationalregistrationconcernedorthenameandaddress oftheholder)oraremattersthetranslationofwhichiscomputerassisted.Whiletheselatter translationsremainofcourseunderthedirectcontrolofthetr anslators(whichincludestheir regularadaptationandupdating),theworkloadrelatingtheretomaybeconsideredmarginalfor thepurposeofthepresentdocument.

### III. ADVANTAGESOFA DDINGSPANISHTOTHE WORKINGLANGUAGESO F THEMADRIDSYSTEM

- 19. ThemainadvantageofaddingSpanishasaworkinglanguageoftheMadridSystem mustbeappraisedintermsofpotentialnewaccessions.Infact,Spanishistheofficial languageof20 countriesintheworld(representingaround400millionpeople),of whichonly two(CubaandSpain)arecurrentlypartytotheMadridSystem.(Thesetwocountriesare boundbyboththeAgreementandtheProtocol.)
- 20. ItisfeltthattheinclusionofSpanishwouldoperateasaclearandstrongincentivefor Spanish-speakingcountries(especiallythosefromtheLatin -Americanregion <sup>7</sup>)tojointhe MadridSystemand/orwouldfacilitatetheiraccessionprocess.Moreover,theinclusionof SpanishortheparticipationofnewSpanish -speakingcountrieswithintheMadr idSystem wouldalsolikelyencouragetheaccessiontotheMadridSystemofnewContractingStates (notnecessarilyhispanophone)orContractingOrganizations.
- 21. Asregardsusersofthesystem,apossibleextensionofthegeographicalcoverage of the MadridSystemwouldbenefitboth:
- trademarkownersestablishedintheterritoriesofthepotentialnewContracting Parties(whowouldbeentitledtousetheMadridSystemfollowingtheaccessionoftheir countryoforiginand,therefore,beinapo sitiontoobtainprotectionfortheirmarkswith muchfewerformalitiesandlesscost)and,
- currentusersofthesystem(whowouldthenbeinapositiontodesignatethose newContractingPartiesandobtainprotectiononabroadergeographicalscale).

Itmayoccur,however,thattheinterventionoftranslatorsisstillrequired(inthecasewherethe wordingofthegoodsandservicesisfurtherspecified,following,inparticular,areques tfor limitation),butthesesituationsareveryinfrequent.

<sup>&</sup>lt;sup>7</sup> Latin-American countries are clearly under -represented within the Madrid Union: only Cubais party to the Madrid System.

- 22. HavingregardtothenumberofdesignationsofCubaandSpainundertheMadrid system<sup>8</sup>,andtothehighvolumeofnationalfilingsinthe18remaininghispanophone countries,itislikelythattheparticipationofthelattertotheMadridSystem wouldpresenta majorinterestforusersofthissystem.
- 23. Furthermore, it is clear that adding Spanish as a working language of the Madrid System would be of immediate interest for those Offices of Spanish -speaking countries which are already party to the Madrid System (namely, Cuba and Spain at present), as well as for trade markowners established in those territories.

### IV. POSSIBLESCENARI OSFORTHEINCLUSION OFSPANISHASAWOR KING LANGUAGEINTHEMADR IDSYSTEM

24. The present do cument focus es on two scenarios for the inclusion of Spanishasa working language in the Madrid System.

ScenarioA:SpanishPutontheSameFootingasEnglish

- 25. Underthisfirstscenario, as under the current rules concerning the use of Eng lish (described in paragraph 8, above), the possibility of filing an international application in Spanish would be limited to those international applications governed exclusively by the Protocolor by both the Agreement and the Protocol. Any other commun ications relating the retocould likewise be filed in Spanish (or Frenchor English).
- 26. The corresponding international registrations, and other communications relating the reto, would then be translated into the two remaining languages for the purposes of recordings in the International Register, publication in the WIPO Gazette and notifications to the Offices of the designated Contracting Parties (in their preferred language).
- 27. Inaddition,internationalregistrationseffected priorto thedateofentryintoforceofthe trilingualregime (i.e.,thedateofentryintoforceofRule6asamended),andwhichwould previouslyhavebeenthereforeavailableeitherinFrenchonly(undertheAgreement)orin bothEnglishandFrench(undert heProtocol),wouldbecomethesubjectofatranslationinto Spanishwhenever,asfromthedateofentryintoforceofRule6asamended,afirst subsequentdesignationwasmadeundertheProtocol.
- 28. If scenario Ahadbeen implemented in 2001, the 16,168 international registrations recorded by the International Bureau during that year, and governed exclusively by the Protocol or by both the Agreement and the Protocol, would have entailed one additional translation.

In 2001, Cuba and Spainwere subject to, respectively, 2,085 and 1 Madrid System.

- 29. Accountshould also betaken of around 4,500 international registrations effected *prior to 2001*, which would have required a translation into Spanish following a first subsequent designation made under the Protocol *in 2001* (see paragraph 27). These 4,500 registrations comprise:
- 2,000internationalregistrationswhichonlyrequiredatranslationintoEnglishin
   2001(thosegovernedexclusivelybytheAgreement),andwhichwouldhaverequiredan
   additionaltranslationintoSpanishunderthetrilingualregime;and
- 2,500internationalregistrationswhichdidnotrequiretranslationin2001 (becausetheywere *already*subjecttothebilingualregime),andwhichwouldhaverequireda translationintoSpanishunderthetrilingualregime.
- 30. Thus,onthebasisofth estatisticsfor 2001, the implementation of scenario Awould have required an additional translation for 20,668 (16,168+4,500) international registrations, plus a given number of other communications 9.

### ScenarioB:FullIntegration

- 31. Underthissecondscenario, *all*internationalapplicationsandallothercommunications relatingtheretocouldbefiledin *any*ofthethreeworkinglanguagesand,consequently,would havetoberecordedandpublishedinFrench,EnglishandSpanish, *regardlesso fwhetherthe internationalapplicationsconcernedweregovernedbytheAgreement,bytheProtocolorby bothtreaties*.
- 32. Itmustbespecifiedthat,unlikethecurrentsituation,thiscourseofaction(apartfrom thepossibilityoffilinginSp anish)wouldallowtheuseofEnglishwheretheinternational applicationisgoverned *exclusively*bytheAgreement.
- 33. Whilethepresentstudyfocusesontheimplicationsandadvantagesofincluding Spanishasathirdlanguageinthelanguagere gimeoftheMadridSystem,itwouldseem naturaltoalsoconsiderplacingEnglishonthesamefootingasFrenchandSpanishinthecase ofinternationalapplicationsgovernedexclusivelybytheAgreement.

Concerning these other communications, as mentioned in paragraphs 16 to 18, translation work is computer assisted and requires little direct intervention of translators.

Shouldsuchlinguisticparitynotb eprovidedfor,itwouldmakethelanguageregimeofthe MadridSystemmuchmorecomplexandwouldhavethe(probablyunwanted)effectofisolating English *vis-à-vis*theothertwolanguagesoftheMadridSystemwheretheinternational applicationisgovern edexclusivelybytheAgreement. This would be even all the more anomalous given that, as already noted, virtually all international registrations governed exclusively bythe Agreement will eventually be translated into English (see paragraph 10).

- 34. ScenarioBwouldalsoentailthata nyinternationalregistrationeffectedpriortothedate ofentryintoforceofRule6asamendedwouldbecomesubjecttoatrilingualregime whenever *any*subsequentdesignationispresentedtotheInternationalBureaufollowingthe dateofcomingintofor ceofRule6asamended(regardlessofwhetherthesubsequent designationismadeundertheAgreementorProtocol).
- 35. IfscenarioBhadbeenimplementedin2001(when23,985internationalregistrations were recorded by the International Bureau; seeparagraph12), it follows, first of all, that the 7,817 registrations governed exclusively by the Agreement (which did not require any translation) would have entailed, under this proposed scenario, then eed for two translations. As regards there in ining 16,168 international registrations (governed exclusively by the Protocol, or by both the Agreement and the Protocol, and already requiring one translation), one additional translation would have been necessary under this proposed scenario.
- 36. Inaddition,accountmustbetakenofinternationalregistrationswhich,following any subsequentdesignationpresentedtotheInternationalBureau,wouldbecomethesubjectofa translationintoSpanishandalso,inthecaseofregistrationsgoverned exclusivelybythe Agreement,intoEnglish.Accordingtothestatisticsfor2001,around7,500additional translationswouldhavebeenrequired,namely6,000additionaltranslationsintoSpanishand 1,500additionaltranslationsintoEnglish.
- 37. Thus,onthebasisofthestatisticsfor 2001, the implementation of scenario Bwould have required 39,302 (7,817x2+16,168+7,500) additional translations concerning international registrations, plus a given number of other communications.

### V. IMPLICATIONSOFTHEINCLUSIONOFSPANISHASAWORKING LANGUAGEOFTHEMADRIDSYSTEM

### <u>LegalImplications</u>

38. InordertoproceedwithachangeofthecurrentlanguageregimeoftheMadridSystem, theAssemblyoftheMadridUnionwouldneedtoamendRle6oftheCommonRegulations. Nodraftamendedprovisionhasbeenpreparedatthisstagesinceitwouldfirstappear necessarythattheAssemblypronounceitselfonthematterssetoutinthepresentdocument. FollowingdiscussionswithintheAssembly oftheMadridUnionandtheemergenceof principles,concreteproposalsforamendmentsofRule6couldthenbesubmittedtothe AssemblyoftheMadridUnion.

### <u>ImplicationsforComputerPrograms</u>

39. AddingSpanishasanewworkinglanguagewould requireadaptationofthecomputer programsusedinthedailyadministrationoftheMadridSystemandwouldalsopresuppose thecreationofauserinterfaceinSpanish.Moreover,twocomputersearchtoolswhichare currentlyatthedisposalofthegeneral public,namely,theCD -ROM"ROMARIN"andthe "MadridExpress"IPDLService,couldalsobemadeavailableinSpanish.

### StandardLetters and Texts Contained in Computer Programs

- 40. IntheadministrationoftheMadridSystem,aspreviouslynoted, theInternational Bureauisassistedbyasystemofcomputerprogramswhichmakesavailablestandardtexts(in EnglishandFrench)inanelectronicform.Thesetextsareusedforthecompositionof varioustypesofcommunicationsandnotificationssentb ytheInternationalBureautoOffices andholders,inaccordancewiththeprovisionsoftheMadridSystem.Theyconsistof:
  - some90standardletters(whichrepresentaround11,000words),and
- 782 available standard texts (representing around 25,000 word s), which are used in relation to irregularities contained in the international applications or other communications presented by Offices or holders.
- 41. Thenecessaryadaptationofthesystemofcomputerprogramsusedforthe administrationoft heMadridSystemwouldrequirethetranslationintoSpanishofthose standardlettersandtexts. This exercise would require some 30 working days for one translator. The timenecessary for the subsequent incorporation of the Spanish texts into the computer system would be marginal. Testing of the functioning of the system of computer programs with the new Spanish texts would require some 45 working days for one his panophone trademark examiner.

### **UserInterface**

42. Thecreationofauserinterfa ceinSpanishforthecomputerprogramsusedinthedaily administrationoftheMadridSystemwouldrequirethetranslationofsome650screens (around14,000words). Thetimenecessarytoachievethiswouldamounttoapproximately 12workingdaysforone translator. Inaddition, some 30workingdaysforonecomputer specialistwouldbenecessaryforprogramming and another 30 workingdaysfortesting by onehispanophonetrademark examiner.

#### CD-ROM"ROMARIN"

- 43. ROMARINisthenamegiventoan electronic publication is sued by the International Bureau (buttotally independent of the WIPO Gazette), which reflects the current status of all international registrations in force. This electronic publication comprises two discs. The first, called "BIBLIO," contains the bibliographic data of all international registrations in force and the images of figurative marks registered in the current year. This disc is published every four weeks. The second disc, called "IMAGES," contains the images of all marks in the International Register, up to the end of the preceding calendary ear. This disc is published once a year at the same time as the first "BIBLIO" disc.
- $44. \quad The configuration of the CD \quad -ROMROMARIN would have to be adapted in order to also include relevant information in Spanish. The necessary adaptation would be entrusted to an external contractor at the estimated cost of 10,000 Swiss francs.$

### "MadridExpress" IPDLService

45. The *MadridExpress* IPDLServiceisasearchtoola vailableonWIPO'sInternet websitecontaining,inparticular,dataconcerningallinternationalregistrations,international applicationsandsubsequentdesignations,includingthose *notyetpublishedintheWIPO Gazette*. Theadjustmentsneededinorder toenablethisservicetopresentdatafromthe InternationalRegisterthatwasrecordedinSpanishwouldrequire10workingdaysfora computerspecialist.

<u>ImplicationsforExaminationbytheInternationalBureauofInternationalApplications(and OtherCommunications)FiledinSpanish</u>

- 46. AsaresultoftheinclusionofSpanishinthelanguageregimeoftheMadridSystem,the InternationalTrademarkRegistrywouldberequiredtoexamineinternationalapplications and othercommunicationsfiled inSpanishandtodealwithrelatedcorrespondence.
- 47. Basedonthestatisticsfor2001,approximately600internationalapplicationsfiledin SpanishwouldhavebeenreceivedbytheInternationalBureauunderscenarioA(all internationalappl icationsoriginatingfromSpainandCuba,exceptthosegovernedexclusively bytheAgreement)and916underscenarioB(allinternationalapplicationsoriginatingfrom SpainandCuba). <sup>11</sup>AsfarasothercommunicationsfiledinSpanishareconcerned,their numberwouldhavebeenlowin2001but,asthenumberofinternationalregistrationssubject toatrilingualregimewouldgrow,thenumberofothercommunicationsrelatingthereto,filed inSpanish,wouldincreaseintheyearsimmediatelyfollowing.
- 48. The examination by the International Bureau of those international applications and other communications relating the reto could at present be undertaken by existing staff within the International Trademark Registry.

<u>ImplicationsResultingFromth</u> eAdditionalTranslationsofInternationalRegistrationsand <u>OtherCommunicationsRelatingThereto</u>

49. One of the main consequences of the inclusion of Spanish in the language regime of the Madrid System would concern the additional translations that would be required (mainly from and into Spanish) of international registrations, and other communications relating the reto, recorded by the International Bureau.

In 20 01,908 international applications originated from Spain and 8 from Cuba.

- 50. BasedontheexperienceoftheInternationalBureauinrecentyears,onet ranslatoris expectedtotranslate,onaverage,3,000internationalregistrations(plusaproportionate numberofothercommunications)peryear.Infact,in2001,theequivalentof6.2translators dealtwiththerequiredtranslationsinrespectof18,168 internationalregistrations <sup>12</sup>,plusa proportionatenumberofothercommunications.
- 51. Basedontheabove -mentionedstandards, the number of translators that would be required to absorb the additional translation work load resulting from the inclusion of Spanish in the language regime of the Madrid System is estimated below.

#### **UnderScenarioA**

- 52. TheimplementationofscenarioAin2001wouldhaverequired20,668additional translationsofinternationalregistrations(seeparagraph30): around600suchtranslations fromSpanishintoFrenchandaround20,100fromFrenchorEnglishintoSpanish.
- 53. This would have entailed the recruitment of seven (7) additional translators (20,668  $\div$  3,000).

#### **UnderScenarioB**

- 54. TheimplementationofscenarioBin2001wouldhaverequired39,302additional translationsofinternationalregistrations(seeparagraph37):around1,000suchtranslations fromSpanishintoFrench(2.5%),around9,300fromFrenchintoEnglish(23.5%)anda round 29,000fromFrenchorEnglishintoSpanish(74%).
- 55. This would have entailed the recruitment of 13 additional translators (39,302 ÷ 3,000).

### ImplicationsConcerningtheWIPOGazetteofInternationalMarks

56. The WIPOGazetteo fInternationalMarks ,publishedbytheInternationalBureau,contains allrelevantdataoninternationalregistrations,renewals,subsequentdesignations,changesand otherentriesaffectinginternationalregistrations. The bibliographic dataisidentifi edby INID codes 13, which are the codes of Standard ST.60 ("Recommendation Concerning Bibliographic DataRelating to Marks") and the codes of Standard ST.3 ("Recommended Standard Two - Letter Code for the Representation of States, Other Entities and International Organizations Issuing or Registering Industrial Property Titles").

Thatis,16,168internationalregistrationsrecordedin2001(governedexclusivelyorpartlyby theProtocol),plus2,000internationalregistrationseffectedpriorto2001,whic hweresubjectto atranslationfollowingafirstsubsequentdesignationmadeundertheProtocolin2001(see paragraph10).

<sup>&</sup>lt;sup>13</sup> INIDstandsfor" Internationally agreed Numbersforthe Identification of Data".

- 57. Atpresent,theWIPOGazette isavailableinbothpaperformand,sincethebeginningof 1999,inelectronicform(onCD -ROM). ThepaperformoftheGazetteispublishe deverytwo weeks,whilet heCD -ROMeditionispublishedeveryfourweeksandiscumulativeovera calendaryear(inthesensethattheseconddiscofeachyearcontainsallthedatapublishedin thefirstdisc,thethirddisccontainsallthedatapublish edinthefirsttwodiscs,andsoonfor aperiodofonecalendaryear).
- 58. AsaresultoftheinclusionofSpanishinthelanguageregimeoftheMadridSystem,it wouldbecomenecessaryfortheInternationalBureautomakearrangementsforthe publicationintheWIPOGazetteofthedataconcerned,inthreelanguages.Thiswould initiallyentailsometranslationworkwithrespecttothecurrentbilingualintroductorypartof theGazetteandthevariouscurrentbilingualheadingsthroughoutthe publication.This translationwork,however,canbeconsideredtoberelativelyinsignificant.Moreover,the applicationofatrilingualregimetotheWIPOGazettewouldincreasetheoverallsizeofthe Gazettebyabout15%underscenarioAandabout28% underscenarioB.

<u>FinancialImplicationsoftheInclusionofSpanishasaWorkingLanguageoftheMadrid</u>
<u>System</u>

Financial Implications Resulting From the Adaptation of Computer Programs

59. The adaptation of the computer programs necessary to prepare the inclusion of Spanish in the language regime of the Madrid System would have the following financial implications, irrespective of whether scenario Aor Bwereselected:

		(Swissfrancs)
_	42workingdays(translator)	35,000
_	40workingdays(com puterspecialist)	33,000
_	75workingdays(hispanophonetrademarkexaminer)	62,000
_	Externalcontractor(forROMARIN)	10,000
	Total:	140,000

60. Thesecostswouldbeconstruedasset -upcosts, i.e., one -offcostswhich would no longer be incurred the following years.

Financial Implications Resulting From the Additional Translation of International Registrations and Other Communications Relating Thereto

61. UnderscenarioA, the costs resulting from the recruitment of seven (7) additional translators would amount to approximately 1,134,000 Swiss francs ayear.

- $62. \quad Under scenario B, the costs resulting from the recruitment of 13 additional translators would amount to approximately 2,106,000 Swiss francs a year.$
- 63. The costing of staff posts includes salaries and renting of office space, as described in appendix 3 of the 2002 2003 Program and Budget (seedocument WO/PBC/4/2).

 $Financial Implications Resulting From the Publication of the WIPO Gazette in Three \ Languages$ 

- 64. Aspreviouslyindicated,theapplicationofatrilingualregimetotheWIPOGazette wouldincreasetheoverallsizeoftheGazettebyabout15%underscenarioAandabout28% underscenarioB.SuchanincreaseinthesizeoftheGaz ettewouldnotentailanyadditional costsregardingitselectronicedition(onCD ROM).However,concerning thepaperform of theGazette,whichissentbymailbytheInternationalBureautoOfficesandsubscribers, therewouldbeanincreaseintheann ualmailingcostssincesuchcostsdependtoalarge extentontheweightoftheGazette.
- 65. Therefore, depending on whether scenario Aor Bwere adopted, the additional costs of publishing the WIPO Gazette *in paper for in* three languages would amount to approximately 36,000 Swiss francs or 67,000 Swiss francs ayear, respectively.

### **SummaryFinancialImplications**

- 66. Insummary, should the Assembly of the Madrid Union decide upon the adoption of either of the two scenarios presented in this document for the implementation of a new language regime of the Madrid System, this would imply:
- one-offcostsof140,000Swissfrancs(whetherscenarioAorBwereselected),
   and
- annual operatingcostsofeither1,170,000Swissfrancs(underscen arioA)or 2,173,000Swissfrancs(underscenarioB);inthisregard,itshouldbenotedthatshouldthe levelofactivitiesoftheInternationalTrademarkRegistrybehigherorlowerthanin2001 (usedasabasisforcalculation),theseoperatingcostsw ouldvaryaccordingly.
- 67. Theset -upcostsresultingfromtheadaptationofcomputerprograms(140,000Swiss francs)couldbeabsorbedthroughre -prioritizationofactivitiesoftheInternationalBureau withintheProgramandBudgetforthe2002 -2003biennium.
- 68. Theannual operating costs mentioned above could be come part of the 2004 2005 Program and Budget proposal. This proposal might include an adjustment to the flexibility formula for establishing posts in the International Regis trations Department (see appendix 3 of document WO/PBC/4/2) in order to take into account the increased work load resulting from the new language regime of the Madrid System.

69. Theadoptionofanewlanguageregimeasdescribedaboveisexpecte dtoleadtonew accessionsandincreaseduseoftheMadridSystemand,consequently,resultinincreased incomefortheMadridUnion.Whilethesebenefitswouldtakeacertaintimetofully materialize,itcanbeexpectedthatafterarelativelyshortpe riodoftime,theincreasedincome resultingfromincreaseduseoftheMadridSystemwouldbeenoughtocovertheoperating costsreferredtoinparagraph66,above.Takingthisintoaccountandinviewoftheoverall financialsituationoftheMadridUni on,theSecretariatdoesnotanticipatetheneedtomodify thecurrentScheduleofFeesoftheMadridSystem.

70. The Assembly is invited to comment on this study, and decide on any action that it feels might be required.

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