



REGISTRO NACIONAL

150

I AM PART OF THIS STORY

INTERNATIONAL REGULATIONS

1. Trade-Related Aspects of Intellectual Property Rights (TRIPS).
2. Lisbon Agreement for the Protection of Appellations of Origin and their International Registration.
3. International Treaties. (Paris)

NATIONAL REGULATIONS

1. Trademarks and Other Distinctive Signs Law.
2. Regulation of Geographical Indications and Appellations of Origin.
3. Procedures for Enforcement of Intellectual Property Rights Law.

APPLICATIONS

- 1. National Applications:** The Register receives both national applications and international applications that are processed from our country. International applications gets the same treatment as national applications.
- 2. Lisbon Agreement:** Should not be analyzed on the minimum requirements established by law .

TRADEMARK LAW

1. Art. 74: Applicants.
2. Art. 75: Prohibitions.
3. Art. 76: Application.
4. Art. 77: Registration procedure.
5. Art. 78: Grant of registration.
6. Art. 79: Duration and registry modification.
7. Art. 80: Use rights of the Appellations of Origin or Geographical Indication.
8. Art. 81: Cancellation of registration.

APPLICANTS

1. One or more producers, manufacturers or craftsmen.
2. Associations and Cooperatives.
3. Competent Public Authority.

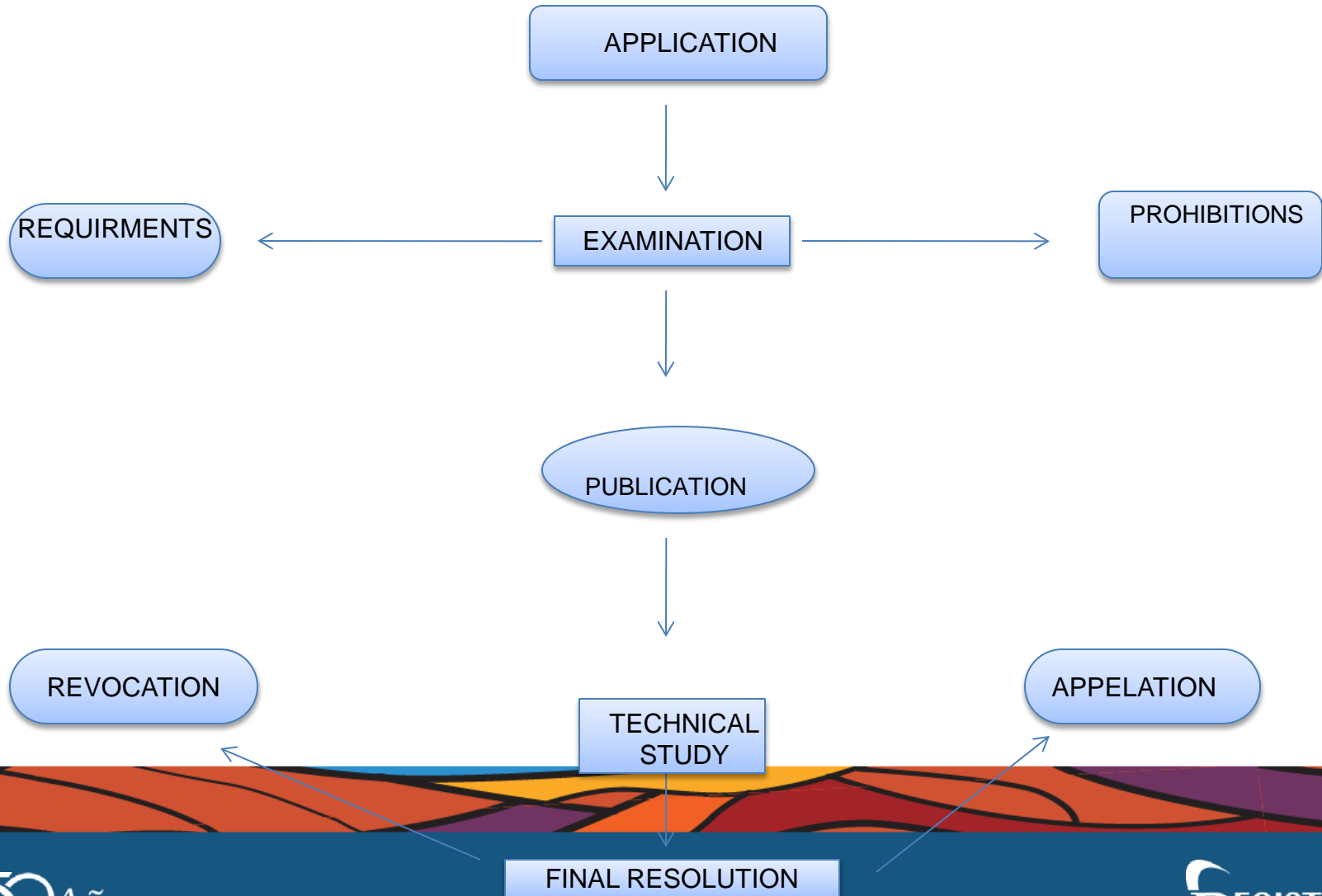
APPLICATION'S REQUIREMENTS

1. Name, address, applicant's nationality, production or manufacturing establishments.
2. The appellation of origin or geographical indication whose registration is sought.
3. The geographical boundaries of production to which the appellation of origin concerned.
4. The goods for which the appellation of origin is used.
5. Technically based specifications. It is a summary of the essential qualities or characteristics of the products.
6. Use and administration regulations.
7. Fee (\$50).

PROHIBITIONS

1. They didn't fit with law's definitions.
2. They are against to morality or public order or to induce the public to error about the geographical origin, nature, mode of manufacture, characteristics or qualities ...
3. They are the common or generic name of the goods.
4. They are liable to cause confusion with trademarks, geographical indications or appellations of origin, used previously applied for or registered.

REGISTRATION PROCEEDURE



CERTIFICATE

República de Costa Rica
Registro Nacional

Certifica

Que el siguiente signo se encuentra inscrita desde 03/08/10 en este Registro de acuerdo a los datos abajo indicados.

Número de Solicitud : 2000-0005664
Fecha de Presentación : 14 de Julio de 2000
Número de Registro : 202307
Fecha de Inscripción : 3 de Agosto de 2010

Indicaciones geográficas



Titular(es) : CORPORACION BANANERA NACIONAL S.A. , domiciliado(a) en San José, Costa Rica

Reservas: No se hace reserva de la frase "El Mejor del Mundo"

Clase(s): 47 Internacional(es).

Para proteger en clase 47 banano.

COSTA RICAN

EXPERIENCE

BACKGROUND

1. **2000:** Publication of the Trademarks and Other Distinctive Signs Law. About fifty applications were received.
2. **2003:** The applications were suspended.
3. **2007:** Regulation of Geographical Indications and Appellation of Origin includes:
 - ✓ Specification: This document will support technically that the good is different due TO the geographic environment,
 - ✓ Technical Study: The technical criterion which checks whether the provisions of specification is enough to proceed with the registration or not
 - ✓ Use Regulation: Rules that will determine the requirements that producers must meet in order to obtain the authorization of use

CHALLENGES AND DIFFICULTIES

1. Lack of legal framework
2. Absence of entities that carry out technical studies
3. The goods do not yet enjoy the recognition or prestige required.
4. Limited financial resources
5. Lack of motivation
6. Production's limited economic dimension
7. Geographical Indications and Appellation of Origin's defense and promotion

CAFÉ DE COSTA RICA

BENEFITS:

Major product positioning in the international market.
(Product Identification)

Benefit more than 50,000 coffee-growing families in the country.



BANANO DE COSTA RICA

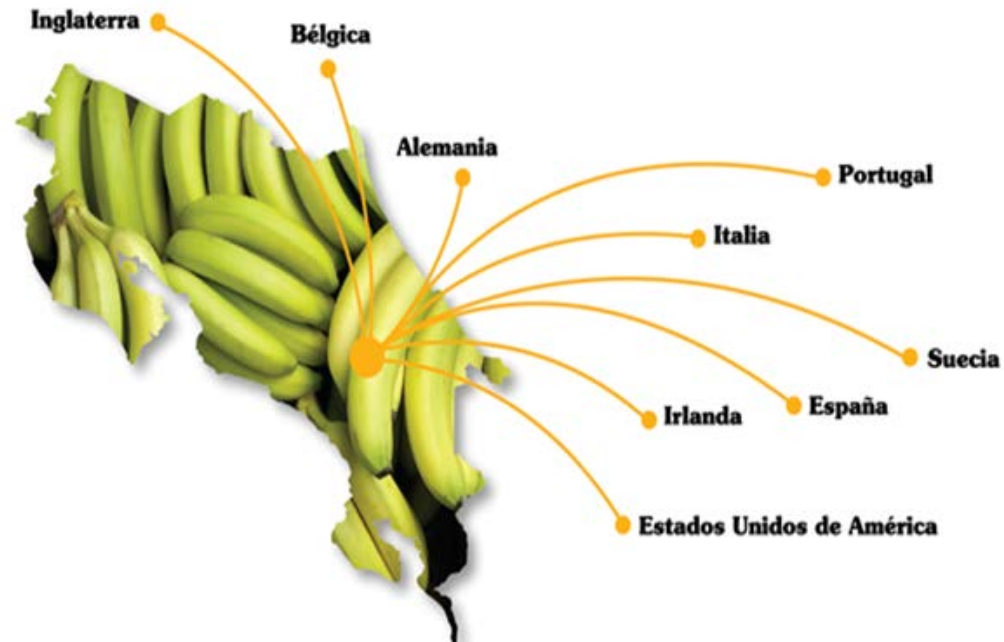


BENEFIT:

Major product positioning in the international market. (Product Identification)

International certificate was obtained (Lisbon) at very low cost.

August 1, 2011: International Registration No. 900 Banana of Costa Rica.



QUESO TURRIALBA

BENEFITS:

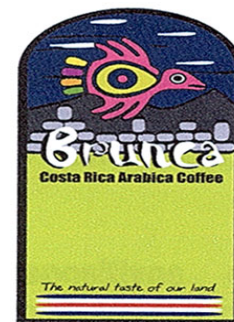
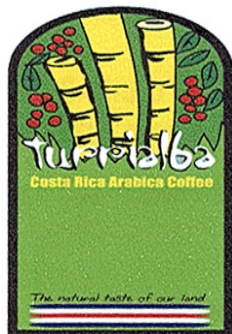
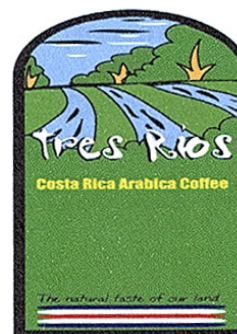
Economic benefits of hallmark for manufacturers.

Create job opportunities.

Preserve traditional knowledge.



APPELLATION OF ORIGIN UNDERWAY



APPELLATION OF ORIGIN UNDERWAY

TARRAZÚ





Madera de Guanacaste



Cerámica Chorotega



Chayote Ujarras



Mora del Cerro de la Muerte



Cacao Talamasca



PROYECTO

POTENCIALES

INTERNATIONAL APPLICATIONS PROCESSED AS NATIONAL

TEQUILA

Title: GOVERNMENT OF MEXICO (Regulatory Council TEQUILA a.C.).

Registration Date: November 13, 2009.

Registration number: 196 232.

WHERE ARE WE GOING

- To Promote the registration of Geographical Indications and Appellation of Origin. To Give lectures and training in regards GI's and AO'S legal framework to stakeholders.
- Participate in exhibitions regarding Geographical Indications and Appellation of Origin.
- Identify potential goods that accomplish the requirements to be Geographical Indications or Appellation of Origin.
- Provide support and guidance to producers of those goods before, during and after the registration process.
- Reinforce protection and managing of Geographical Indications and Appellation of Origin.

THANK YOU

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