



SCT/IS/GEO/GE/17/1
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Information Session on Geographical Indications

Geneva, March 28, 2017

PROGRAM

prepared by the Secretariat

9.15 – 9.30 Opening remarks by the Secretariat

First part: The Features, Experiences and Practices of the Different National and Regional Geographical Indication Protection Systems

9.30 – 10.00 Features of the Different National and Regional Geographical Indication Protection Systems

Speaker: Ms. Gail Evans, Reader in International Trade and Intellectual Property Law, Centre for Commercial Law Studies, Queen Mary University of London, London

10.00 – 11.10 Producer Experiences with Regard to the Protection of Geographical Indications

Moderator: Ms. Gail Evans

Speakers: Mr. Giorgio Bocedi, Legal Consultant, *Parmigiano Reggiano Consortium*, Reggio Emilia, Italy

Mr. J. Scott Gerien, Outside Counsel Napa Valley Vintners, Dickenson, Peatman and Fogarty, Napa, United States of America

Mr. Esteban Rubio, Colombian Coffee Growers Federation, Bogota

Mr. Graig Thorn, Consultant, Consortium for Common Food Names, Arlington, United States of America

Mr. Massimo Vittori, Managing Director, oriGIn, Geneva

11.10 – 11.30 Coffee Break

11.30 – 12.30 Practices Related to the Different National and Regional Geographical Indication Protection Systems

Moderator: Ms. Gail Evans

Speakers: Mr. Francis Fay, Head of Unit Geographical Indications, Directorate General Agriculture and Rural Development, European Commission, Brussels

Ms. Amy Cotton, Senior Counsel, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Department of Commerce, Alexandria, Virginia, United States of America

Mr. Tatsuo Takeshige, Director, Multilateral Policy Office, International Policy Division, Japan Patent Office (JPO), Tokyo

Mr. Michel Gonomy, chef du Service formation et programmes, responsable du Programme des indications géographiques, Organisation Africaine de la Propriété Intellectuelle (OAPI), Yaoundé

Mr. Lao Reasey, Deputy Director, Department of Intellectual Property of Cambodia, Ministry of Commerce, Phnom Penh

12.30 – 13.00 Discussion

13.00 – 15.00 Lunch Break

Second part: The Protection of Geographical Indications on the Internet, and Geographical Indications and Country Names in the Domain Name System (DNS)

15.00 - 15.30 Overview of Geographical Indication/Country Name Protection in the DNS: gTLDs and ccTLDs

Speaker: Mr. Brian Beckham, Head, Internet Dispute Resolution Section, Arbitration and Mediation Center, World Intellectual Property Organization (WIPO), Geneva

15.30 – 16.10 The Experience of Users with Respect to Geographical Indications on the Internet and in the DNS

Speakers: Mr. Charles Goemaere, Director of economic and legal affairs, *Comité Interprofessionnel du Vin de Champagne*, Épernay, France

Ms. Heather Forrest, Associate Professor, University of Tasmania, Hobart, Australia

16.10 – 16.30 Coffee Break

16.30 – 17.10 The Experience of a Country with Respect to its Name in the DNS

Speakers: Mr. Nicolas Guyot Youn, Legal Counsellor, Legal and International Affairs Division, Federal Institute of Intellectual Property (IPI), Bern

Ms. Heather Forrest

17.10 – 17.30 Briefing by the Governmental Advisory Committee (GAC) of the Internet Corporation for Assigned Names and Numbers (ICANN)

Speaker: Mr. Mark Carvell, Vice-Chair, GAC, ICANN

17.30 – 18.20 Reactions and Discussion

Moderator: Ms. Gail Evans

Speakers: Mr. Charles Goemaere

Mr. Nicolas Guyot Youn

Ms. Heather Forrest

Mr. Mark Carvell

18.20 – 18.30 Closing

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