



WTO OMC



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**ADVANCED COURSE**

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WIPO-WTO/ACAD/GE/17/Prov. 1

ORIGINAL: English

Date: March 7, 2017

**WIPO-WTO Advanced Course on Intellectual Property for  
Government Officials**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the World Trade Organization (WTO)

**Geneva, March 20 to 31, 2017**

PROVISIONAL PROGRAM

**Venue for 1st week: March 20-24, 2017, NB Room 0.107, WIPO New Building**

Monday, March 20, 2017 (NB Room 0.107)

<b>9.00 – 9.30</b>	<b>Opening Remarks</b>	
9.30 – 9.45	Group photo	
9.45 – 10.15	Quiz	
10.15 – 10.30	Coffee Break	
<b>10.30 – 12.30</b>	<b>Theme 1:</b> (Moderator: Mr. Tshimanga Kongolo)	<b>Setting the Policy Context: Intellectual Property (IP) and Public Policy in Developing Countries today</b>
10.30 – 11.15		i. Overview of Global IP Governance and Policy Issues in WIPO
		Speaker: WIPO
11.15 – 12.00		ii. International IP legal framework and its Interaction with Public Policy Issues, including in other IGO forums
		Speaker: Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, WTO
12.00 – 12.30	Discussion	
12.30 – 14.00	<i>Lunch Break</i>	
<b>14.00 – 15.15</b>	<b>Theme 2:</b> (Moderator: Mr. Guriqbal Singh Jaiya)	<b>Intellectual Property in a Trade Law Context and Developing Countries Setting</b>
		i. Negotiating Background ii. Overview of the TRIPS Agreement
14.00 – 14.45		Speaker: Ms. Jayashree Watal, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
14.45 – 15.15	Discussion	
15.15 – 15.30	<i>Coffee Break</i>	

<b>15.30 – 17.30</b>	<b>Theme 3:</b> (Moderator: Ms. Jayashree Watal)	<b>Intellectual Property and Economic Development</b>
15.30 – 16.15		i. Economics of IP and Development
		Speaker: Mr. Carsten Fink, Chief Economist, Economics and Statistics Division, WIPO
16.15 – 17.00		ii. The Economics of IP and Trade
		Speaker: Prof. Kamal Saggi, Vanderbilt University, USA
17.00 – 17.30	Discussion	

Tuesday, March 21, 2017 (NB Room 0.107)

<b>09.00 – 11.00</b>	<b>Theme 3 (cont'd):</b> (Moderator: Mr. Mohamed Bdioui)	iii. Implementation of the WIPO Development Agenda: Access to Technological Information and Knowledge and the Technology and Innovation Support Center (TISC) Program
09.00 – 09.45		Speaker: Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Access to Information and Knowledge Division, WIPO
09.45 – 10.30		iv. International Policy Processes on Intellectual Property and Development – UNCTAD Perspective
		Speaker: Mr. Christoph Spennemann, Legal Expert, UNCTAD
10.30 – 11.00	Discussion	
11.00 – 11.15	<i>Coffee Break</i>	
<b>11.15 – 17.30</b>	<b>Theme 4:</b> (Moderator: Mr. Guriqbal Singh Jaiya)	<b>Copyright and Related Rights</b>
11.15– 12.00		i. Digital Copyright Developments
		Speaker: Mr. Paolo Lanteri, Legal Officer, Copyright Law Division, WIPO
12.00 – 12.30	Discussion	

12.30 – 14.00	<i>Lunch Break</i>	
14.00 – 14.45	<b>Theme 4</b> (cont'd):	ii. The Evolving International Landscape: Law, Policy and New Developments on the WIPO SCCR Agenda: <ul style="list-style-type: none"> <li>- Beijing Treaty</li> <li>- Marrakesh Treaty</li> <li>- Broadcasting Organizations</li> <li>- Other Limitations and Exceptions to Copyright and Related Rights</li> </ul>
		Speaker: Ms. Michele Woods, Director, Copyright Law Division, WIPO
14.45 – 16.00	<b>Theme 4</b> (cont'd):	iii. The Evolving International Landscape: Law, Policy and Development
		Speakers: Mr. Hannu Wager, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO  Prof. Shamnad Basheer, IDEA, India
16.00 – 16.15	<i>Coffee Break</i>	
16.15 – 16.30	Introduction of copyright exercises	
16.30 – 17.30	<b>Theme 4</b> (cont'd):	<b>Exercises on Copyright</b>
		Facilitator: Mr. Hannu Wager, WTO

Wednesday, March 22, 2017 (NB Room 0.107)

<b>09.00 – 12.30</b>	<b>Theme 5:</b> (Moderator: Mr. Tshimanga Kongolo)	<b>Trademarks and Industrial Designs</b>
09.00 – 09.30		i. Multilateral Legal Framework for Industrial Designs
		Speaker: Ms. Marie Paule Rizo, Head, Design and Geographical Indication Law Section, Law and Legislative Advice Division, WIPO
9.30 – 10.00	Discussion	
10.00 – 10.15	<i>Coffee break</i>	
10.15 – 11.00	<b>Theme 5</b> (Cont'd)	ii. Trademarks and Industrial Designs in the International Trading System
		Speaker: Mr. Wolf Meier-Ewert, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

11.00 – 11.45		iii. Recent Trends in Trademark Protection
		Speaker: Ms. Martha Parra De Friedli, Head, Trademark Law Section, Law and Legislative Advice Division, WIPO
11.45 – 12.30	Discussion	
12.30 – 14.00	<i>Lunch Break</i>	
<b>14.00 – 17.30</b>	<b>Theme 6</b> (Moderator: Ms. Martha Chikowore)	<b>Geographical Indications</b>
14.00 – 14.45		i. The Lisbon System and New Developments
		Speaker: Ms. Alexandra Grazioli, Director, Lisbon Registry, Law and Legislative Advice Division, WIPO
14.45 – 15.30		ii. Geographical Indications – TRIPS Agreement and Current Work in the WTO
		Speaker: Mr. Wolf Meier-Ewert, WTO
15.30 – 16.00	Discussion	
16.00 – 16.15	<i>Coffee break</i>	
16.15 – 17.30	<b>Theme 6 (cont'd):</b>	<b>Exercise on Geographical Indications</b>
		Facilitator: Mr. Wolf Meier-Ewert, WTO

Thursday, March 23, 2017 (NB Room 0.107)

<b>9.00 – 12.30</b>	<b>Theme 7:</b> (Moderator: Mr. Tshimanga Kongolo)	<b>Patents</b>
9.00 – 10.00		i. Patents in the International Trading System
		Speakers: Ms. Jayashree Watal, WTO Prof. Margaret Kyle, CERNA, Paris, France
10.00 – 10.45		ii. Selected issues under Debate in Standing Committee on the Law of Patents: - Exceptions and Limitations to Patent

		<p>Rights;</p> <ul style="list-style-type: none"> <li>- Quality of Patents; Patents and Health; and</li> <li>- Patents and Transfer of Technology</li> </ul>
		<p>Speaker: Mr. Marco Aleman, Director, Patent Law Division, WIPO</p>
10.45 – 11.00	Discussion	
11.00 – 11.15	<i>Coffee Break</i>	
<b>11.15 – 12.30</b>	<b>Theme 8:</b> (Moderator: Mr. Tshimanga Kongolo)	<b>Protection of New Plant Varieties under the UPOV Convention (Law, Policy and Development)</b>
11.15 – 12.00		<p>Speakers: Mr. Leontino Rezende Taveira, Technical Officer, UPOV</p> <p>Mr. Philippe Benjamin Rivoire, Technical Officer, UPOV</p>
12.00 – 12.30	Discussion	
12.30 – 14.00	<i>Lunch Break</i>	
<b>14.00 – 15.30</b>	<b>Theme 9:</b> (Moderator: Ms. Jayashree Watal)	<b>Protection of Biotechnology - New Developments in Law and Practice</b>
14.00 – 14.30		i. Review of Article 27.3 of the TRIPS Agreement and New Developments
		<p>Speaker: Ms. Xiaoping Wu, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO</p>
14.30 – 15.15		ii. Myriad, the Current State of isolated DNA Claims
		<p>Speaker: Ms. Aida Dolotbaeva, Legal Officer, Patent Law Section, Patent Law Division, WIPO</p>
15.15 – 15.30	Discussion	
15.30 – 15.45	<i>Coffee Break</i>	
<b>15.45 – 16.45</b>	<b>Theme 9 (cont'd):</b>	<b>Roundtable discussion on Biotechnology</b>
		<p>Panelists: Prof. Margaret Kyle, CERNA, Paris, France</p> <p>Ms. Xiaoping Wu, WTO</p> <p>Ms. Aida Dolotbaeva, WIPO</p>

<b>16.45 – 17.30</b>	<b>Theme 10:</b> (Moderator: Ms. Martha Chikowore)	<b>Transparency for Policy Makers and the WTO Notification System</b>
16.45 – 17.15		Speaker: Ms. Xiaoping Wu, WTO
17.15 – 17.30	Discussion	

Friday, March 24, 2017 (Room B)

<b>9.00 – 12.30</b>	<b>Theme 11:</b> (Moderator: Mr. Guriqbal Singh Jaiya)	<b>Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions: Recent Developments in WIPO and WTO</b>
9.00 – 9.45		i. Current Work in the IGC
		Speaker: Mr. Claudio Chiarolla, Legal Officer, Traditional Knowledge Division, WIPO
9.45 – 10.15		ii. Discussion on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity, including Protection of Traditional Knowledge in the WTO
		Speaker: Ms. Jayashree Watal, WTO
10.15 – 10.45	Discussion	
10.45 – 11.00	<i>Coffee break</i>	
11.00 -17.30		External Briefing on Using IP in Industry (Visit to Nestlé)

**Venue for 2nd week: March 27 - 31, 2017, Room E, S3 (as indicated below), WTO**

Monday, March 27, 2017 (Room E)

<b>09.00 – 17.45</b>	<b>Theme 13:</b> (Moderator: Ms. Jayashree Watal)	<b>Panel Discussion: Intellectual Property and Public Health - Current Debate</b>
09.00 – 09.15		i. Mapping the interface between intellectual property and public health
		Speakers: Mr. Antony Taubman, WTO
09.15 – 10.15		ii. Relevant TRIPS Provisions and subsequent TRIPS instruments
		Speaker: Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
10.15 – 10.30	<i>Coffee Break</i>	
10.30 – 11.00		iii. Current work in the WIPO
		Speaker: Mr. Hans Georg Bartels, Senior Program Officer, Global Challenges Division, WIPO
11.00 – 11.30		iv. Current Work in the WHO
		Speaker: Dr. Peter Beyer, Senior Advisor, Department of Public Health, Innovation and Intellectual Property, WHO
11.30 – 12.45		v. Practical Experiences and Perspectives in Balancing Access to and Innovation of Medical Technologies
		Panelists: Médecins Sans Frontières,  International Federation of Pharmaceutical Manufacturers' Association (IFPMA),  Medicines for Europe
12.45 – 14.15	<i>Lunch Break</i>	
<b>14.15 – 15.30</b>	<b>Theme 13 (cont'd):</b>	<b>Special Compulsory Licenses for Export of Medicines - Exercise</b>
14.15 – 14.45		Speaker: Mr. Roger Kampf, WTO
14.45 – 15.00	Introduction of paragraph 6 Exercise	



15.00 – 15.15	<i>Coffee Break</i>
15.15 – 16.30	Preparation of paragraph 6 Exercise
16.30 – 17.30	Presentation of paragraph 6 Exercise and Discussion

Tuesday, March 28, 2017 (Room S3)

<b>9.00 – 10.15</b>	<b>Theme 14:</b> (Moderator: Mr. Guriqbal Singh Jaiya)	<b>IP Provisions in Free Trade Agreements</b>
9.00 – 9.45		Speakers: Ms. Tomoko Miyamoto, Head, Patent Law Section, Patent Law Division, WIPO  Ms. Josefita de Pardo, Legal Affairs Officer, Intellectual Property, Government Procurement and Competition Division WTO  Ms. Maegan McCann, Junior Legal Affairs Officer, Intellectual Property, Government Procurement and Competition Division
9.45 – 10.15	Discussion	
10.15 – 10.30	<i>Coffee break</i>	
<b>10.30 – 13.00</b>	<b>Theme 15:</b> (Moderator: WTO)	<b>IP and Dispute Settlement Mechanisms</b>
10.30 - 11.15		i. Resolving IP Disputes, including Internet Domain Name Disputes
		Speaker: Mr. Adam Rattray, Head, Information and External Relations Section, WIPO Arbitration and Mediation Center
11.15 – 12.00		ii. IP in WTO Dispute Settlement Cases
		Speaker: Mr. Hannu Wager, WTO
12.00 – 12.30	Discussion	
12.30 – 13.00	Introduction of WTO Dispute Settlement Exercises	
13.00 – 14.15	<i>Lunch break</i>	

14.15 – 17.30	<b>Theme 16:</b> (Moderator: Mr. Joe Bradley)	Panel Discussion on Intellectual Property and Climate Change – Current Debate
14.00 – 14.30		i. Introduction to work in UNFCCC Processes on IP and Technology Generation and Diffusion
		Speaker: Ms. Jayashree Watal, WTO
14.30 – 15.15		ii. Climate Change and the TRIPS Agreement
		Speaker: Mr. Antony Taubman, WTO
15.15 – 15.30	<i>Coffee Break</i>	
15.30 – 16.00		iii. On-going Work in WIPO, including WIPO GREEN
		Speaker: Ms. Yesim Baykal, Senior Program Officer, Climate Change and Food Security, Global Challenges Division
16.00 – 17.00		iv. Practical Experiences and Perspectives on the Development and Dissemination of Innovative Climate Change Technologies
		Panelists: Mr. Thaddeus Burns, Senior Counsel IP and Trade, General Electric  Ms. Viviana Munoz, Coordinator Development, Innovation and IP Programme, South Centre
17.00 – 17.30	Discussion	

Wednesday, March 29, 2017 (Room S3)

<b>9.00 – 11.00</b>	<b>Theme 17:</b> (Moderator: WTO)	<b>IP and Business</b>
9.00 – 9.30		i. Promoting Use of IP for SMEs
		Speaker: Ms. Tamara Nanayakkara, Counsellor, SMEs and Entrepreneurship Support Division, WIPO
9.30 – 10.15		ii. Use of IP in Business
		Speaker: Mr. Matthew Rainey, Director- Advisor, WIPO Academy
10.15 – 10.45	Discussion	
10.45 – 11.00	<i>Coffee break</i>	
11.00 – 11.30	<b>Theme 11 (Cont'd)</b>	iii. Preparation of Exercise on Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions  Facilitator: Mr. Claudio Chiarolla
11.30 – 12.30		iv. Exercise on Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions  Facilitator: Mr. Claudio Chiarolla
12.30 – 14.00	Lunch break	
<b>14.00 – 17.45</b>	<b>Theme 18</b>	<b>Group Discussions</b>
14.00 – 16.00	Breakout sessions	Group 1: Copyright (specific topic to be determined)
		Moderators: Mr. Hannu Wager, WTO (TBC)
		Group 2: Trademarks (specific topic to be determined)
		Moderator: Mr. Wolf Meier-Ewert, WTO
		Group 3: Patents (specific topic to be determined)
		Moderators: Ms. Aida Dolotbaeva  Ms. Jayashree Watal, WTO
16.00 – 16.30	<i>Coffee break</i>	

16.30 – 16.45	Preparation of Group Reports	
<b>16.45 – 17.45</b>	Presentation of Group Reports (Chair: Mr. Tshimanga Kongolo)	
16.45 – 17.05		Group 1
17.05 – 17.25		Group 2
17.25 – 17.45		Group 3

Thursday, March 30, 2017 (Room E)

<b>9.00 – 10.30</b>	<b>Theme 15</b> (cont'd):	iii. Preparation of Dispute Settlement Exercises
		Facilitators: Mr. Hannu Wager, WTO
		Ms. Jayashree Watal, WTO
		Mr. Meier-Ewert, WTO
10.30 – 10.45	<i>Coffee break</i>	
<b>10.45 – 12.30</b>	<b>Theme 19:</b> (Moderator: WTO)	<b>Application of Competition Policy in relation to IP</b>
10.45 – 11.30		i. Selected Cases on IP and Competition Policy
		Speaker: Mr. Robert Anderson, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
		ii. Competition provisions in the TRIPS Agreement
		Speaker: Ms. Jayashree Watal, WTO
		iii. Interface between IP and Competition Policy
11.30 – 12.00		Speaker: Mr. Giovanni Napolitano, Acting Director, SMEs and Entrepreneurship Support Division, WIPO
12.00 – 12.30	Discussion	
12.30 – 14.00	<i>Lunch break</i>	

14.00 – 15.30	<b>Theme 20:</b> (Moderator: WTO)	<b>IP, Innovation and Transfer of Technology</b>
14.00 – 14.30		i. IP and Transfer of Technology
		Speaker: Mr. Matthew Rainey
14.30– 15.00		ii. IP, Innovation and Transfer of Technology, including Article 66.2 of the TRIPS Agreement
		Speaker: Ms. Jayashree Watal, WTO
15.00 – 15.30	Discussion	
15.30 – 15.45	<i>Coffee break</i>	
15.45 – 17.15	<b>Theme 15</b> (cont'd and end):	iv. Dispute Settlement Reports and Discussion
		Speakers: Mr. Hannu Wager, WTO Ms. Jayashree Watal, WTO Mr. Wolf Meier-Ewert, WTO

Friday, March 31, 2017 (Room E)

<b>9.00 – 10.30</b>	<b>Theme 21:</b> (Moderator: Mr. Tshimanga Kongolo)	<b>Enforcement of Intellectual Property Rights</b>
9.00 – 9.30		i. Application of TRIPS Provisions on Enforcement
		Speaker: Mr. Roger Kampf, WTO
9.30 – 10.00		ii. Work in WIPO on Building Respect for IP
		Speaker: Mr. Thomas Dillon, Legal Counsellor, Strategic Assistance and Awareness, Building Respect for IP Division, WIPO
10.00 – 10.30	Discussion	
10.30 – 10.45	<i>Coffee Break</i>	
10.45 – 11.15	Quiz	
11.15 – 12.45	<b>Theme 21:</b> (Moderators: Mr. Antony Taubman and Mr. Sherif Saadallah)	<b>Roundtable on Evaluation of Advanced Course and closing remarks</b>
12.45	<i>Lunch Break</i>	