



THE INTELLECTUAL PROPERTY  
CENTER (IPC) OF IRAN (ISLAMIC  
REPUBLIC OF)



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## NATIONAL WEBINAR

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**WIPO/WEBINAR/DAP/2023/1**  
**ORIGINAL: ENGLISH**  
**DATE: JUNE 20 AND 21, 2023**

# **WIPO-IPC Webinar on Building Respect for Intellectual Property (IP) for Law Enforcement Officials and Members of Judiciary**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
The Intellectual Property Center (IPC) of the Islamic Republic of Iran

**Tehran, Islamic Republic of Iran**

## PROGRAM

*prepared by the International Bureau of WIPO*

**Tuesday, June 20, 2023 (Local Time)**

- 13.45 – 14.00 Online Connection to Webinar
- 14.00 – 14.10 Welcome Remarks by:
- H.E. Dr. Hassan Babaei, Judiciary Deputy, and The head of Iran's State organization for Registration of Deeds and Properties
- Mr. Xavier Vermandele, Senior Legal Counsellor Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO, Geneva, Switzerland
- 14.10 – 14.30 **Topic 1 The Importance of IP Enforcement**
- Speaker: Ms. Maria T. Beyeler Sapiente, Legal Officer, Building Respect for Intellectual Property Division, Global Challenges and Partnerships Sector, WIPO, Geneva, Switzerland
- 14.30 – 14.50 **Topic 2 The International Legal Framework of IP Enforcement - Part III of the Agreement on Trade-Related Aspects of the Intellectual property (TRIPs)**
- Speaker: Ms. Son Jeehye, Legal Counsellor, Building Respect for Intellectual Property Division, Global Challenges and Partnerships Sector, WIPO, Geneva, Switzerland
- 14.50 – 15.10 **Topic 3 The Legal Framework on IP Enforcement in Iran**
- Speakers: Mr. Siyamak Eslami, President, IPC  
Mr. Mahdi Alizadeh, Vice President, IPC
- 15.10 – 15.30 **Topic 4 Trade mark Counterfeiting and Copyright Piracy**
- Speaker: Ms. Maria T. Beyeler Sapiente
- 15.30 – 15.50 **Questions and Answers**
- 15.50 – 16.10 **Coffee Break**
- 16.10 – 16.40 **Topic 5 Investigating and Prosecuting IP Crime: Evidential Issues and the Decision to Prosecute**
- Speaker: Ms. Son Jeehye
- 16.40 – 17.20 **Topic 6 Border Measures: A Practical Approach**
- Speaker: Mr. Yusuke Inoue, Customs/IPR Enforcement, Expert, World Customs Organization (WCO), Brussels, Belgium
- 17.20 – 17.30 **Questions and Answers**

**Wednesday, June 21, 2023 (Local Time)**

- 13.45 – 14.00 Online Connection to Webinar
- 14.00 – 14.30 **Topic 7 The Nature of Online IP infringement**  
Speaker: Mr. Samer Al Tarawneh
- 14.30 – 14.50 **Topic 8 Civil remedies: Injunctions and Damages**  
Speaker: Professor Dr. Bassem Awad, Assistant Director of the Area of Concentration in Intellectual Property, Information, and Technology Law at the Faculty of Law, University of Western Ontario, Canada
- 14.50 – 15.10 **Topic 9 Disposal of IP Infringing Goods**  
Speaker: Mr. Samer Al Tarawneh
- 15.10 – 15.30 **Questions and Answers**
- 15.30 – 15.50 **Coffee Break**
- 15.50 – 16.10 **Topic 10 Voluntary Measures: WIPO ALERT**  
Speaker: Ms. Maria T. Beyeler Sapiente
- 16.10 – 16.50 **Topic 11 The Role of Right Holders in the Fight against Counterfeiting and Piracy**  
Speakers: Mr. Hassan Lajm Orak, IP Judge  
Mr. Ahmad Hemmati, IP Judge
- 16.50 – 17.00 **Questions and Answers and Closing**

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