



WORKSHOP

WIPO-MCST-KCOPA/CR/SEL/17/INF/1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 12, 2017

WIPO-MCST-KCOPA INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

in cooperation with

the Korea Copyright Protection Agency (KCOPA)

and

the Korea Copyright Commission (KCC)

and

the World Trade Organization (WTO)

Seoul, September 18 to 21, 2017

PROGRAM

prepared by the International Bureau of WIPO

Monday, September 18, 2017

10.45 – 11.00 Registration and Administrative Matters

11.00 – 11.15 **Opening Ceremony**

Welcome addresses by:

Mr. Youngho Moon, Director General, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong, Republic of Korea

Mr. Taeyong Yoon, President, Korea Copyright Protection Agency (KCOPA), Seoul, Republic of Korea

Mr. Won Sun Lim, Chairman, Korea Copyright Commission (KCC), Jinju, Republic of Korea

Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO), Geneva, Switzerland

11.15 – 11.35 Introduction of Participants

11.35 – 12.00 **Topic 1** **Strategic Goal VI of WIPO “International Cooperation on Building Respect for IP”**

Speaker: Ms. Eun-Joo Min

12.00 – 14.00 Welcome Lunch Hosted by MCST

14.00 – 14.30 **Topic 2** **International IP Enforcement Framework**

Part III of the Agreement on Trade-Related Aspects of IP Rights (TRIPS Agreement) / WTO Information Resources on Enforcement

Speaker: Mr. Roger Kampf

14.30 – 15.00 **Topic 3** **The Value of Copyright and the Contribution of the Creative Industries to the Economy**

Speaker: Ms. Seong-hee (Lily) Jeong, Manager, Piracy Prevention Team, KCOPA

15.00 – 15.45 **Topic 4** **Introduction to Copyright Enforcement System of the Republic of Korea**

Speaker: Ms. Hyeyoon Choi, Deputy Director, Cultural Trade and Cooperation Division, MCST

15.45 – 16.00 Coffee Break

- 16.00 – 17.00 **Topic 5** **Anti-Piracy Activities undertaken by KCOPA**
- Speaker: Mr. Seok-hoon Kim, Team Leader,
Online Protection Planning Team,
KCOPA
- 17.00 – 18.00 **Topic 6** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright**
- Speakers: Participants from Nepal
Participants from Philippines
Participants from Thailand
Participants from Viet Nam
- Tuesday, September 19, 2017
- 09.30 – 12.00 **Topic 7** **Copyright Case Law Developments**
- WTO Dispute Settlement Case Law*
- Speaker: Mr. Roger Kampf
- Coffee Break [20 minutes]
- Current Developments in Europe*
- Speaker: Prof. Dr. Jan Bernd Nordemann,
Boehmert & Boehmert, Berlin,
Germany
- Perspective of Participating Countries*
- Speakers: Participating Judges
- 12.00 – 14.00 Lunch Hosted by KCOPA
- 14.00 – 14.30 **Topic 8** **Online Copyright Infringements**
- Speaker: Mr. Thomas Dillon, Legal Counsellor,
Building Respect for IP Division,
World Intellectual Property
Organization (WIPO), Geneva,
Switzerland
- 14.30 – 15.15 **Topic 9** **Preventive Measures to Complement Ongoing Enforcement Actions**
- Awareness Raising Activities of WIPO*
- Speaker: Mr. Thomas Dillon

Awareness Raising to Build Respect for Copyright in Korea

Speaker: Mr. Ho Han, Director, Planning & Public Relations Team, KCC

15.15 – 15.30 Coffee Break

15.30 – 16.15 **Topic 9 [cont'd]**

Preventive Measures to Complement Ongoing Enforcement Actions*New Business and Licensing Models of Distribution – The Korea Digital Copyright Exchange*

Speaker: Mr. Hyeon Seok Yoo, Director, Strategic Distribution & Promotion Team, KCC

Technological Measures – Copyright Protection Technology

Speaker: Mr. Su-hwan Dong, Team Leader, Protection Technology Team, KCOPA

16.15 – 17.00 **Topic 10**

National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright

Speakers: Participants from Egypt
Participants from Jordan
Participants from Mexico

Wednesday, September 20, 2017

09.30 – 11.00 **Topic 11**

Civil Infringement and Remedies

Speaker: Judge Sam Granata, Court of Appeal, Antwerp, Belgium

Civil Remedies in the Online Environment – European Perspective

Speaker: Prof. Dr. Jan Bernd Nordemann

11.00 – 11.15 Coffee Break

11.15 – 12.00

Civil Remedies in the Online Environment – Korean Perspective

Speaker: The Hon. Kyu-Hong Lee, Presiding Judge, Seoul Central District Court

12.00 – 12.40	Topic 12	Jurisdiction and Applicable Law in Online IP Disputes
		Speakers: Judge Sam Granata Ms. Eun-Joo Min
12.40 – 14.00	Lunch Hosted by WIPO	
14.00 – 14.30	Topic 13	Case Study
		Speaker: Prof. Dr. Jan Bernd Nordemann
14.30 – 15.40	Topic 14	Criminal Procedures in Copyright Infringement Cases
		Speaker: Judge Sam Granata
		<i>The Korean Perspective</i>
		Speaker: Ms. Ara Cho, National Prosecutor, Seoul Central District Prosecutor's Office
15.40 – 15.55	Topic 15	Introduction to Mock Hearing
		Speaker: Mr. Thomas Dillon
15.55 – 16.15	Coffee Break	
16.15 – 17.00	Topic 16	National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright
		Speakers: Participants from China Participants from Indonesia Participants from Panama
<u>Thursday, September 21, 2017</u>		
09.30 – 10.00	Topic 17	Copyright Enforcement and Trade Agreements
		Speaker: Mr. Roger Kampf
10.00 – 10.30	Topic 18	Border Measures Applied to IP Infringing Goods
		Speaker: Mr. Thomas Dillon
10.30 – 12.30	Topic 19	Mock Hearings
		Tribunal: Judge Sam Granata
		Clerk: Mr. Thomas Dillon
12.30 – 14.00	Lunch hosted by KCC	

14.00 – 14.30	Topic 20	Voluntary Copyright Enforcement Measures Speaker: Ms. Eun-Joo Min
14.30 – 15.00	Topic 21	Challenges of Copyright Enforcement in the Digital Environment from the Perspective of the International Federation of the Phonographic Industry (IFPI) Speaker: Mr. Kwee Thiang Ang, Regional Director, Asian Regional Office, IFPI, Hong Kong SAR, China
15.00 – 16.30	Topic 22	Panel Discussion: Public-Private Partnerships and Right Holder Cooperation Moderator: Mr. Thomas Dillon Speakers: Mr. Chris Kwon, President, Copyright Overseas promotion Agency (COA) Mr. Ouk Heo, Policy Manager, Facebook Korea Mr. Kyoung-ill Hwang, Sr. Manager, Copyright Team, CJ E&M Mr. Kwee Thiang Ang
16.30 – 16.50	Roundtable Discussion and Evaluation	
16.50 – 17.00	Closing Ceremony	

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