



WORKSHOP

WIPO-MCST-KCC/CR/SEL/16/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 9, 2016

WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

in cooperation with

the Korea Copyright Commission (KCC)

with the support of

the World Trade Organization (WTO)

Seoul, December 5 to 9, 2016

PROGRAM

prepared by the International Bureau of WIPO

Monday, December 5, 2016

10.45 – 11.00 Registration and Administrative Matters

11.00 – 11.15 Opening Ceremony

Welcome addresses by:

Mr. Taeyong Yoon, Deputy Minister, Cultural Content Industry Office, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea

Mr. Sang-Jung Lee, Vice Chairman, Korea Copyright Commission (KCC), Jinju, Republic of Korea

Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO), Geneva

11.15 – 11.35 Introduction of Participants

11.35 – 12.00 **Topic 1 Strategic Goal VI of WIPO “International Cooperation on Building Respect for IP”**

Speaker: Mr. Tobias Bednarz, Legal Officer, Building Respect for Intellectual Property (IP) Division, WIPO

12.00 – 14.00 Welcome Lunch Hosted by MCST

14.00 – 14.45 **Topic 2 International IP Enforcement Framework**

Part III of the Agreement on Trade-Related Aspects of IP Rights (TRIPS Agreement) / WTO Information Resources on Enforcement

Speaker: Mr. Roger Kampf

14.45 – 16:00 **Topic 3 The Role of Copyright Law and Its Current Directions**

Current International Developments

Speaker: Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for IP Division, WIPO

The Value of Copyright and the Contribution of the Creative Industries to the Economy

Speaker: Mr. Jun-Kyun Yoon, Director, Copyright Deliberation & Research Team, KCC

16.00 – 16.15 Coffee Break

- 16.15 – 17.20 **Topic 4** **Civil Infringement and Remedies**
- Speaker: Ms. Annabelle Bennett, former Judge, Federal Court of Australia, Sydney
- The Perspective of Kenya*
- Speaker: Mr. Fredrick Ochieng, Presiding Judge, Commercial and Tax Division, High Court of Kenya, Nairobi
- 17.20 – 18.00 **Topic 5** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (I)**
- Speakers: participants from Botswana
- participants from Cambodia
- participants from Georgia

Tuesday, December 6, 2016

- 09.30 – 10.15 **Topic 6** **Copyright Policy and Protection in the Republic of Korea**
- Speaker: Ms. Yu-Jeong Seol, Assistant Director, Copyright Protection Division, Copyright Bureau, MCST
- 10.15 – 11.15 **Topic 7** **Common Methods of Online Copyright Infringements**
- Speaker: Ms. Alexandra Neri, Partner, Herbert Smith Freehills, Paris, France
- 11.15 – 11.30 Coffee Break
- 11.30 – 12.15 **Topic 8** **Copyright Enforcement in the Digital Age**
- Global Perspective*
- Speaker: Ms. Annabelle Bennett
- 12.15 – 13.45 Lunch Break
- 13.45 – 15.15 **Copyright Enforcement in the Digital Age (continued)**
- EU Perspective*
- Speaker: Ms. Alexandra Neri
- The Korean Perspective: Overview of Anti-Piracy Activities Undertaken in the Republic of Korea*
- Speaker: Mr. Seok-Hoon Kim, Team Leader, Domestic Protection Team, Online Protection Bureau, Korea Copyright Protection Agency (KCOPA)

- 15.15 – 15.30 Coffee Break
- 15.30 – 17.00 **Topic 9 Copyright Case Law Developments (I)**
- Global Perspective*
- Speaker: Ms. Annabelle Bennett
- Korean Perspective*
- Speaker: Mr. Sungkee Hong, Professor, School of Law, Inha University, Incheon, Republic of Korea
- 17.00 – 17.30 **Topic 10 Understanding the Scope and Impact of Piracy**
- Speaker: Mr. Tobias Bednarz
- 17.30 – 18.00 **Topic 11 Group Preparation of the Practical Training Scenario**

Wednesday, December 7, 2016

- 09.30 – 10.30 **Topic 12 Copyright Case Law Developments (II)**
- WTO Dispute Settlement Case Law*
- Speaker: Mr. Roger Kampf
- The Perspective of China*
- Speaker: Ms. Wang Xiaoli, Research Fellow, Center for Studies of Intellectual Property Rights, Zhongnan University of Economics and Law, Wuhan, China
- 10.30 – 11.15 **Topic 13 Criminal Procedures**
- In Korean Law*
- Speaker: Mr. Chihyun Lee, Public Prosecutor, Seoul Central District Prosecutors' Office
- 11.15 – 11.30 Coffee Break
- 11.30 – 12.15 **Criminal Procedures (continued)**
- In French Law*
- Speaker: Ms. Alexandra Neri
- 12.15 – 13.45 Lunch Hosted by KCC
- 13.45 – 14.15 **Topic 14 Copyright Enforcement and Trade Agreements**
- Speaker: Mr. Roger Kampf

- 14.15 – 14.45 Bus Transfer
- 14.45 – 18.30 Visit of Seoul organized by KCC (Insadong Street, Nanta Performance)

Thursday, December 8, 2016

- 09.30 – 10.00 **Topic 15** **Border Measures Applied to IP Infringing Goods**
- Speaker: Mr. Sang-Young Park, Regional Intelligence Liaison Office for Asia and the Pacific (RILO AP), World Customs Organization (WCO)
- 10.00 – 10.30 **Topic 16** **Challenges of Copyright Enforcement in the Digital Environment from the Perspective of the International Federation of the Phonographic Industry (IFPI)**
- Speaker: Mr. Kwee Thiang Ang, Regional Director, Asian Regional Office, IFPI, Hong Kong SAR, China
- 10.30 – 10.45 Coffee Break
- 10.45 – 12.15 **Topic 17** **Panel Discussion: Public-Private Partnerships and Right Holder Cooperation**
- Moderator: Mr. Tobias Bednarz
- Speakers: Mr. Kwee Thiang Ang
- Mr. Chang-Hoon Lee, Team Manager, Content Distribution Strategy, Munhwa Broadcasting Corporation (MBC), Seoul
- Mr. Han Shin, Director, Content Protection & Analytics, Warner Bros Korea, Seoul
- Mr. Steve Choi, Director, Korea Music Content Industry Association (KMCIA), Seoul
- 12.15 – 13.45 Lunch break
- 13.45 – 14.15 **Topic 18** **Jurisdiction and Applicable Law in Online IP Disputes**
- Speaker: Ms. Eun-Joo Min
- 14.15 – 15.15 **Topic 19** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (II)**
- Speakers: participants from Chile
- participants from Costa Rica
- participants from India
- participants from Indonesia

15.15 – 16.00 Transfer

16.00 – 17.30 **Topic 20** **Visit to the Korea Copyright Protection Agency**

Friday, December 9, 2016

09.30 – 10.00 **Topic 21** **Consumer Perception and Attitudes Towards Copyright and Piracy**

Speaker: Mr. Tobias Bednarz

10:00 – 11:05 **Topic 22** **Preventive Measures to Complement Ongoing Enforcement Actions**

Speaker: Ms. Eun-Joo Min

Awareness Raising to Build Respect for Copyright in Korea – Small & Medium-sized Businesses' Copyright Service Support Project

Speaker: Mr. Seong-Hwan Jang, Director, Online Education & Development Team, KCC

11.05 – 11.20 Coffee Break

11.20 – 12.30 **Preventive Measures to Complement Ongoing Enforcement Actions (continued)**

New Business and Licensing Models of Distribution – The Korea Digital Copyright Exchange

Speaker: Ms. Mi-Ok Yoon, Senior Assistant Director, Strategic Distribution & Promotion Team, KCC

Technological Measures – Copyright Protection Technology

Speaker: Mr. Tae-Won Cha, Director, Technology & Research Team, KCC

12.30 – 14.00 Lunch hosted by WIPO

14.00 – 14.40 **Topic 23** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (III)**

Speakers: participants from China

participants from Ecuador

participants from Kenya

14.40 – 16.00 **Topic 24** **Practical Training Scenario**

Moderators: Ms. Eun-Joo Min / Mr. Tobias Bednarz

16.00 – 16.15 Evaluation and Closing Ceremony

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