



WORKSHOP

WIPO-MCST-KCC/CR/SEL/15/INF/1
ORIGINAL: ENGLISH
DATE: NOVEMBRE17, 2015

WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

in cooperation with

the Korea Copyright Commission (KCC)

Seoul, September 14 to 18, 2015

PROGRAM

prepared by the International Bureau of WIPO

Monday, September 14, 2015

09.00 – 09.15 Registration and Administrative Matters

09.15 – 09.30 Opening Ceremony

Welcome addresses by:

Mr. Hyunmo Kim, Director General, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City

Mr. Seung-jong Oh, Chairman, Korea Copyright Commission (KCC), Jinju

Mr. Xavier Vermandele, Senior Legal Counsellor, Building Respect for Intellectual Property (IP) Division, World Intellectual Property Organization (WIPO), Geneva

09.30 – 09.50 Introduction of Participants

09.50 – 10.20 **Topic 1 Strategic Goal VI of WIPO “International Cooperation on Building Respect for IP”**

Speaker: Mr. Xavier Vermandele

10.20 – 11.00 **Topic 2 International IP Enforcement Framework**

Part III of the Agreement on Trade-Related Aspects of IP Rights (TRIPS Agreement) / WTO Information Resources on Enforcement

Speaker: Mr. Roger Kampf, Counsellor, IP Division, World Trade Organization (WTO), Geneva

11.00 – 12:15 **Topic 3 The Role of Copyright Law and Its Current Directions**

Current International Developments

Speaker: Mr. Tobias Bednarz, Legal Officer, Building Respect for IP Division, WIPO

The Value of Copyright and the Contribution of the Creative Industries to the Economy

Speaker: Mr. Dae-Oh Kang, Director, Copyright Deliberation & Research Team, KCC

12.15 – 14.15 Welcome Lunch Hosted by MCST

- 14.15 – 15.30 **Topic 4** **Civil Infringement and Remedies (I)**
- In French and EU Law*
- Speaker: Ms. Valérie-Laure Benabou, Professor, Versailles Saint-Quentin-en-Yvelines University
- The Perspective of Mongolia*
- Speaker: Ms. Myagmardorj Erdenebayar, Head, Copyright Division, Intellectual Property Office, Ulaanbaatar, Mongolia
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.15 **Topic 5** **Jurisdiction and Applicable Law in Online IP Disputes**
- Speaker: Mr. Tobias Bednarz
- 16.15 – 16.45 **Topic 6** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (I)**
- Speakers: participants from Azerbaijan
- participants from China
- participants from Ghana

Tuesday, September 15, 2015

- 09.00 – 09.45 **Topic 7** **Civil Infringement and Remedies (II)**
- In Korean Law*
- Speaker: Mr. Kyu-Hong Lee, Presiding Judge, Seoul Central District Court
- 09.45 – 10.30 **Topic 8** **Criminal Procedures**
- In Singaporean Law (Including the Public Interest Rationale and the Proportionality of Sentencing)*
- Speaker: Ms. Susanna Leong, Associate Professor and Vice Dean (Graduate Studies), National University of Singapore
- 10.30 – 10.45 Coffee Break
- 10.45 – 11.30 **Topic 8** **Criminal Procedures**
- In Korean Law*
- Speaker: Mr. Chul-Min Jin, District Prosecutor, Seoul Central District Prosecutors' Office

Wednesday, September 16, 2015

09.00 – 10.20 **Topic 14** **Copyright Enforcement in the Digital Age (II)**

The Korean Perspective: Overview of Anti-Piracy Activities Undertaken in the Republic of Korea (Legislative Framework, Graduated Response and Technology)

Speakers: Mr. Young-Youn Kim, Deputy Director, Copyright Protection Division, Copyright Bureau, MCST
Mr. Seung Hwan Shim, Assistant Director (Special Judicial Police), Copyright Protection Division, Copyright Bureau, MCST (observer)

The Perspective of Peru

Speaker: Mr. Fausto Vienrich, Director, Copyright, National Institute for the Defense of Competition and the Protection of Intellectual Property (INDECOPI), Lima, Peru

10.20 – 10.35 Coffee Break

10.35 – 12.35 **Topic 15** **Copyright Case Law Development**

Global Perspective:

Speaker: Ms. Susanna Leong

Korean Perspective

Speaker: Mr. Sung-Kee Hong, Professor, School of Law, Inha University, Incheon, Republic of Korea

WTO Dispute Settlement Case Law

Speaker: Mr. Roger Kampf

The Perspective of Ghana

Speaker: Ms. Yaa Attafua, Acting Copyright Administrator, Copyright Office, Accra, Ghana

12.35 – 13.55 Lunch Hosted by KCC

13.55 – 14.30 Bus Transfer

14.30 – 16.00 Visit of Seoul: Changdeokgung Palace (World Cultural Heritage)

16.00 – 16.20: Transfer

16:20 – 17:20: Visit of Seoul: Insa-dong Street ('street of traditional culture')

Thursday, September 17, 2015

- 09.00 – 09.45 **Topic 16** **Border Measures and Disposal and Destruction of IP Infringing Goods**
- Speaker: Ms. Hyo-Jin Lee, Deputy Director, Korea Customs Service (KCS)
- 09.45 – 10.15 **Topic 17** **Challenges of Copyright Enforcement in the Digital Environment from the Perspective of the International Federation of the Phonographic Industry (IFPI)**
- Speaker: Mr. Kwee Thiang Ang, Regional Director, Asian Regional Office, IFPI, Hong Kong SAR, China
- 10.15 – 10.30 Coffee Break
- 10.30 – 12.30 **Topic 18** **Panel Discussion: Public-Private Partnerships and Right Holder Cooperation**
- Moderators: Mr. Xavier Vermandele
- Mr. Tobias Bednarz
- Panelists: Mr. Kwee Thiang Ang
- Mr. Hyun-Yong Choi, Planning Director, Original Sound Track Copyright Committee (OSTCC), Seoul
- Mr. Min-Sik Choi, General Manager, Korea Internet Corporations Association, Seoul
- Mr. Jin-Kwan Lee, Deputy Director Intellectual Property Office, Korean Broadcasting System (KBS), Seoul
- Mr. Hak-Yeon Lim, General Manager, External Cooperation Bureau, Korean Music Copyright Association (KOMCA), Seoul
- Ms. Sun-Jung Park, Korea Committee Chair, Business Software Alliance (BSA) Korea, Seoul
- 12.30 – 14.00 Lunch hosted by KOMCA
- 14.00 – 15.00 **Topic 19** **National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (III)**
- Speakers: participants from Peru
- participants from the Philippines
- participants from Thailand
- participants from Viet Nam

15.00 – 15.45 Transfer

15.45 – 17.00 **Topic 20** **Visit to the Copyright Protection Center**

Speakers: Mr. Hoon-Kie Hong, Team Manager, Planning & Strategy Team, Copyright Protection Center (CPC), Seoul

Mr. Won-Gyum Kim, Team Manager, Research & Development Team, Copyright Protection Center, Seoul

Friday, September 18, 2015

09.00 – 11.00 **Topic 21** **Preventive Measures to Complement Ongoing Enforcement Actions**

Speaker: Mr. Xavier Vermandele

Awareness Raising to Build Respect for Copyright in Korea – Developing the Foundation for Creative and Culture with Copyright Education and Better Awareness

Speaker: Mr. Jung-Mook Kim, Director, Education Management Team, KCC

New Business and Licensing Models to Reduce the Size of the Market for Pirated Goods – The Korea Digital Copyright Exchange

Speaker: Mr. Ho Han, Director, Strategic Distribution & Promotion Team, KCC

Technological Measures – Copyright Protection Technology

Speaker: Ms. Sook-Hyung Lee, Director, Technology and Research Team, KCC

11.00 – 11.15 Coffee Break

11.15 – 12.30 **Topic 22** **Consumer Perception and Attitudes towards Copyright and Piracy**

Speakers: Mr. Tobias Bednarz

Mr. In-Kee Park, Director, Copyright Sharing Information Team, KCC

12.30 – 14.00 Lunch Break Hosted by KCC

14.00 – 15.30 **Topic 23** **Practical Training Scenario**

Moderators: Mr. Xavier Vermandele

Mr. Tobias Bednarz

15.30 – 16.00 Evaluation and Closing Ceremony

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