



JAPAN PATENT OFFICE



Moroccan Industrial and
Commercial Property Office



WORKSHOP

WIPO-JPO-OMPIC/IPR/CAS/16/INF/1
ORIGINAL: ENGLISH
DATE: JUNE 24, 2016

WIPO-JPO-OMPIC Interregional Workshop on the Enforcement of Intellectual Property (IP) Rights for Customs Officials

organized by
the World Intellectual Property Organization (WIPO)

and
the Moroccan Industrial and Commercial Property Office (OMPIC)

in cooperation with
the Japan Patent Office (JPO)

Casablanca, Morocco, May 17, 18 and 19, 2016

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, May 17, 2016

- 8.30 – 8.45 Registration
- 8.45 – 9.00 Opening Ceremony
- Welcome Addresses
- 9.00 – 9.15 **Topic 1 A Balanced Approach of the Enforcement of IP Rights – Strategic Goal VI of WIPO**
- Speaker: Mr. Xavier Vermandele, Senior Legal Counsellor, Building Respect for IP Division, WIPO
- 9.15 – 9.30 **Topic 2 International IP Enforcement Framework (Part III of the TRIPS Agreement)**
- Speaker: Mr. Xavier Vermandele
- 9.30 – 9.45 **Topic 3 The Strategy to Fight Counterfeiting: The Moroccan Experience**
- Speaker: Mme Nafissa Belcaid, Director, Directorate of Distinctive Signs, OMPIC
- 9.45 – 10.05 **Topic 4 The Strategy to Fight Counterfeiting: The Japanese Experience**
- Speaker: Mr. Takuya Sugiyama, Deputy Director, Regional Cooperation Section, International Cooperation Division, Japan Patent Office
- 10.05 – 10.20 **Topic 5 Border Measures – The Moroccan Experience**
- Speaker: Mr. Rachid Bhija, Head of Coordination of Border Controls, Customs and Indirect Taxes Department
- 10.20 – 10.50 **Topic 6 Border Measures – The Japanese Experience**
- Speaker: Mr. Masashi Gohbara, IPR Specialist, IPR National Center Japan Customs, Ministry of Finances

10.50 – 11.50	Topic 7	Roundtable – Specific Operational and Legal Issues relating to Border Measures
		Moderators: Mr. Rachid Bhija Mr. Xavier Vermandele]
		<i>[Exchange with the customs of each participating country including the speakers: ex officio procedures; transit and transshipment; identification of counterfeit and pirated goods; seizure and storage of goods; destruction and recycling; simplified procedures: advantages and disadvantages; evidentiary issues and court proceedings at national level, and other topical issues]</i>
11.50 – 12.05	Coffee Break	
12.05 – 12.35	Topic 8	Practical Training Scenario – Legal Proceedings on Border Measures, Implementation of Articles 51 to 60 of the TRIPS Agreement
		Moderators: Ms. Sandra Wens, Technical Expert, IPR, Health and Safety Programme, Compliance and Facilitation Directorate, World Customs Organization (WCO) Mr. Xavier Vermandele, WIPO
12.35 – 13.30	Topic 9	Customs Operations: Identification of Counterfeit Goods
		Speakers: Mr. Masashi Gohbara Ms. Sandra Wens
13.30 – 13.50	Topic 10	The Role of the Right Holders in the Fight against Counterfeiting – Cooperation with Customs
		Speaker: Mr. Takashi Miyaura, Group Manager, Trademark & Branding Support Group, Corporate IP Department, Intellectual Property Division, Toyota Motor Group]
13.50 – 14.20	Discussions and Closure of the Workshop	
14.20	Lunch Break	

Wednesday, May 18, 2016

[In the framework of the OMPIC's Day on the "Enforcement of IP Rights"]

11.30 – 13.30

Customs Operations: Risk Analysis and Risk Management *[Practical Workshop for customs officials only]*

Speakers: Mr. Masashi Gohbara
Ms. Sandra Wens

Thursday, May 19, 2016

Morning: Visit to Mohammed V Airport of Casablanca (freight zone)

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