



NATIONAL SEMINAR

WIPO/IP/KYI/2/19/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 10, 2019

Awareness Raising for Journalists in the Area of Building Respect for Intellectual Property (IP)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Economic Development and Trade of Ukraine (MEDT)

Kyiv, November 26, 2019

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, November 26, 2019

- 09.30 – 10.00 Registration and Welcome Coffee
- 10.00 – 10.15 Opening of the Seminar
- Welcome addresses by:
- Representative of Ministry of Economic Development and Trade of Ukraine
- Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division (BRIP),
World Intellectual Property Organization (WIPO), Geneva, Switzerland
- 10.15 – 11.00 **Topic 1: Introduction to Intellectual Property (IP) and Role of WIPO**
- Speaker: Mr. Thomas Dillon
- 11.00 – 11.30 **Topic 2: IP Ideals and Illusions – Twenty Years of Technology and IP**
- Speaker: Mr. Andrew Orłowski, Founder, Think of X, London,
United Kingdom
- 11.30 – 11.45 Coffee Break
- 11.45 – 12.30 **Topic 3: The Nature of Online Piracy**
- Speaker: Mr. Thomas Dillon
- 12.30 – 13.15 **Topic 4: Value of Copyright and Standards of Journalistic Activity in Ukraine**
- Speaker: Mr. Sergey Zayanchukovsky, Senior Counsel,
Studio 1 + 1 TV and Radio Company, Kyiv, Ukraine
- 13.15 – 14.15 Lunch Break
- 14.15 – 15.00 **Topic 5: IP Reform in Europe: A Case Study of the Article 17 Reforms**
- Speaker: Mr. Andrew Orłowski
- 15.00 – 15.30 **Topic 6: International IP Crime**
- Speaker: Mr. Thomas Dillon
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.15 **Topic 7: The Clear Sky Initiative**
- Speaker: Ms. Kateryna Fedorova, Director, Clear Sky
Initiative, Kyiv, Ukraine

16.15 – 17.30 **Topic 8: Roundtable: Questions and Answers**

Moderator: The representative of MEDT

Panelists: All participants

17.30 – 17.45 Closing Ceremony

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