



MINISTRY OF INDUSTRY, TRADE AND SUPPLY
OF THE HASHEMITE KINGDOM OF JORDAN



SUB-REGIONAL COLLOQUIUM

WIPO/IP/AMM/16/INF/1
ORIGINAL: ENGLISH
DATE: OCTOBER 7, 2016

WIPO Sub-Regional Colloquium on Building Respect for Intellectual Property (IP)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Industrial Property Protection Directorate, Ministry of Industry, Trade and Supply of the Hashemite Kingdom of Jordan

Amman, Jordan, September 21 and 22, 2016

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, September 21, 2016

8.30 – 8.45 Registration

8.45 – 9.00 Opening Ceremony

Welcome addresses by:

The representative of the Government of Jordan, Amman

Ms. Louise van Greunen, Director, Building Respect for IP Division,
World Intellectual Property Organization (WIPO), Geneva

9.00 – 9.30 **Topic 1** **Basic Intellectual Property Rights (IPRs) and Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO**

Speaker: Ms. Louise van Greunen

9.30 – 10.10 **Topic 2** **Can Intellectual Property Criminal Sanctions be Justified?**

Speaker: The Honorable Mr. Justice Harms, Former Deputy President of the Supreme Court of Appeal, Professor of Intellectual Property, University of Pretoria, Pretoria

10.10 – 11.00 **Topic 3** **The Framework Within which to Enforce IPRs in Jordan**

Speaker: The Honorable Ms. Nehad Al Husban, Judge, Amman Appeal Court

11.00 – 12.00 **Topic 4** **Country Reports – Roundtable Discussion**

Speakers: Representatives of all participating countries (Iraq, Jordan, Lebanon and Palestine)

Moderator: Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for IP Division, WIPO, Geneva

12.00 – 12.30 Tea break

12.30 – 13.15 **Topic 5** **Challenges Relating to the Enforcement of Well-Known Marks**

Speaker: The Honorable Mr. Justice Harms

13.15 – 13.40 **Topic 6** **Consumer Attitudes and Perceptions**

Speaker: Ms. Louise van Greunen

- 13.40 – 14.15 **Topic 7** **IP Crimes – Part I**
Speaker: The Honorable Mr. Justice Harms
- 14.15 – 15.00 **Topic 8** **The Enforcement of Trademarks and Copyright in Jordan**
Speaker: The Honorable Ms. Nehad Al Husban

Thursday, September 22, 2016

- 8.30 – 9.30 **Topic 9** **IP Crimes – Part II**
Speaker: The Honorable Mr. Justice Harms
- 9.30 – 10.30 **Topic 10** **Small Group Discussion on the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS)TRIPS Scenario**
Moderators: Ms. Louise van Greunen
Mr. Samer Al Tarawneh
- 10.30 – 11.15 **Topic 11** **Case Law Developments: Trademarks**
Speaker: The Honorable Mr. Justice Harms
- 11.15 – 12.00 **Topic 12** **Case Law Developments: Copyright**
Speaker: The Honorable Mr. Justice Harms
- 12.00 – 12.30 Tea Break
- 12.30 – 13.15 **Topic 13** **Calculation of Damages**
Speaker: The Honorable Ms. Nehad Al Husban
- 13.15 – 13.30 **Topic 14** **The Equitable Disposal of Infringing Goods**
Speaker: Ms. Louise van Greunen
- 13.30 – 14.30 **Topic 15** **Enforcement over the Internet**
Speaker: The Honorable Mr. Justice Harms
- 14.30 – 15.00 **Roundtable Discussion**
- 15:00 Closing

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