



NATIONAL CENTER OF INTELLECTUAL
PROPERTY OF BELARUS (NCIP)



HIGH TECHNOLOGIES PARK OF
BELARUS



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

WIPO/CR/MSK/17/INF/1
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National Workshop on Building Respect for IP and Combating Counterfeiting and Piracy in the Digital Environment

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Center of Intellectual Property of Belarus (NCIP), and
the High Technologies Park of Belarus

Minsk, October 18 and 19, 2017

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, October 18, 2017

09.00 – 9.20 Registration

09.20 – 9.40 Opening Ceremony

Welcome addresses by:

Mr. Piotr Broukin, Director General of the National Center of Intellectual Property of the Republic of Belarus (NCIP), Minsk

Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

Mr. Aleksander Martinkevich, Deputy Director of the Administration, High Technologies Park of Belarus, Minsk

09.40 – 10.10 **Topic 1: A Balanced Approach to Enforcement of IP Rights**

Speaker: Mr. Thomas Dillon

10.10 – 10.40 **Topic 2: Legal Framework and Current Challenges Faced by Belarus in the Field of IP Protection in the Digital Environment**

Speaker: Mr. Alexey Bichurin, Head, Collective Management Center, NCIP, Minsk

10.40 – 11.00 Coffee Break

11.00 – 11.30 **Topic 3: The Nature of Online Infringement**

Speaker: Mr. Thomas Dillon

11.30 – 12.30 **Topic 4: Combating Counterfeiting and Piracy: Perspective of the IP Rights Enforcement Authorities**

Speakers: Mr. Alexander Pogosky, Deputy Head of the First Division, Central Department for Combating Economic Crimes, Ministry of Internal Affairs of the Republic of Belarus, Minsk

Mr. Valiantsin Rachkouski, Managing Partner, *BelBrand Consult* LLC, Minsk

12.30 – 14.00 Lunch

14.00 – 14.30 **Topic 5: IP Crime – An International Phenomenon**

Speaker: Mr. Thomas Dillon

14.30 – 15.10 **Topic 6: The Role of Right Holders in Effective Enforcement of IP Rights and Consumer Awareness**

Speakers: Ms. Svetlana Valueva, Adviser, *Stepanovski, Papakul and Partners Attorneys at Law*, authorized representative of *Microsoft*, Minsk

Mr. Alexander Kuznetsov, Director, *Gloria Media* LLC, Minsk

15.10 – 15.30 **Topic 7: Organizational and Legal Aspects of Copyright Protection for Computer Programs in the Republic of Belarus**

Speaker: Mr. Dzmitry Ananyeu, Director General, Association of Information Technology Companies, Minsk

15.30 – 15.50 Coffee Break

15.50 – 16.20 **Topic 8: Alternative Dispute Resolution**

Speaker: Mr. Thomas Dillon

16.20 – 17.00 Discussion and Closing of the First Day of the Workshop

Thursday, October 19, 2017

09.00 – 09.30 **Topic 9: Recent Jurisprudence on the Protection of Copyright**

Speaker: Ms. Alexandra Neri, Partner, Herbert Smith Freehills Paris LLP, Paris

09.30 – 10.20 **Topic 10: National Judicial Practice in the Field of Copyright and Trademarks**

Speaker: Mr. Oleg Latyshevich, Judge, Chamber for IP Cases of The Supreme Court of the Republic of Belarus, Minsk

10.20 – 10.50 **Topic 11: Recent Jurisprudence on the Protection of Trademarks**

Speaker: Ms. Alexandra Neri

10.50 – 11.10 Coffee Break

11.10 – 11.40 **Topic 12: Developments in Judicial Remedies**

Speaker: Ms. Alexandra Neri

11.40 – 12.10 **Topic 13: Intellectual Property Disputes with Cross-Border Elements**

Speaker: Mr. Thomas Dillon

12.10 – 12.40 **Topic 14: Practical Issues on Enforcement of Rights to Registered Means of Individualization of Participants in Civil Turnover, Goods, Works or Services in the Sphere of Domain Names**

Speaker: The representative of the Operational and Analytical Center under the Aegis of the President of the Republic of Belarus (tbc.)

12.40 – 13.10 **Topic 15: Roundtable Discussion: Enforcement of IP Rights in the Digital Environment**

Moderator: Mr. Thomas Dillon

Speakers: All Participants

13.10 – 13.30 Wrap-up Discussion and Closing of the Workshop

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