

WIPO



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WORLD INTELLECTUAL PROPERTY ORGANIZATION

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ADVISORY COMMITTEE ON ENFORCEMENT

Fourth Session

Geneva, November 1 and 2, 2007

ACCREDITATION OF CERTAIN NON-GOVERNMENTAL ORGANIZATIONS

Document prepared by the Secretariat

1. The Annex to this document lists a number of non-governmental organizations, which have requested to be granted observer status in sessions of the Advisory Committee on Enforcement (ACE), according to the Rules of Procedure of the ACE (see document WO/GA/28/7, paragraphs 114 (iii) and 120).

2. *The ACE is invited to approve the representation in sessions of the Committee of the non-governmental organizations referred to in the Annex to this document.*

[Annex follows]

ANNEX

NON-GOVERNMENTAL ORGANIZATIONS WHICH HAVE REQUESTED
REPRESENTATION AS OBSERVERS IN SESSIONS OF
THE ADVISORY COMMITTEE ON ENFORCEMENT

IPR Business Partnership

Institute for Trade Standards and Sustainable Development (ITSSD)

IPR Business Partnership

The IPR Business Partnership is a global, non governmental organization operating under the legal aegis of the REACT Foundation, Amsterdam, The Netherlands. An inclusive group of more than 40 global businesses holding rights to intellectual property, the IPR Business Partnership covers many industry sectors and is a forum for public-private sector discussion and innovation with the purpose of promoting public-private partnership as a key weapon in combating infringements of intellectual property rights. A central objective is to assist national and regional capacity building by ensuring that frontline law enforcement officials are as well informed as possible with respect to known trends and risks in IPR crime.

The Partnership has stated the following objectives relating to intellectual property:

- Enhance the effectiveness and efficiency of intellectual property rights enforcement by providing assistance and technical support for capacity building efforts, including practical training with a particular focus on Customs administrations, police forces, judiciary and other specialist IPR enforcement agencies. In this respect, for more than a decade, Members of the Partnership (as business partners of the World Customs Organization (WCO) IPR Strategic Group) have been very active in assisting with the national, regional and international technical assistance activities of both WIPO and the WCO.
- Offer its view and technical support on legislative and procedural reform and implementation; and standard setting so as to promote and achieve international consistency and fairness of application;
- Support and develop new and innovative methods of risk assessment, trend analysis and information sharing between intellectual property rights holders and public sector organizations and agencies;
- Assist right holders and the public sector through the development of methodologies that promote and aid the implementation of international best practices;
- Promote effective, efficient and environmentally sensitive methods of disposal of seized counterfeit or pirated product;
- Contribute toward and assist the capacity building and dialogue enhancing initiatives of:
 - (a) WIPO, the WCO, Interpol and regional intergovernmental IPR enforcement projects and programs;
 - (b) The Global Congress against Counterfeiting and Piracy;
 - (c) National IPO's and key national enforcement agencies;
 - (d) Key national trade/right holder organizations.

IPR Business partnership believes that as an observer to the meetings of the ACE it can further assist and add synergy to the initiatives of WIPO and its Members. [The organization considers that] Observership will also provide a useful example of constructive collaboration between the private and public sector by giving practical effect to recent declarations of leaders of the G8, the European Union, APEC and ASEAN.

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Institute for Trade Standards and Sustainable Development (ITSSD)

The Institute for Trade Standards and Sustainable Development (ITSSD) is a charitable and educational non-governmental organization, based in the United States of America.

The ITSSD's mission is to promote a positive paradigm of sustainable development, consistent with private property, free market and World Trade Organization and World Intellectual Property Organization principles. The ITSSD educates and informs domestic and international policymakers about the impact of evolving foreign and international law on U.S. and other nations' science, technology and intellectual property policies. The ITSSD also examines the impact of such laws upon free enterprise. In pursuing its mission, the ITSSD analyzes the close and complimentary relationship between fundamental human and economic rights, both of which are integral to the attainment of economic and political freedom.

The ITSSD believes that a positive paradigm of sustainable development can be achieved by helping emerging and developing economies to establish a national enabling environment that includes the strong recognition and protection of intellectual property rights. Recent research and analysis performed by the ITSSD has found that an emerging and/or developing economy's respect for both foreign *and* domestic IPRs often leads to the kinds of domestic scientific and technological discoveries and innovations that can:

- (1) Promote indigenous learning, knowledge spillovers and technology transfers;
- (2) Foster *local* entrepreneurship and the creation of formal as well as informal indigenous markets;
- (3) Raise *locale* ducation standards and facilitate international academic and scientific & technology cooperation and exchanges;
- (4) Promote *local* capital and R&D *reinvestment* and foreign direct investment;
- (5) Generate higher paying jobs, better human health, a cleaner environment, lower poverty rates, and a higher quality and dignity of life; and
- (6) Better prepare developing and emerging economies to participate more fully in the global trading system.

The ITSSD will soon release the results of its research and analysis in a forthcoming white paper.

In addition to performing in-depth research and analyses of the legal, economic, political and social dimensions to evolving foreign and international laws and industry standards, the ITSSD and its staff also conduct workshops and make presentations to senior executive and legislative officials of government, industry members (corporations and trade associations) and NGO community actors (think-tanks) concerning such issues.

Furthermore, both of the ITSSD's senior officers are internationally recognized for the work they have done in the areas of international human rights law (religious freedom),

international trade, environment and health law, and international diplomacy. Also, the ITSSD is privileged to be supported by an expanding Advisory Board comprised of individuals conversant in the four international languages – science, economics, law (including intellectual property) and politics.

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