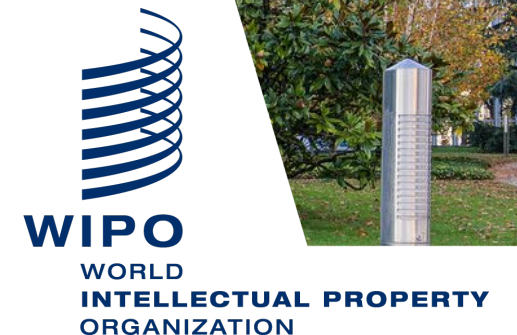


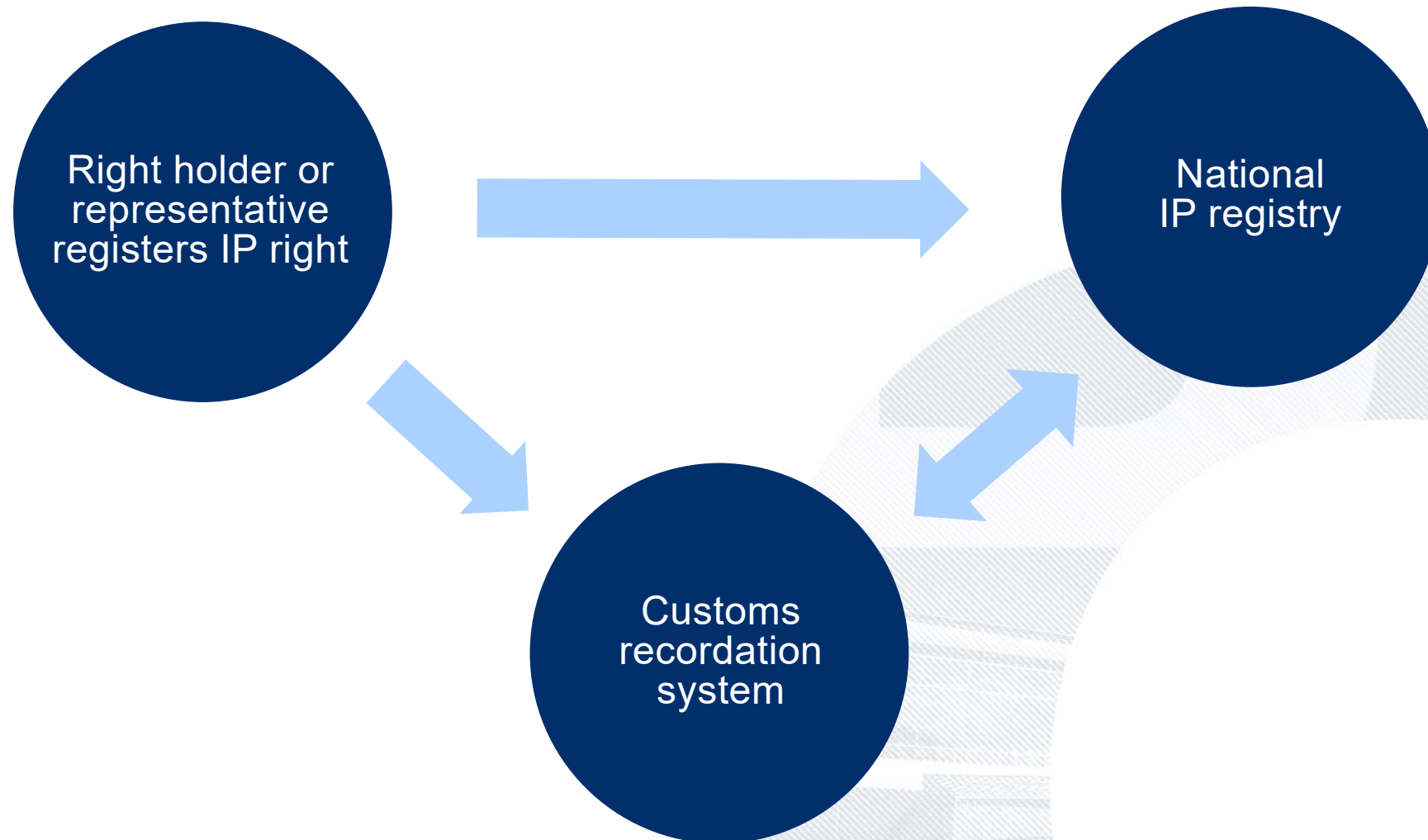
Current practices in the area of customs recordation: report on results of survey

Building Respect for IP Division
Global Challenges and Partnerships Sector

January 31, 2024
ACE/16, Geneva



Rationale behind customs recordation systems



INTRODUCTION

Landscaping report

Survey on **existing customs recordation systems** involving **19 WIPO Member States** for the development of the **IPAS Customs Recordation and Information System (CRIS)**.

IP rights

Documentation

Cost & validity

Active recordations

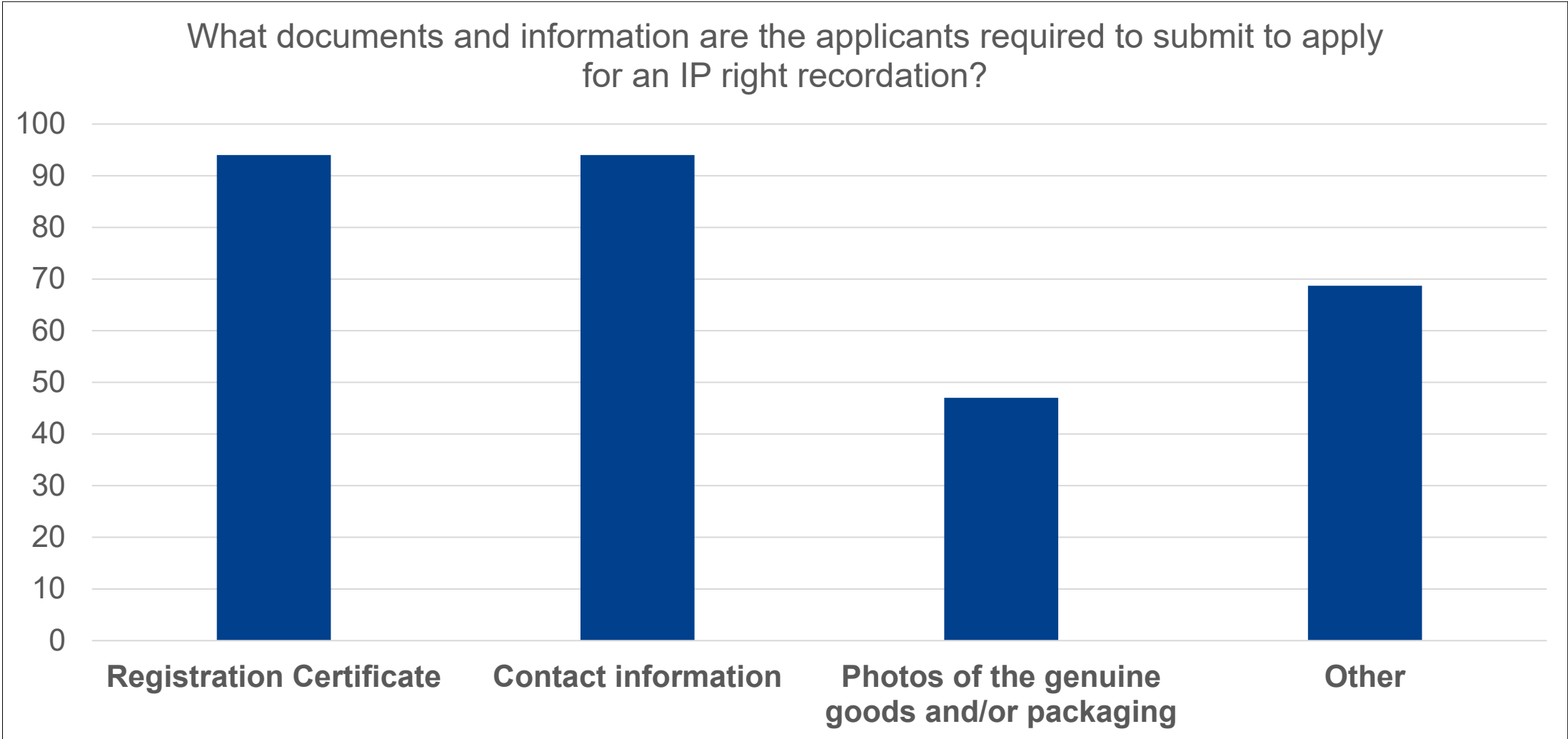
Good practices

Challenges

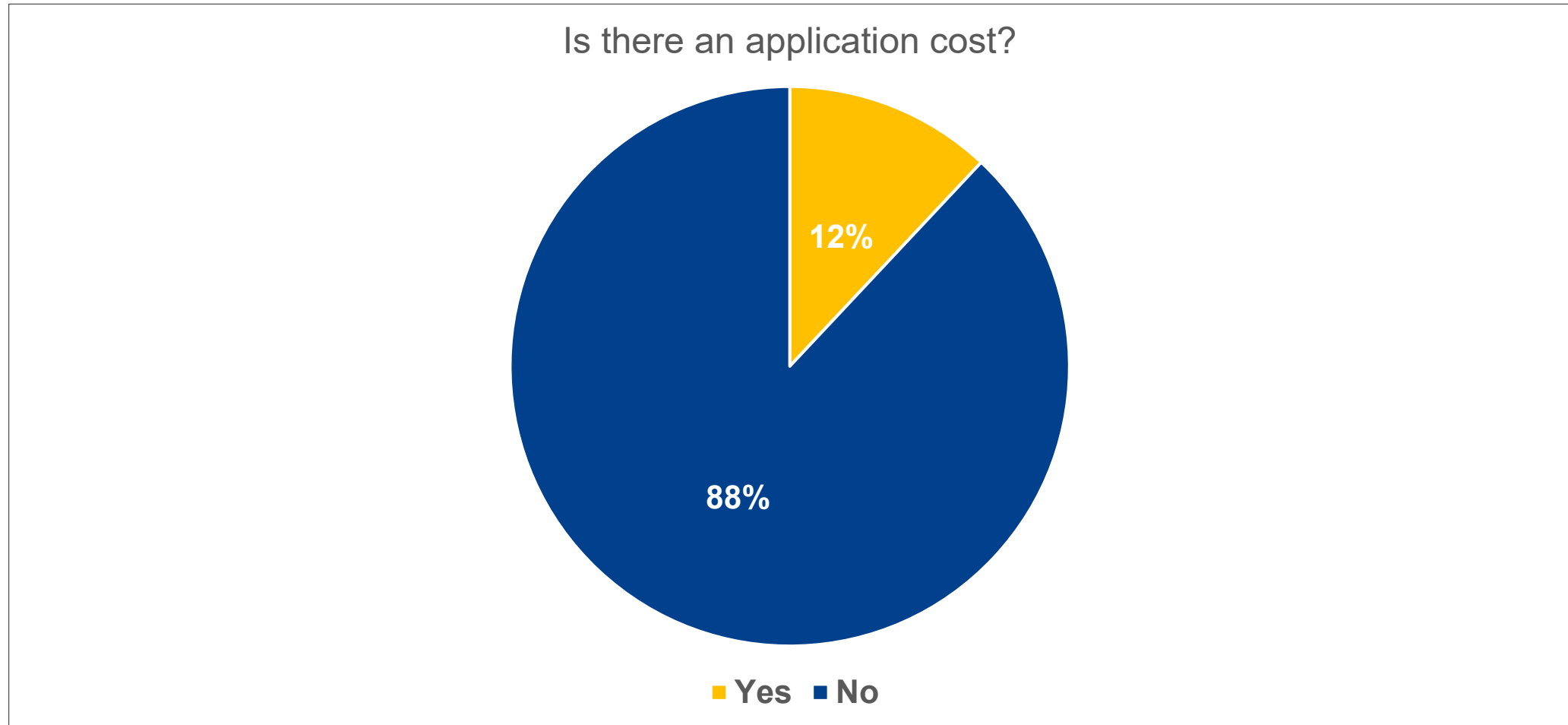


Requirements, cost and validity

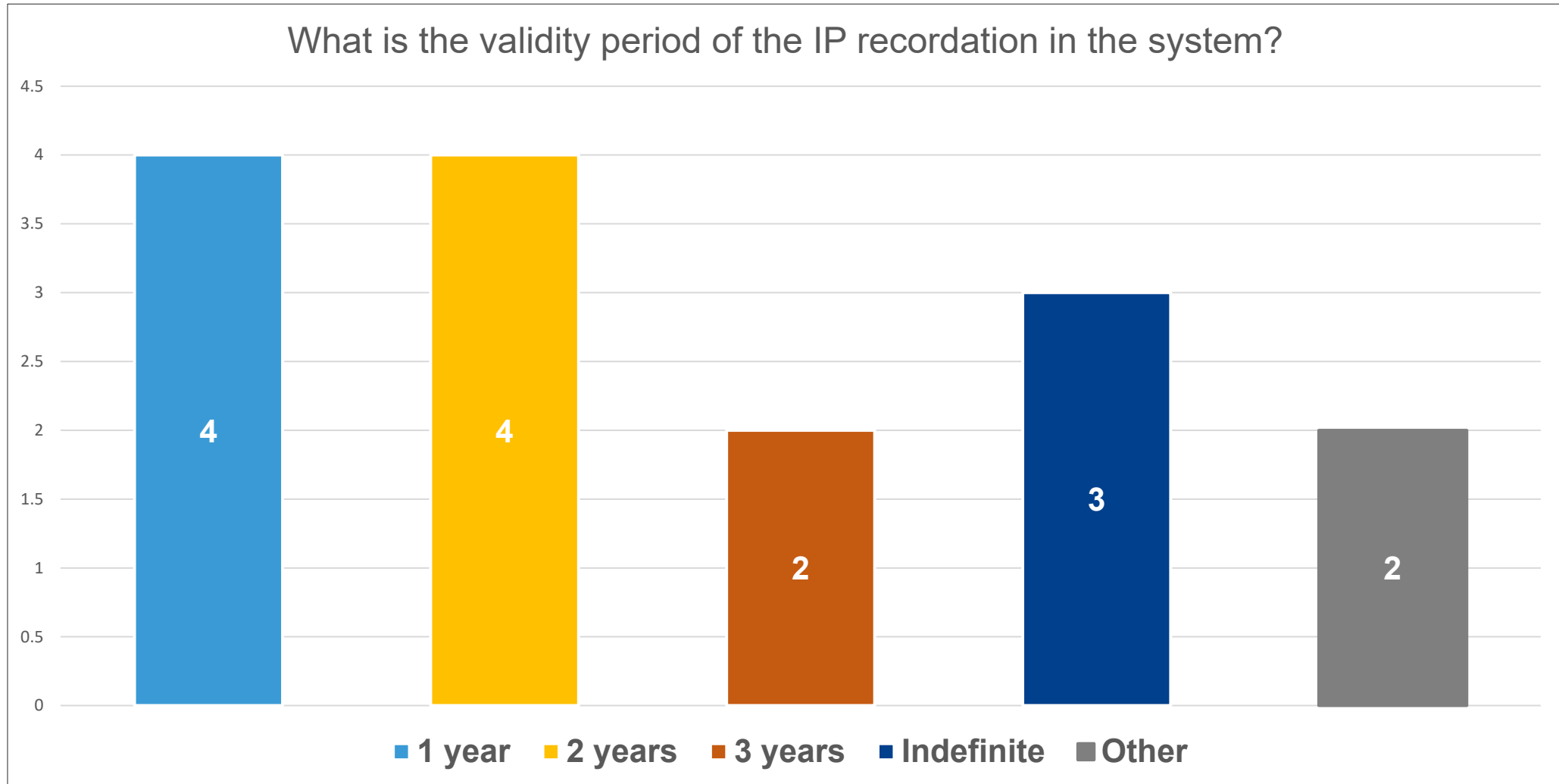
Required documents and information



Application cost

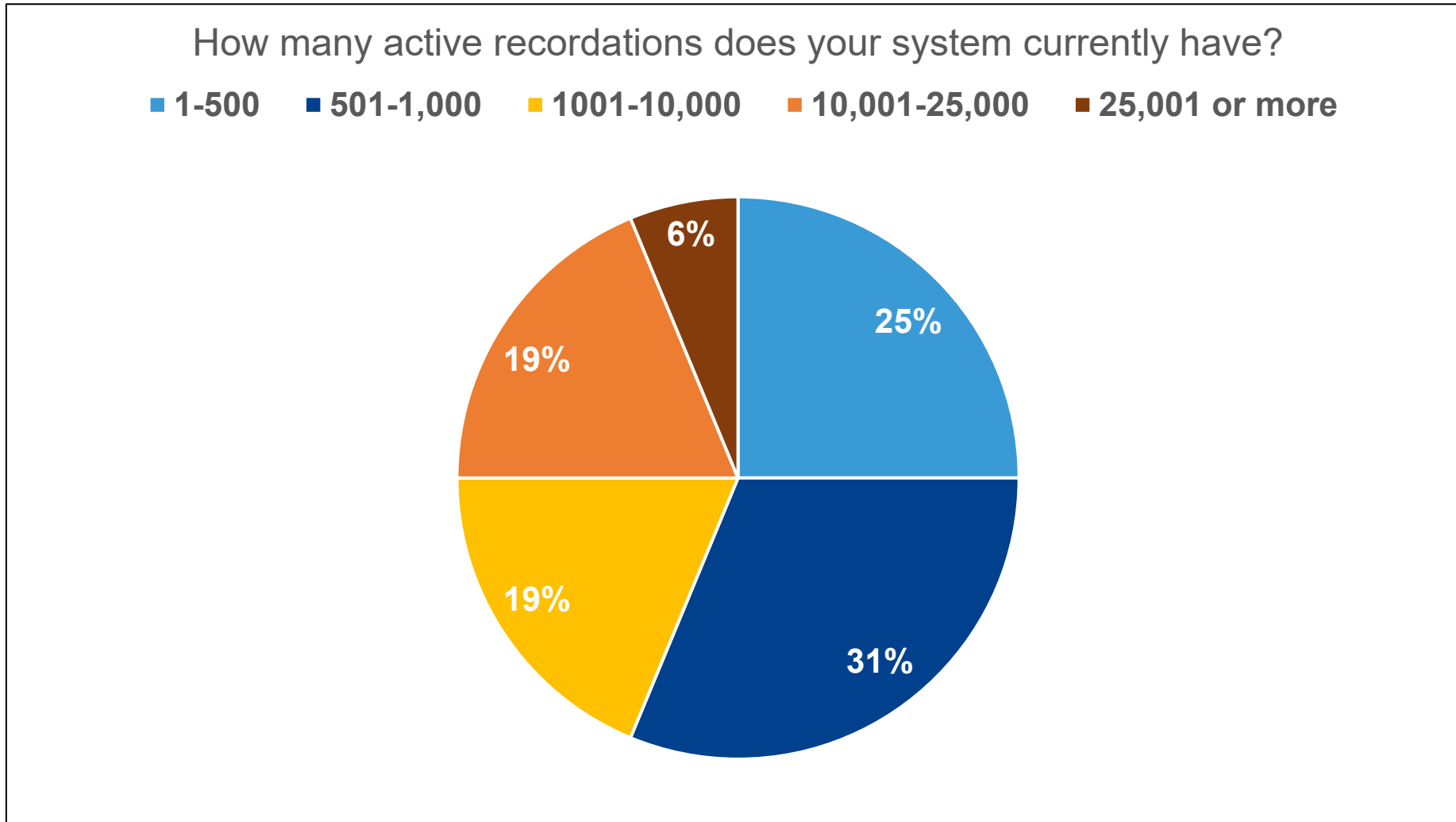


Validity

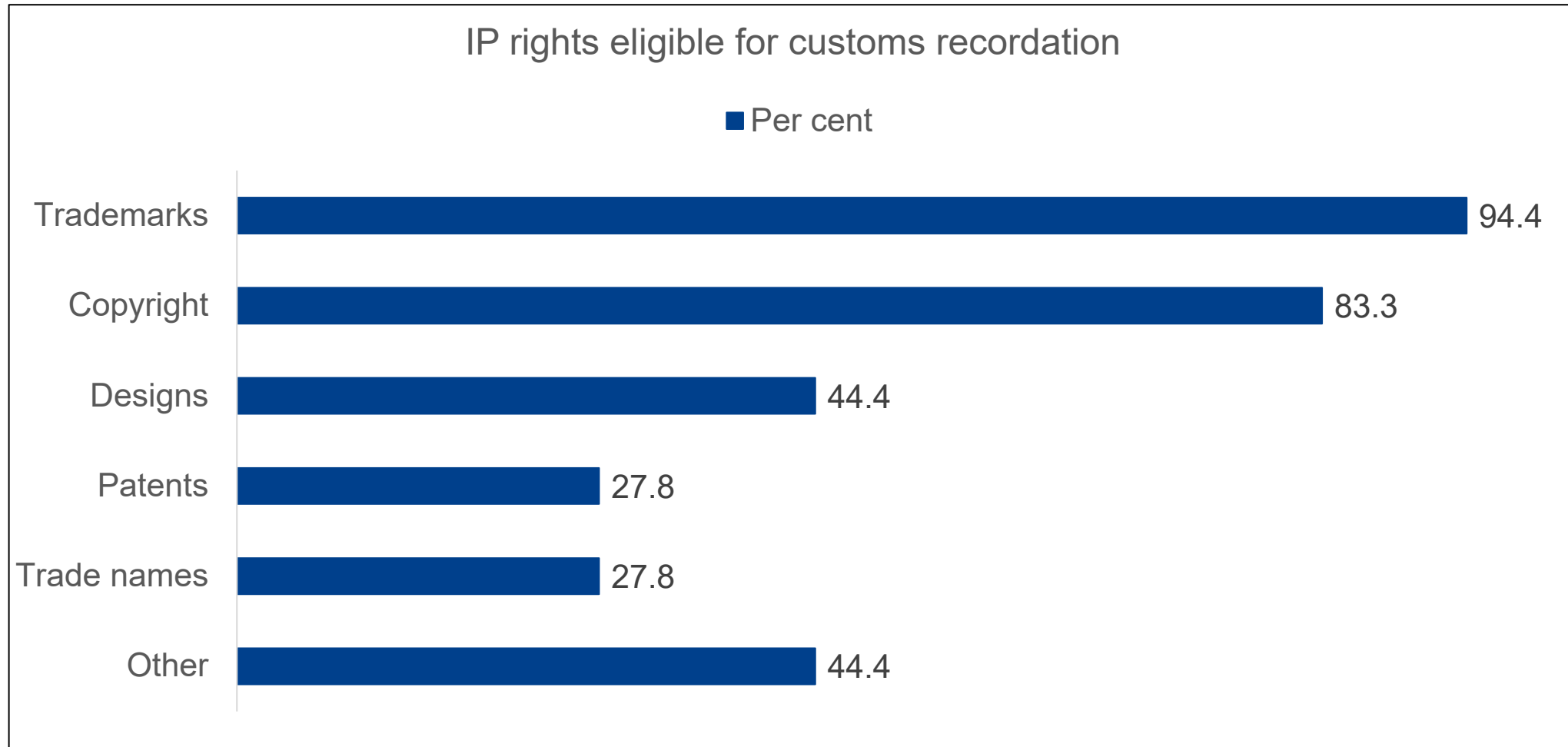


Features of recordation systems

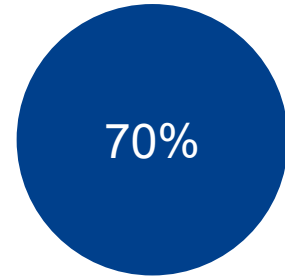
Active recordings



IP Rights eligible for recordation

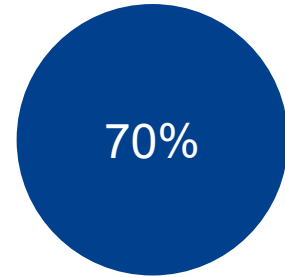


Data fields

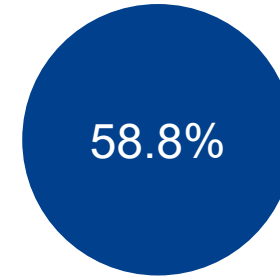


Images of genuine goods

Data fields

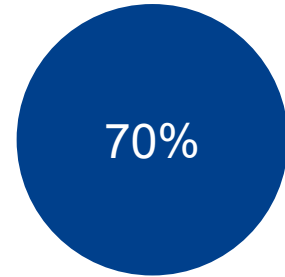


Images of genuine goods

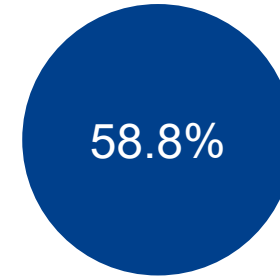


Authorized distributors

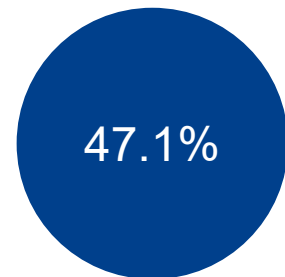
Data fields



Images of genuine goods

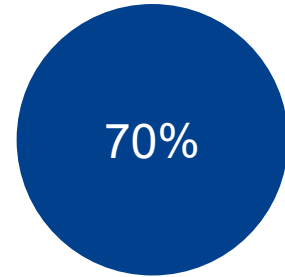


Authorized distributors

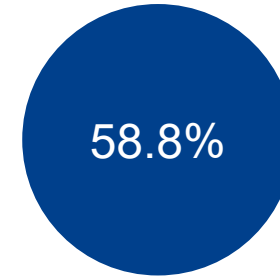


Authorized manufacturers

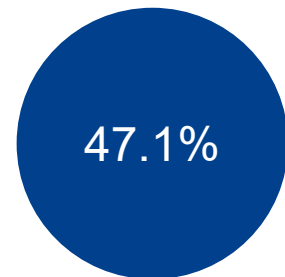
Data fields



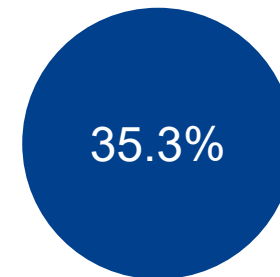
Images of genuine goods



Authorized distributors

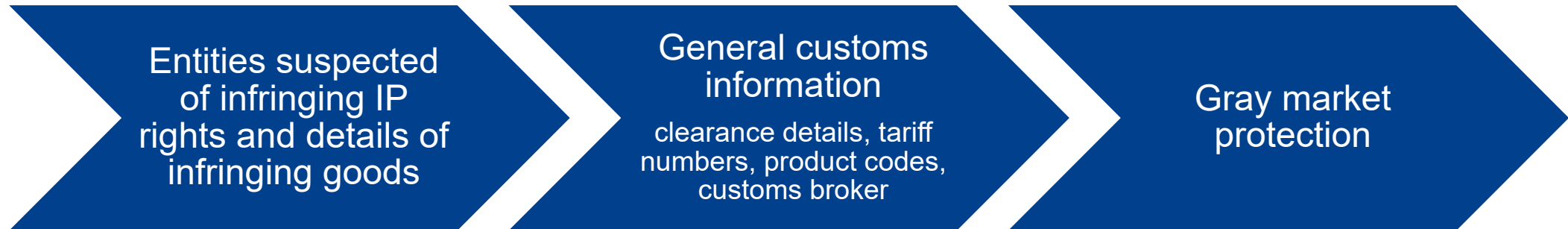


Authorized manufacturers

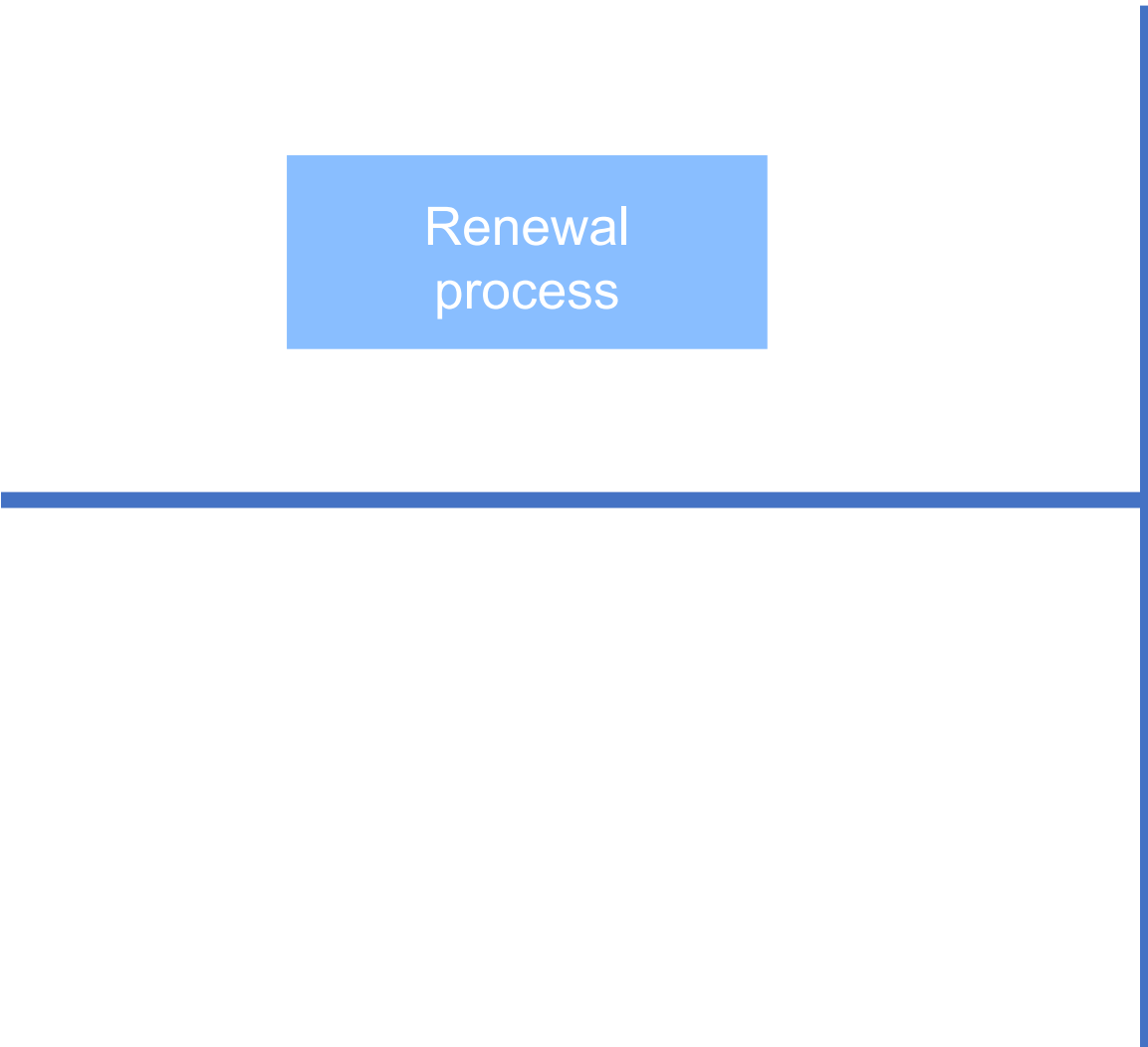


Licensees, means of transportation
and routing of genuine goods

Supplemental information

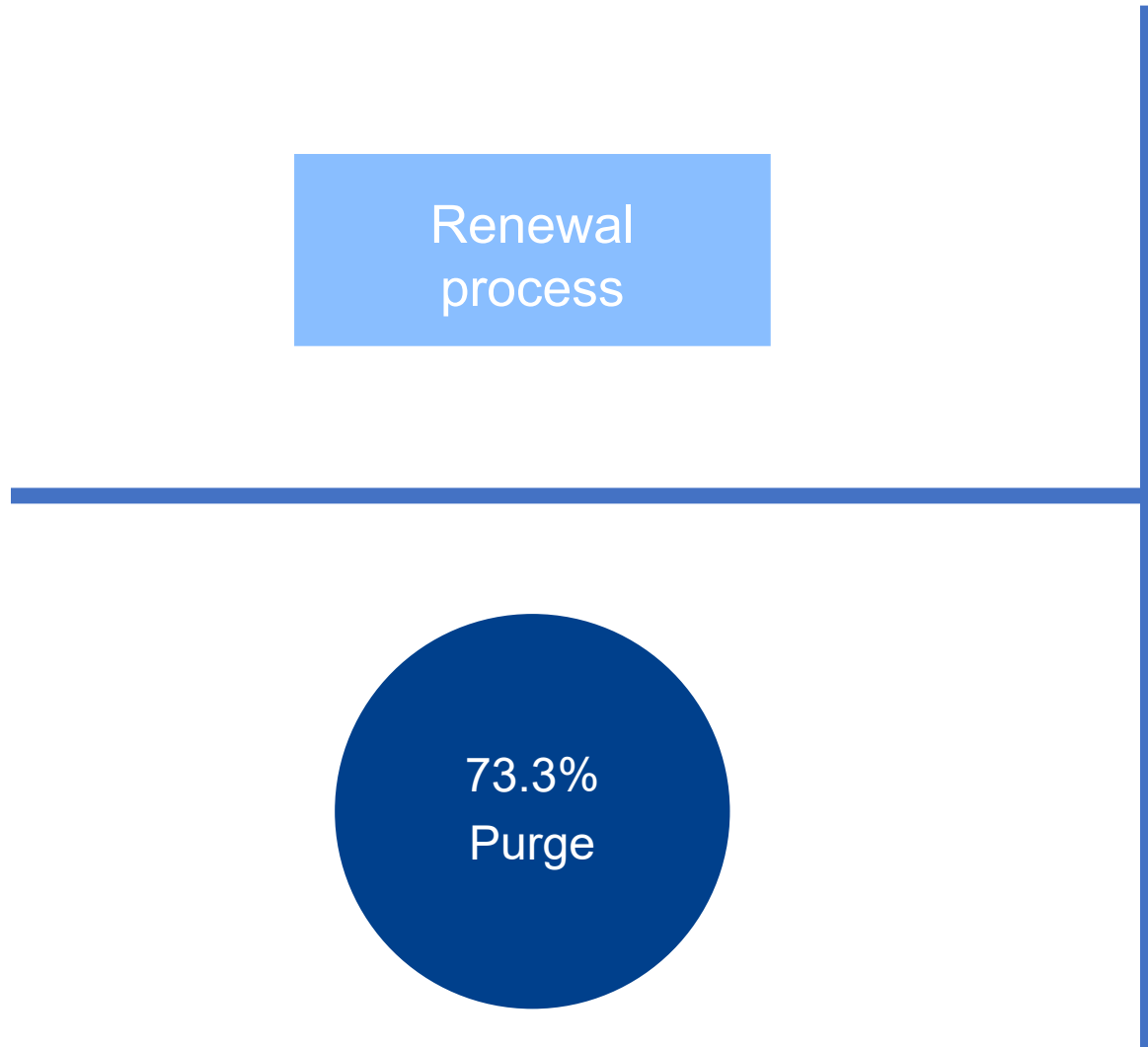


Renewal process, purging, integration with national IP systems

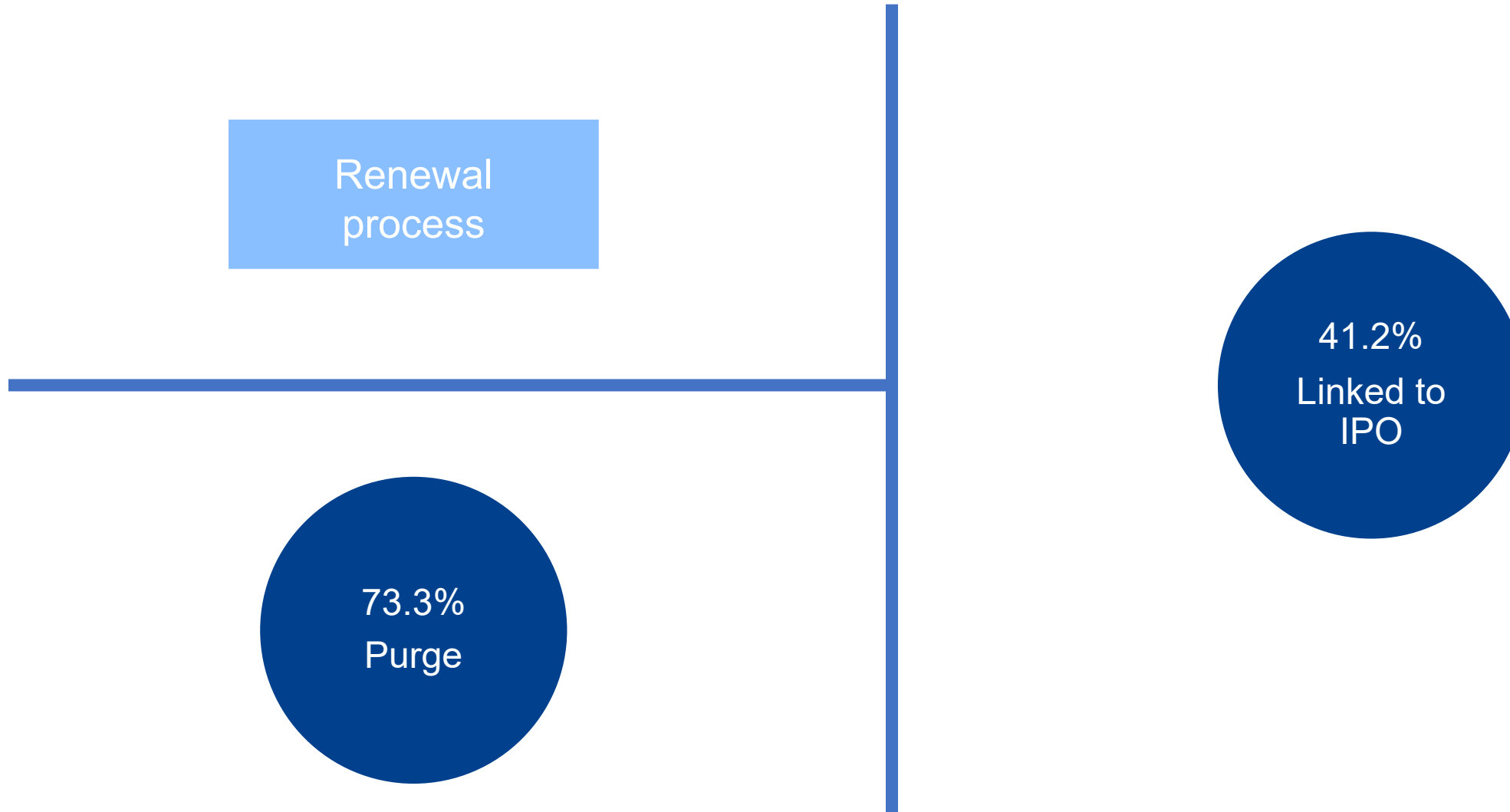


Renewal
process

Renewal process, purging, integration with national IP systems



Renewal process, purging, integration with national IP systems



Good Practices and Current Challenges

Good Practices

Effective communication with right holders and brand representatives

Incorporation of a thorough set of data fields in the system

Coordination between the national IP office and the customs recordation system

Continuous training for frontline customs officers

Good Practices

Effective communication with right holders and brand representatives

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Current Challenges

Insufficient information provided by right holders

IT challenges and delays in software development

Fees required in some systems – raised by right holders.

Lack of efficient means for data exchange

CONCLUSION

Many systems are not linked to the national IP registration systems for an automatic verification of the underlying right. Therefore, these systems require the submission of documents and information on the IP right and its holder.

The approval process duration, as well as the validity period of a customs recordation varies widely across jurisdictions.

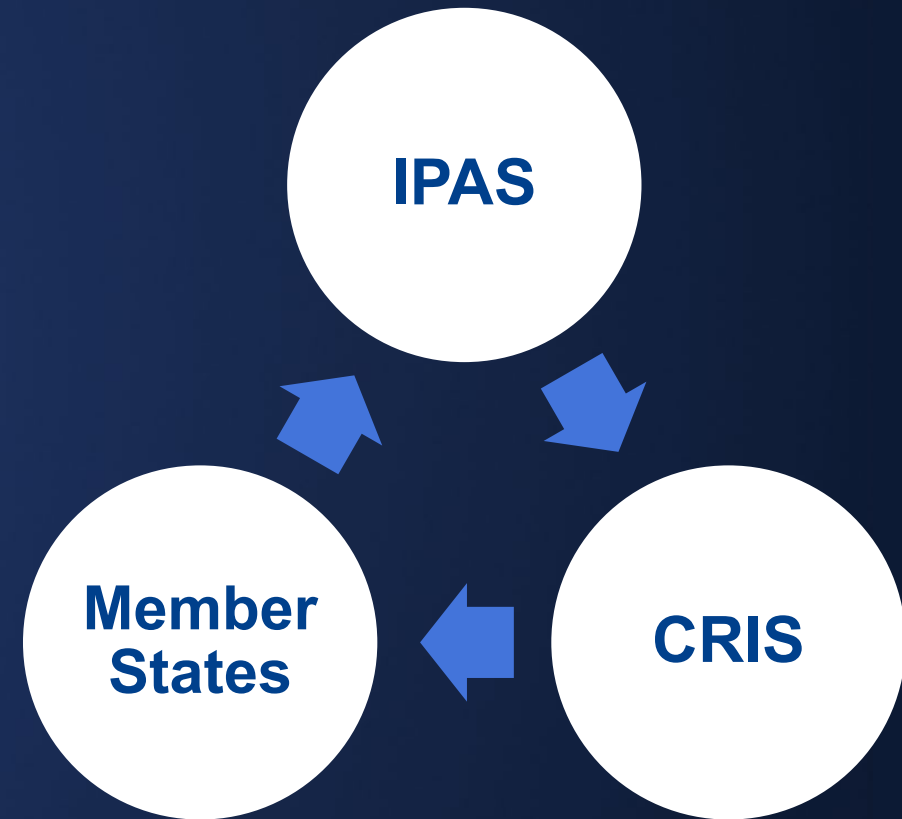
Trademarks, copyrights and designs are the most common types of IP rights eligible for recordation.

Ease of contact with right holders or their representatives is essential for customs activities in identifying infringing goods.

Not having a well-functioning electronic system and a lack of timely data exchange with right holders are major challenges for customs authorities.



WIPO IPAS Customs Recordation and Information System (CRIS)



WIPO IPAS CRIS stages

Stage 1:

Survey and study on national customs recordation practices

Stage 3:

Pilot project in select WIPO Member States

Stage 2:

Design and development of IPAS CRIS

Stage 4:

Roll-out of IPAS CRIS

Thank you!

Building Respect for IP Division Global Challenges and Partnerships Sector

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