

## **Advisory Committee on Enforcement**

### **Fourteenth Session**

**Geneva, September 2 to 4, 2019**

### **SUGGESTED TIME SCHEDULE**

*prepared by the Secretariat*

#### **Monday, September 2, 2019**

- 10.00 – 13.00    Agenda item 1:    Opening of the session
- Agenda item 2:    Election of a Chair and two Vice-Chairs
- Agenda item 3:    Adoption of the agenda
- Agenda item 4:    Admission of *ad-hoc* observers
- Agenda item 5:    Discussion of the work program agreed at the thirteenth session of the ACE

**Work program item A: Exchange of information on national experiences on awareness building activities and strategic campaigns as a means for building respect for IP among general public, especially the youth, in accordance with Member States' educational or any other priorities**

#### **Specific Awareness-raising Products or Activities of WIPO Member States**

**WIPO/ACE/14/4 Rev.: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for IP**

- Keeping Pirates at Bay – India's Anti-Piracy Campaign  
*Mr. Rajiv Aggarwal, Joint Secretary, Intellectual Property Division, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, New Delhi*

- Norwegian Awareness-raising Initiatives on Counterfeiting – Avoid Buying Counterfeit Goods Online and on Holiday  
*Ms. Hedvig Bengston, Senior Legal Adviser, Norwegian Intellectual Property Office (NIPO), Oslo*
- The 2018/19 School Competition on Respect for Copyright in Oman  
*Dr. Maya Al 'Azri, Educational Expert and Director, Innovation and Scientific Olympiad, Ministry of Education, Muscat*
- *I Decide, I Respect – I Respect IP and Reject Counterfeits – A Recent Educational Program for High School Students in Peru*  
*Mr. Ray Augusto Meloni García, Director, Directorate of Distinctive Signs, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima*
- *The Program for Cultural Change in the Republic of Moldova*  
*Ms. Rodica Popescu, Head, Copyright Department, State Agency on Intellectual Property (AGEPI), Chişinău*

Discussion

13.00 – 15.00 Lunch

15.00 – 18.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner**

IP Enforcement Coordination

WIPO/ACE/14/5 Rev.: Coordinating IP Enforcement

- The Actions of the National Council on Combating Piracy and Intellectual Property Crimes (CNCP) in Brazil  
*Mr. Luciano Benetti Timm, National Secretary for Consumer Affairs and President, CNCP, Ministry of Justice and Public Security, Brasilia*
- The Coordination of IP Enforcement in Greece – The Collaboration Between the Coordinating Authority for Market Supervision and the Fight Against Illicit Trade (SYKEAAP) and the Greek Enforcement Authorities  
*Mr. Spyridon Peristeris, Representative of the General Secretariat of Trade and Consumer Protection of the Ministry of the Economy and Development, SYKEAAP, Athens*
- A New Labelling System for Auto Spare Parts Distribution Channels in Morocco: The *Salamatouna* Certification Mark Combats Counterfeiting  
*Mr. Larbi Benrazzouk, Director General, Moroccan Office for Industrial and Commercial Property (OMPIC), Casablanca, Morocco*

- Recent Legislative Amendments to Strengthen the Protection of Industrial Property in the Republic of Korea  
*Mr. Sangheum Cho, Deputy Director, Intellectual Property Protection Policy Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea*
- The Comprehensive National Action Plan to Combat the Sale of Counterfeit Goods and Enforce Industrial Property Rights in Spain  
*Ms. Marta Millán González, Head, International Cooperation and Court Liaison, International Relations and Legal Coordination Department, Spanish Patent and Trademark Office (OEPM), Madrid*
- Enforcing IP Rights in Foreign Trade Zones  
*Ms. Susan Francesca Wilson, Intellectual Property Attaché to the European Union, United States Mission to the European Union, Brussels, Belgium*

Panel Discussion

*Moderator: Mr. Ermias Yemanebirhan, Director General, Ethiopian Intellectual Property Office (EIPO)*

18.00 Inauguration of the ACE Cinema

**Tuesday, September 3, 2019**

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

New Technologies in IP Enforcement

WIPO/ACE/14/6: New Technologies in IP Enforcement

- Swiss Experiences with IP Enforcement in the Digital Age  
*Prof. Dr. Daniel Kraus, Professor of Innovation Law, Director, Centre for Intellectual Property and Innovation, University of Neuchâtel, Switzerland*
- New Technological Opportunities for IP Rights Protection and Enforcement: Blockathon – Fighting Counterfeits Through Blockchain Technology  
*Ms. Claire Castel, Head, IP in the Digital World and Awareness Service, European Observatory on Infringements of IP Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain*

Discussion

Institutional Arrangements to Address Online IP Infringements

WIPO/ACE/14/7: Study on IP Enforcement Measures, Especially Anti-piracy Measures in the Digital Environment

*Ms. Jane Lambert, Barrister, Grey's Inn, London, and Dr. Frederick Mostert, Professor of Practice, Dickson Poon School of Law, King's College, London, and Research Fellow, Oxford Intellectual Property Research Centre*

WIPO/ACE/14/8 Rev.: Arrangements to Address Online IP Infringements

- China's Experience in Online Copyright Protection  
*Mr. Xin Kang, Deputy Consultant, Enforcement and Supervision Division, Copyright Department, National Copyright Administration of the People's Republic of China (NCAC), Beijing*
- The Greek Committee for the Notification of Copyright and Related Rights Infringement on the Internet  
*Dr. Maria-Daphne Papadopoulou, Head, Legal Department, Hellenic Copyright Organization (HCO), Athens*
- Improving the Mechanisms to Counter the Online Dissemination of Pirated Content in the Russian Federation  
*Mr. Vadim Subbotin, Deputy Head, Federal Service for the Supervision of Communications, Information Technology and Mass Media (Roskomnadzor), Moscow*
- The United Kingdom Police IP Crime Unit (PIPCU)  
*Mr. Steven Salway, Anti-piracy Lead – Detective Constable Superintendent, PIPCU, City of London Police, London*

12.45 – 14.45 Lunch

14.45 – 18.00 Panel Discussion

*Moderator: Dr. Frederick Mostert*

Initiatives to Prevent Paid Advertising on Copyright-infringing Websites

WIPO/ACE/14/9: The Building Respect for IP Database Project  
*WIPO Secretariat*

WIPO/ACE/14/10 Rev.: Initiatives to Prevent Paid Advertising on Copyright-infringing Websites

- The Role of the Communications Regulatory Authority of Italy (AGCOM) in Addressing Online Advertisements on Websites that Infringe IP Rights  
*Mr. Giorgio Greppi, Deputy Director, Digital Rights Unit, Audiovisual Content Directorate, AGCOM, Naples, Italy*
- Study on Advertising on Copyright-infringing Websites and its Impact on the Value of the Advertised Brands in the Republic of Korea  
*Mr. Taejin Lee, Director, Overseas Cooperation Team, Online Protection Bureau, Korea Copyright Protection Agency (KCOPA), Seoul*
- Stakeholders' Cooperation Under the *Memorandum of Understanding on Online Advertising and IP Rights* – An Update from the European Commission  
*Ms. Natalia Zebrowska-Mamais, Legal and Policy Officer, Intellectual Property and the Fight Against Counterfeiting, Directorate-General for Internal Market, Industry, Entrepreneurship and Small and Medium-sized Enterprises (DG GROW), European Commission, Brussels*

Panel Discussion

*Moderator Ms. Angela van der Meer, Senior Policy Advisor, Enterprise and Innovation, Innovation and Knowledge Department, Ministry of Economic Affairs and Climate Policy, The Hague*

**Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities**

WIPO/ACE/14/14: Mongolia's Experience with Legislative Assistance Provided by WIPO in the Area of Intellectual Property Enforcement  
*Ms. Amarmurun Amartuvshin, Legal Policy Officer, Legal Policy Department, Ministry of Justice and Home Affairs, Ulaanbaatar*

**Wednesday, September 4, 2019**

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

WIPO/ACE/14/11 Rev.: The Role of Intermediaries in IP Enforcement

- IP Infringement and Mitigation Strategies in the International Postal Supply Chain  
*Mr. Ricardo Guilherme Filho, Director, Legal Affairs Directorate, Universal Postal Union (UPU), Berne*
- IP Protection Strategies of Online Intermediaries  
*Mr. Christian Borggreen, Vice President and Head of Office for the European Union, Computer and Communications Industry Association (CCIA) Europe, Brussels*
- Alibaba Group's Achievements in IP Protection  
*Ms. Zheng Junfang, Chief Risk Officer, Alibaba Group, Hangzhou, China*
- Amazon's Initiatives to Prevent Counterfeiting  
*Mr. Christopher Oldknow, Senior Manager, Public Policy – IP, Customer and Brand Safety, Amazon, London*
- Protecting IP on Facebook and Instagram  
*Mr. Mark Fiore, Director and Associate General Counsel, Intellectual Property, Facebook, Menlo Park, California, United States of America*
- Protecting Copyright in Google Search  
*Mr. Cédric Manara, Head of Copyright, Google, Paris*

Panel Discussion

*Moderator Mr. Ray Augusto Meloni García*

WIPO/ACE/14/12: Judicial and Prosecutorial Discretion in IP Infringement Proceedings

- Judicial Discretion in IP Infringement Proceedings: The Experience of Russian Courts  
*Mr. Vladimir Popov, Judge, Supreme Court of the Russian Federation, Moscow*
- Prosecutorial Discretion in IP Infringement Cases in Saint Kitts and Nevis  
*Mr. Valston Graham, Director of Public Prosecutions, Ministry of Justice and Legal Affairs, Basseterre*
- Exercising the Discretion to Grant Additional Damages Under Section 97(2) of the United Kingdom Copyright, Designs and Patents Act 1988  
*Ms. Charlotte Hart, District Judge, Intellectual Property Enterprise Court, Business and Property Courts of England and Wales, High Court of Justice, London*

13.00 – 15.00 Lunch

15.00 – 18.00 Discussion

**Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for Agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate**

WIPO/ACE/14/13 Rev.: National and Regional Experiences with WIPO's Capacity-building Activities in the Area of Building Respect for IP

- WIPO's Capacity-building Activities and Support for Training Activities in the Area of Building Respect for IP and IP Enforcement in Botswana  
*Mr. Conductor Paul Masena, Registrar General, Companies and Intellectual Property Authority (CIPA), Ministry of Trade and Industry, Gaborone*
- The Eastern Caribbean Supreme Court and Capacity Building in IP  
*Ms. Gertel Thom, Justice of Appeal, Court of Appeal, and Chairperson, Judicial Education Institute, Eastern Caribbean Supreme Court, Castries*

Discussion

Agenda item 6: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/14/2: Recent Activities of WIPO in the Field of Building Respect for IP

*WIPO Secretariat*

Agenda item 7: Work of the ACE

Agenda item 8: Adoption of the Summary by the Chair

Agenda item 9: Closing of the session

[End of document]