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RUSSIAN AUTHORS' SOCIETY



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO INFORMATION MEETING FOR CIS COUNTRIES
ON ELECTRONIC COMMERCE
AND INTELLECTUAL PROPERTY**

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Russian Authors' Society (RAO)

St. Petersburg, December 14 and 15, 1999

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 14, 1999

9:00 Opening Remarks

Speakers: [Representative of the RAO]

Mr. David Muls
Senior Legal Officer
Electronic Commerce Section
Office of Legal and Organization Affairs, WIPO

9:15 The Internet as the Medium for Electronic Commerce

Speaker: Mr. Paul Kane
Operations Director
Internet Computer Bureau
United Kingdom

10:15 Coffee Break

10:30 Exploiting the Potential of Electronic Commerce: Opportunities and Challenges

Speaker: Mr. Herman Spruijt,
Member, Executive Committee
International Publishers Association
Netherlands

11:30 The Impact of Electronic Commerce on the Intellectual Property System

Speaker: Mr. Hugh Jones
Copyright Adviser to the U.K. Publishers Association and the
International Association of Scientific, Technical and
Medical Publishers
United Kingdom

12:30 Lunch

14:30 Protection of Copyright and Related Rights in Digital Media, and the Role of the WIPO "Internet Treaties"

Speaker: Ms. Irina Savelyeva
Regional Director for Russia and the
CIS Member States
International Federation of the Phonographic Industry (IFPI)
Russian Federation

16:00 Coffee Break

16:30 Domain Names

(i) The Internet Domain Name System

Speaker: Mr. Paul Kane
Operations Director
Internet Computer Bureau
United Kingdom

**(ii) Domain Name Disputes and the
WIPO Internet Domain Name Process**

Speaker: Mr. David Muls
Senior Legal Officer
Electronic Commerce Section
Office of Legal and Organization Affairs, WIPO

18:00 Reception on behalf of the Director General of WIPO

Wednesday, December 15, 1999

9:30 Use of Trademarks on the Internet: Emerging Questions

Speaker: Ms. Olga Bezrukova
Attorney
Squires, Sanders and Dempsey (Moscow Office)
Russian Federation

Mr. Johannes Christian Wichard
Legal Officer
Trademark Law Section
Industrial Property Law Division, WIPO

10:30 Coffee Break

11:00 Issues of Enforcement and Dispute Resolution

Speaker: Ms. Irina Savelyeva
Regional Director for Russia and
the CIS Member States
International Federation of the Phonographic Industry (IFPI)
Russian Federation

12:30 Lunch

14:30 **The Administration of Intellectual Property in an Electronic Environment**

**(i) WIPO's Global Information Network (WIPONET):
Current Development and Possible Modes of
Participation of Intellectual Property Offices and
Other IP Institutions**

**(ii) Responding to Users' Needs: Intellectual Property
Digital Libraries, Patent and Trademark Databases**

Speaker: Mr. Colin Buffam
Head
Global Information Network Section, WIPO

(iii) Network-Based Rights Management

Speaker: Mr. David Muls
Senior Legal Officer
Electronic Commerce Section
Office of Legal and Organization Affairs, WIPO

16:30 Coffee Break

16:45 **The Challenges and Opportunities of Electronic Commerce for
Countries of the Region: Round Table Discussion**

All speakers and officials from the CIS Countries

Moderator: Mr. Boris Kokin
Senior Legal Officer
Division for Cooperation with Certain Countries
in Europe and Asia, WIPO

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