



Committee on WIPO Standards (CWS): Tenth Session. 21 – 25 November 2022



# HOW DIGITAL TRANSFORMATION CHANGES BUSINESS PROCESSES FOR IP STAKEHOLDERS

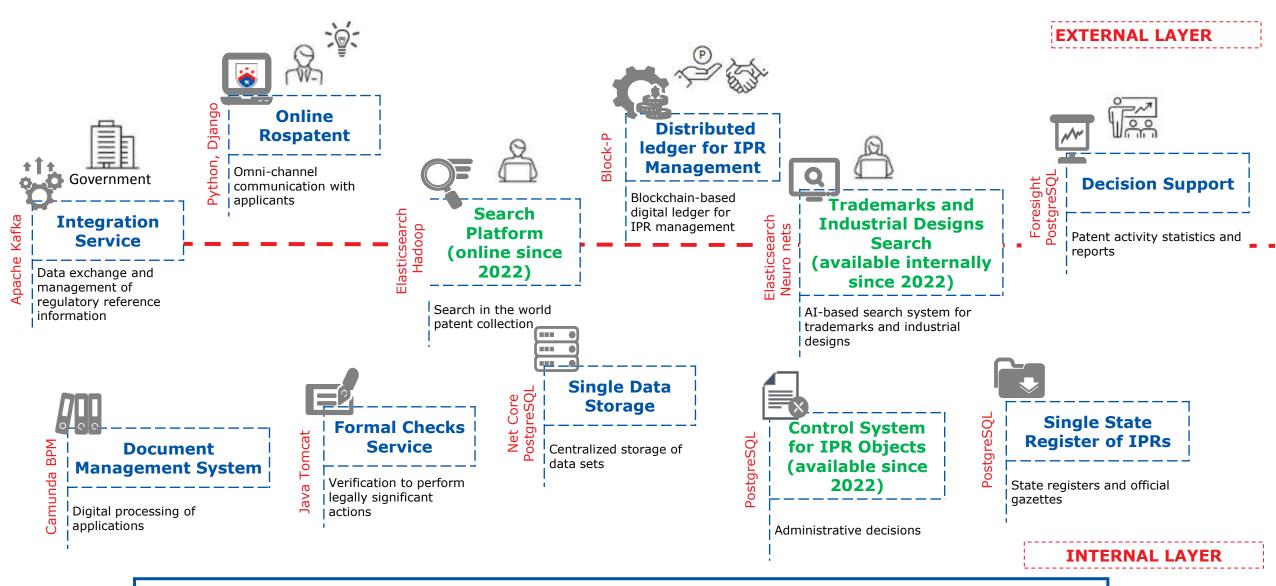






## IT ARCHITETCURE DIGITAL TRANSFORMATION OF ROSPATENT





## PATENT INFORMATION SEARCH PLATFORM



#### **USERS AND STAKEHOLDERS**

- Business community
- → Inventors
- → Investors
- → Citizens
- → Legal entities
- → Associations
- → Accredited organizations

PLATFORM IS DESIGNED TO
RESPOND TO THE CURRENT
AND POTENTIAL
CHALLENGES

#### **PLATFORM FEATURES**

- Automated preliminary assessment of applications
- → Patent analytics
- → Patent statistics comparison in 35 WIPO technology fields for different countries
- → Expert consultations
- → Free public access to the worldwide patent information



01.08.2021 the Russian Federation adopted the Federal Law allowing certified scientific and educational organizations to carry out preliminary search and assessment of patentability for inventions and utility models.



## PLATFORM FUNCTIONALITY: MULTIPURPOSE PATENT INFORMATION SEARCH



#### → EXPERT MODES

Search results: an object with tags and comments that corresponds to the results and can be forwarded

- → INTERACTION WITH EXTERNAL RESOURCES A single window for searching in international patent databases and other sources
- → SPECIALIZED SEARCHES

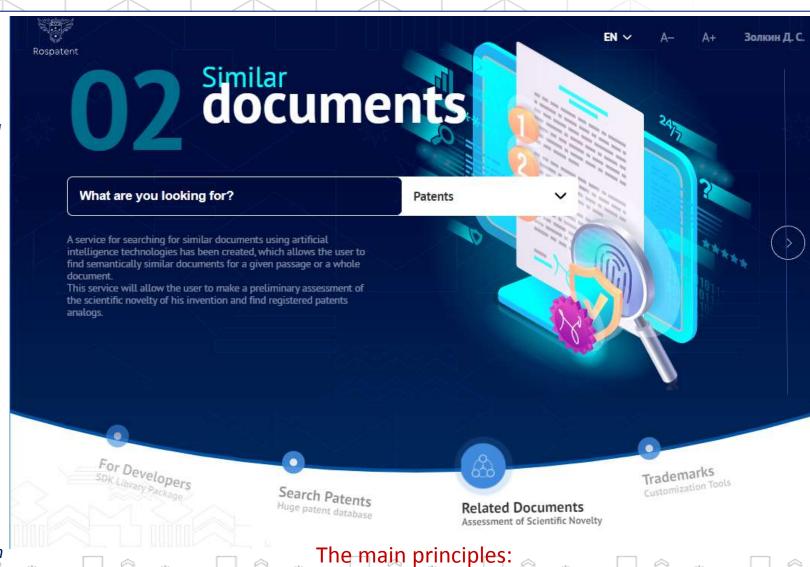
Viewing 3D models, searching for chemical formulas and sequence listings, and based on classifications, etc.

→ PROMISING DEVELOPMENTS

Exploring analysis, multilingualism, distributive thesauruses, identification of links between objects and formation of patent graphs

→ LARGE-SCALE DATABASE

World Patent Collection, Russian and Soviet patent information, database of sequence listings, integration with STI, specific information



Coverage extension and information accessibility

## PLATFORM FUNCTIONALITY: SEARCH FOR TRADEMARKS AND INDUSTRIAL DESIGNS



#### **Verbal elements**

**PRO100** про сто

various search options:

- Spelling
- Phonetics
- Semantic



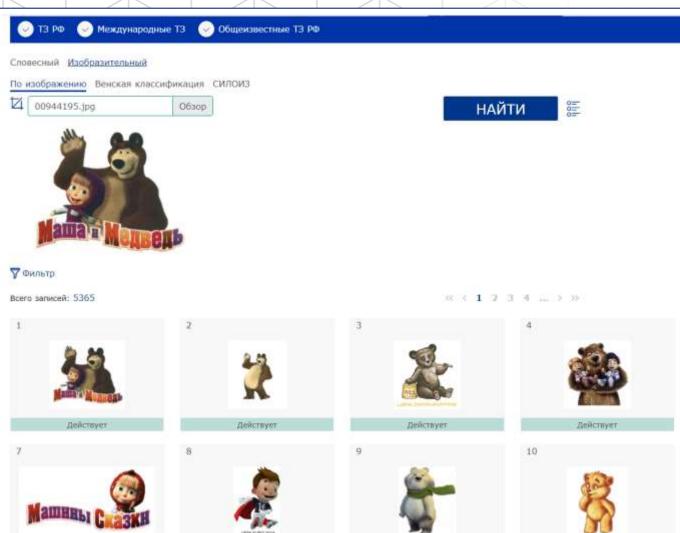
#### **Figurative elements**

image search using a neural network

#### **Attributes**

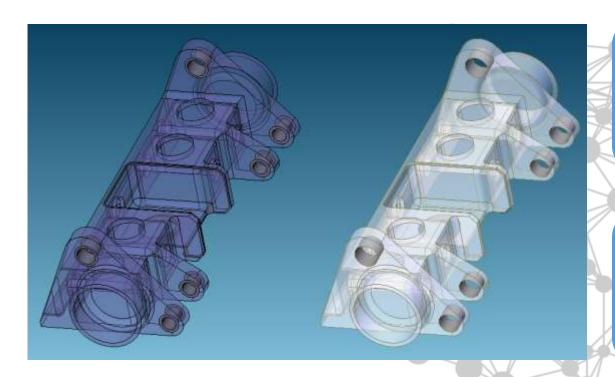
Field search for trademarks and industrial designs, as well as notifications







## SEARCH AND COMPARISON OF 3D VISUAL REPRESENTATIONS



### AI technologies:

- Machine learning
- construction of descriptors-histograms
- siamese networks

Generation of innovative engineering solutions based on comparison with proven 3D models

Development of technology for threedimensional printing of objects Improving the quality of protection of intellectual property rights - reducing litigation in terms of growing volumes of industrial designs



