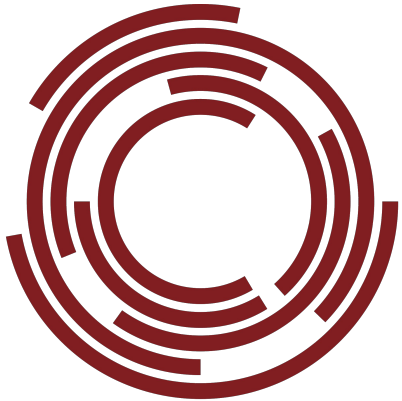


QUANSIC

QUANSIC

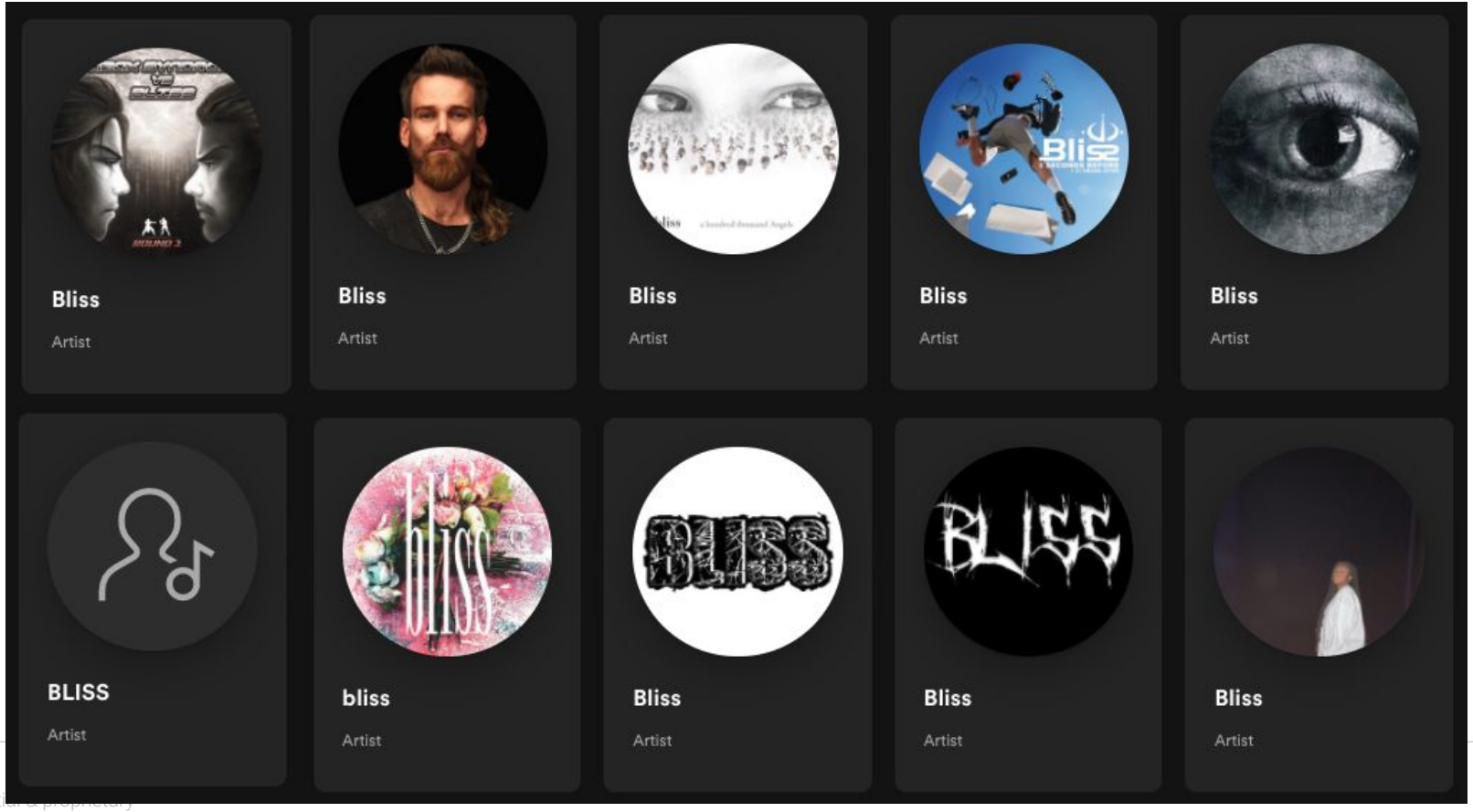
Metadata accuracy
will only be achieved if
at least one **Music Industry Identifier**
is assigned to **ALL assets.**

QUANSIC

String matching - Fuzzy matching yield very approximate results.

Demonstration..

Is it Bliss, Bliss or Bliss ? or maybe Bliss



Confidential & proprietary

Looking for “Let me go” ?

Your search for "Song Title: let me go" returned 3162 results.

Song Code	Song Title	Songwriters
L3097U	LET ME GO	STEVE LASPINA
LVC3WC	LET ME GO	AARON VENTURA, ALEX F
L3494M	LET ME GO	FITZROY OGILVIE SIMPSO
LVB77K	LET ME GO	ERIK NGUYEN, INCONNU
L26168	LET ME GO	DENZIL FOSTER, JAY KING

Confidential & proprietary

Who is John Smith ?

search [or] | Any Phrase (APH:) | sort by | name

john smith ✕ search less

approximate search

shortlist | title data | search history

results search [or] (Any Phrase (APH:)) john smith | 199 hits

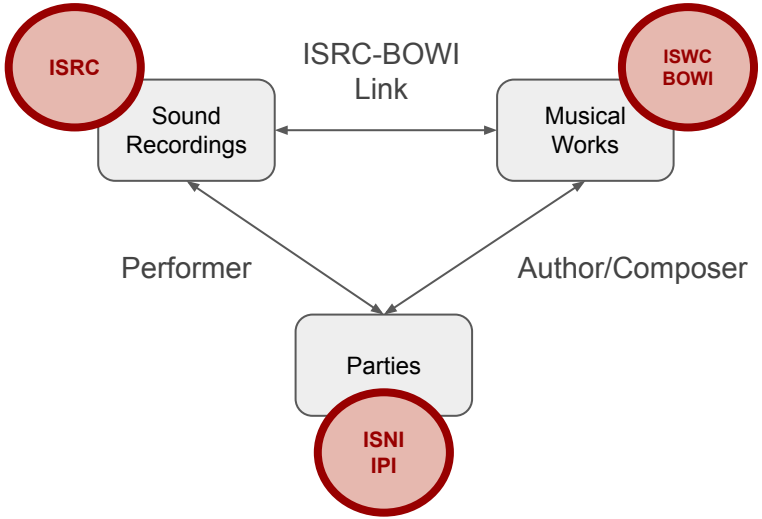
hide hints

filter
Type of identity
Creation class
Creation role

1. Carnota, John Smith Athelstane Conde da (Conde da 1813-1886)
   Memoirs of the Marquis of Pombal; with extracts from his writings and from despatcl
2. Dan Morgan is a ranger, (-1865)
   Morgan the murderer, 1989:
3. De Boos, Charles Edward Augustus (1819-1900)
   The poor man : law and satire in 19th century New South Wales
4. Firth-Smith, John (Australian painter and graphic artist, born 1943)
   Wren's other view to there
5. Gow, John (1697 or 1698-1725)
   An account of the conduct and proceedings of the late John Gow alias Smith, captai
   board the George gally, afterwards call'd the Revenge; with a relation of all the horri
   the Islands of Orkney, and sent up prisoners to London, 2009:
6. J. S, John Smith (active 1649)
   The Lyrick Poet, Odes and Satyres, 1649:
7. Jakubowski, Kevin (1979-)
   Assassination of a high school president

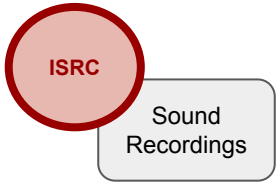
Confidential & proprietary

The 3 Pillars of the Music Industry



QUANSIC

Sound Recordings



Sound Recordings are identified by the ISRC code (ISO-3901)

IFPI is the ISRC International Agency

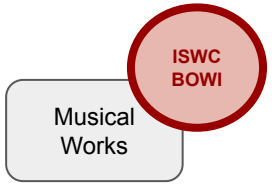
In the MLC (Mechanical Licensing Collective) data set

There are **128 Million** Sound Recordings in the market.
There are **124.8 Million** ISRCs.

The ISRC coverage is **97 %**

QUANSIC

Musical Works - ISWC



Musical Works can be identified by the ISWC code (ISO-15707)

CISAC is the ISWC International Agency

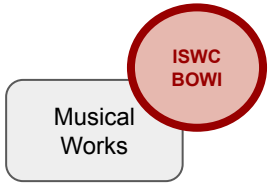
In the MLC (Mechanical Licensing Collective) data set

There are **20.3 Million** Musical Works.
There are **4.0 Million** ISWCs.

The ISRC coverage is **< 20 %**

QUANSIC

Musical Works - BOWI



Musical Works can be identified by the BOWI code

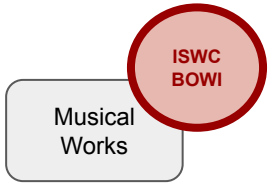
Quansic is the BOWI International Agency

BOWI was soft-launched in September 2021 and will be officially launched early 2022.

There are 80’000 BOWIs assigned already.

QUANSIC

Musical Works - BOWI



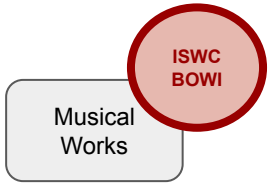
Key features:

- Open source
- Freely accessible to all
- DDEX compliant
- Real time allocation
- Supports ISNI and/or IPI for Creators
- Musical work version support
- Syntactically compliant with ISWC
- Test mode / production mode

bowi.io

QUANSIC

Musical Works - 2 Standards ??



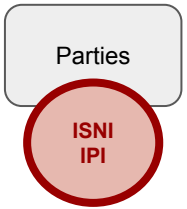
Yes - The vision says

[..] one **Music Industry identifier**
is assigned to **ALL assets.**

ISWC	BOWI
Only for CISAC members Not accessible Requires IPI (closed)	Open source for all Freely accessible Requires ISNI (open)

QUANSIC

Parties - IPI



Creators can be identified by the IPI number.

SUISA is the IPI International Agency under the governance of CISAC

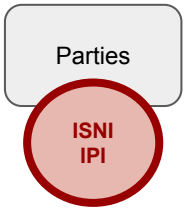
In the MLC (Mechanical Licensing Collective) data set

There are **3.5 Million** Creators.
There are **0.8 Million** IPIs.

The IPI coverage is **31 %**

QUANSIC

Parties - ISNI



Creators can be identified by the ISNI number.
(ISO 27729)

ISNI is managed by the ISNI International Agency

In the Quansic data set

There are **10.4 Million** Music contributors.
There are **1.2 Million** ISNIs.

The ISNI coverage is **11 %**

QUANSIC

QUANSIC

Make Music identifiers universally accessible to all

QUANSIC

QUANSIC

Quansic services

Search and Lookup

+ 100 million IDs

ISRC	74.3 M
ISWC	4.0 M
BOWI	80 k
UPC	4.7 M
ISNI	1.9 M
IPN	500 k
IPI	2.5 M
Other Party IDs	15 M

QUANSIC

QUANSIC

Quansic services

Registration Services

Create your identifiers

ISNI Registration Agency

ISRC Manager

BOWI International Agency

WEB and API

QUANSIC

QUANSIC

What can you do ?

QUANSIC

QUANSIC

What can you do ?

1. Populate your repertoire with 100 % identifiers (Parties - Releases - Recordings - Musical Works)

2. Use File Formats that support all Identifiers (eg. DDEX)

3. Share all Identifiers with your business partners (claims - reports - notifications,..)

4. Ask your business partners to provide you with identifiers

QUANSIC