

WIPO



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WORLD INTELLECTUAL PROPERTY ORGANIZATION

GENEVA

**INFORMATION SEMINAR ON
RIGHTS MANAGEMENT INFORMATION:
ACCESSING CREATIVITY IN A NETWORK ENVIRONMENT**

organized by

The World Intellectual Property Organization (WIPO)

Geneva, September 17, 2007

PROGRAM

prepared by the Secretariat

Monday, September 17, 2007

- 9.30 – 9.45 Welcome address by:
- Mr. Michael Keplinger, Deputy Director General, World Intellectual Property Organization (WIPO), Geneva
- 9.45 - 10.15 Theme One: Overview and Introduction to Rights Management Information (RMI): Identifiers and Licensing Information
- Speaker: Dr. Norman Paskin, Founding Director, Tertius Ltd., Oxford
- 10.15 - 10.45 Theme Two: Use of RMI in the Online Delivery of Audiovisual Content
- Speakers: Mr. Patrick Attallah, Managing Director, ISAN, Geneva
- Mr. Ted Shapiro, Deputy Managing Director
Vice President & General Counsel-Europe
Motion Picture Association (Europe), Brussels
- 10.45 - 11.00 Coffee Break
- 11.00 - 11.30 Theme Three: Use of RMI in the Online Delivery of Music
- Speakers: Mr. F-X Nuttall, IT Consultant
International Confederation of Societies of Authors and Composers (CISAC), Paris
- Mr. Paul Jessop, Chief Technology Officer,
Recording Industry Association of America
RIAA), Washington, D.C.
- 11.30 - 12.00 Theme Four: Use of RMI in the Online Delivery of Text-based Content
- Speakers: Mr. Brian Green, Executive Director,
EDITEUR London
- Mr. Kurt Hammes, Chief Information Officer,
MVB Marketing- und Verlagsservice des
Buchhandels GmbH, Frankfurt

- 12.00 - 14.00 Lunch
- 14.00 - 14.45 Theme Five: Emerging Fields of Application for RMI: Search Engines and Users
- Speakers: Mr. Mike Linksvayer, Vice President,
Creative Commons, San Francisco
- Mr. Mark Bide, Senior Consultant,
Rightscom Limited, London
- Mr. Jean-Marc Lazard, Manager, Strategic
Projects, EXALEAD S.A., Paris
- 14.45 - 15.15 Theme Six: Rights Management Information: Current Issues in the Legal Framework
- Speaker: Mr. Andrés Guadamuz, Lecturer in
E-commerce, Arts and Humanities Research
Council (AHRC), University of Edinburgh
- 15.15 - 15.45 Coffee Break
- 15.45 - 16.45 Roundtable Discussion: RMI, Interoperability and Standards
- 16.45 - 17.00 Closing

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