



NATIONAL WORKSHOP

WIPO/IP/CGK/23/INF/1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 4-5, 2023

Intellectual Property (IP) and Mobile Applications: Business and Legal Issues

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Tourism and Creative Economy, Indonesia

Jakarta, Indonesia, September 4 and 5, 2023

PROGRAM

prepared by the International Bureau of WIPO

Monday, September 4, 2023 (all times are Western Indonesian Time (WIB))

12.00 – 13.00 Registration and Lunch

13.00 – 13.30 Opening ceremony

Welcome remarks by: Mr. Sandiaga Salahuddin Uno, Minister of Tourism and Creative Economy of the Republic of Indonesia

Ms. Sylvie Forbin, Deputy Director, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

13.30 – 14.15 Topic 1: Mobile Apps and the Creative Industries' Ecosystem - The Role of Copyright as a Driver of Economic Growth

Speaker: Mr. Dimitar Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

14.15 – 15.00 Topic 2: The Global Mobile App Industry – Performance and Trends

Speaker: Mr. Andy Ramos, Partner, Pérez-Llorca, Madrid

15.00 – 15.30 Coffee Break

15.30 – 16.30 Topic 3: Intellectual Property (IP) Forms of Protection Relevant for Mobile Apps

Speaker: Professor Dr. Noam Shemtov, Chair in Intellectual Property and Technology Law, Centre for Commercial Law Studies, Queen Mary University, London

16.30 – 17.15 Topic 4: Developing Apps - A Developer's Perspective

Speaker: Mr. Sidiq Permana, Co-founder and Chief
Innovation Officer, NBS (PT Kode Aplikasi
Indonesia), Jakarta

17.15 – 18.00 Discussion and
Closing of Day 1

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Tuesday, September 5, 2023 (all times are Western Indonesian Time (WIB))

9.30 – 9.45	Coffee Break	
9.45 – 10.45	Topic 5:	IP Aspects in Commercial Contracts
	Speaker:	Mr. Andy Ramos
10.45 – 11.45	Topic 6:	Pre-launch Protection at the Development of the App, Protecting Code and Architecture
	Speaker:	Professor Dr. Noam Shemtov
11.45 – 13.00	Lunch Break	
13.00 – 14.00	Topic 7:	User Experience (UX)– Protecting Interfaces and Functionality
	Speaker:	Mr. Rado Yadu Ardian, Co-founder and Chief Executive Officer (CEO), NOICE, Jakarta
14.00 – 15.00	Topic 8:	Ensuring IP Protection for Apps and Alternative Dispute Resolution for Mobile Disputes
	Speaker:	Mr. Lam Chung Nian, Partner, Wong Partnership LLP, Singapore
15.00 – 15.20	Topic 9:	Protecting the Interests of App Developers and Distributors: The Role of Professional Associations, Best Practices
	Speaker:	Mr. Brian Scarpelli, Senior Global Policy Counsel, Association for Competitive Technology (ACT), The App Association, Washington, D.C.
15.20 – 15.35	Coffee Break	
15.35 – 16.15	Topic 10:	Mobile Apps and Artificial Intelligence (AI)
	Speaker:	Mr. Pedro Felipe Buitrago Restrepo, Independent Consultant, Former Minister of Culture of Colombia, Valencia, Spain

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Tuesday, September 5, 2023 (cont/...)

16.15 – 17.45	Panel Discussion:	App Development in Indonesia: State of Play and Challenges
	Moderator:	Mr. Agung Pamungkas, Government Affairs & Public Policy Manager, Google Indonesia, Jakarta
	Panelists:	Mr. Dimitar Gantchev Mr. Sidiq Permana Mr. Noam Shemtov
17.45 – 18.00	Closing Remarks:	

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