



NIGERIAN FILM CORPORATION



NIGERIAN COPYRIGHT COMMISSION



SEMINAR AND CONSULTATION

WIPO/CR/LAS/12/INF/PROV.1
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WIPO – NFC – NCC National Seminar on Copyright for Film Professionals and Consultation with Audiovisual Industry Stakeholders

organized by
the World Intellectual Property Organization

in cooperation with
the Nigerian Film Corporation (NFC)

and
the Nigerian Copyright Commission (NCC)

Lagos, Nigeria, April 11 to 13, 2012

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, April 11, 2012

8.30 – 09.00 Registration

9.00 – 09.30 Opening Ceremony

Welcome addressed by:

The Representative of the Nigerian Film Corporation (NFC)

Goodwill messages by:

The Representative of the Nigerian Copyright Commission (NCC)

The Representative from the Nigerian Film and Video Censors Board (NFCB)

The Representative of the National Broadcasting Commission (NBC)

The Representative of the Nigerian Television Authority (NTA)

The Representative of the World Intellectual Property Organization (WIPO)

9.30 – 10.30

Topic 1

The Importance of Copyright for the Film Industry

Speakers: Ms. Donna Hill, Counsellor, Creators and Performers Support Division, WIPO, Geneva

Mr. John O. Asein, Director, Nigerian Copyright Institute, NCC, Lagos

Dr. Bankole Sodipo, G.O.Sodipo & Co., Lagos

10.30 – 11.30

Topic 2

Setting the Scene: Nigeria and the Worldwide Film Market

Moderator: Mr. Rob Aft, President, Compliance Consulting, Los Angeles

Panelists: Mr. Madu Chikwendu, Chief Executive Officer, MCM, Lagos

Mr. Rotimi Kusoro, Chairman, Highwaves Video Mart, Lagos

Mr. James George, Project Team Leader, National Film Institute (NFI), Lagos

11.30 – 11.45

Coffee Break

11.45 – 13.00	Topic 3	Film Case Study: The Making of <i>Half of a Yellow Sun</i>, a novel by the Nigerian author Ms. Chimamanda Ngozi Adichie
		Moderator: Mr. Rob Aft
		Speaker: Ms. Andrea Calderwood, Producer, <i>Half of a Yellow Sun</i> , Slate Films, London
		Ms. Sandra Obiago, Assistant Producer, <i>Half of a Yellow Sun</i> , Lagos
		Ms. Yewande Sadiku, Co-Producer, <i>Half of a Yellow Sun</i> , Lagos
13.00 – 14.00	Lunch Break	
14.00 – 15.00	Topic 4	Copyright in the Film-making Process: From Development to Production to Distribution to Exhibition
		The Beginning: The Importance of Chain of Title Documentation Establishing Ownership in Film Productions: A Broad Discussion of the Methods for Acquiring Underlying Property and Assuring Final Ownership of Copyright, including Scripts, Performances, Music, etc.
		Speakers: Mr. Efere Ozako, Attorney, Wetin Lawyers Dey Do... Sef?, Lagos
		Mr. Richard Moxon
15.00 – 16.00	Topic 5	The Global Finance and Distribution Environment
		A Discussion of the Sales and Distribution Process for Independent and 'Foreign' Copyrighted Material Including Film, TV, New Media Markets, Sales Agents, Festivals and Distributors
		Speakers: Mr. Kunle Afolayan, Producer, Director, Lagos
		Mr. Rob Aft
16.00 – 16.15	Coffee Break	
16.15 – 16.45	Topic 6	WIPO's Work in the Field of Collective Management
		Speaker: Ms. Donna Hill

16.45 – 18.00 **Topic 7** **The Functioning of Collective Management of Audiovisual Works: Documentation, Membership, Governance, etc.**

Speaker: Ms. Tarja Koskinen-Olsson, Olsson-Koskinen Ltd., Helsinki

Thursday, April 12, 2012

9.00 – 10.00 **Topic 8** **Building Social Infrastructure for Creators and Performers in Africa and the Role of Collective Management and Trade Unions**

Speaker: Ms. Tarja Koskinen-Olsson

 Mr. Tony Okoroji, Chairman, Copyright Society of Nigeria Ltd. (COSON), Lagos

 Ms. Chinyere Okorochoa, Partner, Jackson, Etti and Edu, Lagos

10.00 – 10.15 Coffee Break

10.15 – 11.00 **Topic 9** **An Interview on the Current State of Film Distribution and Exhibition in Nigeria and English-speaking Africa**

Speaker: Mr. Jonathan Murray Bruce, Executive Director, Silverbird Group, Lagos

Moderator: Mr. Rob Aft

11.00 – 12.30 **Topic 10** **The Performance of the Nigerian Film Industry**

Understanding a film's economic potential for a producer, investors and donor institutions. Discussions will centre on improving professional structures, i.e. evaluating film rights assignment structures; markets, i.e. distribution support; and ensuring legal certainty.

Moderator: Mr. Richard Moxon

Panelists: Mr. John Ugbe, MD, Multi-Choice, Lagos

 Mr. Don Pedro Obaseki, Director, Lagos

 Mrs. Peace A. Fiberesima, Chief Executive Officer, Africa Film Academy, Lagos

 Mr. Ejezie Emeka Rollas, Actors Guild of Nigeria (AGN), Lagos

 Mr. Chike Bryan, President, Screen Writers Guild of Nigeria (SWG N), Lagos

12.30 – 13.30 **Lunch**

13.30 – 15.00 **Topic 11 Structuring a Sustainable Nigerian Film Industry**

Discussions on the importance of developing domestic Nigerian film markets and on how to develop other channels for the sale of Nigerian film rights, including on how to improve the infrastructure and other facilities for collective bargaining and management in the field of copyright in the audiovisual sector.

Moderator: A Representative from NFC

Panelists: Mr. Femi Odugbemi, Managing Director, Chief Executive Officer, DVWORX Studios, Lagos

Ms. Sandra Oyewole, Partner, Olajide Oyewole LLP, Lagos

Mr. Fidelis Dukar, President, Directors Guild of Nigeria, Lagos

A Representative from the Nigerian Copyright Commission (NCC), Lagos

Mr. Osezua Elimihe, Independent Television Producers of Nigeria (ITP), Lagos

15.15 – 15.30 Coffee Break

15.30 – 16.30 **Topic 12 Arbitration and Mediation Services**

Speakers: Mrs. Chinwe Okonkwo, Secretary, Head, Legal Services, NFC, Lagos

Mrs. Dorothy Ufot (SAN), Principal Partner, Dorothy Ufot & Co., Lagos

16.30 – 17.30 **The Future of the Nigerian Film, TV, New Media Industries**

Moderator: Mr. Rob Aft

Panelists: Representatives from the Television and Broadcasting Industry

A Representative from the NFVCB

A Representative from the NBC

A Representative from the NTA

Friday, April 13, 2012

9.00 – 12.30	Group A	Consultations on the Performance of the Audiovisual Industry with Creators, (i.e., Writers, Directors) and Producers, Distributors and Exhibitors (Theatrical, Broadcasters, Television, New Media Stakeholders, etc.)
		<p>What are the major characteristics and profile of the audiovisual industry in the Nigeria? One of the major objectives of the assessment is to determine the number, type and size of companies, major stakeholders, the employment and trade generated by the audiovisual industry.</p>
		<p>Moderators: Mr. Richard Moxon Mr. Rob Aft Ms. Tarja Koskinen-Olsson</p>
		<p>Discussants: Representatives from the Groups below:</p>
9.30 – 10.30		Group A1: Creators, writers, other film development and production stakeholders, i.e. Actors Guild of Nigeria (AGN); Nigeria Society of Editors (NSE); Screen Writers Guild of Nigeria (SWG N).
10.30 – 11.30		Group A2: Producers, i.e. ANCOP, United Movies Producers Association (UMPAM), Association of Motion Pictures Movie Producers (AMP), Motion Pictures Practitioners (MOPPAN).
11.30 – 12.30		Group A3: Distributors and Exhibitors, i.e. Independent Television Producers of Nigeria (ITP); National Broadcasting Commission (NBC); National Association of Theatre Arts Practitioners (NANTAP); Conference of Motion Picture Practitioners of Nigeria (CMPPN).
12.30 – 13.30	Lunch Break	
13.30 – 16.30	Group B	Consultation on the Performance of the Audiovisual Industry with Financiers and others similar Funding and Donor Institutions
		<p>According to a set of indicators, explore the specific demand and supply factors affecting the output of the industry, its sales, and the value added generated by the industry. Particular attention is to be placed on the different type of royalties generated, collected and distributed by the industry and to the extent possible analyze the use of copyright in the operation of the industry.</p>

Moderators: Mr. Rob Aft

Mr. Richard Moxon

Ms. Tarja Koskinen-Olsson

Discussants: Representatives from the Groups below:

13.30 – 14.30

Group B1: Producers, i.e. ANCOP, United Movies Producers Association (UMPAM), Association of Motion Pictures Movie Producers (AMP), Motion Pictures Practitioners (MOPPAN).

14.30 – 15.30

Group B2: Distributors and Exhibitors, i.e. Independent Television Producers of Nigeria (ITP); National Broadcasting Commission (NBC); National Association of Theatre Arts Practitioners (NANTAP); Conference of Motion Picture Practitioners of Nigeria (CMPPN).

15.30 – 16.30

Group B3: Financiers and other similar funding institutions, i.e. Nigeria Export and Import Bank (NEXIM); National Film and Video Censors Board (NFVCB); Small and Medium Enterprises Development Agency of Nigeria (SMEDAN); Nigeria Investment Promotion Council (NIPC); Advertisers Practitioners Council of Nigeria (APCON).

16.30 – 17.30

Conclusion

The Way Forward

Summary of the Groups' Discussions on the Performance of the Audiovisual Industry in Nigeria, and on the Proposed National Audiovisual Industry Strategy (2012 – 2013)

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