

Meeting on the Marrakesh Treaty

Organized by
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Jens Bammel
International Publishing Consultant

The Rightsholder Perspective

The Marrakesh Treaty in context

1. Our shared aspirations
2. Accessible book priorities
3. The role of the Marrakesh Treaty
4. The role of publishers in providing access
5. The business case for inclusive publishing
6. The changing role of VIP libraries
7. The role of WIPO
8. The power of collaboration
9. The role of national government policies
10. Outlook

Our shared aspiration:

Equal access to education

Equal access to knowledge

Equal access to economic opportunity

Equal access to personal opportunity

Equal access to books:

At the same time, at the same price, irrespective of disabilities

Priorities for accessible books

- Local school textbooks
- Local languages
- Local books
- Local choices

The role of the Marrakesh Treaty

Crucially important

But not enough in itself

1. Local accessible book priorities
2. Building local infrastructure capacity
3. Building local publishing capacity

The role of publishers in providing access

Publishers are best placed to

- Produce e-book formats with important accessibility features
- Train authors with respect to accessibility
- Build inclusive education into their textbooks

Publishers are not well placed to:

- Carry costs of accessibility
- Create all accessible formats
- Ensure an accessible ecosystem

The Business Case for Inclusive Publishing

The moral duty to expand access also makes business sense:

- Customers who prefer alternative formats are an important part of the market
- Many accessibility features are welcomed by all ebook readers
- A new way for publishers to add value
- Accessible e-books are flexible

The changing role of VIP libraries

From repositories...

...to network nodes...

...to Authorized Entities...

...to capacity builders

Advocacy

Training

Coaching

Cheerleading

Assessing

The role of WIPO

1. International exchange infrastructure: ABC
2. Capacity Building: Publishers and Libraries
3. Promoting a culture of accessibility
4. Promoting a culture of stakeholder collaboration

The power of collaboration

- Conversion at the point of maximum efficiency
- Integrating accessible books into the publishing ecosystem
- Maximizing the number of accessible books
- Reaching as many persons with disabilities as possible

Next steps for governments

1. Organise a national stakeholder dialogue
2. Identify national priorities
3. Build publishing and library capacity
4. Ratify Marrakesh Treaty

Outlook

Other disabilities

hearing disabilities

cognitive impairments

We all can learn from people with diverse abilities

Inclusive Design

Inclusive Education

Thank you

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International Publishing Industry Consultant

jens.bammel@gmail.com

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