



WIPO/CR/DOC/GE/11/1 PROV. 2
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**ENABLING CREATIVITY IN THE DIGITAL ENVIRONMENT:
COPYRIGHT DOCUMENTATION AND INFRASTRUCTURE**

Geneva, October 13 and 14, 2011

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, October 13, 2011

- 9.00 – 10.00 Registration
- 10.00 – 10.15 Opening Ceremony
- Welcome address by Mr. C. Trevor Clarke, Assistant Director General,
 World Intellectual Property Organization (WIPO), Geneva
- 10.15 – 10.45 **Key Note Address:** **Copyright Infrastructure: Enabling the Exercise of Rights and Facilitating the Public Interest**
- Dr. Ismail Serageldin, Director, The Library of Alexandria, Alexandria
- 10.45 – 13.00 **Theme I:** **Public Registration and Legal Deposit Systems**
- Moderator: Dr. Silke von Lewinski, Head of Department, International Law, Max-Planck Institute for Intellectual Property, Munich
- Speakers: Mr. Antonio M. Santos, Director, The National Library of Philippines, Manila
- Ms. Maria A. Pallante, Register of Copyrights and Director, United States Copyright Office, Washington D.C.
- Mr. Martin Moscoso, Director, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOP), Lima
- Ms. Yaa Attafua, Acting Copyright Administrator/Acting Chair IMCT, Copyright Society of Ghana, Accra
- 13.00– 15.00 Lunch
- 15.00 – 15.40 **Paper Presentation:** **The Survey on Private Copyright Documentation Systems and Practices:**
- (a) Private Registries**
- Mr. Camilo Rubiano, Researcher, NEXA Center for Internet & Society, Polytechnic of Turin, Turin
- (b) Collective Management Organizations' Databases**
- Mr. FX Nuttall, Technology Intelligence Senior Consultant, International Confederation of Societies of Authors and Composers (CISAC), Neuilly sur Seine

15.40 – 17.30

Theme II:

**Private Registration and Documentation
(Collective Management Documentation; Private
Registries; Rights Management Information)**

Moderator: Mr. Nic Garnett, Principal Consultant,
Interight, London

Speakers: Ms. Gloria Braga, Chief Executive Officer,
Central Office for Collection and
Distribution (ECAD), Rio de Janeiro

Mr. Peng Chu ONG, Managing Director,
Performers & Artistes Rights, Kuala
Lumpur

Mr. Mark Isherwood, Chief Operating
Officer, Digital Data Exchange (DDEX),
London

Mr. Borja Adsuara, Of Counsel,
Safe Creative, Saragossa

Mrs. Ndèye Abibatou Youm Diabe Siby,
Director General, Ministry of Culture and
Communication, Senegalese Copyright
Office, Dakar

18.00

Reception

Friday, October 14, 2011

- 10.00 – 10.20 **Presentation:** **WIPO Second Survey on Voluntary Registration and Deposit Systems**
- Mr. Victor Vazquez, Senior Legal Counselor, World Intellectual Property Organization (WIPO), Geneva
- 10.20 – 13.00 **Theme III:** **Copyright Infrastructure for Business Models Online**
- Moderator: Mr. David Uwemedimo, Director, Creators and Performers Support Division, World Intellectual Property Organization (WIPO), Geneva
- Speakers: Mr. WU Jun, Chief Executive Officer, R2G, Beijing
- Mr. Victoriano Colodrón, Executive Director, RightsDirect, Amsterdam / Copyright Clearance Center, Danvers MA
- Mr. Mitch Singer, Chief Technology Officer, Sony Pictures Entertainment (SPE), California
- Mr. Gregory Kris, Chief Executive Officer, Decibel Music Systems Limited, London
- Mr. Ralph Simon, Chief Executive Officer, The Mobilium International/ Chairman Emeritus & Founder, Mobile Entertainment Forum, London
- 13.00 – 15.00 Lunch
- 15.00 – 16.40 **Theme IV:** **Infrastructure Enabling Access to Knowledge: Preservation of Creative Material in the Digital Environment; Infrastructure for Beneficiaries of Limitations; Public Domain Databases and Calculators; Orphan Works**
- Moderator: Mr. Manuel Guerra, Director, *Instituto Nacional de Derecho de Autor* (INDAUTOR), Mexico City
- Speakers: Dr. Silke von Lewinski
- Ms. Maria A. Pallante
- Mr. Bernhard Heinser, Chief Financial Officer, DAISY Consortium, Zurich

Ms. Hala Essalmawi, Regional Representative, International Federation of Library Associations and Institutions (IFLA), IFLA Centre for Arabic Speaking Libraries (IFLA-CASL), Alexandria

Ms. Jung-Hyun CHO, Assistant Manager, International Cooperation Division, Korea Copyright Commission, Seoul

Mr. Andres Guadamuz, Representative, Creative Commons, Heredia

16.40 – 17.50

Theme V:

Conclusion: A Balanced and Effective Dissemination of Creativity over the Internet: From Making It Possible to Making It Happen

Moderator: Mr. Martin Moscoso

Speakers: Mr. Peter Leatham, Managing Director, Phonographic Performance Limited (PPL), London

Mr. James Love, Director, Knowledge Ecology International (KEI), Washington D.C.

Mr. WU Jun

Mr. Andres Guadamuz

Ms. Marisella Ouma, Executive Director, Kenya Copyright Board, Nairobi

Mr. Nic Garnett

17.50

Closing Remarks

Mr. C. Trevor Clarke

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