



GAMBIA NATIONAL CENTRE FOR ARTS AND CULTURE



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## NATIONAL WORKSHOP

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**WIPO/CR/BJL/12/1.PROV**  
**ORIGINAL: ENGLISH**  
**DATE: JULY 20, 2012**

# **WIPO National Workshop on Copyright Development and the Economic Contribution and Performance of the Copyright-Based Industries**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Gambia National Centre for Arts and Culture (NCAC)

**Banjul, August 28 and 29, 2012**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, August 28, 2012

- 8.30 – 9.00 Registration
- 9.00 – 9.30 Opening and Welcome Remarks
- Mr. Baba Ceesay, Director General, National Centre for Arts and Culture (NCAC), Ministry of Culture and Tourism, Banjul
- Mr. Christopher M. Kalanje, Counsellor, World Intellectual Property Organization (WIPO), Geneva
- Honorable Fatou Mas Jobe Njie, Minister of Tourism and Culture, Ministry of Tourism and Culture, Banjul
- Theme 1 Copyright and Creative Industries Development**
- 9.30 – 10.15 **Topic 1 Copyright and Related Rights: More than a Song**
- Speaker: Ms. Sonia Cruickshank, Program Officer, Copyright Development Division, WIPO, Geneva
- 10.15 – 10.30 Coffee Break
- 10.30 – 11.15 **Topic 2 Development of Copyright Law in Gambia**
- Speaker: Mr. Hassoum Ceesay, Director of Copyright, National Centre for Arts and Culture (NCAC), Ministry of Tourism and Culture
- 11.15 – 12.00 **Topic 3 Copyright in Gambia: The Law Meets Reality – Challenges and Opportunities for Right Holder**
- Speaker: Mr. Nana Grey Johnson, Writer, President, Writers Association of Gambia, Banjul
- 12.00 – 14.00 Lunch Break
- 14.00 – 14.45 **Topic 4 The Creative Industries: Concept Development and International Experiences**
- Speaker: Mr. Christopher Kalanje
- 14.45 – 15.30 **Topic 5 Collective Management Organization in the Digital Environment**
- Speaker: Ms. Sonia Cruickshank
- 15.30 – 16.15 **Topic 6 Building Creative Industries Support Institutions in Gambia: NCAC Experience**
- Speaker: Mr. Tijan Kamara, Chairman, Board of NCAC, Banjul
- 16.15 – 16.30 Coffee Break

