



NIGERIAN FILM CORPORATION



NIGERIAN COPYRIGHT COMMISSION



MEETING

WIPO/CCM/LAS/12/PROV.1
ORIGINAL: ENGLISH
DATE: SEPTEMBER 25, 2012

The Setting-up of a Collective Management Organization in the Field of Audiovisual Works

organized by
the World Intellectual Property Organization

in cooperation with
the Nigerian Film Corporation (NFC)

and
the Nigerian Copyright Commission (NCC)

Lagos, Nigeria, September 27 and 28, 2012

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, September 27, 2012

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Welcome addressed by:

Mr. Afam Ezekude, Director General, Nigerian Copyright Commission (NCC),
Lagos

Mr. Afolabi Adesanya, Managing Director, Nigerian Film Corporation (NFC),
Lagos

The Representative of the World Intellectual Property Organization (WIPO)
Geneva

9.30 – 10.00 **Topic 1** **Overview of the Report on the Assessment of the
Audiovisual – Film Industry in Nigeria**

Speaker: The Representative of the World Intellectual
Property Organization (WIPO), Geneva

10.00 – 11.00 **Topic 2** **The Bigger Picture: Overview of Rights Management in
the Audiovisual Sector**

A comparison of different regimes: Direct contracts, the
Guild system (labor agreements), Collective management
of rights; Q & A Session

Speaker: Mrs. Tarja Koskinen-Olsson, Olsson-Koskinen
Ltd., Helsinki

11.00 – 11.15 Coffee Break

11.15 – 12.00 **Topic 3** **What Every Stakeholder Should Know about CMOs in
the Global Marketplace for Audiovisual Works**

Various forms of rights management; CMO governance
locally and internationally; Rights management in new
media; Q & A Session

Speaker: Mrs. Tarja Koskinen-Olsson

12.00 – 13.30 Lunch Break

13.30 – 14.15	Topic 4	Audiovisual Protection under the Nigerian Copyright Act and Implications for Collective Management Provisions of the NCA relating to audiovisual works, Identifying differences and challenges with peer countries; Addressing informal collection scheme; Q & A Session Speaker: TBC
14.15 – 15.00	Topic 5	The Structure of CMOs under Nigeria’s Corporate and Copyright Law: Model Provisions to Strengthen the Industry The legal infrastructure to support a CMO; Compliance with administrative and labor statutes; Identifying best practices in contractual practices; Enforcement challenges; Q & A Session Speaker: Dr. Bankole Sodipo, Managing Partner, Chief G.O. Sodipo & Co., Lagos
15.00 – 15.15	Coffee Break	
15.15 – 16.00	Topic 6	What the NFC and NCC can (and cannot) do to promote a CMO for Audiovisual Works Discussion of new initiatives by the NCC and NFC; Q & A Session Speakers: The Representative of the NCC The Representative of the NFC
16.00 – 17.00	Topic 7	Building a Roadmap towards a CMO for the Audiovisual Industry How to seize the opportunities and tackle the challenges?; What are the special ingredients of the local industry?; How to build a liaison with the international market?; Membership to CMOs Q & A Session Speakers: The Representative of the NCC The Representative of the NFC Mrs. Tarja Koskinen-Olsson

Friday, September 28, 2012

9.30 – 11.00

Meeting of the Steering Committee on Setting up of a Collective Management Organization in the field of Audiovisual Works and Signatories to Draft Memorandum and Articles of Association of Motion Picture Rights Society (MPRS)

Participants: Mr. Mahmood Ali-Balogun, Chair of the Interim Committee

Steering Committee Members

The Representative from NCC

Representative from NFC

Dr. Bankole Sodipo

Mrs. Tarja Koskinen-Olsson

The Representative of WIPO

11.00 – 11.15 Coffee Break

11.15 – 12.30

Discussions on Setting up of a Collective Management Organization in the field of Audiovisual Works

12.30 – 14.00 Lunch Break

14.00 – 15.30		Discussions on Setting up of a Collective Management Organization in the field of Audiovisual Works
15.30 – 15.45	Coffee Break	
15.45 – 16.30		Discussions on Setting up of a Collective Management Organization in the field of Audiovisual Works
16.30 – 17.15		The Way Forward and Next Steps

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