



IPC/CE/32/10
ORIGINAL: English
DATE: January 17, 2003

### WORLD INTELLECTUAL PROPERTY ORGANIZATION

**GENEVA** 

# SPECIAL UNION FOR THE INTERNATIONAL PATENT CLASSIFICATION (IPC UNION)

#### COMMITTEE OF EXPERTS

## Thirty-Second Session Geneva, February 24 to 28, 2003

ELABORATION OF A CONCORDANCE TABLE BETWEEN THE IPC AND THE INTERNATIONAL STANDARD INDUSTRIAL CLASSIFICATION OF ALL ECONOMIC ACTIVITIES

Document prepared by the Secretariat

- 1. The Organisation for Economic Co-operation and Development (OECD), in collaboration with WIPO and certain other organizations, is currently carrying out the project on international patent statistics, methodology and analysis. The objective of the project is to develop new patent-based indicators of technology trends and innovative activities on the basis of published patent statistics.
- 2. One of the major parts of the project should be the building of a concordance table between the International Patent Classification (IPC) and the International Standard Industrial Classification of All Economic Activities (ISIC), which should allow matching patent data with such industrial data as R&D, employment, and external trade.
- 3. In view of the importance of the OECD project for the comprehensive use of patent statistics and the further enhancing of the utility of the IPC, the Committee of Experts of the IPC Union should be provided with information of this project. The Committee may also wish to give advice on the approach to be taken for the elaboration of the IPC-ISIC concordance table.

# IPC/CE/32/10 page 2

- 4. Annex I to this document contains a summary of the work already undertaken by the OECD in order to develop the IPC-ISIC concordance table. The current version of the ISIC (Revision 3) is reproduced in Annex II to this document.
  - 5. The Committee of Experts is invited to take note of the OECD project and to give advice on the elaboration of the IPC-ISIC concordance table.

[Annexes follow]

#### ANNEX I



# CONCORDANCE TABLE BETWEEN INTERNATIONAL PATENT CLASSIFICATION AND INTERNATIONAL STANDARD INDUSTRIAL CLASSIFICATION

#### Introduction

While patent data are now readily available for most nations, these data are still of insufficient use for economic and policy analysis due to their mode of presentation. Patents are recorded for administrative purposes using the International Patent Classification (IPC) system, which categorises inventions by product or process. Instead, most economic researchers and analysts are interested in the particular sectors of the economy responsible for the invention or its subsequent use. In particular, economists and policy makers are interested in patents counted by economic sector in order to analyse trends across time and across sectors. For example, the propensity to patent, or the inventive productivity of a sector (in terms of patents per unit of R&D) may be useful in determining future sectors for government support. The effect of international trade on subsequent invention can also be determined using data configured for similar sectors. Economic (such as trade, productivity, value added, investment, etc.) and S&T (R&D expenditure, S&E, etc.) data are available at the industry level, whereas availability of patent data at the industry level are extremely limited. The main objective of the project is to classify patent data at industry level, by developing a concordance table between International Patent Classification (IPC) and International Standard Industrial Classification (ISIC).

#### Work by the OECD

Within the framework of the OECD patent project, one of the areas of research that is of importance is the development of patent indicators at industry level. This would involve developing a concordance table between patent classification, namely IPC, and industrial classification, namely ISIC (International Standard Industrial Classification). The goal of the IPC-ISIC concordance table is to map one classification system into another. In particular, it maps patent product or process categories into the economic sectors responsible for their creation and subsequent use. The work on the development the IPC-ISIC technology concordance was outsourced to a consultant and the result of this work was disseminated via STI working paper (The OECD Technology Concordance: Patents by Industry of Manufacture and Sector of Use). The methodology used to develop the OECD Technology Concordance (OTC) is described below. The STI working paper and the associated software can be downloaded from the following web-link: <a href="http://www.oecd.org/EN/documents/0">http://www.oecd.org/EN/documents/0</a>, <a href="http://www.oecd.org/EN/documents/0</a>, <a href="http://www.oecd.org/EN/documents/0</a>, <a href="http://www.oecd.org/EN/documents/0</a>, <a href="http://www.oecd.org/EN/do

#### IPC/CE/32/10 Annex I, page 2

#### Methodology used to develop OTC

Between 1972 and 1995, the Canadian Intellectual Property Office simultaneously assigned IPC codes along with an industry of manufacture (IOM) and sector of use (SOU) code to each of over 300 000 granted patents. Using the tabulated information on all 300 000 patents to determine the probability that a patent with a specific IPC has a particular IOM-SOU combination, Evenson *et al.*, (1991)<sup>1</sup> developed a concordance table between Patent and Industrial classifications, commonly refereed to as Yale Technology Concordance (YTC). The original IOM and SOU assignments made by the Canadian Intellectual Property Office used the Canadian standards for industrial classification, a system known as the Standard Industrial Classification system (the 1980 SIC-E version). However, economic sectors are defined internationally using a slightly different system (the International Standard Industrial Classification system, or ISIC, Revision 3). Therefore, the OECD Technology Concordance (OTC) incorporates another concordance or translation, presenting results according to the international standard ISIC. It is conceptually expedient if the methodology of the OTC is presented in two stages, the translation of IPC to SIC-based sectors, and the translation of SIC-based sectors into ISIC-based sectors.

#### • Translation of IPC to SIC-based sectors

This process is borrowed completely intact from the original YTC, as originally presented by Kortum and Putnam (1997)<sup>2</sup>. After reading all 300 000 patents that have information on IPC, IOM and SOU, probabilities were calculated for each IPC to determine the likelihood of any random patent in that IPC having a particular IOM-SOU combination. This processing transforms a vector of patent data (patents listed by IPC) into a matrix of interrelated patent data (IOM rows and SOU columns).

#### • Translation of SIC-based sectors to ISIC-based sectors

In order to present results compatible with international data on other variables, the IOM and SOU sectors must be defined by ISIC categories. Since these are not always equivalent to the Canadian SIC-based sector definitions, another concordance was required. Unfortunately, there is no available set of patent data that have both SIC and ISIC assigned, in order to calculate probabilities as above. For this project, researchers read through the definitions of each ISIC sector, compared them by definition to each SIC sector, and decided upon the best ISIC for each SIC sector. This stage of the OTC is therefore based on the written ISIC and SIC definitions, as provided by Statistics Canada. Some SIC sectors appeared to span multiple ISIC categories, which raised difficult questions. The primary problem became how to share a single SIC among possible ISIC categories. While Statistics Canada provides a guide between SIC and ISIC definitions, it provides no probabilistic information, simply indicating which SIC categories may be found in which ISIC categories and vice versa. With no probabilities to draw upon, this research decided upon one ISIC category as a destination for each SIC sector. To ensure accuracy, two researchers independently compared each definition, and the results are the consensus of that research.

Evenson, R. E., Putnam, J. & Kortum, S. (1991) Estimating patent counts by industry using the Yale-Canada concordance, Final Report to the National Science Foundation.

Kortum, S. & Putnam, J. (1997), Assigning Patents to Industries: Tests of the Yale Teconology Concordance, Economic Systems Research, Vol. 9, No. 2, June.

### IPC/CE/32/10 Annex I, page 3

#### Limitation of the OTC

One limitation of the OTC statistical assignment is that the accuracy of the results is dependent upon the nature of the original IOM and SOU decisions made by officials at the Canadian Intellectual Property Office. Since decisions were made by patent examiners trained as experts in their respective fields, the accuracy is undoubtedly very high. However, service sectors were never considered to be possible originating sectors for inventions, so YTC results and all that use the same information (including this study) are limited by that decision. Thus, IOMs will always be primary or secondary activities, while SOUs may be primary, secondary or tertiary economic activity. Another point of concern is the evolution of both the patent and industrial classifications over time. This raises the question about the stability of the probabilities of IPC to IOM-SOU.

#### **Possible future Work**

The work carried out by the OECD, as outlined above is at an experimental stage and further work is required to refine the concordance table and to address the limitations mentioned above (inclusion of the service sectors and updating the IOM-SOU probabilities). There are various options that could be pursued to improve the existing concordance table or to develop a new concordance table. The best approach that could be followed to advance this work would be to encourage patent offices to assign IPC codes along with an industry of manufacture (IOM) and sector of use (SOU) codes.

[Annex II follows]

## ANNEX II

## ISIC (REVISION 3) GROUPINGS

1	A - Agriculture, hunting and forestry
2	01 - Agriculture, hunting and related service activities
3	011 - Growing of crops; market gardening; horticulture
4	0111 - Growing of cereals and other crops n.e.c.
5	0112 - Growing of vegetables, horticultural specialties and nursery
	products
6	0113 - Growing of fruit, nuts, beverage and spice crops
7	02 - Forestry, logging and related service activities
8	B - Fishing
9	05 - Fishing, operation of fish hatcheries and fish farms; service activities
	incidental to fishing
10	C - Mining and quarrying
11	10 - Mining of coal and lignite; extraction of peat
12	11 - Extraction of crude petroleum and nat. gas; services incidental to oil and
	gas extraction excluding surveying
13	12 - Mining of uranium and thorium ores
14	13 - Mining of metal ores
15	14 - Other mining and quarrying
16	D - Manufacturing
17	15 - Manufacture of food products and beverages
18	16 - Manufacture of tobacco products
19	17 - Manufacture of textiles
20	18 - Manufacture of wearing apparel; dressing and dyeing of fur
21	19 - Tanning and dressing of leather; manufacture of luggage, handbags,
	saddlery, harness and footwear
22	20 - Manufacture of wood and products of wood and cork, except furniture;
	manuf. of articles of straw, plaiting
23	21 - Manufacture of paper and paper products
24	22 - Publishing, printing and reproduction of recorded media
25	23 - Manufacture of coke, refined petroleum products and nuclear fuel
26	24 - Manufacture of chemicals and chemical products
27	241 - Manufacture of basic chemicals
28	242 - Manufacture of other chemical products
29	2421 - Manufacture of pesticides and other agro-chemical products
30	2422 - Manufacture of paints, varnishes and similar coatings, printing
	ink and mastics
31	2423 - Manufacture of pharmaceuticals, medicinal chemicals and
	botanical products
32	2424 - Manufacture of soap and detergents, cleaning and polishing
	preparations, perfumes, toilet prep.

## IPC/CE/32/10 Annex II, page 2

33	2429 - Manufacture of other chemical products n.e.c.
34	243 - Manufacture of man-made fibres
35	25 - Manufacture of rubber and plastics products
36	26 - Manufacture of other non-metallic mineral products
37	27 - Manufacture of basic metals
38	271 - Manufacture of basic iron and steel
39	272 - Manufacture of basic precious and non-ferrous metals
40	273 - Casting of metals
41	2731 - Casting of iron and steel
42	2732 - Casting of non-ferrous metals
43	28 - Manufacture of fabricated metal products, except machinery and
	equipment
44	29 - Manufacture of machinery and equipment n.e.c.
45	30 - Manufacture of office, accounting and computing machinery
46	31 - Manufacture of electrical machinery and apparatus n.e.c.
47	3130 - Manufacture of insulated wire and cable
48	32 - Manufacture of radio, television and communication equipment and
	apparatus
49	321 - Manufacture of electronic valves and tubes and other electronic
.,	components
50	322 - Manufacture of television and radio transmitters and apparatus for
	line telephony and line telegraphy
51	323 - Manufacture of television and radio receivers, sound or video
-	recording/reproducing apparatus
52	33 - Manufacture of medical, precision and optical instruments, watches and
-	clocks
53	331 - Manufacture of medical appliances and instruments and appliances
	for measuring, checking, testing, navigating and other purposes, except
	optical instruments
54	3311 - Manufacture of medical and surgical equipment and
	orthopaedic appliances
55	3312 - Manufacture of instruments and appliances for measuring,
	checking, testing, navigating and other purposes, except industrial
	process control equipment
56	3313 - Manufacture of industrial process control equipment
57	332 - Manufacture of optical instruments and photographic equipment
58	333 - Manufacture of watches and clocks
59	34 - Manufacture of motor vehicles, trailers and semi-trailers
60	35 - Manufacture of other transport equipment
61	351 - Building and repairing of ships and boats
62	352 - Manufacture of railway and tramway locomotives and rolling stock
63	353 - Manufacture of aircraft and spacecraft
64	359 - Manufacture of transport equipment n.e.c.
65	36 - Manufacture of furniture; manufacturing n.e.c.
66	37 - Recycling
67	E - Electricity, gas and water supply
68	40 - Electricity, gas, steam and hot water supply
69	41 - Collection, purification and distribution of water
70	F - Construction
71	45 - Construction

72	G - Wholesale and retail trade; repair of motor vehicles, motorcycles and personal
	and household goods
73	50 - Sale, maintenance and repair of motor vehicles and motorcycles; retail
	sale of automotive fuel
74	51 - Wholesale trade and commission trade, except of motor vehicles and
	motorcycles
75	515 - Wholesale of machinery, equipment and supplies
76	52 - Retail trade, except of motor vehicles and motorcycles; repair of personal
	and household goods
77	H - Hotels and restaurants
78	55 - Hotels and restaurants
79	I - Transport, storage and communications
80	60 - Land transport; transport via pipelines
81	61 - Water transport
82	62 - Air transport
83	63 - Supporting and auxiliary transport activities; activities of travel agencies
84	64 - Post and telecommunications
85	641 - Post and courier activities
86	642 - Telecommunications
87	J - Financial intermediation
88	65 - Financial intermediation, except insurance and pension funding
89	66 - Insurance and pension funding, except compulsory social security
90	67 - Activities auxiliary to financial intermediation
91	K - Real estate, renting and business activities
92	70 - Real estate activities
93	71 - Renting of machinery and equipment without operator and of personal and
75	household goods
94	7123 - Renting of office machinery and equipment (including
<i>,</i> ,	computers)
95	72 - Computer and related activities
96	721 - Hardware consultancy
97	722 - Software consultancy and supply
98	723 - Data processing
99	724 - Data base activities
100	725 - Maintenance and repair of office, accounting and computing
100	machinery
101	729 - Other computer related activities
102	73 - Research and development
103	74 - Other business activities
103	741 - Legal, accounting, book-keeping and auditing activities; tax
104	consultancy; market research and public opinion polling; business and
	management consultancy
105	742 - Architectural, engineering and other technical activities
105	742 - Architectural, engineering and other technical activities 743 - Advertising
	749 - Business activities n.e.c.
107 108	
	L - Public administration and defense; compulsory social security
109	75 - Public administration and defense; compulsory social security
110	M - Education
111	80 - Education
112	801 - Primary education

## IPC/CE/32/10 Annex II, page 4

802 - Secondary education
803 - Higher education
809 - Adult and other education
N - Health and social work
85 - Health and social work
O - Other community, social and personal service activities
90 - Sewage and refuse disposal, sanitation and similar activities
91 - Activities of membership organizations n.e.c.
92 - Recreational, cultural and sporting activities
93 - Other service activities
P - Private households with employed persons
95 - Private households with employed persons
Q - Extra-territorial organizations and bodies
99 - Extra-territorial organizations and bodies

[End of Annex II and of document]