



REGIONAL WORKSHOP

WIPO/TM/TYO/16/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 1, 2016

Regional Meeting of Intellectual Property Office Officials Responsible for the Madrid System

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

Tokyo, December 13 and 14, 2016

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 13, 2016

8.30 – 9.00 Registration

9.00 – 9.15 Opening ceremony

Welcome addresses by:

Mr. Yoshinori KOMIYA, Commissioner, Japan Patent Office (JPO), Tokyo

Mr. Juan Rodriguez Guerra, Senior Legal Officer, Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO), Geneva

9.15 – 9.45 **Session 1 Update and News on the Madrid System; Figures, Accessions, Challenges and Developments**

Speaker: Ms. Sara Amini, Project Officer, Madrid Registry, Brands and Designs Sector, WIPO, Geneva

9.45 – 11.05 **Session 2 Experience from a National Office; Accession, Operation, Advice from an Office, Plans and Implementation**

Speaker: From Bhutan, Japan, Singapore and Viet Nam

11.05 – 11.20 Coffee Break

11.20 – 12.40 **Session 2 (Continued) Experience from a National Office; Accession, Operation, Advice from an Office, Plans and Implementation**

Speaker: From Cambodia, India, the Lao People's Democratic Republic (Lao PDR) and Philippines

12.40 – 13.10 Discussion Moderators: Mr. Juan Rodriguez
Ms. Sara Amini

13.10 – 14.40 Lunch Break

14.40 – 16.00 **Session 3 Global and National Trademark Protection – Latest Developments, Challenges and Opportunities**

Speaker: From Indonesia, Malaysia and Thailand

16.00 – 16.15 Coffee Break

16.15 – 17.15 **Session 3 (cont'd.) Global and National Trademark Protection – Latest Developments, Challenges and Opportunities**

Speaker: From Myanmar, Pakistan and Sri Lanka

17.15 – 17.45 Discussion Moderators: Mr. Juan Rodriguez

16.00 – 16.15 Coffee Break

16.15 – 17.15

**Discussion: the Future
Development of the Madrid
System for the International
Registration of Marks**

Moderator:

Mr. Sunao SATO, Director,
Trademark Division, JPO, Tokyo

**Management and Maintenance of
the International Registration**

Speaker: Mr. Juan Rodriguez

17.15

Closing remarks by:

Mr. Takeshi MIKI, Director-General, Trademark and Customer Relations
Department, JPO, Tokyo

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