

How to Put in Place an Internal Office Framework to Support the Madrid System

Sirima Kaweteng (Ms.)

Practitioner Level of Trade Officer

Department Intellectual Property Of Thailand



Content

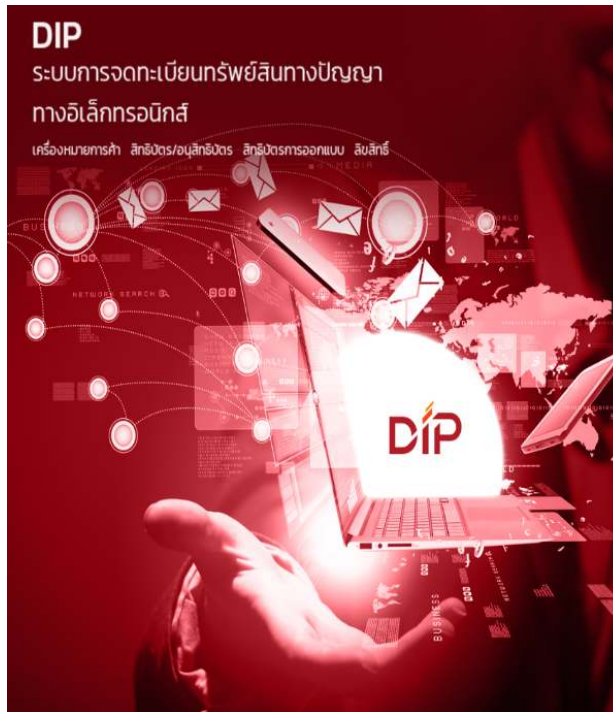
1. Information Technology

2. Human resource

3. Training

Information Technology

1. Trademark International Registration under Madrid System



DIP
กรมทรัพย์สินทางปัญญา

บัญชีผู้ใช้งานกรมทรัพย์สินทางปัญญา
สำหรับเจ้าหน้าที่กรมทรัพย์สินทางปัญญา

บัญชีผู้ใช้
Username

รหัสผ่าน
Password

ฉันไม่ใช่โปรแกรมเมอร์
reCAPTCHA
Digitally signed by DIP

เข้าสู่ระบบ

ลืมรหัสผ่าน?

ลงทะเบียน

Consist of
MM form
Model form
>>> con.

Information Technology (con.)

MM form

MM2(E)

**APPLICATION FOR INTERNATIONAL REGISTRATION
GOVERNED EXCLUSIVELY BY THE MADRID PROTOCOL**

For use by the applicant	For use by the Office
This international application includes the following number of: - continuation sheets: - MM21 forms: Applicant's reference:	Office's reference:

1 CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN
THAILAND.....

2 APPLICANT

(a) Name: Berry World Co., Ltd......

(b) Address: 21 Phaholayuthin Road, Chatuchak, Bangkok, Thailand 10900.....
.....
.....

(c) Address for correspondence: 21 Phaholayuthin Road, Chatuchak, Bangkok, Thailand 10900.....
.....
.....

(d) Telephone: +662 547 4619..... Fax: +662 547 4681.....
E-mail address: name@gmail.com.....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, therefore, you will no longer receive any paper correspondence. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

(e) Preferred language for correspondence: English French Spanish

(f) Other indications (as may be required by certain designated Contracting Parties; for example, if the United States of America is designated, it is necessary to include these indications):

(i) if the applicant is a natural person, nationality of the applicant:

(ii) if the applicant is a legal entity:

- legal nature of the legal entity: company limited.....
- State and, where applicable, territorial unit within that State, under the law of which the legal entity is organized:
THAILAND.....

Example MM2 in Madrid System

รายการยื่นขอตรา
ตราขอที่
170101863

1 CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN
Thailand

2 APPLICANT

(a) Name (นามบริษัท/นามเจ้าของ)
.....

(b) Address (22 หมู่บ้าน/ตรอก)
.....

(c) Address for correspondence
.....

(d) Telephone (02-547-4619)
.....

Fax
.....

E-mail address
.....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, therefore, you will no longer receive any paper correspondence. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

(e) Preferred language for correspondence English French Spanish

(f) Other indications (as may be required by certain designated Contracting Parties; for example, if the United States of America is designated, it is necessary to include these indications)

(i) if the applicant is a natural person, nationality of the applicant
.....

(ii) if the applicant is a legal entity:

- legal nature of the legal entity
.....
- State and, where applicable, territorial unit within that State, under the law of which the legal entity is organized
.....

Information Technology (con.)

MM form

MDC(E), page 3

6 PRIORITY CLAIMED

The applicant claims the priority of the earlier filing mentioned below:

Office of earlier filing: Spain

Number of earlier filing (if available):

Date of earlier filing: 01.08.2017 (dd mm yyyy)


If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate:

.....

If several priorities are claimed, check the box and use a continuation sheet giving the above required information for each priority claimed.

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below:



(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below:

(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

Signature by the Office of origin:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: Shades of Purple

.....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

.....

MDC(E) – July 2017


Example MM2 in Madrid System

6 PRIORITY CLAIMED

The applicant claims the priority of the earlier filing mentioned below:

Office of earlier filing:

Number of earlier filing (if available):


Date of earlier filing: 

If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate:

.....

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below:



(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below:

(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed:

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

.....

Information Technology (con.)

Model form 3A

Example Model form 3A in Madrid System

Model Form 3A

MADRID PROTOCOL

Model Form 3A: Total Provisional Refusal of Protection (Rule 17(1) of the Common Regulations)

I. Office making the notification:
II. Number of the international registration:
III. Name of the holder:
IV. Information concerning the type of provisional refusal: <i>Please indicate the type of refusal by checking only one of the following options:</i>
<input type="checkbox"/> Total provisional refusal based on an <i>ex officio</i> examination <input type="checkbox"/> Total provisional refusal based on an opposition <input type="checkbox"/> Total provisional refusal based on both an <i>ex officio</i> examination and an opposition
<i>Where the refusal is based on an opposition, please indicate the name and address of the opponent:</i> (i) Name of the opponent: (ii) Address of the opponent:
V. Information concerning the scope of the provisional refusal: Total provisional refusal affects all the goods and/or services.
VI. Grounds for refusal [(where applicable, see item VII)]:

คำสั่งการนายทะเบียนภายในประเทศไทย

หมายเลขที่: 170101743

เลขทะเบียนทางพาณิชย์ (RN): 1330101

วันที่ยื่น: 13 October 2016

ผู้ยื่นเรื่อง: Qiki Index Co., Ltd.

สาขา: 29

สินค้าและบริการ: processed vegetables and fruits, processed seafood products, freeze-dried tofu, pieces (shun-ku), fried tofu, pieces (shun-ku), fresh, chilled or frozen edible aquatic animals (not live), Meat for human consumption (fresh, chilled or frozen), soy milk (with substitute), tofu, fermented soybeans (tofu), jelly made from devil's tongue root

วันที่: 2017-06-17

นายทะเบียนที่ศาลพาณิชย์ขอแจ้งให้ทราบว่า เครื่องหมายที่ขอจดทะเบียน

1. เครื่องหมายนี้มิได้สามารถขึ้นทะเบียนได้ เพราะ จะได้ว่ามีอายุ ตามมาตรา 17 ของบังคับ มาตรา 12 ภายใน 60 วัน นับแต่วันที่ได้ยื่นคดีข้อนี้ เพื่อให้ 1 เครื่องหมายนี้มิได้สามารถขึ้นทะเบียนได้ เพราะ จะได้ว่ามีอายุ ตามมาตรา 17 ของบังคับ มาตรา 12 ภายใน 60 วัน นับแต่วันที่ได้ยื่นคดีข้อนี้ เพื่อให้ - และขอแนะนำว่าขอถือเป็นสิทธิของนายทะเบียนที่จะพิจารณาคดีข้อนี้ต่อไป ด้วย จ้ะ (เฉพาะเป็นฝ่ายขอจดทะเบียน)

2. เครื่องหมายนี้มิได้สามารถขึ้นทะเบียนได้ เพราะ จะได้ว่ามีอายุ ตามมาตรา 17 ของบังคับ มาตรา 12 ภายใน 60 วัน นับแต่วันที่ได้ยื่นคดีข้อนี้ เพื่อให้ 1 เครื่องหมายนี้มิได้สามารถขึ้นทะเบียนได้ เพราะ จะได้ว่ามีอายุ ตามมาตรา 17 ของบังคับ มาตรา 12 ภายใน 60 วัน นับแต่วันที่ได้ยื่นคดีข้อนี้ เพื่อให้ - และขอแนะนำว่าขอถือเป็นสิทธิของนายทะเบียนที่จะพิจารณาคดีข้อนี้ต่อไป ด้วย จ้ะ

คดีนี้ไม่พ้นวันคุ้มครองคดีขอจดทะเบียน ท่านมีสิทธิที่จะขอคัดค้านคดีขอจดทะเบียนต่อศาลพาณิชย์ ภายใน 60 วัน นับแต่วันที่ได้ยื่นคดีข้อนี้ หากไม่ทำเช่นนั้นแล้วคดีจะถือว่าได้จดทะเบียนแล้วสำหรับ นายทะเบียน

คำสั่งนายทะเบียน

คำสั่งการนายทะเบียน Madrid

Model Form 3 a Model Form 3 b

ส่วนที่ 1 ส่วนที่ 2 ส่วนที่ 3

VI. Grounds for refusal [(where applicable, see item VII)]

1. The mark cannot be accepted for registration because some elements in the mark is not registrable and have to be disclaimed according to Section 17. The Registrar recommends the applicant to file a request using Form 53/ 17 as

VII. Information relating to an earlier mark:

(i) Filing date and number, and, if any, priority date

(ii) Registration date and number (if available)

(iii) Name and address of the owner

(iv) Reproduction of the mark

(v) List relevant goods and/or services (this list may be in the language of the earlier application or registration)

Translate

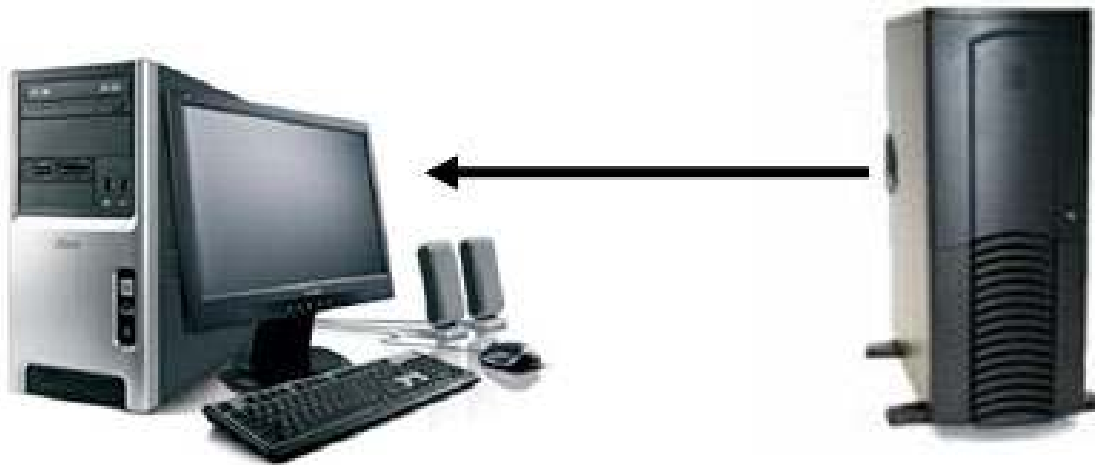
VII. Corresponding essential provisions of the applicable law:

17.17

ส่งคืน ส่งต่อ/แก้ไข

Information Technology (con.)

2. Computer Service



computer user service

server computer service

Human Resource

1. The number of Madrid office is 8 person

- 6 Officials
- 2 employees

2. Responsibility

- 2 trademark registrars
- 4 trademark examiners
- 1 information staff
- 1 administrative staff

Training

1. Madrid group officer on July 2017 by WIPO



Training (con.)

2. Public Relation officer on august 2017



Training (con.)

3. Knowledge Management for DIP officer on 15 September 2017



Training (con.)

4. Practical Seminar on How to fill MM2 form in International Trademark Registration amount 5 times



Q & A

Thank you very much for your attention