



Priority Initiatives in Asia Promoted by WIPO and Japan's Contribution

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Outline of WIPO

Basic Facts about WIPO

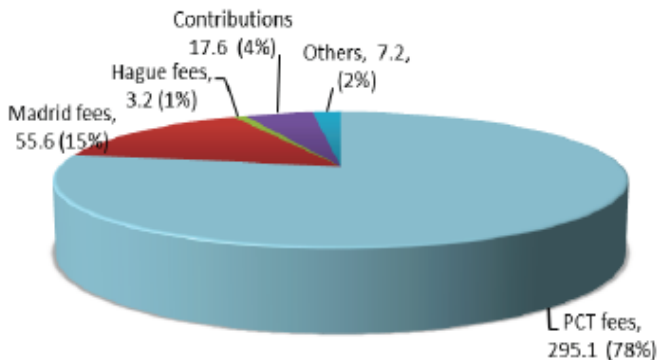


WIPO's Mission:

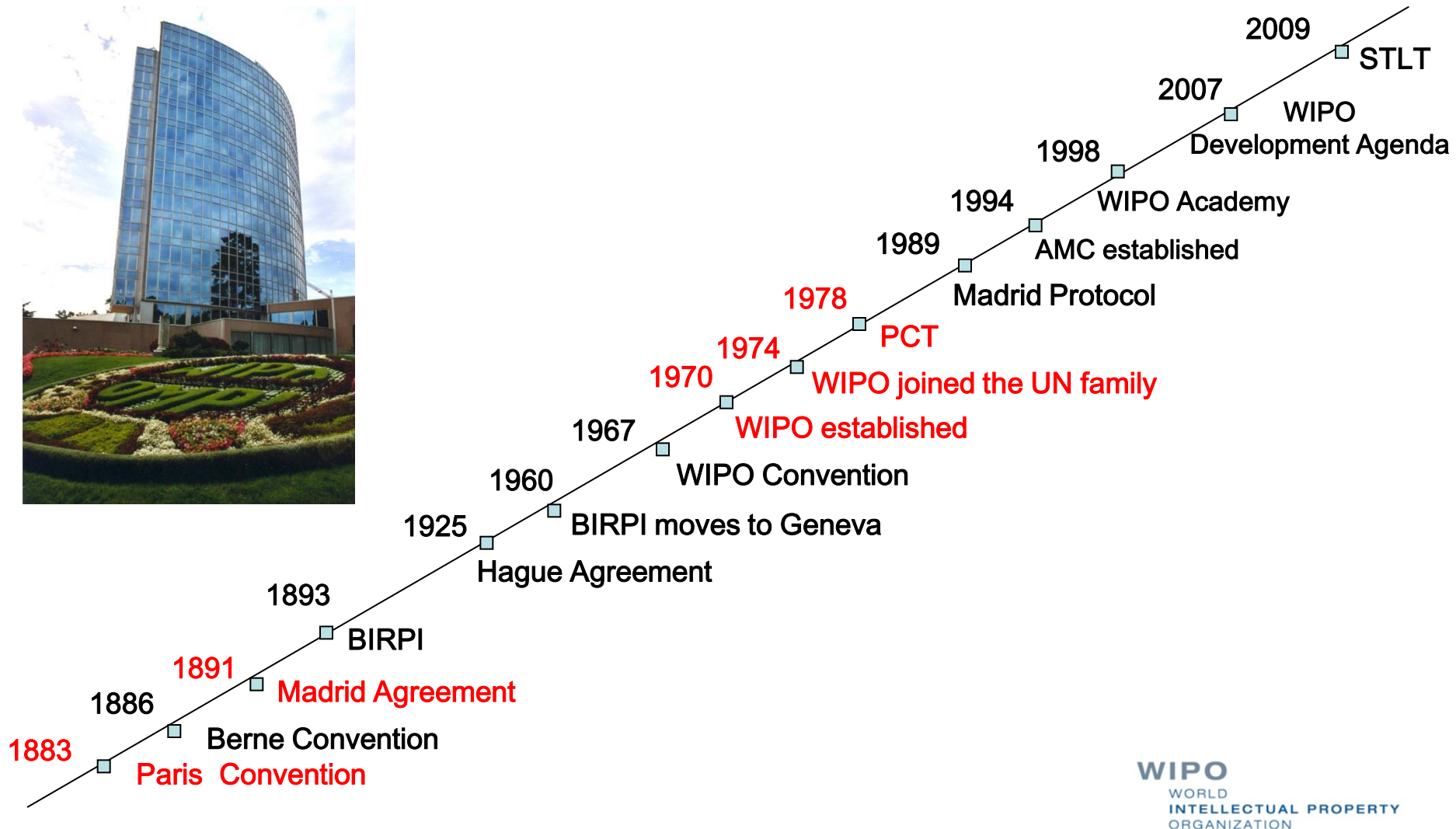
To lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all

- **Status:** Specialized Agency of the United Nations
- **Member States:** 189
- **Accredited Observers:** est. 250
- **Headquarters:** Geneva, Switzerland
- **Director General:** Francis Gurry
- **Staff:** est. 1200 from more than 110 countries
- **Income in 2014:** 378.7 million Swiss francs
- **Treaties Administered:** 26

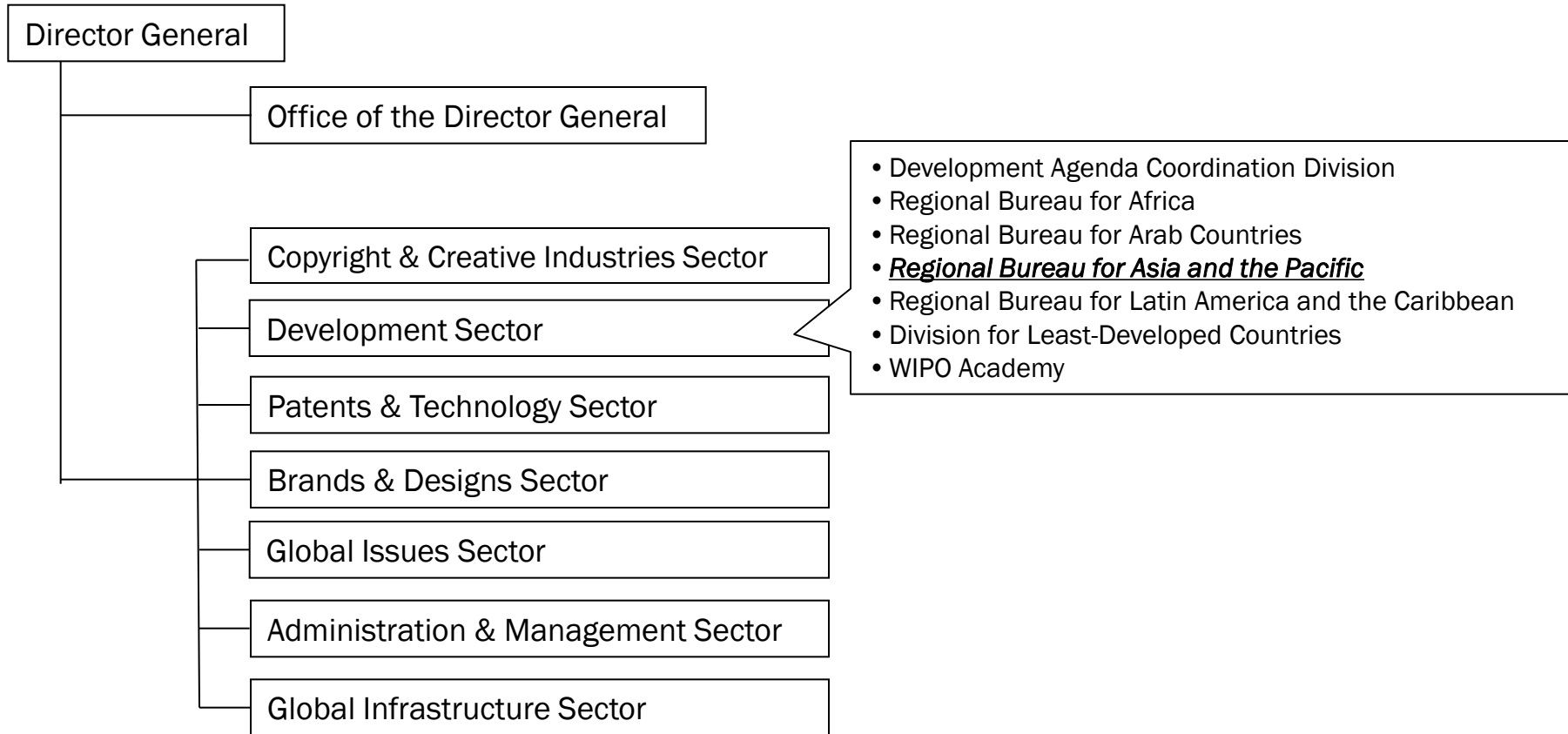
2014 Income by Type
(in millions of Swiss francs)



Milestones: 1883 to 2016



What is WIPO



Geographical Diversity

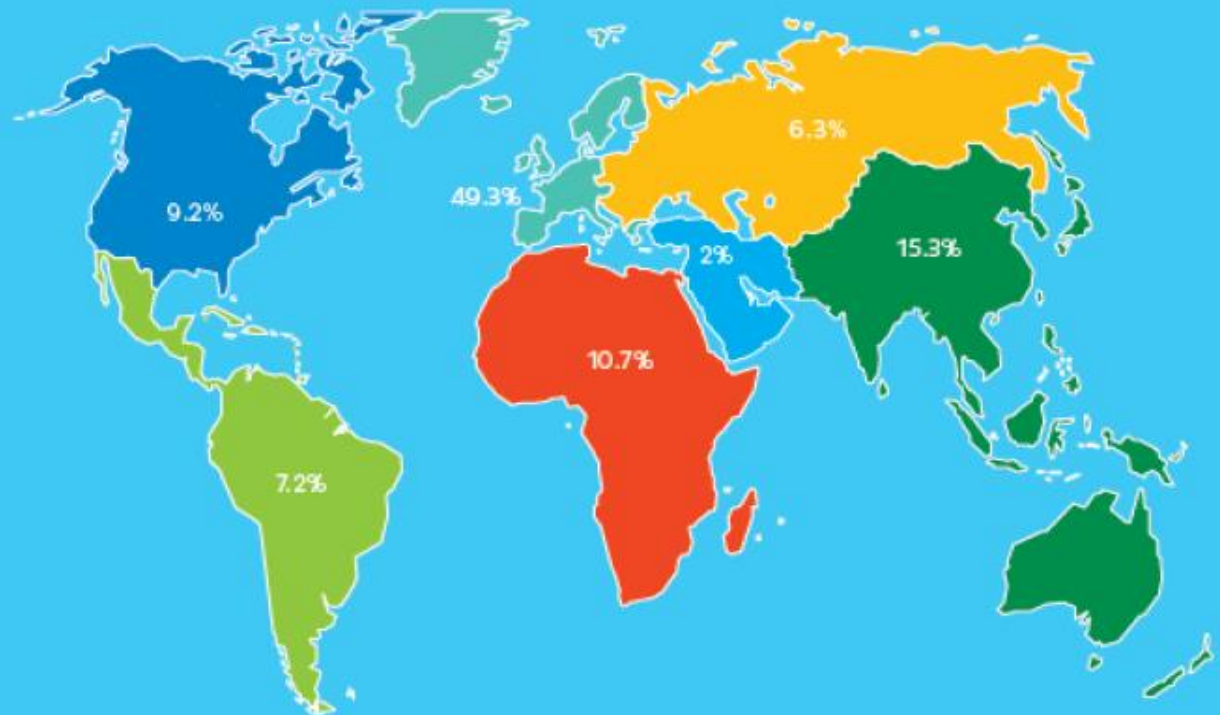
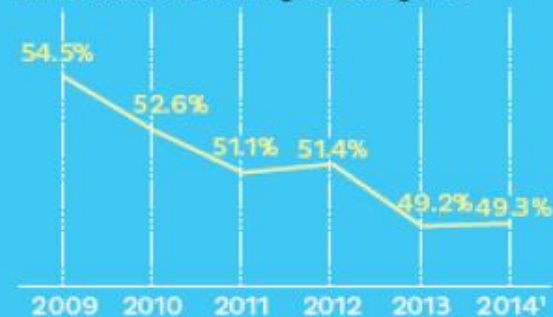
STAFF BY REGION

Our staff come from 118 countries¹

Professional and higher categories by region (regular + temporary)

Asia and the Pacific	93
Eastern and Central Europe and Central Asia	38
Middle East	12
Latin America and the Caribbean	44
North America	56
Western Europe	300
Africa	65
Total	608

Percentage of staff from Western Europe
in Professional and higher categories



¹ As of June 2014

¹ Source: ANNUAL REPORT ON HUMAN RESOURCES (WO/CC/70/1)

What WIPO does



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WIPO provides:

- a policy forum to shape balanced international IP rules for a changing world;
- global services to protect IP across borders and to resolve disputes;
- technical infrastructure to connect IP systems and share knowledge;
- cooperation and capacity-building programs to enable all countries to use IP for economic, social and cultural development;
- a world reference source for IP information



Japan Funds-In-Trust (FIT/JP)

What is Japan Funds-in-Trust?

◆ Main Objectives

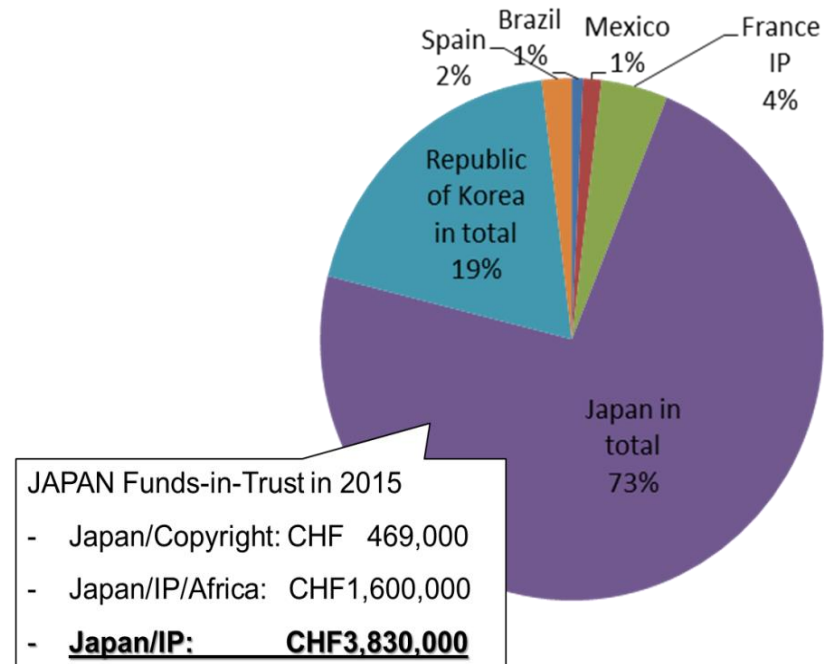
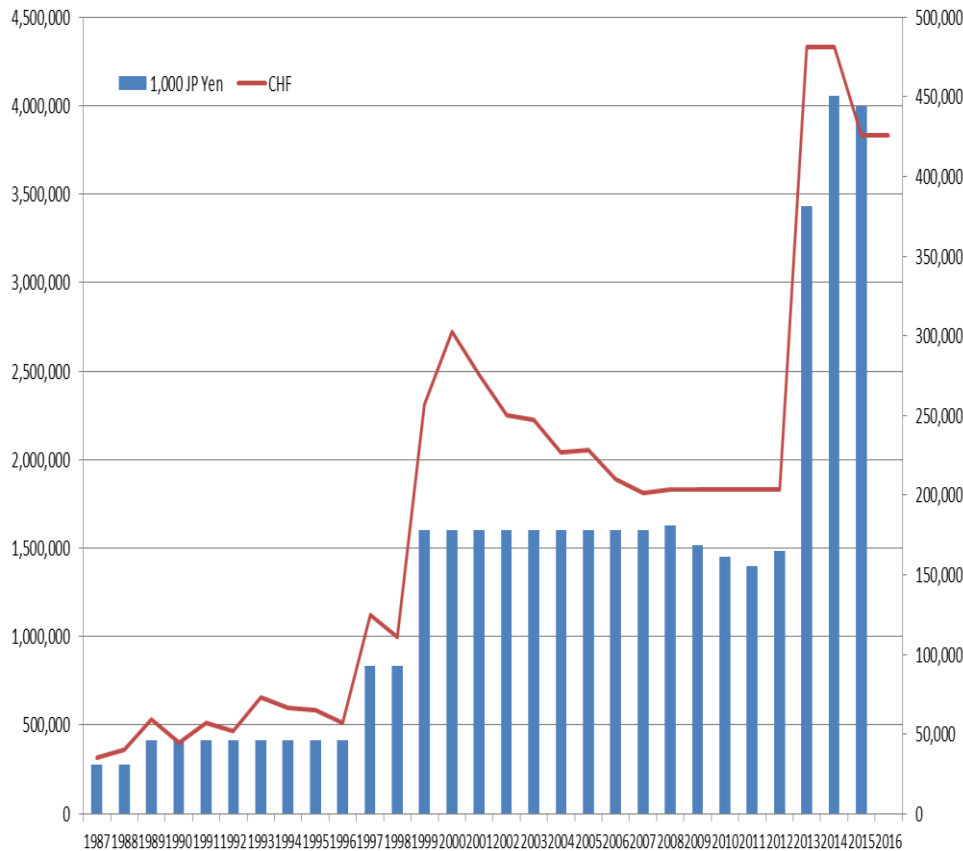
1. Promoting public awareness campaigns on the importance of the industrial property system
2. Providing assistance to developing countries in establishing/strengthening their industrial property laws and institutions
3. Developing human resources



Impacts of Japan Funds-in-Trust

2016: CHF3,830,000

2017: CHF3,830,000



Japan Funds-in-Trust

- How to operate? How to evaluate?

- 1-year Work plan (April to March)
- Operated by WIPO in cooperation with Japan
- Result Based Management
 - Set up **measurable** targets “Performance indicator”
- **Performance indicators** for this project/workshop are:
 - No. of institutions participating in the project
 - % of participants who apply the enhanced knowledge and upgraded skills in their work (70%)
 - % of participants providing positive feedback on the relevance/usefulness of their work (70%)



Priority Initiatives in ASPAC and related Activities under FIT/JP

Priority Initiatives

Regional Bureau for Asia and the Pacific

1. Country Development Plan
2. National IP Policy/Strategy
- 3. IP Office Diagnostics and Assistance**
4. Competency Based Examination – Patents
5. Competency Based Examination – Trademarks
- 6. Enabling IP Environment – Technology**
7. Enabling IP Environment – Brand and Design
- 8. WIPO Treaty Accession and Increased Usage**
- 9. Heads of IPO Conference (HIPOC)**

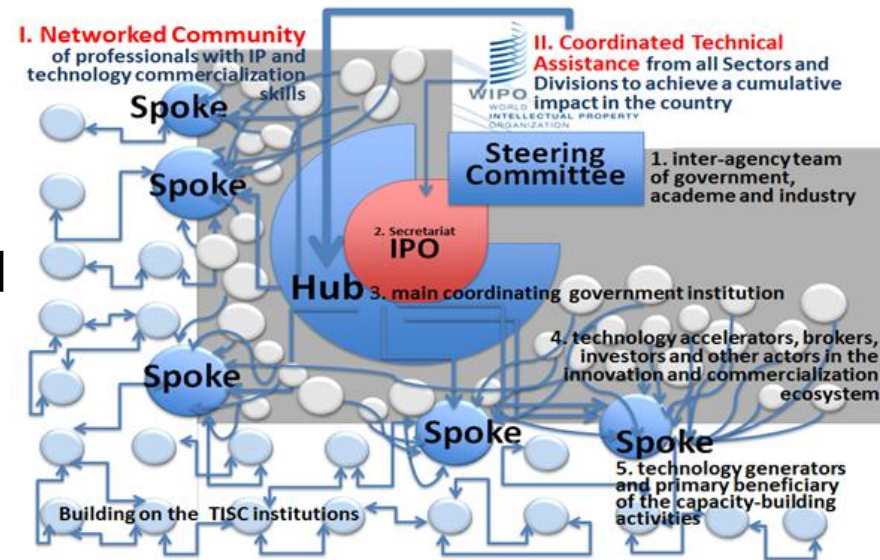
Enabling IP Environment Project

■ Inception Phase in 2016

- Malaysia, Philippines, Sri Lanka and Thailand
(Viet Nam joined in 2017)
 - Assessment missions by Experts
 - Reports and roadmaps

■ Organization Phase in 2017

- University Visits
- Roster of Trainees
- “Project charter” to be finalized
- Presidents’ Summit
(December 13-15, in Japan)



Enabling IP Environment Project

■ Workshop on Technology Transfer

- Philippines, March 2017
- Sri Lanka, October 2017
- Thailand, June 2017

■ Patent Drafting Course

- Malaysia, February 2017
- Philippines, November 2016
- Sri Lanka, July 2017
- Thailand, August 2016 & October 2017

■ Patent Information

- Regional Workshop on Patent Information, Tokyo, 2015 and 2016
- Creation of a Manual on Free and Open Source Tools for Patent Analytics
- Regional Patent Analytics Workshop, Malaysia, 2016

■ Three-month Fellowship in a Japanese University

- A fellow from the Philippines in Japan, 2016
- A fellow from Thailand in Japan, 2017

■ WIPO Green and WIPO Re:Search



Treaty Accession & Better Usage Madrid System related

■ Activation of the Madrid System in the region

- National Workshop for the Effective Utilization of the Madrid System for Trademark Agents and Specialists, Cambodia, January 2016
- WIPO publications and other documents relating to the Madrid System to be translated into Laotian and Khmer (completed in 2017)
- Regional Meeting of IPO Officials Responsible for Operating/Acceding to the Madrid System, Japan, December, 2016 and October 2017)



Treaty Accession & Better Usage PCT System and Hague System related

■ Support of Examination through the PCT System

- Regional Workshop on the Patent Examination Quality Management System, Malaysia, April 2016 and 2017
- Regional Workshop on the Use of PCT Products, Tokyo, September 2016
- National Workshop on the PCT System, India, November, 2016

■ Support of Accession of Hague System

- National Workshop on Hague System, Viet Nam, February, 2016
- Study Visit Prior to Acceding to the Hague System, Tokyo, November, 2016

Heads of Intellectual Property Office Conference (HIPOC)

■ Objective

To engage the leadership of national IP offices, for the purpose of providing them with an executive level learning platform as well as a safe environment to ask and share information and experiences.

■ February 19-21, 2018, Tokyo, Japan

■ Participants

Heads of IP Offices in the ASEAN and SAARC

■ Agenda

Technical Cooperation Framework
at the Country Level



Others under Japan Funds-in-Trust

- WIPO CASE Development and Support
- Digitization, Data Management and Workflow Optimization
- Public Outreach and Case Studies on IP



WIPO High Level Forum

30th Anniversary Event of the Japan Funds-in-Trust

■ Objective

- To exchange views and information on IP policy and strategic considerations relating to the current international circumstances and emerging trends in the field of intellectual property
- To identify best practices to utilize IP systems and infrastructure for economic, social and cultural development; and
- To explore possible areas of cooperation in countries for establishing modern and effective IP systems.

■ February 22-23, 2018, Tokyo, Japan

■ Participants

Heads of IP Offices from 90 countries

■ Agenda

- IP System and Policies
- Information Infrastructure
- Human Resources Development



WIPO High Level Forum on the Global IP Infrastructure for Promotion of Innovation: March 2010

Thank you for your kind attention

(<http://www.wipo.int>)

(http://www.wipo.int/cooperation/en/funds_in_trust/japan_fitip_aspac/)