

The Role of the Turkish Patent Institute to Promote the Madrid System

Tokyo
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Trademark Examiner

OUTLINE

- Madrid Division in Turkish Patent Institute (TPI)
- Madrid Protocol Procedures in TPI
- Promotion activities in Turkey
- TPI's Promotion activities in WIPO

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Madrid Division

- Under the Trademarks Department, not a separate department
- 3 trademark examiners & 4 supporting staff
 - Having language capacity
 - Trained in Madrid Protocol

Workload in General

- Average workload of an examiner per month:
 - substantive examination of 300 international applications
 - notification of 150 final decisions
 - formal examination of 25 international applications originating from Turkey
 - additional works (transformation, replacement, information notices etc.)
 - information and consultancy

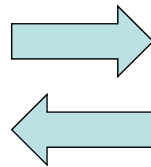
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Procedures in Madrid Division

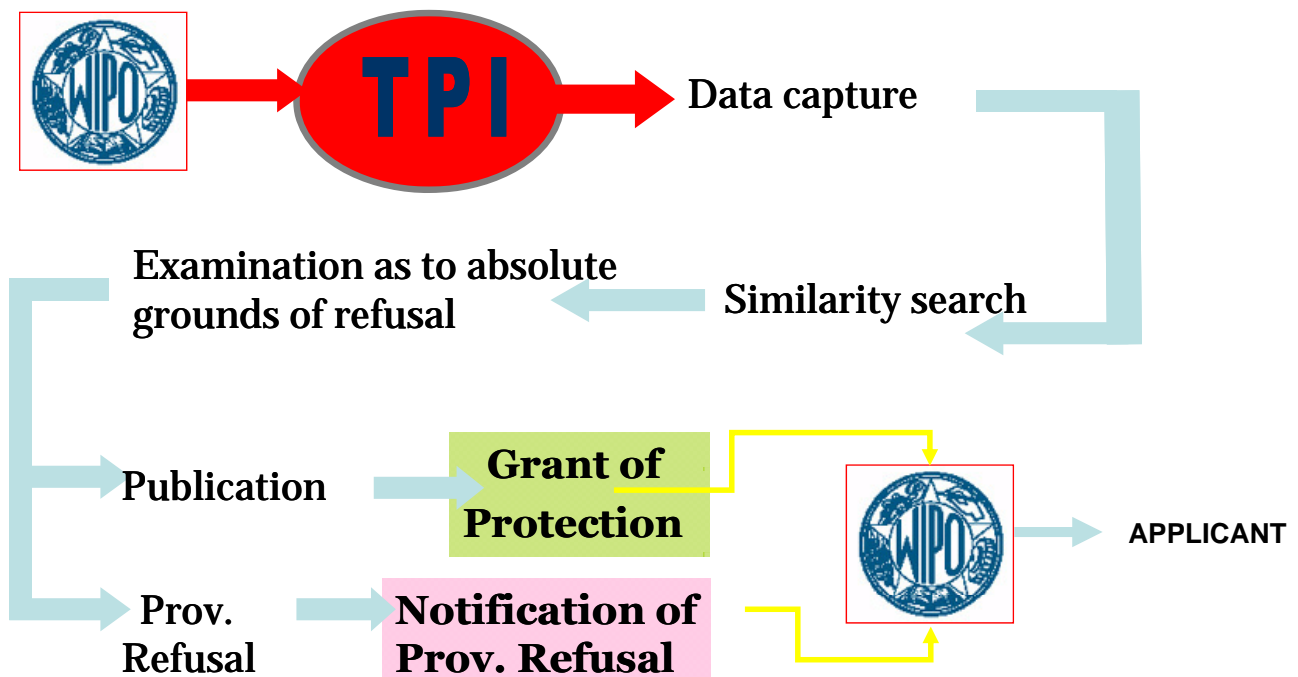
Two Way Road

- Applications coming from other contracting parties via IB
 - Turkey is the **designated contracting party**
- Applications filed via TPI
 - Turkey is the **office of origin**



WORLD
INTELLECTUAL
PROPERTY
ORGANIZATION

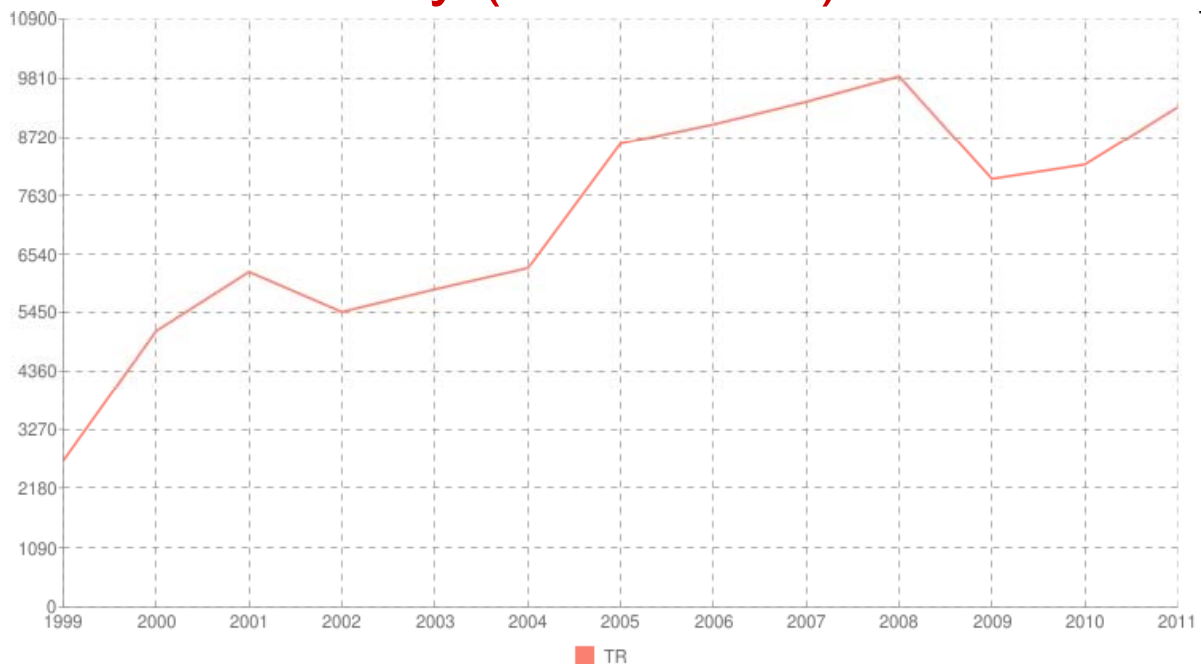
Turkey as a Designated Contracting Party



Liabilities of Madrid Division (as a designated contracting party)

- to capture data from WIPO database
- to check the data entry and examine the applications for absolute grounds of refusal and notify them to WIPO
- to issue a notification of a final decision
 - after publication/refusal
 - after appeal/opposition procedures
- to proceed the correction requests sent by WIPO

Turkey as a Designated Contracting Party (1999-2011)



Source: www.wipo.int

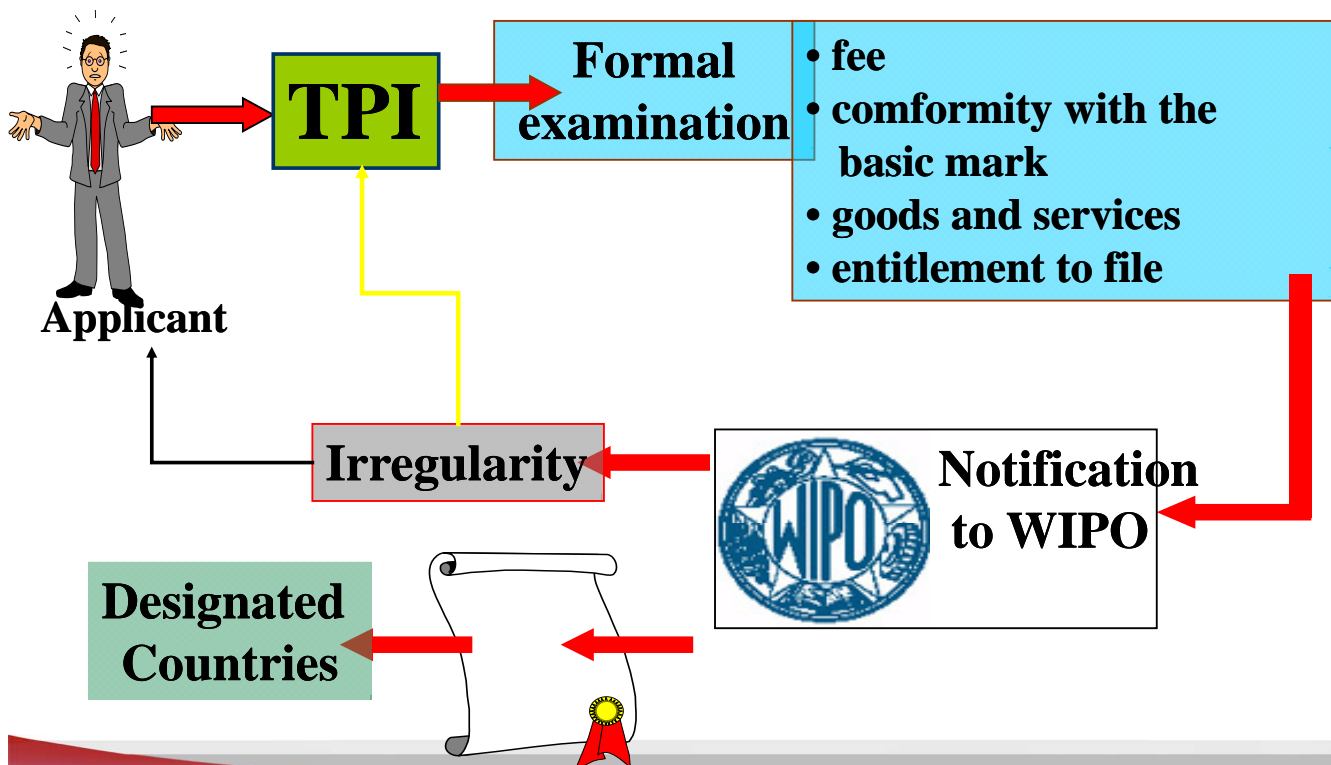
Turkey as a Designated Contracting Party (2011)

- Turkey's ranking is **9**.
- **9277** international applications and subsequent designations were filed from WIPO to Turkey in 2011.

Soure: www.wipo.int

Ranking	Designated contracting party	# of designations (2011)
1	China	18724
2	EU	16344
3	USA	15890
6	Japan	12211
9	Turkey	9277

Turkey as an Office of Origin



Liabilities of Madrid Division (as an office of origin)

- to control MM2 forms in detail and formal examination
- to communicate with applicant, if necessary, before sending the application to WIPO
- to notify the respond of irregularity letters within prescribed time limits
- to notify the ceasing of effects

Turkey as an Office of Origin (1999-2011)



Source: www.wipo.int

Turkey as an Office of Origin (2011)

- Turkey's ranking is **13**.
- WIPO registered **912** international applications filed through the TPI in 2011.

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Seminars, Workshops and Meetings

- for applicants, SMEs and trademark attorneys (with cooperation of WIPO)
 - 17 April 2008: Ankara-National Workshop on the Madrid System
 - 9 December 2010: Ankara- Seminar on Madrid System regarding the international registration of trademarks
 - 28-30 November 2011: İstanbul/Ankara- Roving Seminars on the Better Use of the Madrid System in Turkey

Roving Seminar on Madrid System (28 November 2011 İstanbul)



Seminars for other institutions

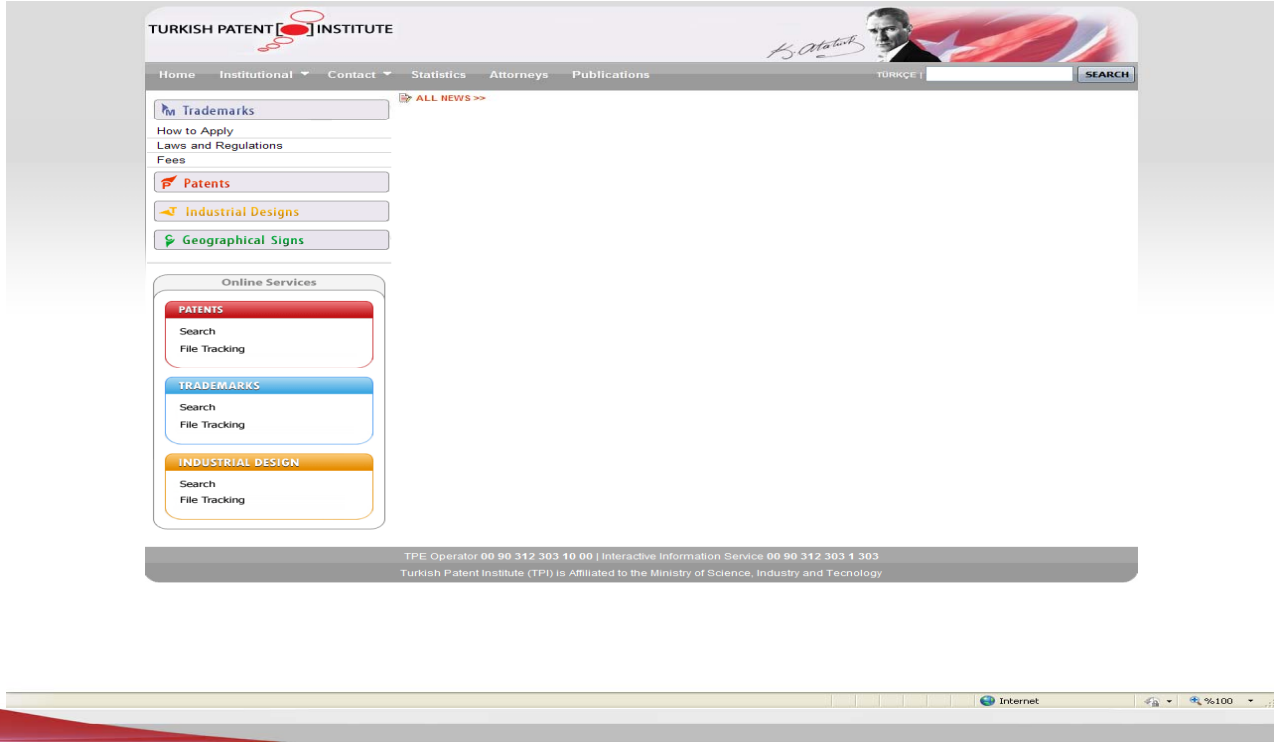
- for Small and Medium Size Enterprises Development Organization (KOSGEB) which gives supports to SMEs for international applications.
- for the staff of Info and Documentation Centers of TPI (located in 46 cities of Turkey)

Publications of TPI on Madrid Protocol

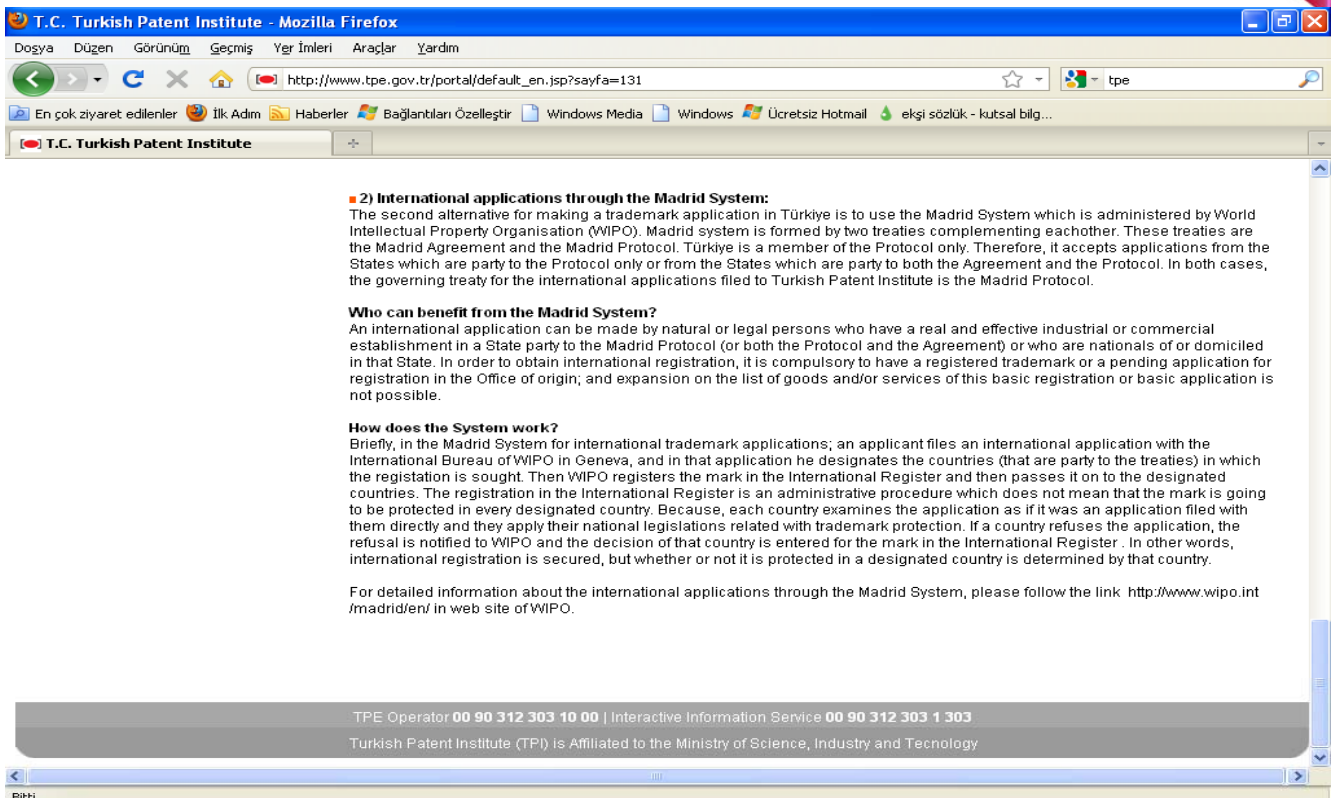
- Average number of 6000 Manuals and 10000 brochures on Madrid Protocol are published every year.



User-friendly website for foreign users (www.tpe.gov.tr)



Madrid System on TPI's Website



Trademark search on TPI's website

T.C. Turkish Patent Institute - Mozilla Firefox
www.tpe.gov.tr/portal/default_en.jsp

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Turkish Patent Institute (TPI) is Affiliated to the Ministry of Science, Industry and Technology

TURKISH PATENT [] INSTITUTE trademark search

You want to call the trademark's name, class code of the call will be made in Nice, bulletin number, or enter the firm name. Only in classes that you want to search for Nice 'specified class' box to tick, leaving a gap between Nice class enter codes. Trademark name, firm name and release number are required to write at least one of the areas.

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within last starting with have equal

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Gazette No: ex: 380

Nice Classification: All Classes Defined Classes

ex: 02 14 35 (classes should be a space between)

To make a call, the following verification code, you must enter the code in the field to the right.

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Gönder



Consultancy and Information Services

- Generally given by examiners in Madrid Division
 - Face to face
 - Telephone, mail and fax
- Free of charge



Cost Reduction

- As a promotion tool in proceedings before the TPI (office of origin)
- Handling fee for proceedings of the applications under the Madrid Protocol
 - 275 TL (156 \$) in 2010
 - 200 TL (113 \$) in 2011
 - 209 TL (119 \$) in 2012
- Handling fee for the proceedings of the subsequent designations and other requests under the Madrid Protocol
 - 275 TL (156 \$) in 2010
 - 150 TL (85 \$) in 2011 and 2012

Facilitating the Procedures

- Communication on the fastest possible way with applicants and WIPO
 - Mail or telephone instead of letter
- Precautions to take irregularity letters
 - By checking MM2 forms in detail (especially goods and services in the light of Nice Classification and previous irregularities)
 - By notifying decisions properly

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Active Role in Working Group Meetings

- Turkish delegate was the chair of the last meeting (4-8 July 2011)
- Turkish delegate was the vice chair of the previous meeting (5-9 July 2010)
- Turkey follows the recent developments and hot topics regarding the effective use and simplification of Madrid system.

Contact person from TPI in WIPO

- A trademark examiner from Madrid Division of TPI started to work in WIPO as an exchange examiner
 - providing connection between WIPO and TPI
 - observing the details about the operations/structure of WIPO
 - making suggestions to WIPO or TPI for the effective use of the system

What is next?

- An **examiner from WIPO** will come to Turkey in order to share the views about the practices of Madrid Protocol in May 2012.
- Turkish version of “**goods and services manager**” will be setup with cooperation of WIPO.
- Establishment of **IP Academy in Turkey** (ongoing project with WIPO)

Thank You !

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