



DIRECTORATE GENERAL OF
INTELLECTUAL PROPERTY RIGHTS (DGIPR)
MINISTRY OF LAW AND HUMAN RIGHTS
REPUBLIC OF INDONESIA



JAPAN PATENT OFFICE



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL WORKSHOP

WIPO//IPR/JKT/11/INF/1
ORIGINAL: ENGLISH
DATE: SEPTEMBER, 2011

Enforcement of Intellectual Property Rights (IPRs)

organized by
World Intellectual Property Organization (WIPO)

in cooperation with
Directorate General of Intellectual Property Rights (DGIPR),
Ministry of Law and Human Rights, Indonesia

with the assistance of
Japan Patent Office

Jakarta, September 15 and 16, 2011

PROGRAM
prepared by the International Bureau of WIPO

Thursday, September 15, 2011

08.00 — 08.30 Registration

08.30 — 09.15 Opening ceremony

Welcome addresses by:

Mr. Xavier Vermandele, Legal Officer, Building Respect for Intellectual Property (IP),
World Intellectual Property Organization (WIPO), Geneva

Mr. Yoshihiro Nagahashi, Deputy Director, International Affairs Division, the Japan
Patent Office (JPO), Tokyo

Mr. Ahmad M. Ramli, Director General, Directorate General of Intellectual Property
Rights (DGIPR), Jakarta

09.15 — 09.25 Photo Session

09.25 — 09.40 Coffee Break

09.40 — 10.40 **Topic 1 Counterfeiting and Piracy: A Global Overview**

Speakers: Mr. Xavier Vermandele
Mr. Yoshihiro Nagahashi

10.40 — 11.10 **Topic 2 The Disposal of Infringing Goods**

Speaker: Mr. David Blakemore, Executive Director, Asia-Pacific
IPR Business Partnership, Christchurch, New Zealand

11.10 — 12.00 **Topic 3 Overview of Intellectual Property Rights (IPRs)**

Speaker: Mr. Xavier Vermandele
Moderator: Mr. Santun Maspari Siregar, DGIPR

12.00 — 13.00 Lunch Break

13.00 — 13.40 **Topic 4 Effective IP Enforcement and Consumer Protection: The United Kingdom Experience**

Speaker: Mr. Peter Astley, Public Protection Manager,
Environment & Public Protection Service, Warrington
Borough Council, Warrington, United Kingdom

13.40 — 14.20 **Topic 5 Enforcement Provisions under the Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS Agreement)**

Speaker: Mr. Xavier Vermandele

14.20 — 14.50 **Topic 6 The National Legal Framework on the Enforcement of IPRs**

Speaker: Mr. Fathlurachman, Director of Investigation

14.50 — 15.20 **Topic 7 The Role of Enforcement Agencies**

Speaker: Mr. David Blakemore
Moderator: Mr. Ansori Sinungan, IP Consultant

15.20 — 16.35	Panel Discussion	Challenges in Enforcing IPRs
		Moderator: Mr. Xavier Vermandele
		Speakers: Mr. Jerry Kurniawan (Indonesia Custom Office), Ms. Indah Suksmaningsih (Market Surveillance), Mr. Tatok Sudjiarto (Indonesian National Police), Official from Indonesian Attorney General
16.35 – 17.05	Topic 8	Law Enforcement Realities: The View of Local Entrepreneurs
		Speaker: Ricky M. Safir (Oakley Indonesia)
		Moderator: Mr. Ansori Sinungan
<u>Friday, September 16, 2011</u>		
08.30 – 09.30	Topic 9	Practical Training Scenario: Effective Border Enforcement
		Moderator: Mr. David Blakemore
09.30 – 10.30	Topic 10	Practical Training Scenario: TRIPS implementation
		Moderator: Mr. Xavier Vermandele
10.30 – 11.30	Topic 11	Practical Training Scenario: Consumer Protection – Targeted Surveillance and Enhanced Results
		Moderator: Mr. Peter Astley
11.30 – 13.30	Lunch Break	
13.30 – 14.00	Topic 12	The Justification for Criminal Sanctions
		Speaker: Mr. Xavier Vermandele
14.00 – 15.15	Topic 13	The Role of the Right Holders
		Speakers: Mr. Tony Swaffield, Director, Brand Protection, New Era Europe, Aylesbury, United Kingdom
		Mr. Naoto Kuji, General Manager, Intellectual Property Division, Honda Motor Co., Ltd., Tokyo, Japan
15.15 – 15.30	Coffee Break	
15.30 – 16.00	Topic 14	Consumer Attitudes on Counterfeiting and Piracy
		Speaker: Mr. Xavier Vermandele
16.00 – 17.00	Roundtable Discussion	Strategic Approach to Effective Enforcement of IPRs
		Moderators: Mr. Xavier Vermandele
		Mr. Ansori Sinungan
17.00	Closing ceremony	