

Primary Consideration Before Drafting a Patent Application:

"Predicting Patentability through Prior Art Search"

WHAT IS PRIOR ART?

- INFORMATION existing before the effective filing date of a patent application
- ❖ PRIOR ART (Section 24, IP Code)

Prior Art shall consist of:

- 24.1. Everything which has been available to the public anywhere in the world, before the filing date or priority date of the application claiming the invention;
- 24.2 The whole contents of an application for patent, utility model, or industrial design registration published, xxx filed or effective in the Philippines, with a filing or priority date earlier than the filing or priority date of the application xxx....



Patentability Requirements

❖ NOVELTY (Section 23, IP Code)

An invention shall not be considered new if it forms part of a prior art.

❖ INVENTIVE STEP (Section 26.1, IP Code)

An invention involves an inventive step if, having regard to <u>prior art</u>, it is not obvious to a person skilled in the art at the time of the filing date or priority date of the application claiming the invention.

❖ INDUSTRIAL APPLICABILITY (Section 27, IP Code)

An invention that can be produced and used in any industry shall be industrially applicable.



PRIOR ART

- **❖ ISSUED PATENTS**
- **❖ TECHNICAL PAPERS**
- *** SCIENTIFIC TREATIES/PUBLICATIONS**
- *** TEXTBOOKS**
- CONFERENCE PAPERS
- MARKETING BROCHURES
- **PRODUCTS**
- ***** DEVICES
- *** EQUIPMENT**
- PRIOR USE & ORAL DISCLOSURES (Rule 204a, IRR)
- ❖ NON-PREJUDICIAL DISCLOSURE (Rule 205, IRR)



WHAT IS EFFECTIVE FILING DATE?

- * "Effective Filing Date" it is the <u>Earliest Filing Date</u> that the pending patent application can claim
 - Direct Route applications the actual filing date
 - Foreign applications filing date of the foreign application, if priority right is claimed
 - PCT applications the actual filing date or priority date
 - Divisional applications the date of the parent application



PRIOR ART SEARCH

- Prior Art Search organized review of prior art contained in public documents
- Kinds of Prior Art Searches
 - Patentability Search
 - Invalidity Search
 - Patent Examination Search
 - State of the Art Search
 - Freedom to Operate (FTO) Search

PRIOR ART SEARCH

- Databases for Prior Art Search
 - -Public Databases of issued patents in the internet

(IPPHL, WIPO-PCT with ISR, EPO, JPO, USPTO, Google Patent Search, Free Patent On-Line, etc.)

- Exhaustive Databases(Patents + Non-Patent Literature)
- Scientific Databases

(Contain articles on technological advances in the field)



SIGNIFICANCE OF PRIOR ART SEARCHES

- Search results as a critical factor in deciding whether to file a patent application
- To gauge prospects of obtaining broad claim coverage
- To "design around" by drafting claims avoiding the prior art
- In order to make an assessment of patentability
- To get information on developments in the field of invention



EXAMPLE

Inventor A - Pencil with a light attached

Patentability Search - Discovers unexpired patent in the country where A plans to sell and use the invention.

Recommendation - Can design around the patent or decide not to enter the pen-with-light market



How to Search Prior Art

- Conduct actual search in the Patent Office library
- Conduct On-Line Search:
 - Keyword Search
 - *Appropriateness of words in the description and aspects of the invention is important
 - * Essential function of the invention
 - * Essential effect resulting from the invention
 - * Physical structure of the invention
 - * Intended use of the invention
 - Field Search

To refine the results of the keyword search



Classification System

- Review and sort out patent applications according to its technology type
- Routing and distribution for assignment to the proper examining divisions/groups
- Patent Examiner further classifies the application and conducts prior art search in the specific fields of classification



Classification System

- 1.International Patent Classification (IPC)
 - updated editions (8th edition)
 - e.g <u>B60R1/10</u>
 - **B** Section (performing operations, transporting etc.)
 - 60 Class (for "vehicles in general")
 - R -Subclass (for "vehicle fittings or vehicle parts")
 - 1- main group number ("optical viewing arrangement)
 - 10 subgroup ("front view mirror arrangements")



Classification System

- 2. USPTO Classification System
 - -Class/subclass

For example:

- Mouse Trap(Class 43, subclass 52)
- Simple Mouse Trap with Door (Class 43, subclass 62)



THANK YOU FOR YOUR KIND ATTENTION!

