

COUNTRY PROFILE ON IPR

FIJI

WIPO SUB REGIONAL WORKSHOP ON EFFECTIVE USE OF IP SYSTEM FOR
ECONOMIC GROWTH AND BUSINESS COMPETITIVENESS

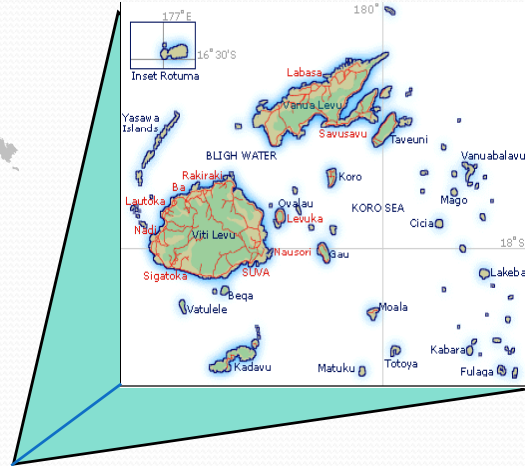
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- OVERVIEW OF FIJI
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1. Overview of Fiji

- Fiji is an archipelago of around 330 islands in the South Pacific approx. 2,700 kms East of Australia



Overview of Fiji (Cont'd)

- 1874- British Crown Colony (October 1970 – Independence)
- Fiji's population (2007) at 827,900 :
 - ➔ 57% → Indigenous Fijians,
 - 38% → Indo-Fijians; and
 - ➔ 5% → Chinese, Pacific Islanders and foreign residents.
- The business language is English.
- Middle income country - US\$3,343.7 per capita income in 2008
- Main sectors of the Fiji economy/sources of foreign exchange:
 - ➔ Tourism;
 - ➔ Textiles, Clothing & Footwear,
 - ➔ Agriculture, Forestry & Fisheries
 - ➔ Mineral water;
- Main trading partners are Australia, NZ, the US, Japan and the Eurozone.
- Well educated workforce - Literacy rate of 93.7%

GDP Contribution - 2009

2009 Contribution to Growth By Sector (-2.2% Growth)			
Sectors that contributed Negatively	(%)	Sectors that contributed Positively	(%)
Agriculture & Forestry	-1.33	Health & Social Work	0.11
Wholesale & Retail Trade	-0.49	Mining & Quarrying	0.11
Manufacturing	-0.42	Public Administration & Defence	0.10
Hotel & Restaurants	-0.22	Financial Intermediation	0.08
Transport, Storage & Communication	-0.20	Real Estate & Business Services	0.07
Construction	-0.05	Other Community, Social & Personal Services Activities	0.03
Education	-0.05	Electricity & Water	0.02
Fishing	-0.01		

IPR is not recorded as a separate sector but impacts on a broad section of the economy.

Source: Fiji Islands Bureau of Statistics

Contribution

- Can not be measured
- Not recognised as an economic driver



Status

- No IP office
- Unit (Administrator General's Office)
 - Trade Mark
 - Patent
- Copyrights (Solicitor General's Office)
- TK & EC (i Taukei Affairs)



Challenges

- Set up of an IP office
- Identifying, setting up possible stakeholders
- Incorporate IP system/mechanism into one
- Review of existing laws
- Enacting of new laws
- Enforcement of the laws



Opportunities

- Set up IP office
- Awareness
- Identify relevant stakeholders
- Review current laws
- Enacted new laws
- Formulate reasonable fees
- Encourage creativity and innovation
- Contribution to the economy



THANK YOU