

# Sri Lanka



- Ayubowan



## **Current Status and Future perspectives on National IP Education and Training Programs**

# Outline

- About Sri Lanka
- Status of IP in Sri Lanka
- Training
- Perspectives



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## Sri Lanka in the World Map ...



Sri Lanka was often referred as ...



“The Pearl of the Indian Ocean”

Inspired by its

- Mystical beauty
- Unusual shape
- Geographical location



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Map of the Island



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# Sri Lanka at a Glance ...



- **Official Name** Democratic Socialist Republic of Sri Lanka
- **Capital Cities** Commercial Capital -Colombo (pop. - 1.3 million)  
Officially designated capital - Sri Jayewardenepura-Kotte (It is the site of Parliament, but it is currently only an administrative center)
- **Other Cities** Kandy (150,000), Galle (110,000), Jaffna (100,000)  
09 Provinces, 24 Administrative districts
- **People**  
Nationality - Sri Lankan  
Population - 19.4 million  
Annual population growth rate - 0.79%  
Ethnic groups - Sinhalese (74%), Tamils (18%), Muslims (7%), others (1%).  
Religions - Buddhism, Hinduism, Islam, and Christianity
- **Languages** Sinhala and Tamil (official), English
- **Currency** Sri Lanka Rupee (SLR)
- **Education** Years compulsory--to age 14.  
Primary school attendance--96.5%.  
Literacy--92%.
- **Health** Infant mortality rate--15/1,000  
Life expectancy -71 yrs. (male), 76 yrs. (female)
- **Work force** 7.2 million



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# Sri Lanka's Features and Climate



- Situated in the Indian Ocean
- Between 5° 55' & 9° 50' North Latitude
- Between 79° 42' & 81° 53' East Longitude
- Area – 65,610 km<sup>2</sup> (water 2905 km<sup>2</sup>)
- Coastline – 1,340 km
- Maximum breadth – 224 km
- Maximum length – 432 km
- Tropical Climate
- Hills and mountains in south-central Sri Lanka rise to more than 2,133 meters (7,000 ft.).



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# History



- The Sinhalese have a fascinating documented history over 2500 years of Civilization.
- Buddhism was introduced beginning in about the mid-third century B.C.
- Was an important trade port and oasis of nature for sea farers of China, Arabia and Europe of the ancient times.
- The most valuable source of knowledge for the legends and historical heritage of Sri Lanka is the Mahavansa (Great Genealogy or Dynasty), a chronicle compiled in Pali, in the sixth century.
- Occupied by
  - the Portuguese in the 16th century
  - the Dutch in the 17th century
  - the British in 1796 and was united under British rule by 1815
- As Ceylon, it became independent in 1948
- Its name was changed to Sri Lanka in 1972



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## Sri Lanka has been famous through the centuries, because of ....



- Natural beauty
- Economically valuable resources  
e.g.: gems, spices, ivory
- Salubrious climate
- Abundant water resource
- Fertile soils
- Valuable Minerals
- **And friendly people with a rich cultural heritage**



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# Sri Lanka as a Tourist Paradise ...



## Status of IP in Sri Lanka





# The IP Policy Framework

**Vision:** IP and Economic Growth

## Back Ground:

- Commenced in the year 1860
- Governed by the Intellectual Property Act No 36 of 2003 which of TRIPS compliance.
- Comes under the Ministry of Trade Marketing Development, co-operatives and Consumer Affairs.



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# IP Education



**(1) Law:** The Law of IP is taught in the Sri Lanka Law Collage and the University of Colombo Sri Lanka Law College also conduct a post diploma on IP law for the Practicing lawyers.

**(2) Management:** –The University of Moratuwa teaches IP in a course leading to the Master of Technology Management. Sri Lanka Institute of Development Administration has a module on IP and development for the degree in master of Public Management. The University of Kelaniya teaches IP in the dept. of Fine Arts.



# Training

Target group:

- Customs
- Police
- Judges and Lawyers in the dept. of Attorney generals
- Science and technological communities
- Business communities
- Artist

Donors:

- WIPO
- US
- Republic of Korea
- Japan
- European Patent Office



# Awareness Building

Public out reach programs

- TV and Radio programs
- Public lectures
- News paper advertisements
- Dissemination and distribution of information
- Participation in Educational and Trade exhibitions





# Future Perspectives :

- Expand Programs through National Science Foundation and Universities
- Extend IP teaching in school
- Strengthened of training activities
- Establish an IP academy with the assistance of WIPO
- Help universities and R & D institutes for the HR developments and for developing IP policies
- Develop a three year strategy on IP training , education and public awareness, including the establishment of a national steering committee on IP with the participation of different stake holders.



# Thank You



# Colombo City



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# Sri Jayewardenepura-Kotte



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