

Inter-Academy Cooperation In Asia-Pacific Region

- Japan's iPAC Initiative in APEC -

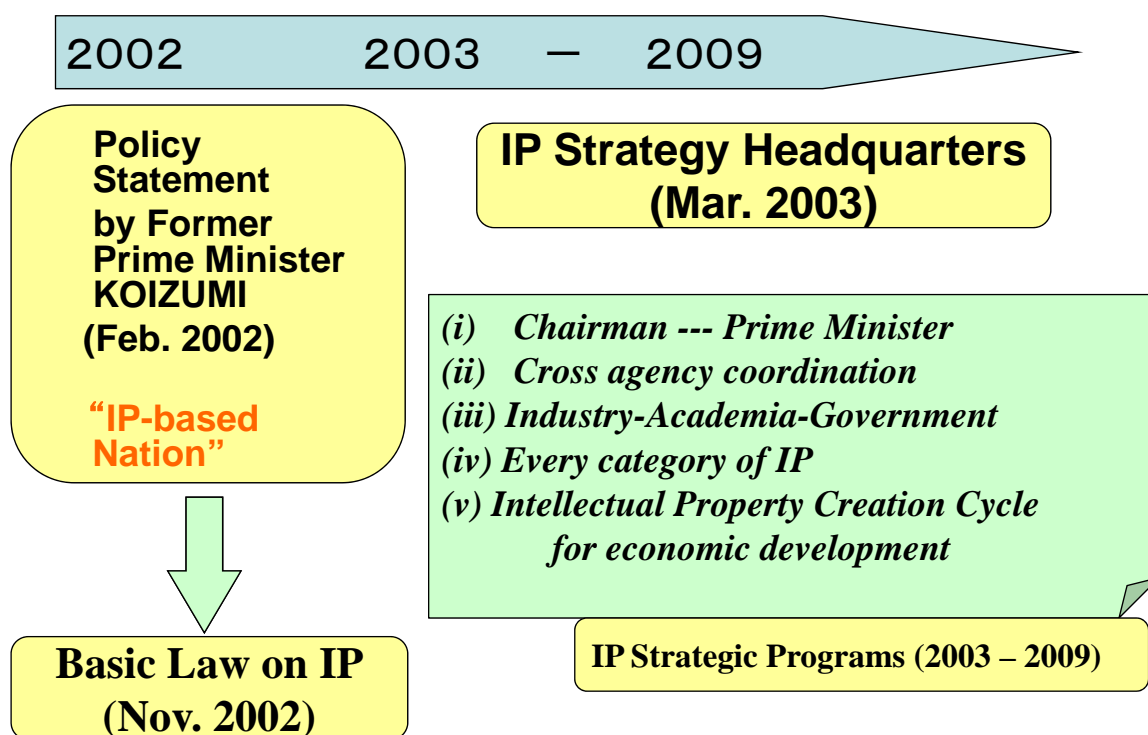
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Japan Patent Office**

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Collaborative Initiative -

Outline of Japan's IP Strategy

Japan's IP Strategy



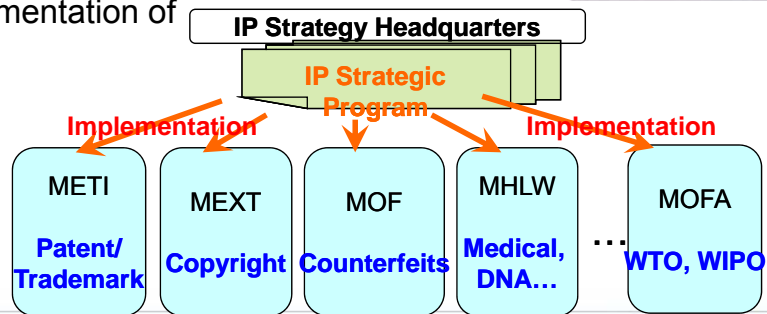
IP Strategy Headquarters

<Ministerial Council on IP >
Prime Minister (Chair),
All other ministers and
About 10 experts from
private and academic
sectors

photos <http://www.ipr.go.jp/kaigi.html>

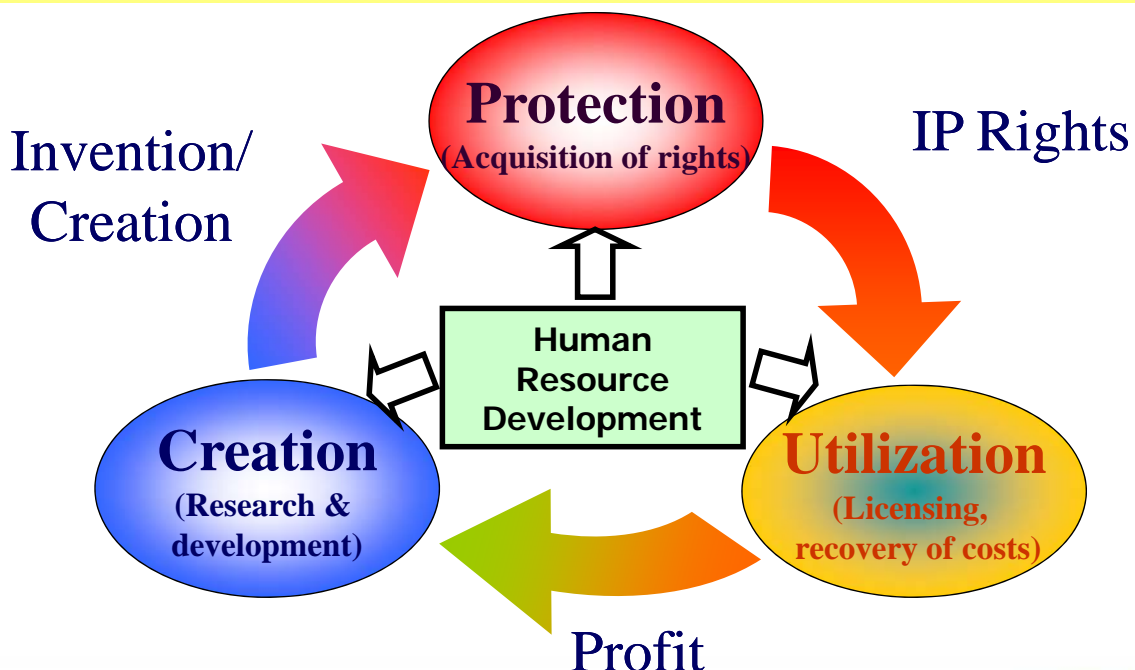


- Development of the strategic program
- Promotion of the implementation of the program



Policies of IP Strategy

Efforts toward the realization of an “Intellectual Property-based Nation”
 — IP creation cycle —

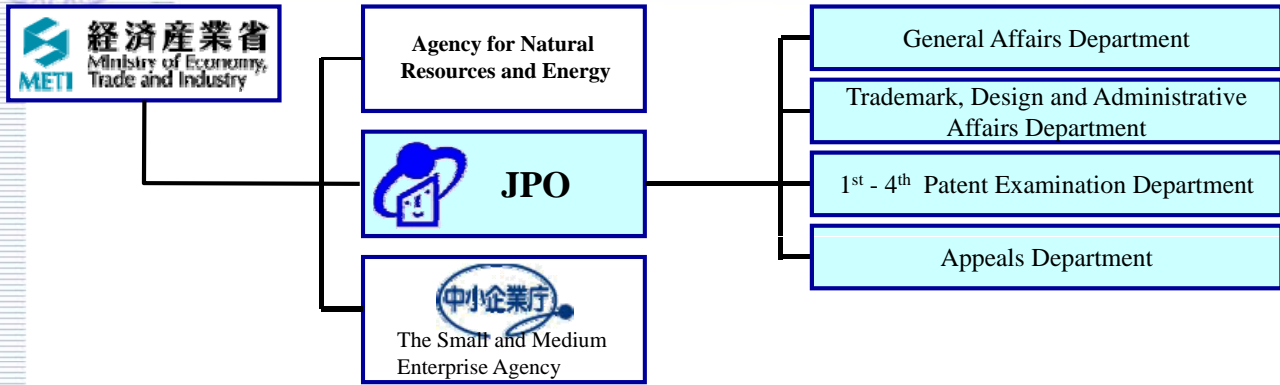


Achievements

- IP Creation
 - Science and Technology Basic Plan (3rd: 2006-2010)
 - University IP Headquarters and TLOs
- IP Protection
 - Establishment of IP High Court (2005)
 - Strengthening the JPO (500 examiners with fixed-term)
- IP Exploitation
 - Publication of guidelines which support companies' strategic IP management
 - Facilitating patent licensing (10,000 contracts supported by INPIT advisors)
- Promotion of Human Resource Development
 - Improve skills of and double the number of IP-related human resources in 10 years (60,000 → 120,000)
 - Foster legal professionals specialized in technology

Organization of Japan Patent Office (JPO)

Organization and role of the Patent Office



Role of the Patent Office

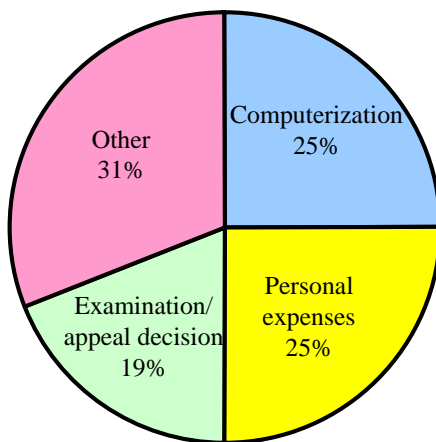
1. Properly granting patent, utility model, design, and trademark rights
2. Planning of industrial property measures
3. International cooperation/negotiations
4. Reviewing the industrial property system
5. Enriching of information on industrial property

Role of INPIT

- Human Resource Development
1. Training of IP-related people
 2. Raising IP Awareness
 3. Spreading & Enlightening IP
 4. Global Activities on IP Human Resources

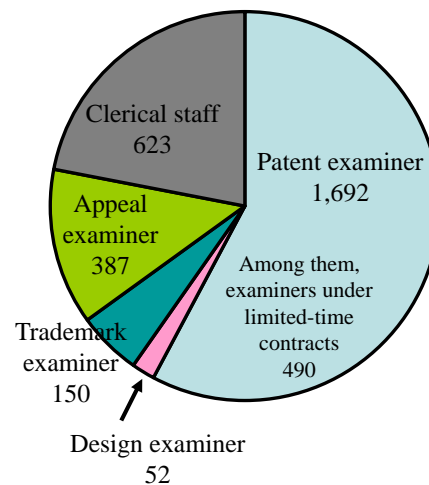
Budget and officials of the Patent Office

Budget of the Patent Office (2009)



Expenditure budget for FY2009
120.4 billion yen (US\$1,204 million)
*1\$ = ¥100

No. of officials in the Patent Office (2009)



Total: 2,904 (FY2009)

The following activities are undertaken for various stakeholders in public & private sector in the developing countries, under the framework of WIPO Funds-In-Trust arrangement as well as JICA

(1) Seminars, workshops

- Seminars and workshops held on various IP-related issues
- JPO assists organization of follow-up seminars proposed and implemented by alumni associations of JPO's training program

(2) Training Courses

- Several courses organized in Tokyo annually for various stakeholders in the field of IP

(3) Dispatching Experts

- Short-term / long-term expert missions undertaken under JICA / WIPO Japan Funds-In-Trust Arrangement

etc.

International Cooperation

- **Cooperation in human resources development**
- **Cooperation in searches/examinations**

Country	Trainees accepted	Experts dispatched
China	573	33
Indonesia	442	69
Thai	398	83
Vietnam	340	72
Philippine	323	39
Malaysia	278	20
India	141	14
Laos	45	6
Cambodia	37	2
Myanmar	25	0
others	474	45
Total	3076	383

The table below shows the total numbers of trainees accepted and experts dispatched by the JPO (FY1996 – FY2008).

Cooperation with Indonesia – Follow-up Seminars

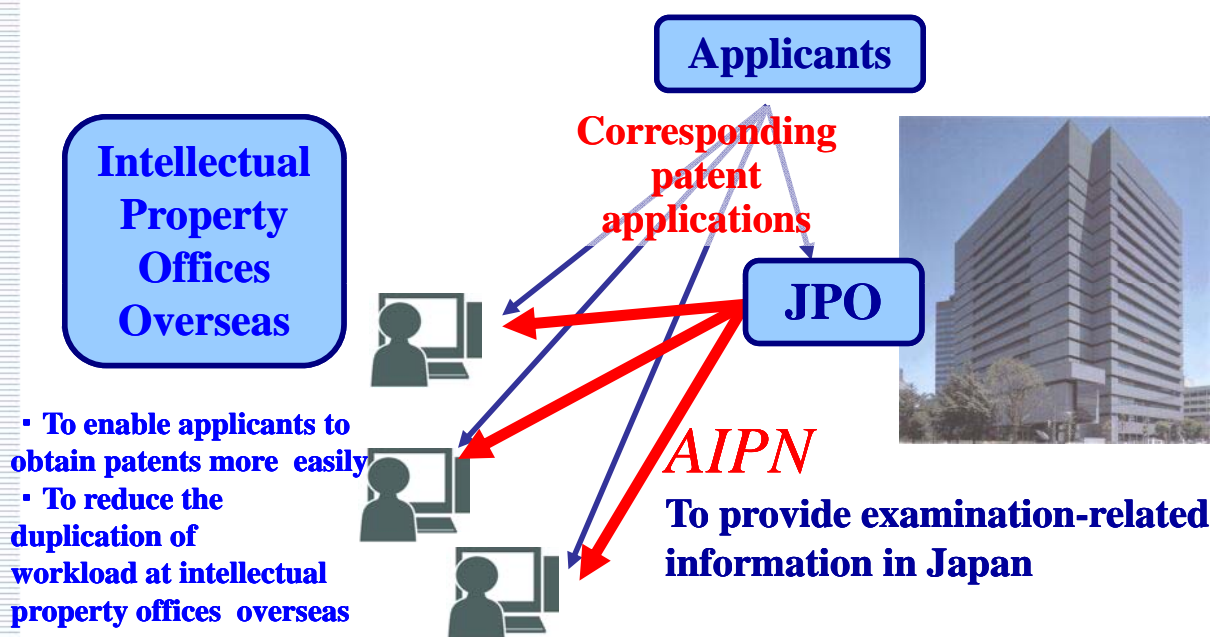
- For the purpose of following up on the training courses as well as to further build awareness on IP, various kinds of assistance has been provided to the alumni association in organizing “Follow-up Seminars” for ex-trainees in Indonesia

FY2004	Bandung	"Relation between IP Law Enforcement and Economic Development"
	Jakarta	"Improvement of IP Law Enforcement Officer"
FY2005	Jakarta	"The Implementation of IPR in Indonesia and Japan"
FY2006	Jakarta	"The Role of IP in Domestic Economic and Business Development to Open the International Market – Protection of Industrial Designs"
FY2007	Bali	"Well-Known Trademark and Brand Strategy -Case Passing Off-"
FY2008	Bandung	"Creativity and Innovation-Invention Promotion Activities in Education Institutions and Companies"
FY2009	Jakarta	"Promoting and protecting IPR through the IP Incubation Project to support the SMEs, universities and government in achieving the success of Creative Industries"

Not only in Indonesia, JPO organize follow-up seminars in many countries.

International Cooperation

Advanced Industrial Property Network (AIPN)



36 countries / regions as of Jan 2010

Support for SMEs

● SMEs

Potential for innovation and infrastructure for manufacturing

→ Support of SMEs is key for economic growth

● Concept for support measures

- Comprehensive and detailed
- Direct and indirect cost reduction

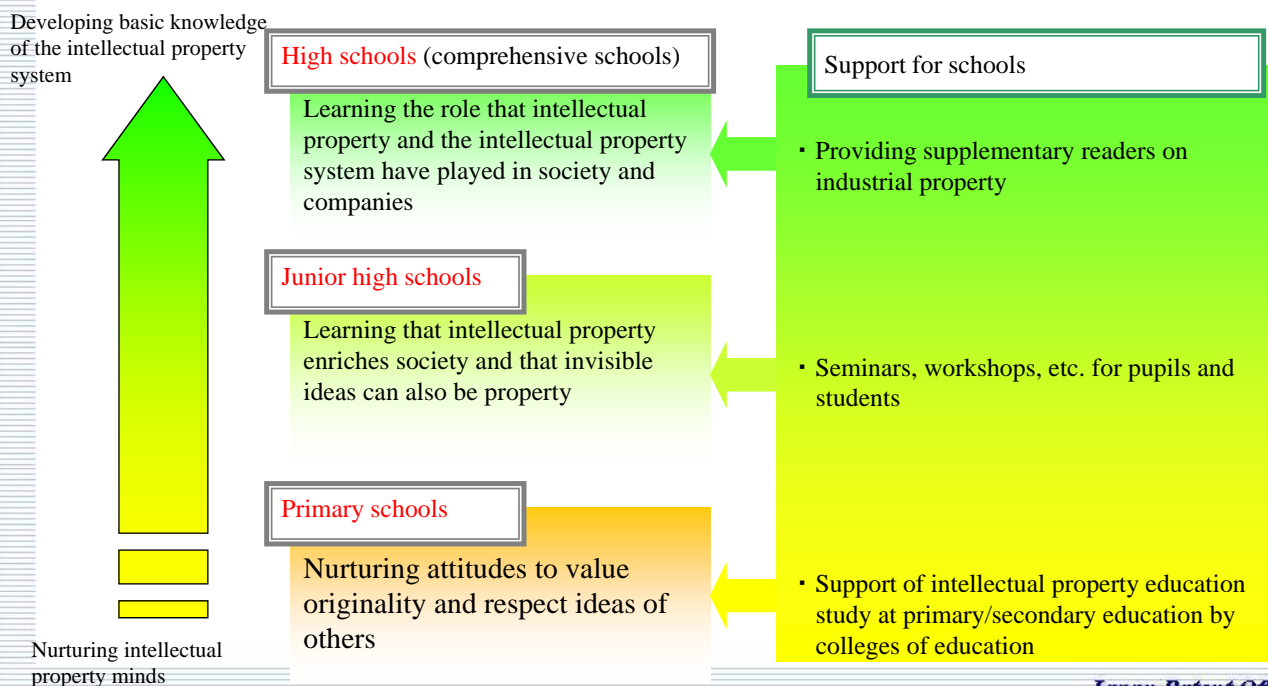
Support for SMEs

- Filing: advisor for filing/patent information
- Request for exam: free search/reduction for request fee
- Exam: accelerated exam/visiting interview by examiner
- Registration: reduction of patent fee
- Market: advisor for licensing/strategic IP support aiming for local economies
- Others: Q&A support/support for overseas

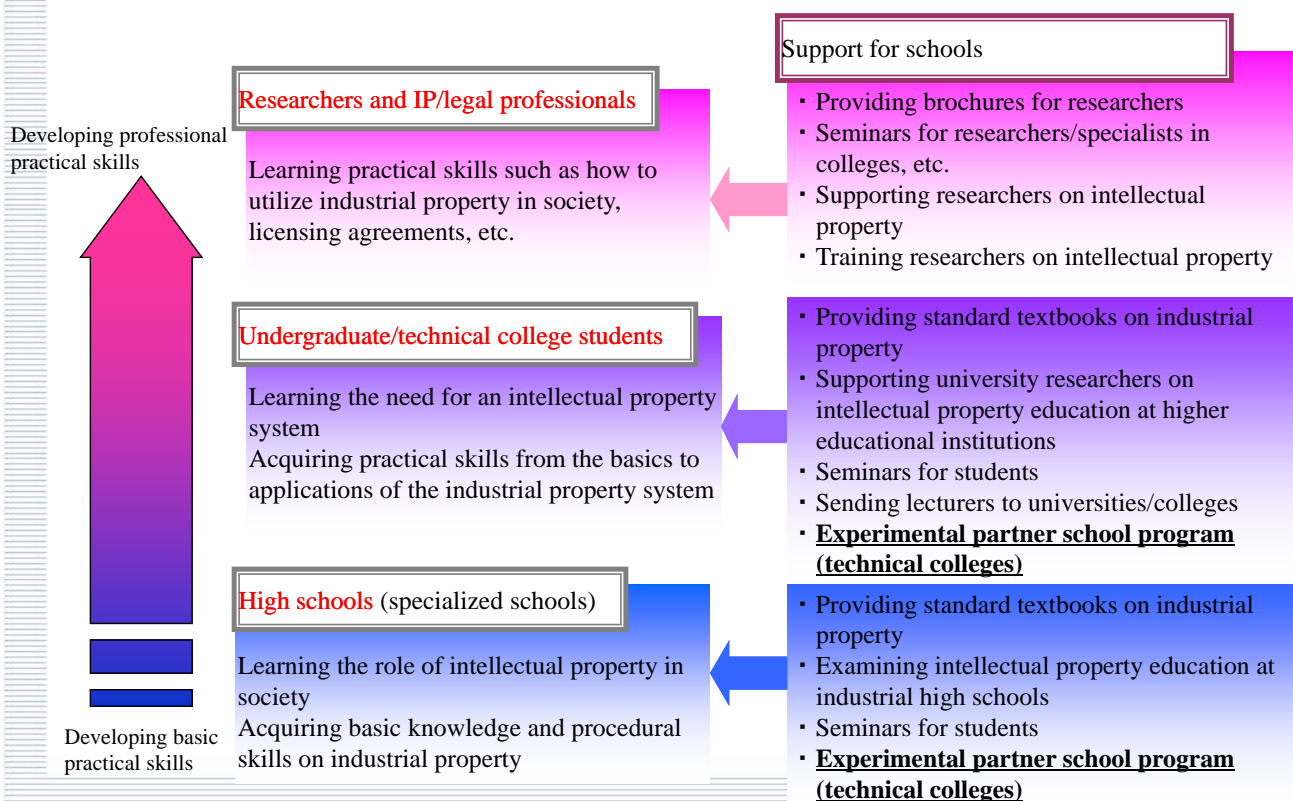
Intellectual property education by educational institutions

(1) Image of intellectual property education at primary/secondary educational institutions and support thereof

It is important to nurture intellectual property minds and learn the role of intellectual property education in society.

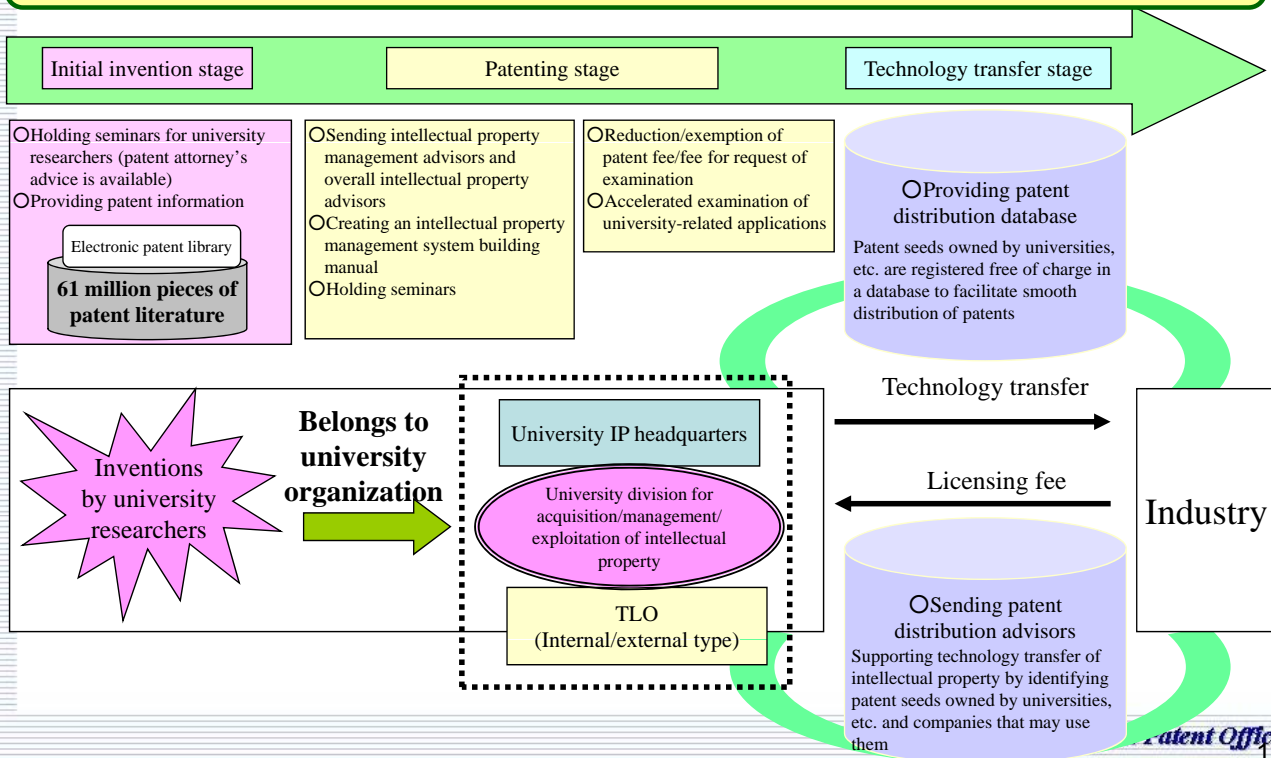


(2) Image of intellectual property education at professional/higher educational institutions and support thereof



The Patent Office's support for intellectual property activities by universities

Comprehensive support measures from the initial invention to technology transfer in order to promote dissemination and utilization of research achievements by universities



Recent Activities of Inter-Academy Cooperation

Bilateral Academy Cooperation between Japan and China

May. 2008 First meeting between
INPIT (Japan) and CIPTC (China)

Sep. 2009 Second meeting and MOC agreed

(※Memorandum of Cooperation)

→ Outline of MOC

- Exchange of information about curriculum of trainings
- Collaborative training cooperation
- Consideration concerning collaborative research about making texts

Bilateral Academy Cooperation between Japan and Korea

Nov. 2008 First meeting between

INPIT (Japan) and IIPTI (Korea)

Inter Academy Cooperation between Japan, Korea and China

Cooperation of IP Academies (Japan, Korea
and China)

Japan's *iPAC* Initiative

- APEC Intellectual Property Academy
Collaborative Initiative -

IP Academies

- AU - Intellectual Property Research Institute of Australia
- CN - State Intellectual Property Office of China
- ID - Indonesian Intellectual Property Academy
- JP - National Center for Industrial Property Information and Training
- KR - International IP Training Institute of the Republic of Korea
- MX - Mexican Institute of Industrial Property
- MY - Intellectual Property Training Center
- PH - Intellectual Property Research Training Institute of the Philippines
- RU - Russian State Institute of Intellectual Property
- SG - IP Academy
- TH - Intellectual Property Center
- US - USPTO Global Intellectual Property Academy
- VN - Research and Training Centre

(Non-exhaustive list. Mainly from the GNIPA of WIPO)



Presentations and Papers about HRD

Some Presentations and Papers in the IPEG 28th Meeting.

- ✓ Update by Mexico on WIPO-IMPI Distance Learning Courses (DL101S) and the Inauguration of IMPI's Virtual Conference Room
- ✓ Paper by Korea on APEC Project for Training Intellectual Property Right Information Facilitators Using e-Learning Content-IP Xpedite
- ✓ Update by Australia and China on Survey of Strategic Consideration of IPR Capacity Building in APEC Economies



Time to Start Concrete Cooperation

Several IP Academies in the Asia region
&
Human Resource related activities



Time to Start Concrete Cooperation of Academies!

**Proposition of Initiative for
Strengthening the Co-operation of IP Academies
for Effective IP Human Resource Development
in APEC Region (and in the world)**

**Synergy and complementary effect
with WIPO is also expected.**

Information Exchange of Training Program

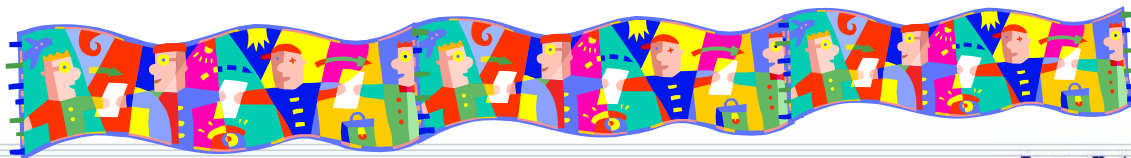
Accumulation of know-how in each organization through exchange of HR training program.

Information Exchange & Dispatch of Lecturers

Source for more effective and suitable lectures through information exchange and mutual dispatch of lecturers.

Cooperation for training materials

Cooperated preparation and mutual use of training materials.



Launch of the Website

Development of a Website for effective information dissemination and smooth information exchange.

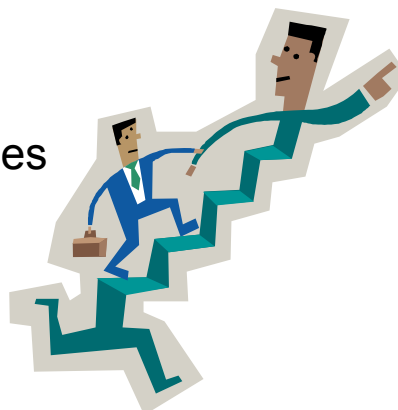
It will enlighten users broadly as well as deepening the network of IP Academies.



Support New Academies & Trainee Exchange

Support New Academies

Support newly developing IP Academies through provision of administrative know-how.



Trainee Exchange among Academies

Exchange of trainees and acceptance of interns among IP Academies. Mutual recognition of credit will be future target.



Future Schedule

Mar. 2010 IPEG 30th Proposal

at Hiroshima, Japan



Intercessional Comments & Discussion

Sep. 2010 IPEG 31th Approval

at Sendai, Japan

Through this Initiative in APEC,
Synergy and Complementary effect with
WIPO, bilateral-academy cooperation
is also expected

**Inter-Academy Cooperation
(Bilateral, APEC, WIPO)
is Key
for Effective Management
of IP Academies**

Thank you!
Japan Patent Office