

Optimizing the Function of IP Academies/IP Training Units:

Building Training Institutions that Respond to Actual Needs

Indonesian IP Academy
Faculty of Law, The University of Indonesia

Background

- Intellectual Property Rights' protection has become the priority agenda;
- There is a need to disseminate to the public and develop Intellectual Property Rights knowledge;
- So far, the extensive reform of intellectual property laws to improve the protection of intellectual property rights in Indonesia have faced a failure;
- Indonesia is in Priority Watch List 2009 US Trade Representatives

Indonesian Intellectual Property Facts and Figure

- Since the ratification of Agreement of Establishing the World Trade Organization, Indonesia has promulgated several laws related to the Intellectual Property;
- Those law are:
 - Law No. 29 Year 2000 on Protection of Plant Variety,
 - Law No. 30 Year 2000 on Trade Secret,
 - Law No. 31 Year 2000 on Industrial Design,
 - Law No. 32 Year 2000 on Layout Design of Integrated Circuit,
 - Law No. 14 Year 2001 on Patent,
 - Law No. 15 Year 2001 on Trademark, and
 - Law No. 19 Year 2002 on Copyright

Indonesian Intellectual Property Facts and Figures

- After the promulgation of those laws, the numbers of IP registration in Indonesia were increasing
- The data of the IP registration in Indonesia within the last 5 years are as follow:

IP REGISTRATION IN INDONESIA				
JANUARY 2005-NOVEMBER 2009				
YEAR	PATENT	TRADEMARK	COPYRIGHT	IND. DESIGN
2005	4,499	54,651	4,269	5,114
2006	4,880	54,250	5,857	4,926
2007	5,377	55,016	6,411	4,473
2008	5,382	56,714	4,733	3,529
2009	4,243	51,289	9,023	4,200
TOTAL	24,381	271,920	30,293	22,242

www.dgip.go.id

Top 10 patent applicants in Indonesia

PATENT APPLICANTS IN INDONESIA		
COUNTRY	CODE	1991-2009
United States	US	19,131
Japan	JP	12,433
Germany	DE	6,201
Indonesia	ID	5,593
Netherlands	NL	3,779
Switzerland	CH	3,240
United Kingdom	GB	2,974
France	FR	2,480
South Korea	KR	2,018
Australia	AU	1,488

Patent filed by Universities

PATENTS FILED BY INDONESIAN UNIVERSITIES	
2000-2005	
UNIVERSITY	TOTAL
U P I	3
IP B	18
U I	4
U G M	21
IT B	30
U N A I R	2
ITS	27
U N I B R A W	35
U N H A S	7
U T P S U R A K A R T A	1
U N T A D	2
U N S R I	28
U N S + U M + P O L B A N	3
W I D Y A G A M A	3
U S U	4
U N P + U N D I P + U N Y	3
U N R A M + U N D A N A + P O L T E K U N S R I	3
P O L T E K B A N D U N G	2
U N P A D	1
U N S Y I A H + U N H A L U	4

Establishment of IIPA

- There is a need to establish an institution with its main function is to improve public awareness of Intellectual Property Rights through education, training and research;
- On May 4, 2009 the Indonesian IP Academy was established under the cooperation between Faculty of Law, Universitas Indonesia, Directorate General Intellectual Property Rights (DGIP) and fully supported by the World Intellectual Property Organization;
- Indonesian IP Academy established with the purpose to help the Indonesian Government in IP education in Indonesia through training and research

IIPA missions:

- To increase and develop education and training IP Law, both in theory and practice;
- To develop and support the preparation of IPR Consultant training program through a cooperation with IP Training Unit that meet the standard of qualification;
- To assist a vocation on IP Professional representatives;
- To create IP awareness in Indonesia through a series of IP education and training of IP Law at universities, and encourage IP research;
- To support the development of IP law training in relation to IP law enforcement and IP dispute settlements in Indonesia;
- To support innovation in Indonesia through the development and participation in IP training for industrial communities, especially in IP management, valuation, utilization and protection

How to function Indonesian IP Academy?

Management of Indonesia IP Academy is divided into three divisions:

1. Training division
2. Research division
3. Dissemination of information division



IIPA Program: Education and Training Program

- Master Program in IP Law;
- Training for IP Consultant;
- IP General Training (provided for beginners)
- IP Advanced Training (provided for practitioners)
- Teaching for teachers
- *Tailor made* training program



Dissemination program

- Publishing Indonesian IP Academy profile consisting information of Indonesian IP Academy program;
- Establishing a website as a media of information trough internet;
- Publishing Indonesian IP Academy Newsletter every 6 months;
- Disseminating IP information through seminar, workshop and other means of communications.



Optimizing Indonesian IP Academy: The Challenges

1. The lack of fund to operate the programs;
2. Both mother institutions (UI & DGIP) do not set a side funds for IIPA
3. Managers of IIPA should be very creative in seeking fund resources



Thank You

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