

Introduction of the JPO and JPO Technical Assistance Activities for International Cooperation

International Affairs Division
Japan Patent Office

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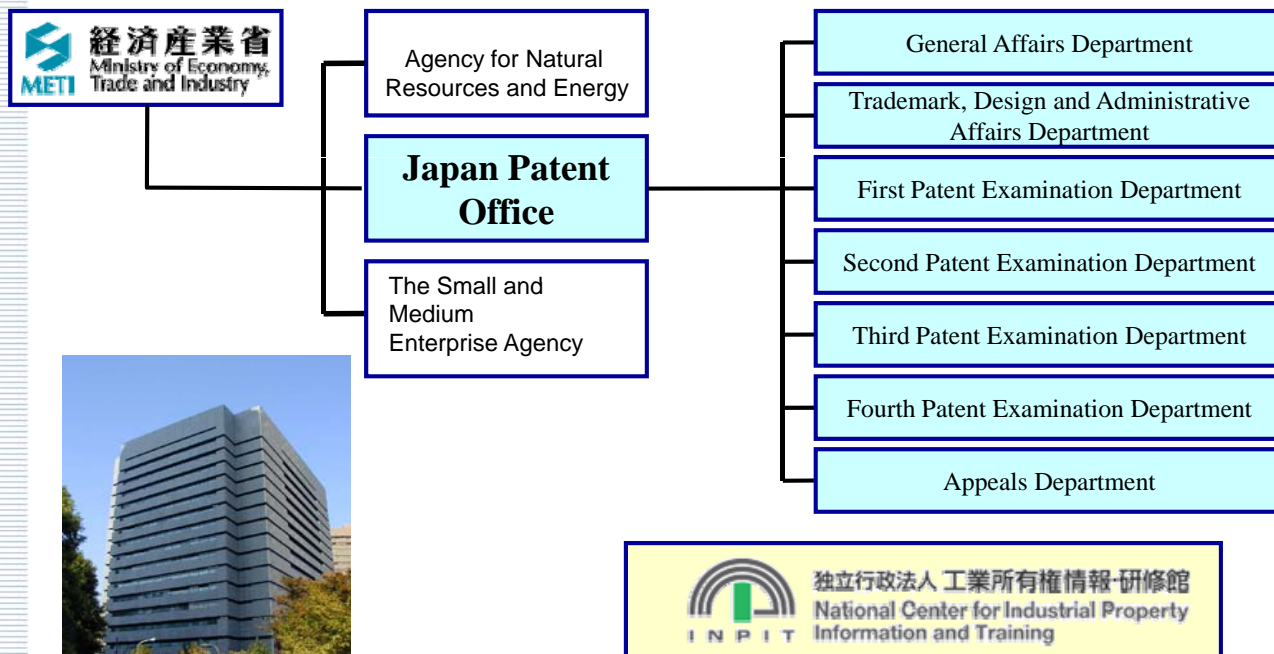
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Technical Assistance for International Cooperation

- Cooperation with Developing Countries
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Organization



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Role of the Japan Patent Office

2. Drafting Plans for IP Policies

4. Review of the IP System

1. Granting Exclusive Rights
for Patents, Etc.

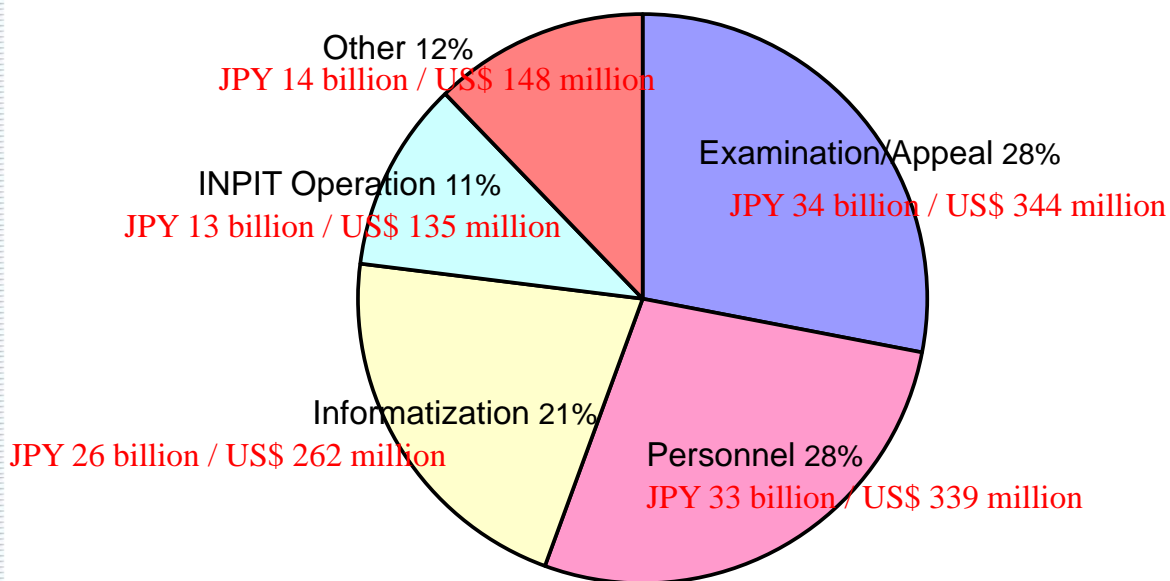
3. International
Exchange and Cooperation

5. Dissemination of
Information on IP

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Budget

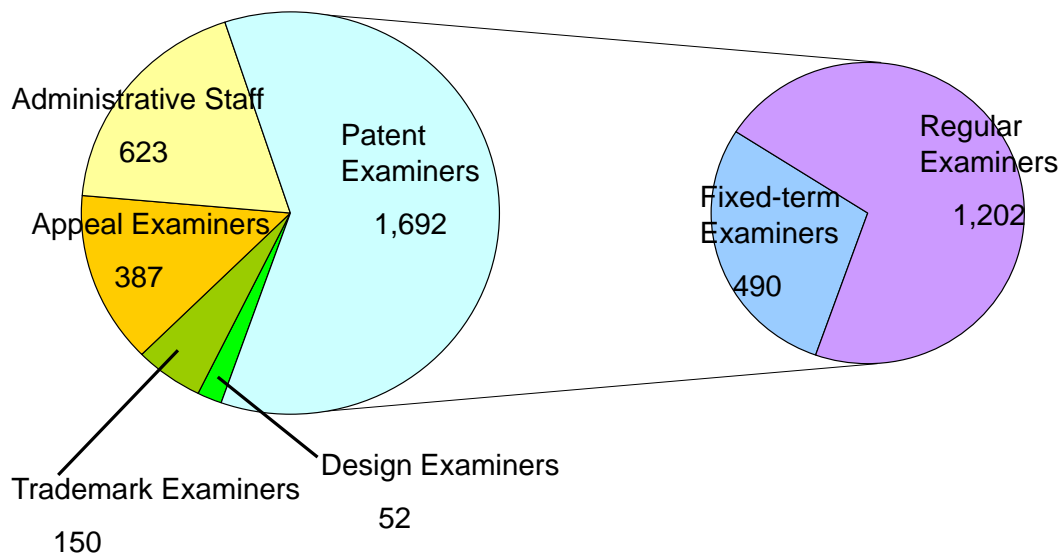
**Appropriation for 2009: JPY 120 billion
US\$ 1.2 billion**



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Staff

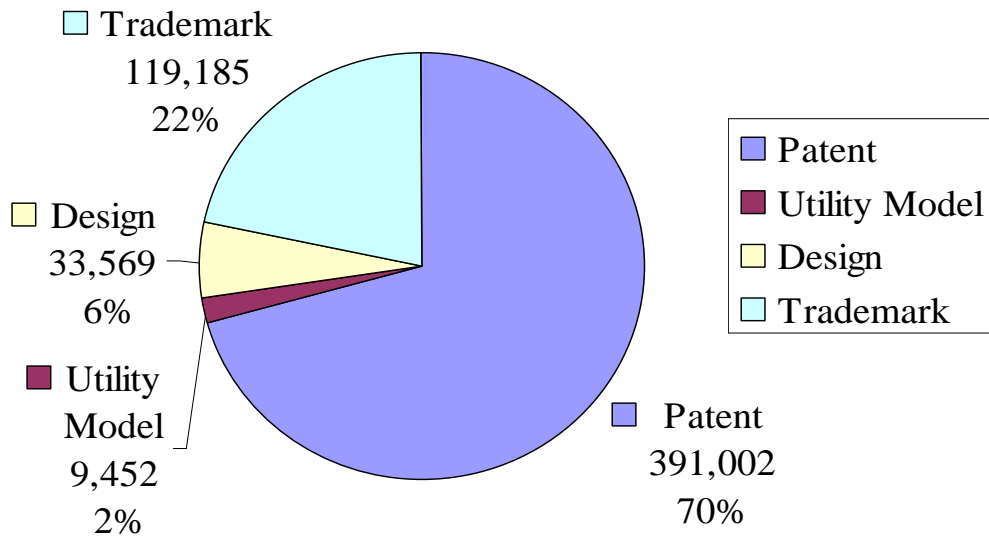
Total Staff: 2,904 (FY 2009)



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Number of Applications Filed in Japan

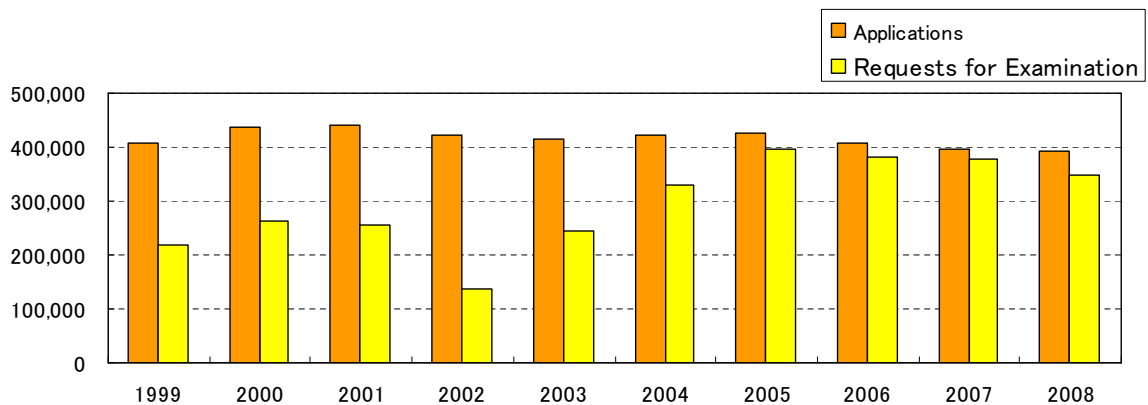
Total Number of Applications: 553,208 (in 2008)



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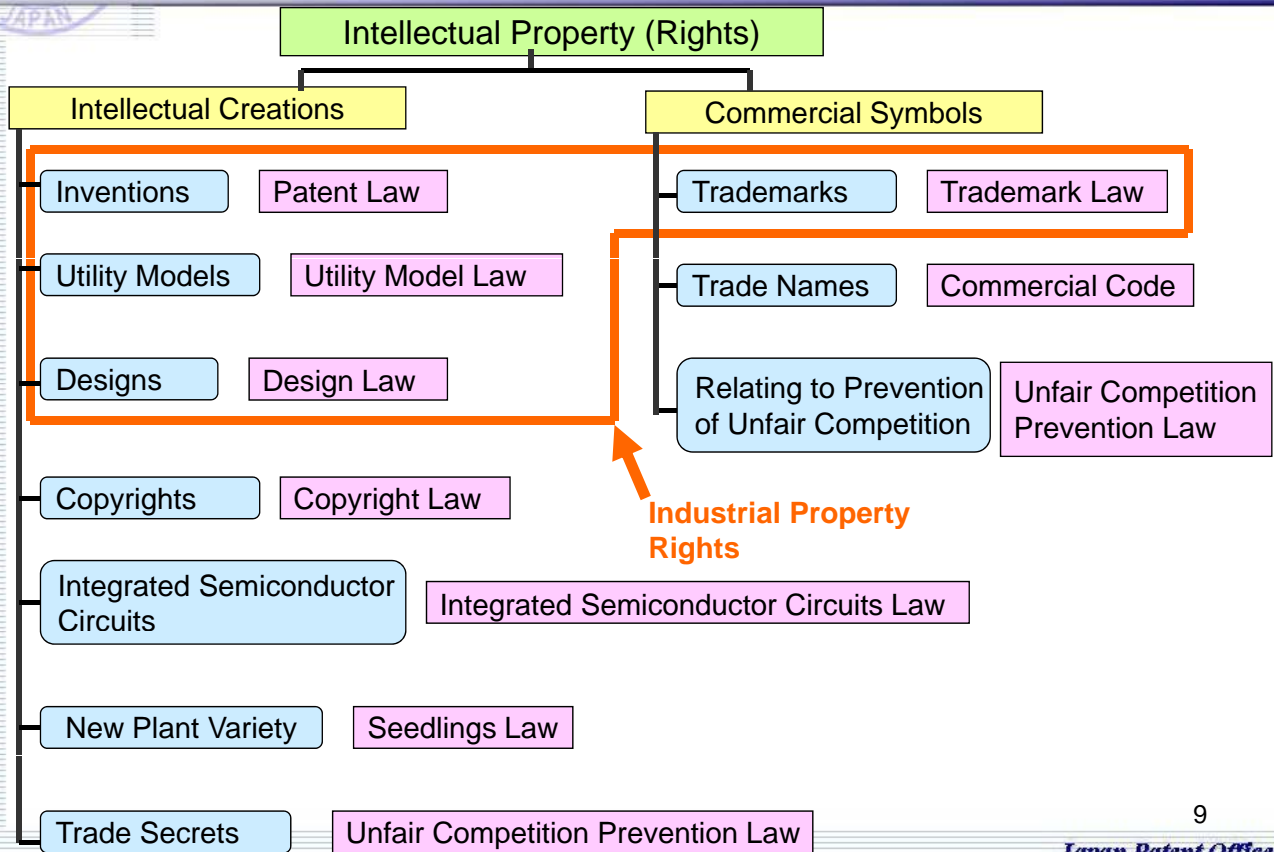
Trends of Patent Filing & Request in Japan

Number of Patent Applications & Requests for Examination



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Japan's Legislative System to Protect IP



Japan's IP Strategy

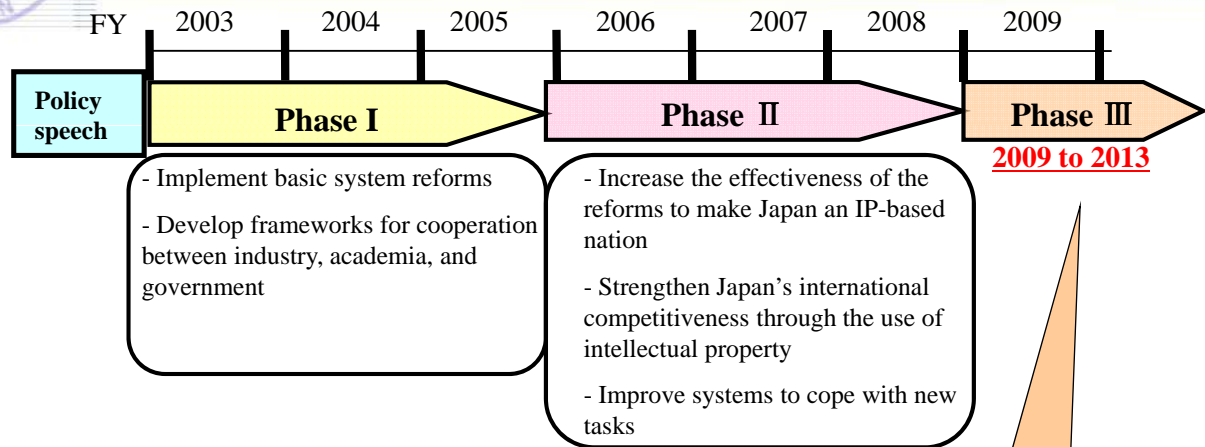
Government wide

- Feb., 2002 **Administrative Policy Speech by Prime Minister Koizumi**
- Dec., 2002 **Intellectual Property Basic Law**
- Mar., 2003 **Intellectual Policy Headquarters**
- July, 2003 **Strategic Program for the Creation, Protection and Exploitation of Intellectual Property**
-
- June, 2008 **Intellectual Property Strategic Program 2008**

METI

- Jan., 2007 **Advanced Measures for Accelerating Reform toward Innovation Plan in Patent Examination 2007**
- Aug., 2008 **New Intellectual Property Policy for Pro-Innovation**
- Jan., 2009 **Establishment of the Committee to study new Patent System**

Intellectual Property Strategic Program



Five Basic Policies of IP Strategy in Phase III during 2009-2013

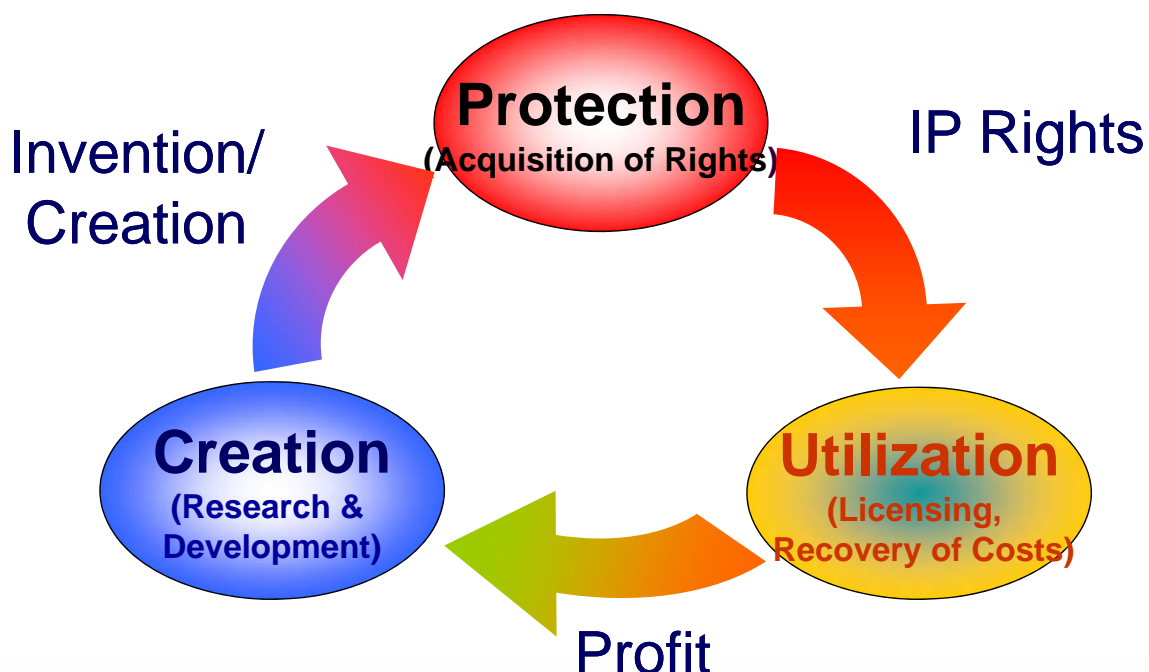
1. IP For Innovation
2. Global IP
3. Promotion of Soft Power Industries
4. Stable IP
5. User-Friendliness

http://www.ipr.go.jp/e_materials.html

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Intellectual Creation Cycle

Fundamental Principle for Transforming Japan into "Intellectual Property-based Nation"

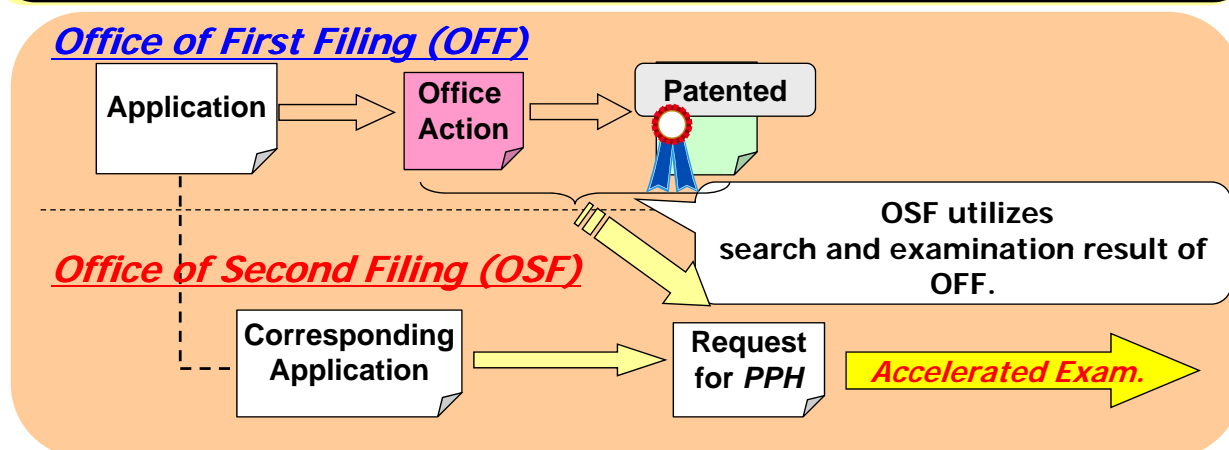


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JPO Efforts -IP Policies and Initiatives-

Mutual Utilization of Examination Result Patent Prosecution Highway (PPH)

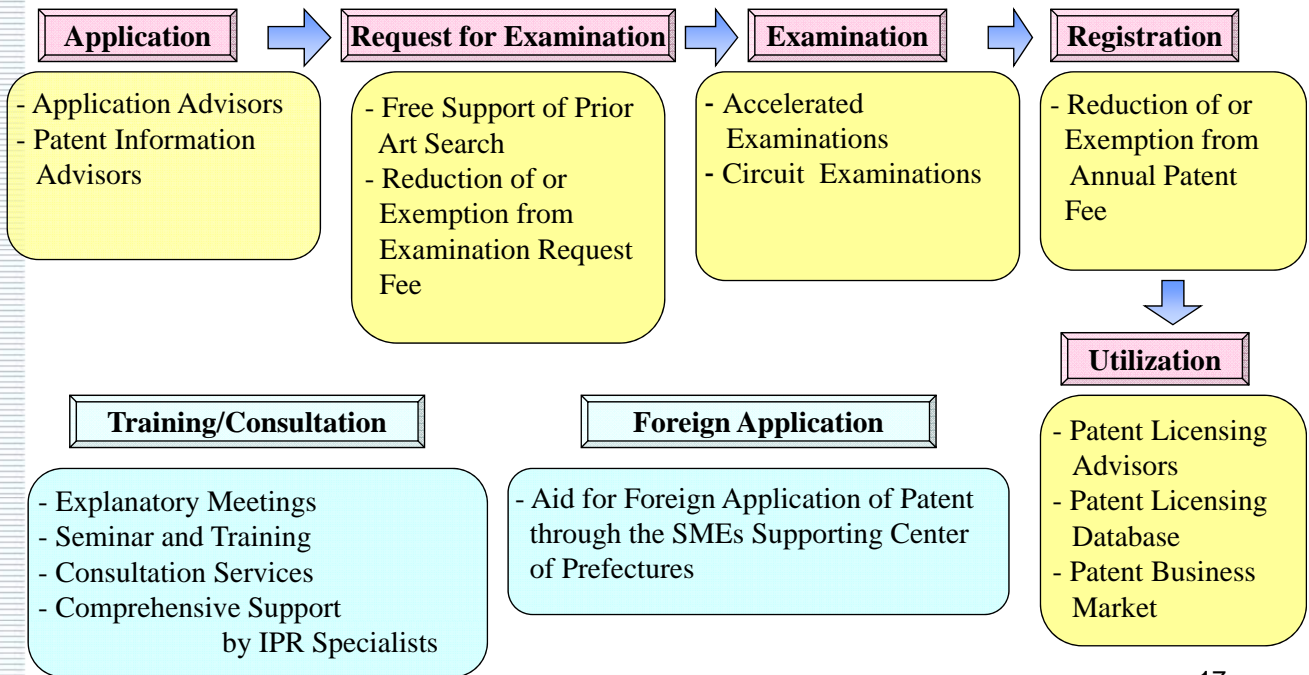
If a patent application has been determined to be patentable in the first filing office, the corresponding application is qualified for accelerated examination in second filing offices with a simple procedure.



Average Pendency from PPH Request to FA in the OSF: 2-3 months
(As of the end of Apr. 2009 in the JPO and the USPTO)

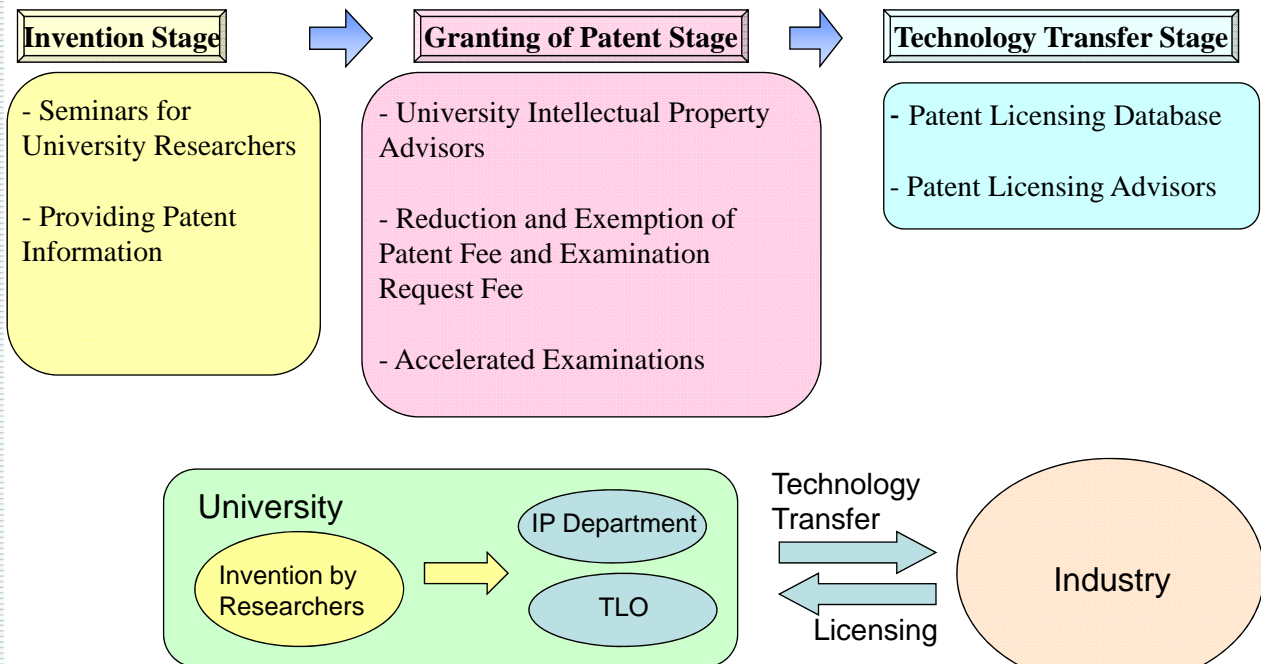
Support & Dissemination (1)

1. Support for SMEs



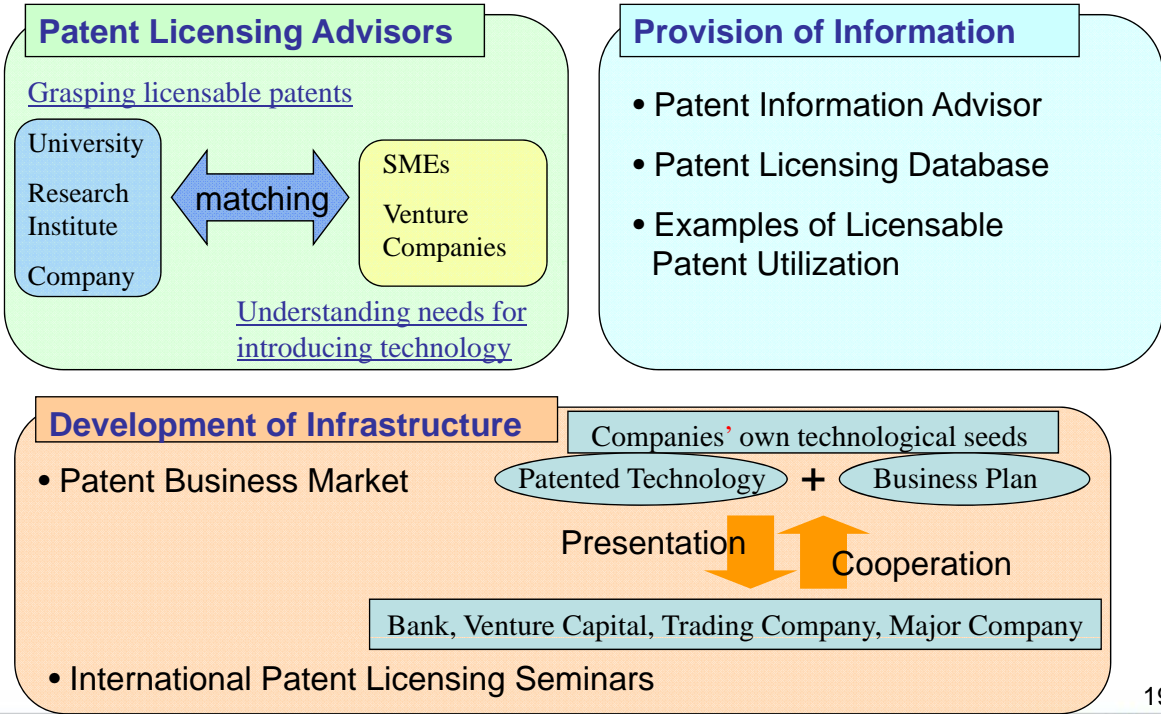
Support & Dissemination (2)

2. Support for Universities



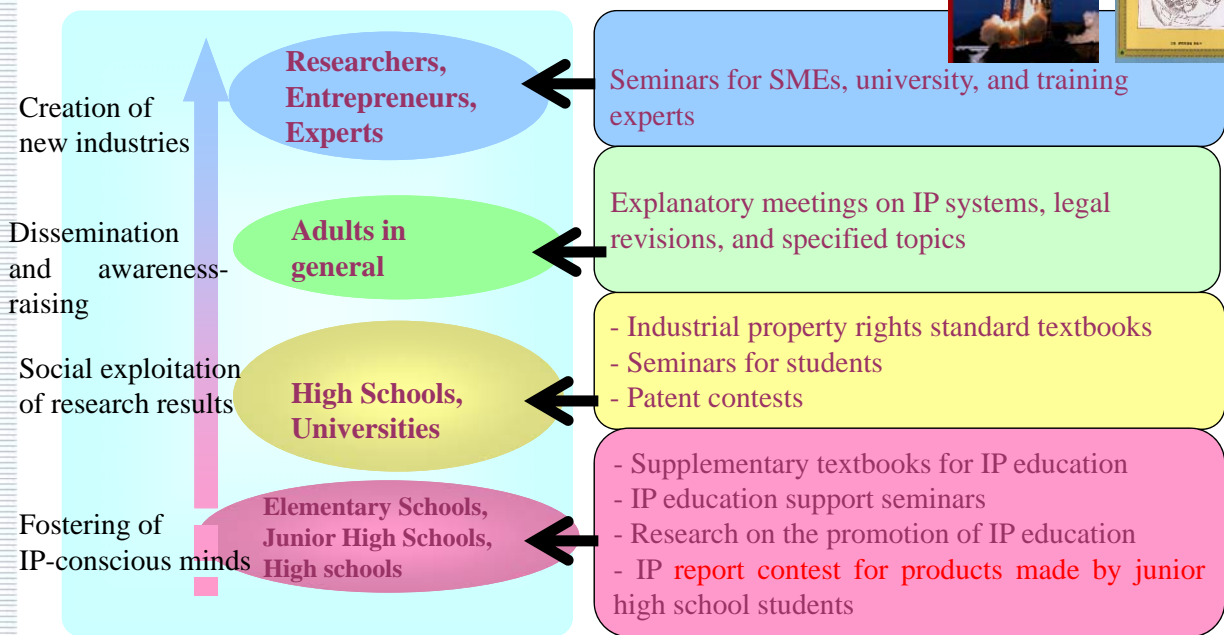
Support & Dissemination (3)

3. Support for Patent Utilization



Support & Dissemination (4)

4. Development of Human Resources



Measures against Counterfeiting

Campaign to Combat Counterfeiting and Piracy



Counterfeit goods on the Internet appear so inexpensive and attractive.

Taking lightly the purchase of counterfeit goods is the greatest danger.

The person who is selling the counterfeit goods is a genuine criminal.

The campaign poster in FY2008.

WIPO E-SPEED Database Initiative

- To provide access to cases in which IP and business have been successfully linked -

Japan Proposal

**Web-based Sharing of Experience and Information
on Successful Cases of Linking IP
and Business with particular emphasis
on Cases associated with Developing Countries**

Aims

- **Promotion of the intellectual creation cycle particularly in developing countries**
- **Facilitation of alliances and partnerships, technology transfer, and direct investment of business entities**
- **Progressive increase in the IP ownership of developing countries for their economic advancement**

Suggestions

- ❑ **One-stop service at a WIPO website**
- ❑ **WIPO “Experience-Sharing on Intellectual Property Exploitation for Economic Development” Database (WIPO E-SPEED Database) (tentative)**
- ❑ **Multi-faceted classification system**
- ❑ **Available related-information and other resources**
- ❑ **International and inter-organizational exchange of views and ideas**

Expected Results

- ❑ Promotion of the “intellectual creation cycle”
- ❑ Integration of IP-related activities in corporate business strategies and in national strategies
- ❑ Stimulation of local industries
- ❑ Facilitation of alliances and partnerships, etc.
- ❑ Increase of the IPR ownership of developing countries
- ❑ Enhancement of IP systems leading to the establishment of a pro-innovation global infrastructure
- ❑ Better coordination among national and international organizations

Possible design of the portal website

WIPO E-SPEED Database

Use the guided retrieval form below to search the WIPO E-SPEED Database, based on multi-faceted data classifications and, if necessary, on the full-text search facility for all available texts.

Guided Search	Full-Text Search			
<p style="color: red;">Subject Matter: (Category of IP)</p> <div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <p style="text-align: center;">*** Any ***</p> Patents Trademarks Industrial designs Copyright and related rights : </div>	<p style="color: red;">Inventor, Creator, Applicant, Right Holder:</p> <div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <p style="text-align: center;">*** Any ***</p> Profit corporation Non-profit org. Univ./Colleges Research inst. Individuals : </div>	<p style="color: red;">Business Category:</p> <div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <p style="text-align: center;">*** Any ***</p> Agriculture Food processing Retailing/ Wholesaling Textile Transportation : </div>	<p style="color: red;">Feature of Case:</p> <div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <p style="text-align: center;">*** Any ***</p> Decision-making in R&D activities Determining feasibility of commercialization before filing Prosecution process Licensing Financing : </div>	<p style="color: red;">Country:</p> <div style="border: 1px solid black; padding: 5px; min-height: 100px;"> <p style="text-align: center;">*** Any ***</p> Afghanistan Algeria Argentina : </div>
<input type="button" value="Search"/> <input type="button" value="Reset"/>				

JPO Technical Assistance Activities for International Cooperation

Cooperation with Developing Countries

- Organization of workshops and seminars
- Acceptance of trainees to Tokyo training courses from private and public sectors
- Dispatch of speakers/experts to countries to participate in on-site seminars and/or to provide support/advice
- Support of modernization of IP Offices

Achievements

- 3,037 trainees from 54 countries / 1 region
- 383 Experts (short term / long term) to 16 countries / 1 region
- Acceptance of executive trainees of IP Offices or persons in positions of leadership in the IP field as long-term research fellows for 6 months (total of 39 persons)
- Around 10 Seminars regarding the IP for the developing countries held every year.

Total number of invited trainees / dispatched experts from FY 1996 to FY 2008

Country	Total number of invited trainees	Total number of dispatched experts
China	573	33
Indonesia	442	69
Thailand	398	83
Vietnam	340	72
Philippines	323	39
Malaysia	278	20
India	141	14
Laos	45	6
Cambodia	37	2
Myanmar	25	0
Others	474	45
Total	3,076	383

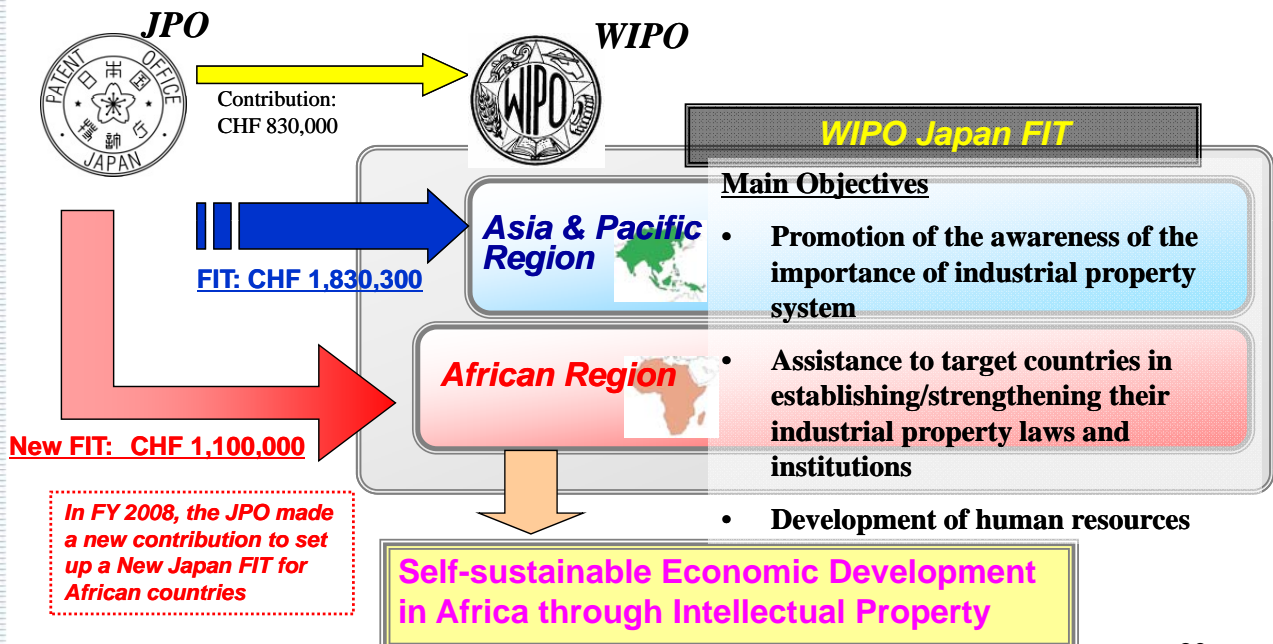
Follow-up Seminar in Thailand (Nov., 2009)



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WIPO Japan Funds-in-Trust (FIT)

WIPO established and manages the WIPO Japan Funds-in-Trust (FIT) to which the JPO has made voluntary contributions since 1987 for improving system, enforcement and computerization in the field of industrial property in developing countries. (Budget for FY 2009: 2.9 million CHF)



Accomplished Events (Fiscal Year 2008-2009)

- Regional Workshop on Role of IT in Effective Management of IP Offices (Feb. 2009 in Jakarta)
- Regional Colloquium on IP Education Training and Research (Nov. 2008 in Colombo)
- Study Program in Japan on Effective Development and Utilization of IP Assets (Oct. 2008 in Tokyo)
- Regional Forum for University IP Coordinator (Oct. 2008 in Ha Long)
- Sub-Regional Workshop on Effective Enforcement of IPRs (Sep. 2008 in Bangkok)

Accomplished Events (Fiscal Year 2009-2010)

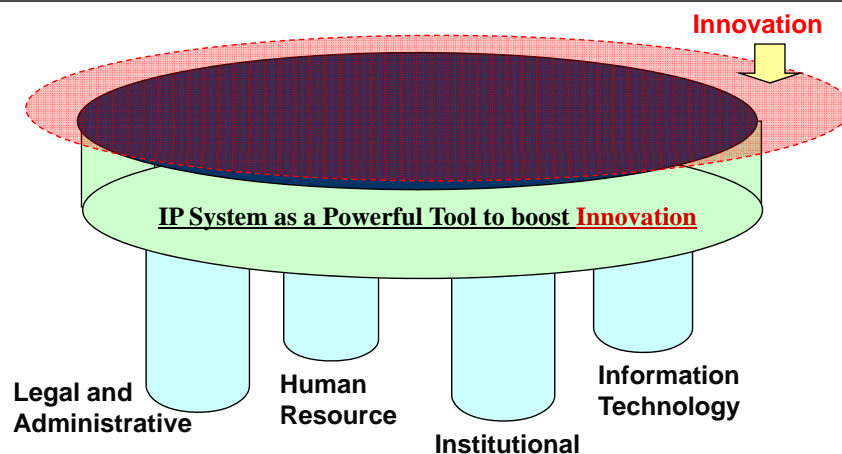
- Seminar on Successful Experiences Linking Intellectual Property and Business (May 26-27, 2009 in Pretoria)- **Inaugural FIT event for Africa**
- Observation Program on the Madrid System in the JPO (Aug. 4-6, 2009 in Tokyo)
- Regional Forum on the Role of National Design Councils for the Effective Promotion and Protection of Industrial Designs (Aug. 27-28 in Vientiane)
- National Workshop to Enhance Effective Border Enforcement (Oct. 14-15, 2009 in Cambodia)

Upcoming Events (FY 2009-2010)

- Regional Seminar on Technology Transfer based on the Strategic Use of the Patent System (Dec. 9-11, 2009 in Colombo) **program for ASPAC**
- Regional Seminar on Technology Transfer based on the Strategic Use of the Patent System (Date: TBD in Casablanca) **program for Africa**
- Regional Workshop on Effective Management of IP Academy (Feb. 2-4, 2010 in Jakarta) **for ASPAC**
- **WIPO High Level Forum on the Global IP Infrastructure for Promotion of Innovation (March 1-2, 2010 in Tokyo)**

- Date: March 1st and 2nd, 2010 (Two days)
- Venue: Tokyo
- Title: [WIPO High-Level Forum on the Global Intellectual Property Infrastructure for Promotion of Innovation](#)
- Participants: Heads of IP Offices and/or Senior Officials
 - ✓ Asia, Africa, Middle East, Latin America, Caribbean
 - ✓ Number of participants: 200
- Working Language: English (Interpretation from and into Japanese is planned.)

Global IP **Infrastructure** for Promotion of **Innovation**



Forum Theme: "Global Intellectual Property Infrastructure"

- (i) Legal and Administrative Infrastructure
- (ii) Human Resources Infrastructure
- (iii) Institutional Infrastructure
- (iv) Information Technology Infrastructure

Related Organizations in JPO Activities

WIPO



Organizing activities under the
WIPO Funds-in-Trust Japan

JPO



Financing and organizing
activities

Japan International Cooperation
Agency (JICA)



Technical cooperation project
for office modernization &
HRD

Japan Institute of Invention and
Innovation (JIII)



Asia-Pacific
Industrial Property
Center (APIC)

Conducting training course and follow-up seminar
for developing countries

Association for Overseas Technical
Scholarship (AOTS)



Providing accommodation and
arrangement of trips for trainees

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Japan Patent Office

Establishing IP Creation Cycle in Developing Countries

- New initiative to be taken for Japan's IP cooperation with developing countries -

Improvement of IP systems in developing countries is important for realizing their self-sustainable economic development.

- ✓ To develop local industries by establishing IP Creation Cycle
- ✓ To promote infrastructure such as direct investment and technology transfer from developed countries

Japan has been developing its economy while enhancing the IP Creation Cycle by improving IP systems.

Japan will facilitate the self-sustainable economic development of other countries through improvement of their IP systems **by sharing best practices on IP utilization.**

Future Direction of Assistance to Developing Countries

WIPO E-Speed
Database

- (1) **Enhancing IP Creation Cycle** - Sharing successful business cases of IP utilization -
- (i) best practices on IP utilization, including SME support measures, to be shared on a regular basis with many countries
 - (ii) best practices on the use of IP by businesses to be shared with WIPO
 - (iii) best practices on SME support measures to be shared with other countries
 - (iv) In addition, meetings and seminars to be held with relevant organizations such as World Bank and UNCTAD

WIPO Japan FIT

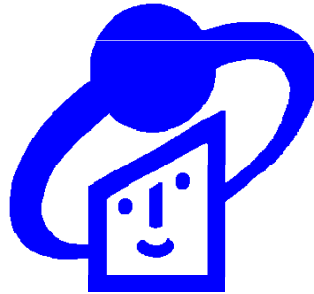
- (2) **Support for Development of Human Resources and Computerization**

Activities such as human resource development and office modernization commensurate with the level of development, as well as work sharing between IP Offices, will be promoted in order to encourage the improvement of IP systems in developing countries. Such support measures should be undertaken for African countries as well.

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Japan Patent Office

Thank you



JPO HOMEPAGE

<http://www.jpo.go.jp/index.htm>

JPO ANNUAL REPORT

http://www.jpo.go.jp/shiryou_e/toushin_e/kenkyukai_e/kenkyukai_e_list.htm

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