



NATIONAL WORKSHOP

WIPO/IP/CNM/16/INF/1.
ORIGINAL: ENGLISH
DATE: MARCH 7, 2016

National Workshop on Increasing the Capacity and Pace for Technology Scouting, Absorption, Adaptation through a “Hub and Spoke” Structure (IP Hub)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Department of Intellectual Property (DIP), Thailand

and with the assistance of
the Japan Patent Office (JPO)

Chiang Mai, March 14, 2016

PROGRAM

prepared by the International Bureau of WIPO

- 8.00 – 9.00 Registration
- 9.00 – 9.15 Opening Ceremony
- Welcome address by:
- Mrs. Nuntawan Sakuntanaga, Director General, Department of Intellectual Property, Ministry of Commerce, Nonthaburi, Thailand
- 9.15 – 9.45 **Session 1 Introduction of IP Hub Concept; Overview of the Topics to be Covered in the Workshop and Introduction of Speakers with Brief intro by DIP of the Technology and Innovation Support Center (TISC) Representatives and Other Agencies/Organizations in the Audience**
- Speakers: Dr. Richard S. Cahoon, President, BioProperty Strategy Group Inc. Adjunct Professor, International Programs, Cornell University; New York, United states of America
- Ms. Yumiko Hamano, Intellectual Property, Consultant, Partner, ET Cube International; Echenevex, France
- Mr. Andrew Michael Ong, Director, Regional Bureau for Asia and the Pacific, Development Sector, World Intellectual Property Office (WIPO), Geneva
- 9.45 – 10.30 **Session 2 The Hub Context: Innovation Value Chain and Global Market Place; Expected Take-home by the Audience**
- Speaker: Dr. Richard S. Cahoon
- 10.30 – 11.00 **Session 3 Detailed Description of the IP Hub and its Key Functions; Goals and Objectives of the Hub**
- Speaker: Mr. Andrew Michael Ong
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.00 **Session 4 Role of the University of the Innovation Ecosystem and in Building a Sustainable and Effective IP Hub**
- Speaker: Ms. Yumiko Hamano
- 12.00 – 13.00 Lunch Break
- 13.00 – 14.00 **Session 5 TISC, Present and Future...**
- Speaker: Dr. Akkharawit Kanjana-Opas, Ph.D., Director of Prince of Songkla University Science Park, Thailand

14.00 – 15.30 **Session 6 Roundtable Discussion with Participants: Identifying Existing and Missing Elements of an IP Hub; Review of Questions Posed in Pre-sent Questionnaire; Actions Required to Strengthen Existing Elements and to Create Those that are Missing**

Speakers: Dr. Richard S. Cahoon
Ms. Yumiko Hamano
Mr. Andrew Michael Ong

15.30 – 15.45 Coffee Break

15.45 – 17.00 **Session 7 Roundtable Discussion with Participants (cont'd): More Review of Pre-sent Questions; More Actions to Strengthen and Create Necessary IP Hub Elements; Description of the IP Hub in Operation**

Speakers: Dr. Richard S. Cahoon
Ms. Yumiko Hamano
Mr. Andrew Michael Ong

17.00 – 17.15 **Session 8 Wrap-Up; Summary; Action Items for the Week**

Speaker: Mr. Andrew Michael Ong

[End of document]