

National Intellectual Property Strategy for Innovation: The Role of WIPO

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Encouraging creativity and innovation



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Outline

- What?
- How?
- The Role of WIPO



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What is a National IP Strategy?

A set of policy measures formulated to promote and facilitate the effective creation, protection, management and use of IP as a strategic tool for economic, social, cultural and technological development.

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The overall objective of a national IP strategy is...

- To make IP speak the language of the economic circumstances and social context that it serves
- To create better linkages between the economic objectives, development priorities and resources of countries and the use of IP

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Main Features

- Policy, legal, institutional and human resource aspects
- Carefully formulated based on thorough needs assessment and through close consultations with the national authorities and stakeholders concerned
- Linkages between national economic priorities and development objectives and the use of IP system
- Integration with relevant areas of public policy such as health, trade, culture, environment, science and technology, etc.



Formulation Phase

Commitment by the government

Establishment of a National IP Strategy Formulation Committee

- i) Defining vision and objectives
- ii) Stock taking & needs assessment
- iii) Drafting of national IP strategy

Presentation of draft strategy before stakeholders

Government approval of national IP strategy



Implementation Phase

National IP Strategy Implementation Committee

Development of a plan of action based on the IP strategy

Implementation

Review

Report

Revision

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Importance and Benefits

- Provides a clear picture of where a country wants to go and how it will get there by using the IP system
- Helps ensure the development of a balanced national IP system that fits with the specific needs and expectations of the country
- Facilitates in achieving more concrete and tangible results and in ensuring optimal use of resources
- Provides a clear and effective framework of cooperation between the country concerned and WIPO (or other agencies and donor countries)

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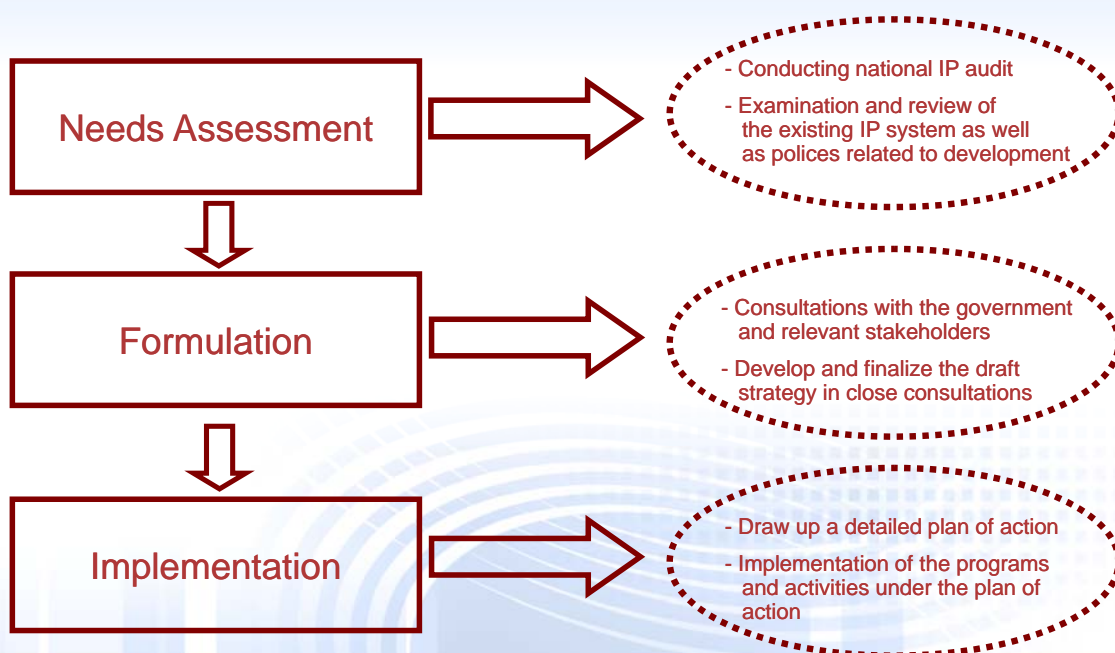
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The Role of WIPO

- Technical advice and support (needs assessment phase and formulation phase)
- Technical assistance (implementation phase)



Different Phases



Director General's Acceptance Speech

“...the adoption by countries of national intellectual property and innovation strategies, which WIPO could assist in developing, where so desired, would provide excellent vehicles for aligning the capacity-building activities of the Organization with the economic resource base and the economic objectives and priorities of the countries.”



Conclusions

- IP is not an end in itself but a means to achieve public policy goals and development objectives
- Integration of IP in relevant national policies and strategies is essential
- Well-formulated and properly implemented IP strategies contribute toward economic growth and social development
- WIPO as legal and technical assistance provider



Thank you for your kind attention

(<http://www.wipo.int>)



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