

Heads of Intellectual Property Office Conference (HIPOC)

**Segment 1: Prioritization of Intellectual Property (IP);
and Development, Needs, and the Alignment of Technical
Cooperation Programs to Priorities**

Prioritization Process of Japan's Technical Cooperation

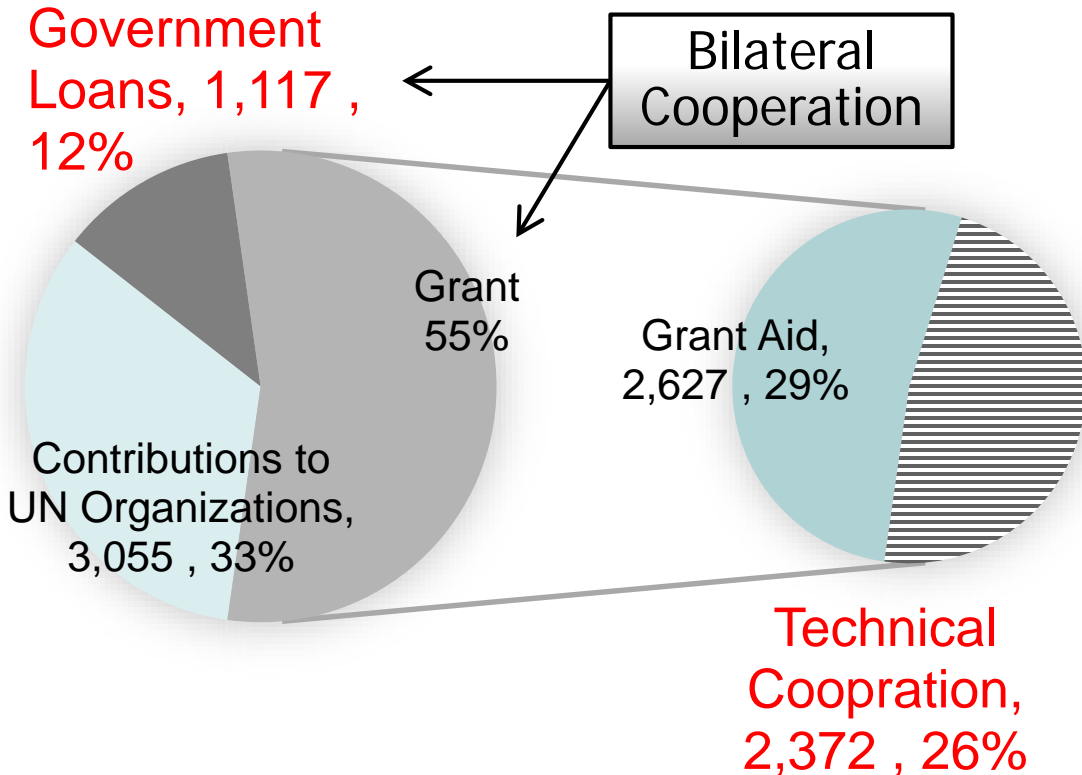
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1. Elements for Prioritizing Japan's Cooperation:

Ratio of Japan's ODA Performance in 2015 (US\$1million)



- Special Characteristics of Japanese Cooperation:
 - ✓ Government Loans
 - ✓ Technical Cooperation
 - ✓ Collaborative Operations

➤ Why?

- Japan's Ultimate Goal for Foreign Cooperation:
 - ✓ For Recipient Countries to Achieve Greater Independency

➤ Why?

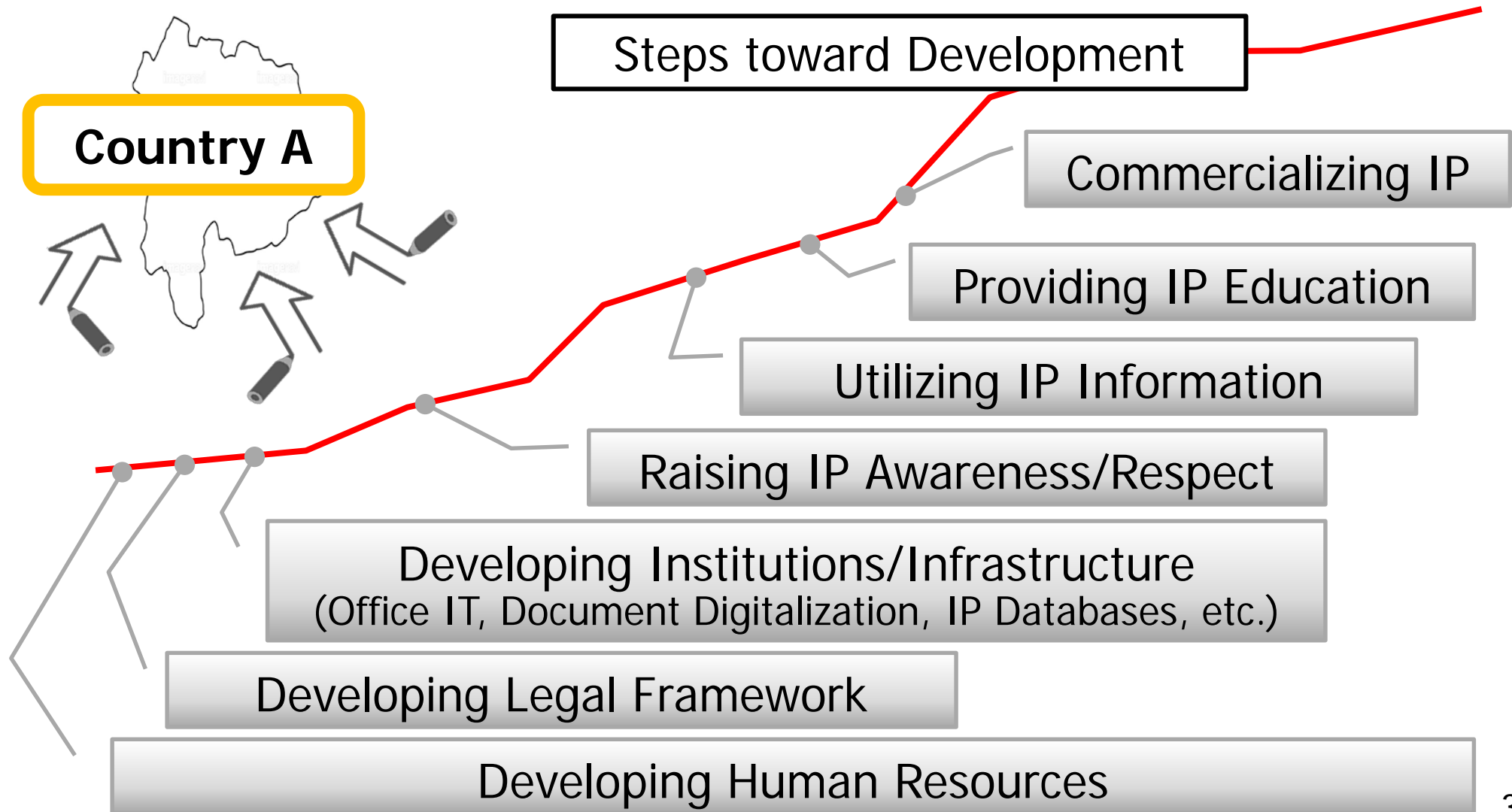
1. Elements for Prioritizing Japan's Cooperation:

Prioritization in Selecting Countries:

- UN Sustainable Development Goals
 - Development Cooperation Charter
 - Priority Policy for Development Cooperation
 - Intellectual Property Basic Act
 - Strategic Program for Intellectual Property
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- ✓ JPO's IP Priority Policy
 - ✓ JPO's Strategic Plan for Conducting International Operations
 - ✓ Referring to History of Cooperative Activities for Country X
 - ✓ Daily Reports from JETRO, JICA Experts
 - ✓ Mission Reports by JPO Experts
 - ✓ Stakeholders' Needs

1. Elements for Prioritizing Japan's Cooperation:

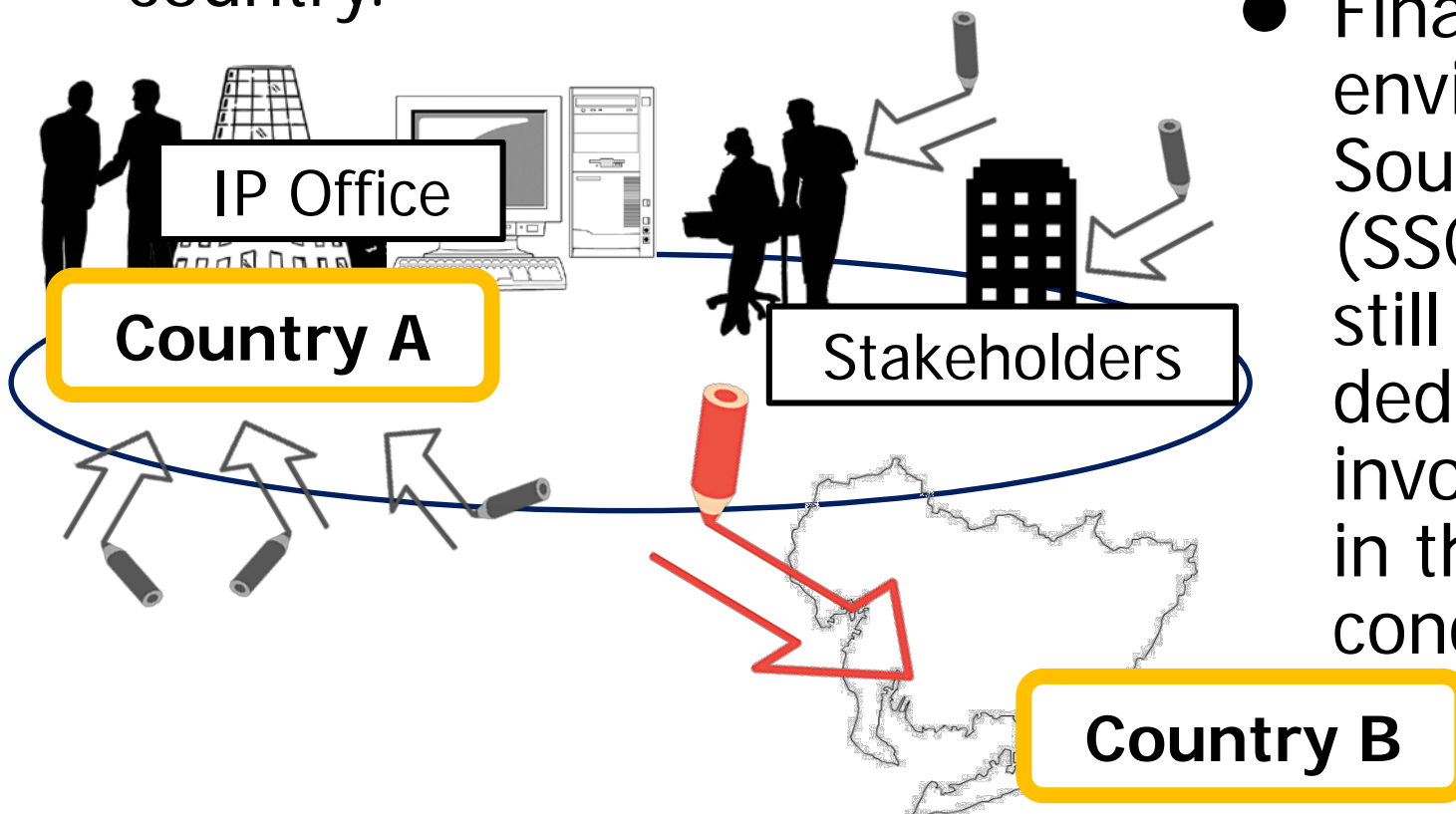
Prioritization in Selecting Areas of Cooperation:



2. Direction after Initial Prioritization:

Expand Targeted Areas and Final Goal:

- Targeted areas of Japan's cooperation should be expanded, from initial collaborative activities in the IP office of a country, to other IP stakeholders in that country.
- Final goal that Japan envisages is South-South Cooperation (SSC), with Japan still maintaining dedicated involvement in SSC in the countries concerned.



3. Japan's Stance toward Technical Cooperation:

➤ Because ...

- Special Characteristics of Japanese Cooperation:
 - ✓ Government Loans
 - ✓ Technical Cooperation
 - ✓ Collaborative Operations

➤ Why?

- Japan's Ultimate Goal for Foreign Cooperation:
 - ✓ For Recipient Countries to Achieve Greater Independency

➤ Why?

- Japan believes in a future image in which developing countries will turn into developed countries in the future.
- The JPO believes that it should collaborate with IP offices in developing countries, in their quest to achieve greater independency.
- Priorities of JPO's technical cooperation derive from the above mindset.